

# YOUR 2017 RAV4



City MPG\*\* 34  
Highway MPG 30



## EXTERIOR COLOR:



Electric Storm Blue

## INTERIOR COLOR:



Cinnamon SofTex® Trim

Here's the RAV4 SE Hybrid 2.5L 4-Cyl. ECVT Hybrid **YOU BUILT**

**Starting MSRP:\*** \$32,185.00  
RAV4 SE Hybrid

**Delivery, Processing and Handling Fee:** \$960.00

**RAV4 SE Hybrid 2.5L 4-Cyl. ECVT Hybrid Packages:** \$2,460.00

Advanced Technology Package (Advanced Technology Package - Bird's Eye View Camera<sup>1</sup> with Perimeter Scan, Entune™ Premium JBL® Audio with Integrated Navigation<sup>2</sup> and App Suite<sup>3</sup>, and Front and Rear Parking Sonar)

50 State Emissions (50 State Emissions)

**Accessories:** \$403.00  
All-Weather Floor Liners<sup>4</sup>  
Door Edge Guard<sup>5</sup>  
Mudguards<sup>5</sup>

**Total MSRP:\*\*\*** \$36,008.00

\* Manufacturer's Suggested Retail Price excludes the Delivery, Processing and Handling Fee of \$885 for Cars, \$960 for Small/Medium Trucks (Sienna, RAV4 Gas, RAV4 Hybrid, Highlander Gas, Highlander Hybrid, 4Runner and Tacoma), \$1,195 for Large SUVs (Sequoia, Land Cruiser), and \$1,195 for Large Truck (Tundra). (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary. \*\* Manufacturer's Suggested Retail Price, includes the Delivery, Processing and Handling Fee. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.



**TOYOTA**

## Accessory Packages



Carpet Mat Package  
\$ 225 \*Installed MSRP



All-Weather Liner Package  
\$ 249 \*Installed MSRP



Protection Package  
\$ 528 \*Installed MSRP

## Exterior



Paint Protection Film  
\$ 395 \*Installed MSRP



Roof Rack Cross Bars  
\$ 315 \*Installed MSRP



Body Side Molding  
\$ 209 \*Installed MSRP



Door Edge Guard  
\$ 125 \*Installed MSRP



Rear Bumper Appliqué  
\$ 69 \*Installed MSRP



Cargo Net - Envelope  
\$ 49 \*Installed MSRP



Mudguards  
\$ 129 \*Installed MSRP



Alloy Wheel Locks  
\$ 65 \*Installed MSRP

## Interior



First Aid Kit  
\$ 30 \*Installed MSRP



Interior Light Kit  
\$ 185 \*Installed MSRP



All-Weather Floor Liners  
\$ 149 \*\*Parts Only



Cargo Mat  
\$ 95 \*Installed MSRP



Cargo Net Hammock  
\$ 99 \*Installed MSRP



Cargo Tray  
\$ 100 \*Installed MSRP



Universal Tablet Holder  
\$ 99 \*Installed MSRP

\*\* Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

\* Installed MSRP is the Manufacturer's Suggested Retail Price for accessories installed by the manufacturer. Actual prices for dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

## Warranties

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage:** Hybrid-related components for hybrid vehicles are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Owner's Warranty Information booklet for details.

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable Owner's Warranty Information booklet for details.

**Accessories:** For accessories purchased at time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months or 36,000 miles (whichever comes first) from the vehicle's in-service date, which is the same coverage as the Basic coverage of the Toyota New Vehicle Limited Warranty.

For dealer-installed accessories purchased after the new vehicle purchase, the coverage is 12 months or 12,000 miles (whichever comes first) from the date the accessory was installed on the vehicle, or the remainder of the above 36 months or 36,000 miles Basic coverage from the vehicle's in-service date, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

For customers (non-dealer) installed accessories purchased after the new vehicle purchase, the coverage is 12 months or 12,000 miles (whichever comes first), from the purchase date of the accessory.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer.

## TOYOTA CARE



**ToyotaCare**

Covers normal factory scheduled service. Plan is 2 years or 25K miles, whichever comes first. The new Toyota vehicle cannot be part of a rental or commercial fleet, or a livery or taxi vehicle. See plan for complete coverage details. See participating Toyota dealer for details.

1. The Bird's-Eye-View Camera does not provide a comprehensive view of the area surrounding the vehicle. You should also look around outside your vehicle and use your mirrors to confirm surrounding clearance. Environmental conditions may limit effectiveness and view may become obscured. See Owner's Manual for additional limitations and details. 2. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See Owner's Manual for details. 3. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See [toyota.com/entune](http://toyota.com/entune) for details. 4. Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice. 5. Installed MSRP is the Manufacturer's Suggested Retail Price for accessories installed by the manufacturer. Actual prices for dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information in this eBrochure is based on data available at time of posting, is subject to change without notice and pertains specifically to continental U.S.A. vehicles only.