Do more than leave an impression.

Be inspired with the 2024 Toyota Prius and take on a future with limitless possibilities. Its innovative next-gen Hybrid Synergy Drive® system intelligently optimizes a gas engine and electric motor* for both efficiency and performance. With advanced tech that surrounds you with convenience, it's time to immerse yourself in a drive that brings you closer to the road and the environment.

*One electric motor on FWD models; AWD models have two electric motors.
Distinctive headlights and taillights

Prius’ captivating front-end design is defined by slim LED headlights, while the rear features a light bar between the taillights to finish off its clean look.

Sleek and modern design

Smooth curves and sharp details highlight Prius’ modern appeal and do more than create an aerodynamic advantage—they leave you with a sleek silhouette that looks good from any angle.

Fixed glass roof

Enjoy the view. Pull the sunshade back and let Prius’ available fixed glass roof help brighten up the cabin.

Inviting interior

Feel inspired every time you enter Prius. Its modern design centers around you and features stylish details that elevate the driving experience.

Bold is just the beginning.

Whether driving in or out of the city, Prius is sure to attract all the right attention. Just take a closer look at its clean design and you’ll appreciate the thought that goes into every detail. From its hammerhead inspired front-end design to its stylish available 19-in. alloy wheels, everything comes together to make a statement, wherever you go.
PERFORMANCE

Power you can feel.

Prius’ innovative Hybrid Synergy Drive® system delivers almost instantaneous power. And you can explore more miles with every fill-up, with up to an EPA-estimated combined 57 mpg rating.¹ Add available Electronic On-Demand All-Wheel Drive (AWD) capability and drive with more confidence.

Dynamic handling

With a low center of gravity, Prius is designed to perform. Feel its nimble handling in every turn and its stability during acceleration and braking, for a drive that’s all-around confident.

Impressive power

Enjoy the thrill with every press of the pedal. Underneath the hood is a 2.0L 4-cylinder engine with up to 196 hp that will get you off the line in no time.

Driving modes

Fine-tune the way you drive with four driving modes. EV Mode² lets you operate solely on battery power at low speeds for short distances and in limited circumstances, such as in a parking garage. Power Mode provides sharper acceleration; ECO Mode helps maximize fuel efficiency; and Normal Mode blends fuel economy with performance.

¹See numbered footnotes in Disclosures section.

²Limited AWD shown in Cutting Edge with Limited Premium Package.
Space designed around you.

Arrive with ease with Prius’ available hands-free Advanced Park³ and a host of intelligent tech that not only makes it easier to get to your final destination, but also motivates you to see what else is out there.

Digital Key capability
Take advantage of what’s already in your pocket. With a Remote Connect trial or subscription⁴ and available Digital Key⁵ capability, Prius can detect your Bluetooth®-connected⁶ smartphone, enabling you to lock/unlock and start/stop your vehicle.

Panoramic View Monitor
Get a better view of what’s around you. Prius’ available Panoramic View Monitor (PVM)⁷ uses cameras on the front, sides and rear of the vehicle to give you a 360-degree view of what’s going on outside.

Top-Mount Multi Information Display
Information that meets the eye. Prius’ top-mount Multi-Information Display (MID) is placed right above the steering wheel to clearly give you vehicle details, outside temperature, driver-assist system information and more—all within easy view.
Amplify your drive.

Enhance every drive with an experience that’s all about you. Whether enjoying your favorite soundtrack or interacting with an interface that you’re familiar with, Prius lets you make every drive a little more personal.

JBL® Premium Audio system

Immerse yourself in quality sound with Prius’ available JBL® Premium Audio system. This 8-speaker audio system provides phenomenal sound that heightens every drive.

Wireless Apple CarPlay®

Bring along a familiar face. With Prius’ wireless Apple CarPlay® compatibility, you can use your compatible iPhone® with the multimedia system to get directions, make calls, send and receive messages and listen to music, all while staying focused behind the wheel.

SiriusXM® Platinum Plan 3-month trial

With the SiriusXM® 3-month Platinum Plan trial subscription, you get 425+ channels, including 165+ channels in your vehicle to listen to ad-free music, plus sports, news, comedy and more. Innovative features in Prius make it even easier to search, discover and listen than ever before through personalized channel recommendations curated just “For You,” plus, the Live Sports category puts all your games and teams in one place for easy access.

Wireless Android Auto™

Stay connected on the road. By pairing your Android™ phone with the audio multimedia system, Android Auto™ compatibility lets you get real-time traffic alerts, make and receive phone calls, listen to your favorite soundtrack and more.
Technology that keeps up with you.

Take advantage of smarter and convenient technologies designed to simplify your everyday life. Trial periods available on select models for the listed Connected Services.*14 4G network dependent.

