

2011 Venza



Venza V6 shown in Classic Silver Metallic with available Convenience Package.



Venza interior shown in Ivory leather with available Premium Package #2 and voice-activated touch-screen DVD navigation system¹.

Discover a new expression of driving in the Toyota Venza. Combining the performance of a sports sedan with the spaciousness of an SUV, Venza is available with All-Wheel Drive and offers you a choice of two Ultra Low Emission Vehicle II (ULEV-II) engines. Plus, it features a USB² port with iPod^{®3} connectivity and *Bluetooth*^{®4} wireless technology. And, as with every Toyota, our Star Safety System[™] is standard. The 2011 Toyota Venza. Moving Forward.



TOP AVAILABLE FEATURES⁵

Panoramic glass roof with front power tilt/slide moonroof⁶ Smart Key System⁶ Backup camera⁷ Voice-activated touch-screen DVD navigation system¹ Leather trim with contrast piping

1. See footnote 7 in Disclaimers section. **2.** See footnote 4 in Disclaimers section. **3.** See footnote 5 in Disclaimers section. **4.** See footnote 6 in Disclaimers section. **5.** Features listed not available on all models. **6.** See footnote 15 in Disclaimers section. **7.** See footnote 9 in Disclaimers section.

How many colors does it come in?

With nine colors, it's not an easy choice. The finish of Venza is checked using laser-optic sensors that can detect minute deviations in the thickness of the paint. The result is a level of quality designed to keep Venza looking new for years to come.



BLACK
Ivory or Light Gray interior



TROPICAL SEA METALLIC
Ivory or Light Gray interior



ALOE GREEN METALLIC
Ivory or Light Gray interior



BARCELONA RED METALLIC
Ivory or Light Gray interior



SUNSET BRONZE MICA
Ivory interior



GOLDEN UMBER MICA
Ivory interior



MAGNETIC GRAY METALLIC
Ivory or Light Gray interior



CLASSIC SILVER METALLIC
Light Gray interior



BLIZZARD PEARL¹
Ivory or Light Gray interior

WHEELS

- 1 19-in. alloy wheels with P245/55R19 All-Season tires
- 2 20-in. alloy wheels with P245/50R20 All-Season tires



Venza comes standard with Soft Tech trim, a surprisingly soft fabric material that looks at home in Venza's high-tech interior.

Venza is available with textured leather trim and contrast piping that cover the seating surfaces with a clean, modern-looking leather highlighted by a subtle texture.



Ivory or Light Gray fabric

Ivory or Light Gray leather

1. Extra-cost color.

Features¹

EXTERIOR	4-CYL.	V6		4-CYL.	V6
Projector-beam halogen headlamps with auto on/off feature	S	S	Washer-linked variable intermittent windshield wipers and variable rear wiper	S	S
Projector-beam High Intensity Discharge (HID) headlamps with Automatic High Beam ² and auto on/off feature	P	P	UV reduction glass windshield	S	S
Integrated fog lamps	S	S	Windshield wiper de-icer	P	P
Color-keyed power outside mirrors with folding feature	S	S	Privacy glass on rear side, quarter and liftgate windows	S	S
Color-keyed power heated outside mirrors with folding feature	P	P	Rear liftgate window defogger	S	S
Chrome-accented outside door handles with touch-sensor lock/unlock feature	P	P	Power liftgate with jam protection	P	P
All-Wheel Drive (AWD) system with Active Torque Control	O	O	Color-keyed rear spoiler with LED center high-mount stop lamp	S	S
Panoramic glass roof with front power tilt/slide moonroof	O	O	Chrome-tipped exhaust	S	—
19-in. 10-spoke alloy wheels with P245/55R19 tires	S	—	Dual chrome-tipped exhaust	—	S
20-in. 5-spoke alloy wheels with P245/50R20 tires	—	S	Roof-mounted XM [®] Radio ³ antenna	S	S

