Show the world who you really are.

Take center stage with C-HR’s uniquely expressive, precision-cut lines, and shine from every angle. Agile handling helps this crossover show off its athletic side, while the driver-focused cockpit keeps you in command. Best of all, since the Toyota Safety Sense® 2.5 (TSS 2.5) suite of active safety technologies comes standard, you’ll get a valuable package of cutting-edge safety and cool tech. It’s bold and smart, just like you.

Explore every distinct detail at toyota.com/c-hr/photo-gallery

Limited shown in Blizzard Pearl® with Black R-Code® Roof. See numbered footnotes in Disclosures section.
Distinct design.

Leather-Trimmed Interior
Available leather-trimmed heated seats add to the premium feel while firmly supporting you around every corner. Take hold and take control with the available leather-wrapped steering wheel and standard satin-plated shift knob for that perfect blend of elegance and sportiness.

LED Headlights
Shine a light on C-HR’s edgy design with standard LED headlights and available Adaptive Front-Lighting System.

XLE Black Fabric Interior with Blue Accent
Featuring a striking blue detail accent that runs across the dashboard and interior door panels, this premium Black fabric interior is as eye-catching as C-HR’s exterior. Available on XLE trim only.

18-in. Alloy Wheels
This sporty turbine-style design on the available 18-in. alloy wheels puts a fresh spin on bold performance — a perfect complement to C-HR’s distinguishing exterior.

Discover even more outstanding features at toyota.com/c-hr/c-hr-features
Shine through the night.

Express yourself through C-HR Nightshade’s blacked out features, including black roof, black badging and 18-in. black sport alloy wheels with black lug nuts. These quietly stylish design elements make C-HR, and you, look sharper than ever.
Dual Zone Climate Control
You’re cool. But your friend likes it warm. With C-HR’s standard dual zone automatic climate control system, have it both ways and ride in total comfort.

Smart Key with Push Button Start
When you’re always on the move, you don’t want to waste time searching for your keys. That’s why C-HR’s available Smart Key lets you unlock the front doors and rear hatch, plus start C-HR, far more easily — all while the key fob sits comfortably inside your pocket or bag.

8-way Power-Adjustable Driver’s Seat
This available feature is strategically positioned to maximize your comfort for the many escapades ahead.

Stay Connected While You Drive
With tech that provides Apple CarPlay™ integration for your iPhone, Android Auto™ for compatible Android devices and Amazon Alexa™ compatibility, it’s easy to stay connected. Additionally, the C-HR comes with a SiriusXM® All Access 3-month trial™ on the standard 8-in. touchscreen multimedia system.
Feel protected, wherever you go.

Designed for Safety

Toyota Safety Sense® 2.5 (TSS 2.5) is a bundle of active safety features included at no additional cost. These innovative features were designed to help protect you and your passengers from harm.

- Pre-Collision System with Pedestrian Detection
- Lane Departure Alert with Steering Assist
- Automatic High Beams
- Full-Speed Range Dynamic Radar Cruise Control

Get full standard safety details at toyota.com/safety-sense

Add a personal touch to your C-HR with Genuine Toyota Accessories.

Removable cross bar
Mudguards
Cargo liner
Cargo net
All-weather floor liners
Door sill protectors

Some accessories may not be available in all regions of the country. See your Toyota dealer for details.

See numbered footnotes in Disclosures section.
C-HR MODELS

Mechanical and Performance
• 2.0-Liter 4-Cylinder Engine
• Continuously Variable Transmission with Shift Mode
• 144 hp @ 6100 rpm

Exterior Features
• 17-in. steel wheels and temporary spare
• Multi-reflector LED headlights
• LED Daytime Running Lights
• Heated power outside mirrors with turn signal indicators

Interior Features
• 4.2-in. Multi-Information Display
• 6-in. touchscreen with integrated backup camera display
• Apple CarPlay™ and Android Auto™ and Amazon Alexa™ Compatibility
• Dual Zone Auto Climate Control System
• Keyless Entry System with Lock, Unlock and Panic Functions
• One-Touch Automatic Windows
• Sport fabric-trimmed front bucket seats
• 3-passenger rear seating with fabric-trimmed 60/40 split fold-flat second-row rear seat

