



# SEE WHAT A MILLION PRIUS REALLY ADD UP TO.

At Toyota, we just announced the sale of our millionth Prius worldwide. Which means an estimated 4.5 million tons of CO<sub>2</sub> have been kept out of the atmosphere by Prius drivers everywhere. So today, on World Environment Day, we'd like to thank all of you for helping us reach this milestone. And applaud you for going the extra mile.

[toyota.com/usa](http://toyota.com/usa)

**TOYOTA**  
moving forward

\*Based on estimated distance driven, estimated fuel efficiency of Prius vs. similar class non-hybrid models and a CO<sub>2</sub> conversion factor. Actual performance will vary. ©2008