INTERIOR					
Dual zone automatic climate control with air filter	S	S	Leather-trimmed tilt/telescopic steering wheel with audio and <i>Bluetooth</i> ^{®6} hands-free phone and voice-activated navigation controls	P	P
AM/FM CD player with MP3/WMA playback capability, six speakers, XM [®] Radio ³ (includes 90-day trial subscription), auxiliary audio jack, USB ⁴ port with iPod ^{®5} connectivity, auto sound leveling, hands-free phone capability and music streaming via <i>Bluetooth</i> ^{®6} wireless technology	S	S	Optitron instrumentation with speedometer, tachometer, LCD odometer, twin tripmeters, and fuel and coolant temperature gauges	S	S
JBL Synthesis [®] surround sound AM/FM 6-disc CD changer with MP3/WMA playback capability, 13 speakers, XM [®] Radio ³ (includes 90-day trial subscription), auxiliary audio jack, USB ⁴ port with iPod ^{®5} connectivity, CD text display function, auto sound leveling, hands-free phone capability and music streaming via <i>Bluetooth</i> ^{®6} wireless technology	O	O	Carbon fiber-style interior trim	S	S
Voice-activated touch-screen DVD navigation system ^{7, 8} with integrated backup camera ⁹ display, ¹⁰ JBL [®] AM/FM 4-disc CD changer with MP3/WMA playback capability, 13 speakers, XM [®] Radio ³ with XM NavTraffic ^{®7} (includes 90-day trial subscriptions), auxiliary audio jack, USB ⁴ port with iPod ^{®5} connectivity, CD text display function, auto sound leveling, hands-free phone capability and music streaming via <i>Bluetooth</i> ^{®6} wireless technology	O	O	Satin mahogany wood-grain-style interior trim	P	P
3.5-in. Multi-Information Display with outside temperature, clock, instant fuel economy, average fuel economy, distance to empty, average speed and air conditioning settings	S	S	Urethane shift lever with carbon fiber-style inlay	S	S
3.5-in. TFT Multi-Information Display with integrated backup camera ^{9, 11} customizable settings, outside temperature, clock, instant fuel economy, average fuel economy, distance to empty, average speed and air conditioning settings	P	P	Leather-trimmed shift lever with satin mahogany wood-grain-style inlay	P	P
Rear-seat DVD entertainment system with 9-in. display, RCA jacks, 120V AC power outlet and two wireless headphones ¹²	O ^{13, 14}	O ^{13, 14}	In-key remote keyless entry system	S	S
Fabric-trimmed 8-way power-adjustable driver's seat with power lumbar support and seatback pocket; 4-way adjustable front passenger seat with seatback pocket	S	S	Smart Key System ¹⁵ with Push Button Start and remote illuminated entry	P	P
Leather-trimmed 8-way power-adjustable driver's seat with power lumbar support and seatback pocket; 4-way power-adjustable front passenger seat with power lumbar support and seatback pocket	P	P	Power windows with auto up/down and jam protection in all positions	S	S
Multi-stage heated front seats	P	P	Power door locks with shift-linked automatic lock/unlock feature	S	S
Fabric-trimmed 60/40 split, reclining, fold-flat rear seats with center armrest	S	S	Auto-dimming rearview mirror with compass	S	S
Leather-trimmed 60/40 split, reclining, fold-flat rear seats with center armrest	P	P	HomeLink ^{®16} universal transceiver	S	S
Cruise control	S	S	Overhead console with maplamps	S	S
Tilt/telescopic steering wheel	S	S	Center console with sliding cover and armrest, dual storage compartment, dual illuminated cup holders, iPod ^{®5} /MP3 player holder with wire management feature and rear-seat vents	S	S
Urethane tilt/telescopic steering wheel with audio and <i>Bluetooth</i> ^{®6} hands-free phone controls	S	S	Dual sun visors with illuminated vanity mirrors	S	S
Leather-trimmed tilt/telescopic steering wheel with audio and <i>Bluetooth</i> ^{®6} hands-free phone controls	P	P	Remote hood and fuel-filler releases	S	S
			Rear-seat reading lamps	S	S
			Two front and one cargo area 12V auxiliary power outlets	S	S
			Cargo area tonneau cover	S	S
			Cargo area rear-seat one-touch fold-flat levers	S	S
			Cargo area lamp	S	S
			Two grocery bag hooks	S	S

S = Standard O = Optional — = Not Available P = Feature is available as part of an option package.