**CONNECTED SERVICES**

**Safety Connect®**
Round-the-clock help when the unexpected happens.*15
✓ Emergency Assistance Button (SOS)
✓ Enhanced Roadside Assistance*16
✓ Automatic Collision Notification
✓ Stolen Vehicle Locator*17

**Drive Connect**
Enhanced features to get you where you need to be.*22
✓ Destination Assist*23
✓ Intelligent Assistant*24
✓ Cloud Navigation*25

**Remote Connect**
Manage your vehicle, including remote start and much more.* (1-year Remote Connect trial included on select models).
✓ Digital Key® Capability (if equipped; requires Remote Connect trial or subscription)
✓ Remote Vehicle Start (if equipped)
✓ Unlock/Lock
✓ Remote Notifications
✓ Remote Climate
✓ Guest Driver
✓ Smartwatch Compatibility

*To view included trial details, please visit toyota.com/connected-services.

**Wi-Fi Connect**
Turn your Toyota into a hotspot with 4G connectivity.*19
✓ AT&T Hotspot
✓ Integrated Streaming for Apple Music®*20 (separate subscription required)
✓ Integrated Streaming for Amazon Music*21 (separate subscription required)

Services and/or their features vary by model grade. See toyota.com/connected-services. See numbered footnotes in Disclosures section.
Peace of mind comes standard.

Toyota Safety Sense™ 3.0 (TSS 3.0) is a bundle of active safety features included on many new Toyota vehicles at no additional cost. These innovative features work together to give you added confidence for the road ahead.

- Pre-Collision System with Pedestrian Detection
- Full-Speed Range Dynamic Radar Cruise Control
- Lane Departure Alert with Steering Assist
- Automatic High Beams
- Lane Tracing Assist
- Road Sign Assist
- Proactive Driving Assist

For more information, visit toyota.com/safety-sense. Feature availability may vary by model grade. See numbered footnotes in Disclosures section.
PRIUS MODELS

LE

Includes these key features:

Mechanical/Performance
- 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb-ft @ 4400-5200 rpm
- Hybrid system net power: 194 hp
- Electronically controlled Continuously Variable Transmission (ECVT)
- Front-Wheel Drive (FWD)
- Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- Electric Power Steering (EPS); power-assisted rack-and-pinion
- 57 city/56 highway/57 combined est. mpg

Exterior Features
- Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)® and auto-off
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- Active grille shutter
- 17-in. alloy wheels with wheel covers and 195/60R17 tires
- Heated power outside mirrors with folding feature
- Roof-mounted shark-fin antenna

Interior Features
- Fabric-trimmed front seats; 6-way adjustable driver’s seat; 6-way adjustable front passenger seat
- 60/40 split fold-down rear seats
- SofTex®-trimmed tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth® hands-free phone controls
- Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- Six USB-C charge ports — two front/two center console/two rear
- 12.3-in. Toyota Audio Multimedia
- Six USB-C charge ports — two front/two center console/two rear
- Bluetooth®6 hands-free phone controls

Audio Multimedia
- 8.0-in. Toyota Audio Multimedia
- 6-speaker audio system
- Wireless Android Auto™ & Apple CarPlay® compatible
- SiriusXM® 3-month Platinum Plan trial subscription

Connective Services® Trials
- Safety Connect® with up to 10-year trial
- Service Connect with up to 10-year trial
- Remote Connect with 1-year trial
- Wi-Fi Connect with up to 3 GB within 1-month trial

Safety/Convenience
- Toyota Safety Sense™ 3.0 (TSS 3.0)®
- Star Safety System™
- Driver and front passenger Advanced Airbag System
- Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
- Rear-Seat Reminder®
- Safe Exit Assist (SEA)®

Options/ Packages
- Front and Rear Parking Assist with Automatic Braking (PA w/AB)®

LE AWD

Mechanical/Performance
- 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb-ft @ 4400-5200 rpm
- Hybrid system net power: 194 hp
- Electronically controlled Continuously Variable Transmission (ECVT)
- Front-Wheel Drive (FWD)
- Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- Electric Power Steering (EPS); power-assisted rack-and-pinion
- 52 city/52 highway/52 combined est. mpg

Exterior Features
- Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)® and auto-off
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- Active grille shutter
- 17-in. alloy wheels with wheel covers and 195/60R17 tires
- Heated power outside mirrors with folding feature

Interior Features
- Fabric-trimmed front seats with seatback pockets; 8-way power-adjustable driver’s seat including power lumbar support; 6-way adjustable front passenger seat
- Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- Six USB-C charge ports — two front/two center console/two rear
- 12.3-in. Toyota Audio Multimedia
- 6-speaker audio system
- Wireless Android Auto™ & Apple CarPlay® compatible
- SiriusXM® 3-month Platinum Plan trial subscription