Safety and Convenience
• Toyota Safety Sense® 2.5 (TSS 2.5)® includes:
  – Pre-Collision System with Pedestrian Detection
  – Lane Departure Alert with Steering Assist
  – Automatic High Beams
  – Full-Speed Range Dynamic Radar Cruise Control
  – Lane Tracing Assist
  – Road Sign Assist
  – Blind Spot Monitor and Rear Cross-Traffic Alert

Options
• Audio Plus — Includes HD Radio

Add to or replaces features offered on LE

Leads to or replaces features offered on XLE

LE XLE NIGHTSHADE LIMITED

Mechanical and Performance
• 2.0-Liter 4-Cylinder Engine
• Continuously Variable Transmission with Shift Mode
• 144 hp @ 6100 rpm

Exterior Features
• Vortex-style 18-in. sport alloy wheels
• Heated power auto-folding mirrors with turn signal and blind spot warning indicators
• Front passenger and hatchback door handles with touch-sensor lock/unlock feature

Interior Features
• Smart Key System® on Front Doors and Rear Hatch with Push Button Start with Remote Illuminated Entry
• Leather-trimmed tilt/telescopic steering wheel
• Dual sun visors with sliding extensions and illuminated vanity mirrors

Safety and Convenience
• Toyota Safety Sense® 2.5 (TSS 2.5)® includes:
  – Pre-Collision System with Pedestrian Detection
  – Lane Departure Alert with Steering Assist
  – Automatic High Beams
  – Full-Speed Range Dynamic Radar Cruise Control
  – Lane Tracing Assist
  – Road Sign Assist
  – Blind Spot Monitor and Rear Cross-Traffic Alert

Options
• Audio Plus — Includes HD Radio

Add to or replaces features offered on XLE

Add to or replaces features offered on XLE

Option(s)
The Pre-Collision System (PCS) with Pedestrian Detection (PD) is designed to determine if impact is imminent and help reduce impact speed and damage in certain frontal collisions involving a vehicle, a pedestrian or a bicyclist. PCS w/PD is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrian or bicyclist and weather, light and road conditions. See Owner’s Manual for additional limitations and details.

Lane Departure Alert with Steering Assist is designed to read visible lane markers under certain conditions. It provides a visual and audible alert to warn of departure from lane marking. See Owner’s Manual for additional limitations and details.

Full-Speed Dynamic Brake Control (DBR) is designed to assist the driver in a sudden stop for safe and attentive driving during the day. System effectiveness is dependent on many factors including road, weather and vehicle conditions. See Owner’s Manual for additional limitations and details.

Lane Tracing Assist (LTA) is designed to read visible lane markers and detect other vehicles under certain conditions. It is only operational during specific time of day, weather conditions and visible lane markings. Use common sense when using LTA and do not drive distracted. See Owner's Manual for additional limitations and details.

The R-Code adds differentiation for weight and trim. See Owner’s Manual for additional limitations and details.

Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder, look in the mirrors and turn on your lights before changing lanes. See Owner’s Manual for additional limitations and details.

Standard 17-in. alloy wheel (XL)
Standard 17-in. steel wheel
Available 18-in. sport alloy wheel (XLE)
Available 18-in. aluminum alloy wheel (LE)
Available 18-in. sport alloy wheel (Nightshade)
Available 18-in. sport alloy wheel (LE)
Available 18-in. sport alloy wheel (Nightshade)
Available 19-in. sport alloy wheel (Nightshade)

Where available, this floor liner was designed specifically for use in your model and limits and restrictions apply. Always properly secure cargo and cargo area. This floor liner was designed specifically for use in your model and limits and restrictions apply. Always properly secure cargo and cargo area.

Full-Color Head-Up Display (HUD) is designed to provide a clear view of vehicle information to the driver. Use common sense when using HUD and do not drive distracted. See Owner’s Manual for additional limitations and details.

Google Assistant is also included for two years, unlimited mileage. Roadside Assistance does not include parts and fluids, except emergency fuel delivery. See Toyota dealer for details and exclusions. Valid factory scheduled maintenance for two years or 25,000 miles, whichever comes first. Certain models require a different maintenance schedule as described in their Maintenance Guide. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Certain features may not be available in all locations, or on all receivers. ©2020 Sirius XM Radio Inc. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc.
No Cost Maintenance Plan and Roadside Assistance

Every new Toyota comes with ToyotaCare, a maintenance plan that covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first, and 24/7 Roadside Assistance for 2 years, unlimited mileage.23

For more information, visit toyota.com/toyota-care