Features (continued)

SAFETY AND CONVENIENCE

	4-CYL.	V6		4-CYL.	V6
STAR SAFETY SYSTEM™ Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC) ¹⁷ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ¹⁶ and Smart Stop Technology (SST) ¹⁹	S	S	Child-protector rear door locks	S	S
Driver and front passenger Advanced Airbag System ²⁰	S	S	Energy-absorbing collapsible steering column	S	S
Driver and front passenger front seat-mounted side airbags ²⁰	S	S	Front and rear energy-absorbing crumple zones	S	S
Front and rear side curtain airbags ²⁰	S	S	Side-impact door beams	S	S
Driver's knee airbag ²⁰	S	S	Energy-dissipating interior trim	S	S
Driver and front passenger active headrests ²¹	S	S	Daytime Running Lights (DRL) with on/off feature	S	S
Driver and front passenger seatbelt warning sensor	S	S	Tire Pressure Monitor System (TPMS) ²²	S	S
3-point seatbelts for all seating positions; driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger belts	S	S	Hill Start Assist Control (HAC) ²³	S	S
Driver and front passenger adjustable seatbelt shoulder anchors	S	S	Engine immobilizer ²⁴	S	S
Driver and front passenger seatbelt pretensioners with force limiters	S	S	Anti-theft system with alarm and engine immobilizer ²⁴	P	P
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors and tethers on outboard rear seats	S	S			

S = Standard O = Optional -- = Not Available P = Feature is available as part of an option package.

PACKAGES AND OPTIONS

Security Package — includes 3.5-in. TFT Multi-Information Display with integrated backup camera,⁹ and anti-theft system with alarm and engine immobilizer²⁴

Convenience Package — includes Smart Key System¹⁵ with Push Button Start and remote illuminated entry, power liftgate with jam protection, and chrome-accented door handles with touch-sensor lock/unlock feature

Lighting Package — includes High Intensity Discharge (HID) headlamps with Automatic High Beam²

Leather Package²⁵ — includes leather-trimmed seating surfaces, 4-way power-adjustable front passenger seat with power lumbar support, satin mahogany wood-grain-style interior trim, leather-trimmed steering wheel and leather-trimmed shift lever with satin mahogany wood-grain-style inlay

Comfort Package — includes leather-trimmed seating surfaces, 4-way power-adjustable front passenger seat with power lumbar support, multi-stage heated front seats, satin mahogany wood-grain-style interior trim, leather-trimmed steering wheel, leather-trimmed shift lever with satin mahogany wood-grain-style inlay, power heated outside mirrors with folding feature, and windshield wiper de-icer

Premium Package #1 — includes leather-trimmed seating surfaces, 4-way power-adjustable front passenger seat with power lumbar support, satin mahogany wood-grain-style interior trim, leather-trimmed steering wheel, leather-trimmed shift lever with satin mahogany wood-grain-style inlay, High Intensity Discharge (HID) headlamps with Automatic High Beam,² Smart Key System¹⁵ with Push Button Start and remote illuminated entry, power liftgate with jam protection, chrome-accented door handles with touch-sensor lock/unlock feature, 3.5-in. TFT Multi-Information Display with integrated backup camera,⁹ and anti-theft system with alarm and engine immobilizer²⁴

Premium Package #2 — includes leather-trimmed seating surfaces, 4-way power-adjustable front passenger seat with power lumbar support, multi-stage heated front seats, satin mahogany wood-grain-style interior trim, leather-trimmed steering wheel, leather-trimmed shift lever with satin mahogany wood-grain-style inlay, High Intensity Discharge (HID) headlamps with Automatic High Beam,² Smart Key System¹⁵ with Push Button Start and remote illuminated entry, power liftgate with jam protection, chrome-accented door handles with touch-sensor lock/unlock feature, 3.5-in. TFT Multi-Information Display with integrated backup camera,⁹ anti-theft system with alarm and engine immobilizer,²⁴ heated outside mirrors and windshield wiper de-icer

Tow Prep Package²⁶ — includes engine oil cooler, larger radiator fan and heavy-duty alternator