Connected Services® Trials
- Safety Connect® with up to 10-year trial
- Service Connect with up to 10-year trial
- Remote Connect with 1-year trial
- Wi-Fi Connect with up to 3 GB within 1-month trial

Safety/Convenience
- Toyota Safety Sense™ 3.0 (TSS 3.0)®
- Star Safety System™
- Driver and front passenger Advanced Airbag System
- Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
- Rear-Seat Reminder®
- Safe Exit Assist (SEA)®

Options/ Packages
- 12.3-in. Toyota Audio Multimedia
- Fixed glass roof
- Digital Key® capability (requires Remote Connect trial or subscription, 1-year trial included)

*4G network dependent. See numbered footnotes in Disclosures section.
PRIUS MODELS

**XLE AWD**

**Mechanical/Performance**
- 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- Hybrid system net power: 196 hp
- Electronically controlled Continuously Variable Transmission (ECVT)
- Electronic On-Demand All-Wheel Drive (AWD)
- Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- Electric Power Steering (EPS); power-assisted rack-and-pinion
- 49 city/50 highway/49 combined est. mpg

**Exterior Features**
- Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)™ and auto on/off
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- 19-in. alloy wheels and 195/50R19 tires
- Heated power outside mirrors with folding feature

**Interior Features**
- Heated front seats
- SofTex®-trimmed front seats with seatback pockets; 8-way power-adjustable driver’s seat including power lumbar support; 6-way adjustable front passenger seat
- Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- Six USB-C charge ports — two front/two center console/two rear

**Audio Multimedia**
- 8.0-in. Toyota Audio Multimedia
- 8-speaker audio system
- Wireless Android Auto™ & Apple CarPlay® compatible
- SiriusXM® 3-month Platinum Plan trial subscription

**Connected Services** 14 Trials
- Safety Connect® with up to 10-year trial
- Service Connect with up to 10-year trial
- Remote Connect with 1-year trial
- Wi-Fi Connect with up to 3 GB within 1-month trial

**Safety/Convenience**
- Toyota Safety Sense™ 3.0 (TSS 3.0)™
- Star Safety System™
- Driver and front passenger Advanced Airbag System
- Blind Spot Monitor (BSM)™ with Rear Cross-Traffic Alert (RCTA)™
- Rear-Seat Reminder
- Safe Exit Assist (SEA)™
- Front and Rear Parking Assist with Automatic Braking (PA w/AB)™

**Options/Packages**
- 12.3-in. Toyota Audio Multimedia
- Fixed glass roof
- Digital Key® capability (requires Remote Connect trial or subscription; 1-year trial included)

**Limited AWD**

**Mechanical/Performance**
- 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- Hybrid system net power: 196 hp
- Electronically controlled Continuously Variable Transmission (ECVT)
- Electronic On-Demand All-Wheel Drive (AWD)
- Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- Electric Power Steering (EPS); power-assisted rack-and-pinion
- 49 city/50 highway/49 combined est. mpg

**Exterior Features**
- Fixed glass roof
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- 19-in. alloy wheels and 195/50R19 tires
- Heated power outside mirrors with folding feature

**Interior Features**
- Power liftback
- Digital Key® capability (requires Remote Connect trial or subscription; 1-year trial included)
- Heated and ventilated front seats
- Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- Six USB-C charge ports — two front/two center console/two rear

**Audio Multimedia**
- 12.3-in. Toyota Audio Multimedia
- 8-speaker JBL® Premium Audio including amplifier
- Wireless Android Auto™ & Apple CarPlay® compatible
- SiriusXM® 3-month Platinum Plan trial subscription

**Connected Services** 14 Trials
- Safety Connect® with up to 10-year trial
- Service Connect with up to 10-year trial
- Remote Connect with 1-year trial
- Drive Connect with 1-year trial
- Wi-Fi Connect with up to 3 GB within 1-month trial

**Safety/Convenience**
- Toyota Safety Sense™ 3.0 (TSS 3.0)™
- Star Safety System™
- Driver and front passenger Advanced Airbag System
- Blind Spot Monitor (BSM)™ with Rear Cross-Traffic Alert (RCTA)™
- Rear-Seat Reminder
- Safe Exit Assist (SEA)™
- Front and Rear Parking Assist with Automatic Braking (PA w/AB)™

**Options/Packages**
- Digital rearview mirror
- Heated rear seats
- Limited Premium Package
- Advanced Park®
- Panoramic View Monitor®

*4G network dependent. See numbered footnotes in Disclosures section.
**PRIUS COLORS, TRIMS & WHEELS**

- Midnight Black Metallic
- Guardian Gray
- Reservoir Blue
- Supersonic Red
- Cutting Edge
- Wind Chill Pearl
- Light Gray

LE and LE AWD fabric trim shown in Gradient Black

XLE, XLE AWD, Limited and Limited AWD SofTex® trim shown in Gradient Black

**PRIUS WHEELS**

- LE and LE AWD 17-in. alloy wheels with wheel covers
- XLE, XLE AWD, Limited and Limited AWD 19-in. alloy wheels

See numbered footnotes in Disclosures section.
PRIUS ACCESSORIES

This is a great way to add extra personality to your Prius. Not every accessory is available in your area, so for a complete list of accessories, go to toyota.com/prius/accessories.