Panoramic glass roof with front power tilt/slide moonroof

JBL Synthesis[®] surround sound AM/FM 6-disc CD changer with MP3/WMA playback capability, 13 speakers, XM[®] Radio³ (includes 90-day trial subscription), USB⁴ port with iPod[®] connectivity, CD text display function, auto sound leveling, hands-free phone capability and music streaming via *Bluetooth*[®] wireless technology

Voice-activated touch-screen DVD navigation system^{7, 8} with integrated backup camera⁹ display,¹⁰ JBL[®] AM/FM 4-disc CD changer with MP3/WMA playback capability, 13 speakers, XM[®] Radio³ with XM NavTraffic^{®7} (includes 90-day trial subscriptions), USB⁴ port with iPod[®] connectivity, CD text display function, auto sound leveling, hands-free phone capability and music streaming via *Bluetooth*[®] wireless technology

Rear-seat DVD entertainment system with 9-in. display, RCA jacks, 120V AC power outlet^{13, 14} and two wireless headphones¹²

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

See numbered footnotes in Disclaimers section.

Specifications

MECHANICAL AND PERFORMANCE

	4-CYL.	V6
2.7-Liter Double Overhead Cam (DOHC) 16-Valve 4-Cylinder with Dual Variable Valve Timing with intelligence (VVT-i); 182 hp @ 5800 rpm, 182 lb.-ft. @ 4200 rpm	Standard	NA
3.5-Liter Double Overhead Cam (DOHC) 24-Valve V6 with Dual Variable Valve Timing with intelligence (VVT-i); 268 hp @ 6200 rpm, 246 lb.-ft. @ 4700 rpm	NA	Standard
Ignition system	Electronic, with Toyota Direct Ignition (TDI)	
Emission rating	Ultra Low Emission Vehicle II (ULEV-II)	
Transmission	6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i) and sequential shift mode	
Drivetrain		
Front-Wheel Drive (FWD)	Standard	Standard
All-Wheel Drive (AWD) system with Active Torque Control	Available	Available
Body construction	Reinforced unitized body	
Suspension	4-wheel independent MacPherson strut suspension with front and rear stabilizer bars	
Steering	Electric Power Steering (EPS); power-assisted rack-and-pinion	
Turning circle diameter, curb to curb (ft.)	39.1	39.1
Brakes	Power-assisted ventilated front/solid rear disc brakes with Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD) and Brake Assist (BA) ¹⁸	

EXTERIOR DIMENSIONS (in.)

Overall length	189.0	189.0
Overall width	75.0	75.0
Overall height	63.4	63.4
Wheelbase	109.3	109.3
Track (front/rear)	64.2/64.4	64.2/64.4
Track with AWD (front/rear)	64.2/64.2	64.2/64.2
Ground clearance	8.1	8.1

INTERIOR DIMENSIONS (front/rear) (in.)

Head room without panoramic roof	39.6/39.3	39.6/39.3
Head room with panoramic roof (sunshade open/closed)	41.0/40.1 (38.7/39.0)	41.0/40.1 (38.7/39.0)
Shoulder room	60.0/59.0	60.0/59.0
Hip room	56.0/56.5	56.0/56.5
Leg room	40.2/39.1	40.2/39.1
Seating capacity	5	5

CAPACITIES

Curb weight (lb.) (FWD/AWD)	3760/3945	3870/4045
Gross Vehicle Weight Rating (GVWR) (lb.) (FWD/AWD)	4960/5160	5095/5270
Towing capacity ²⁶ (lb.) (standard/maximum ²⁷)	1000/2500	1000/3500
Passenger volume (cu. ft.)	108.0	108.0
Cargo volume ²⁸ (cu. ft.) behind front/rear seats (with panoramic roof)	70.1/30.7 (68.6/30.1)	70.1/30.7 (68.6/30.1)
Fuel tank (gal.)	17.7	17.7

TIRES

Size	P245/55R19	P245/50R20
Type – All-Season steel-belted radials	Standard	Standard
Spare – Temporary	Standard	Standard

MILEAGE ESTIMATES (mpg city/highway)²⁹

Front-Wheel Drive	21/27	19/26
All-Wheel Drive	20/25	18/25

How will I make it mine?

Add a personal touch to your Venza with Genuine Toyota accessories. Some accessories may not be available in all regions of the country. See your Toyota dealer for details.



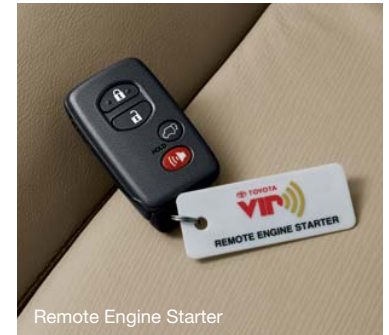
Cargo net — envelope



Rear-seat DVD entertainment system



Rear bumper protector



Remote Engine Starter



Lower door moldings



Roof rack

- All-weather cargo mat
- Cargo mat
- Cargo net — envelope
- Cargo net — spider
- Cargo tote
- Carpet floor mats³⁰
- Door edge guards
- Emergency assistance kit
- First aid kit
- Glass Breakage Sensor (GBS)³¹
- Lower door moldings
- Paint protection film
- Rear bumper protector
- Rear-seat DVD entertainment system
- Remote Engine Starter
- Roof rack
- TRD air filter
- Wheel locks
- Wireless headphones¹²

DISCLAIMERS

1. Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

2. The automatic high beam system can help improve vision at night. However, conditions such as a dirty windshield, rapidly changing light conditions or hilly terrain will limit effectiveness so the driver may need to manually change the high beams from on to off. See *Owner's Manual* for details.

3. XM services require a subscription after 90-day trial period. Subscriptions governed by XM Customer Agreement available at xmradio.com. **If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-800-967-2346 to cancel.** Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C.

4. May not be compatible with all MP3/WMA players and like models.

5. iPod® is a registered trademark of Apple, Inc. All rights reserved.

6. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. The Bluetooth® wireless technology phones listed on toyota.com have been tested for compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Toyota.

7. Availability and accuracy of the information provided by the navigation system or any XM services mentioned (if installed) are dependent upon many factors. Use common sense when relying on information provided. Services not available in every city or roadway. Periodic navigation updates available at additional cost. See your *Navigation System Owner's Manual* or contact XM for details.

8. Requires Security Package, Premium Package #1 or Premium Package #2.

9. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy.

10. Camera displays on navigation screen instead of Multi-Information Display.

11. The backup camera uses the navigation system display on vehicles so equipped.

12. Headphones are for passenger use only. Do not use while operating vehicle.

13. Not available with panoramic roof.

14. Requires JBL® audio or navigation system.

15. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system.

16. HomeLink® is a registered trademark of Johnson Controls, Inc.

17. Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details.

18. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

19. Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input all can impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner's Manual* for further details.

20. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner's Manual* for further information/warnings.

21. Active front headrests can help reduce the extent of whiplash in certain types of rear-end collisions.

22. The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your *Owner's Manual* for details.

23. Hill Start Assist Control (HAC) is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details.

24. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key or Smart Key fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key or Smart Key fob, it can be costly to replace. If you lose a key or Smart Key fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.aloa.org

25. Requires Convenience Package.

26. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner's Manual*. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with new SAE J2807 method.

27. Requires available Tow Prep Package.

28. Cargo and load capacity limited by weight and distribution.

29. 2011 EPA-estimated mileage. Actual mileage will vary.

30. This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with retention hooks/clips. Do not install a floor mat on top of an existing floor mat.

31. Available for vehicles with factory security.

TOYOTA FINANCIAL SERVICES



Toyota Rewards Visa®

Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa® adds even more value to doing the things you love.

Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.†

Visit www.toyotarewardsvisa.com for complete details.

*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

†Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

Toyota Financial Services (TFS)† is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com

TOYOTA CARE



Covers normal factory scheduled service. Plan is 2 years or 25K miles, whichever comes first. The new Toyota vehicle cannot be part of a rental or commercial fleet, or a livery or taxi vehicle. See plan for complete coverage details. See participating Toyota dealer for details.

Toyota Venza is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing hitch receivers/body mount kits are not intended to provide crash protection.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.



For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331