PRIUS ACCESSORIES

Cargo net
Integrated dashcam
Illuminated doorsill protectors
All-weather floor liners
Cargo liner
Body side moldings
Door edge guards
Mudguards
Rear bumper appliqué

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage:** Hybrid-related components, including the battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. Refer to applicable Warranty and Maintenance Guide for details.

**Hybrid Battery:** HV battery is covered for 10 years or 150,000 miles, whichever comes first. Warranty coverage is subject to terms and conditions. Refer to applicable Warranty and Maintenance Guide for details.

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details.

**Accessories:** For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle’s in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota’s warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

See numbered footnotes in Disclosures section.
### Exterior

<table>
<thead>
<tr>
<th>Feature</th>
<th>LE</th>
<th>LE AWD</th>
<th>XLE</th>
<th>XLE AWD</th>
<th>Limited</th>
<th>Limited AWD</th>
</tr>
</thead>
<tbody>
<tr>
<td>17-in. alloy wheels with wheel covers and 195/60R17 tires</td>
<td>S</td>
<td>S</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19-in. alloy wheels and 195/50R19 tires</td>
<td>S</td>
<td>S</td>
<td></td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Active grille shutter</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Bi-LED projector low- and high-beam headlights with auto-off feature</td>
<td>S</td>
<td>S</td>
<td></td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Bi-LED projector low- and high-beam headlights with auto on/off feature</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Color-keyed outside door handles</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Fixed glass roof</td>
<td>O</td>
<td>O</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Heated power outside mirrors with folding feature</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>LED Daytime Running Lights (DRL) with on/off feature</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>LED taillights and stop lights</td>
<td>S</td>
<td>S</td>
<td></td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Rain-sensing variable intermittent windshield wipers</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Roof-mounted shark-fin antenna</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Washer-linked variable intermittent windshield wipers</td>
<td>S</td>
<td>S</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Interior

<table>
<thead>
<tr>
<th>Feature</th>
<th>LE</th>
<th>LE AWD</th>
<th>XLE</th>
<th>XLE AWD</th>
<th>Limited</th>
<th>Limited AWD</th>
</tr>
</thead>
<tbody>
<tr>
<td>60/40 split fold-down rear seats</td>
<td>S</td>
<td>S</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>60/40 split fold-down rear seats with center armrest</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Auto-dimming rearview mirror with HomeLink®10</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Cargo area tonneau cover</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Center console with armrest and storage compartment</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Digital Key® capability — Digital Key enables smartphone to be used instead of a physical key (requires Remote Connect trial or subscription; 1-year trial included)</td>
<td>O</td>
<td>O</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Digital rearview mirror</td>
<td>O</td>
<td>O</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Driver's seat with memory function with two settings</td>
<td>S</td>
<td>S</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Single-zone climate control system with pollen filtration</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Extendable dual sun visors with illuminated vanity mirrors</td>
<td>S</td>
<td>S</td>
<td></td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Fabric-trimmed front seats; 6-way adjustable driver's seat; 6-way adjustable front passenger seat</td>
<td>S</td>
<td>S</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Heated and ventilated front seats</td>
<td>S</td>
<td>S</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Heated front seats</td>
<td>S</td>
<td>S</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Heated rear seats</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Power liftback</td>
<td>S</td>
<td>S</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Power windows with auto up/down</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Rear dome light and cargo area light</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Six USB-C charge ports — two front/two center console/two rear</td>
<td>S</td>
<td>S</td>
<td></td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Smart Key System on driver door with Push Button Start, remote keyless entry system with lock, unlock and panic functions</td>
<td>S</td>
<td>S</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Smart Key System on front doors and trunk with Push Button Start, remote keyless entry system with lock, unlock and panic functions</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Softex®-trimmed seat back pocket, 8-way power-adjustable driver's seat including power lumbar support; 6-way adjustable front passenger seat</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Softex®-trimmed heated tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth® hands-free phone controls</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Softex®-trimmed tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth® hands-free phone controls</td>
<td>S</td>
<td>S</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display with speedometer, drive mode indicators, instrumentation and customizable settings, odometer, trip meters, clock, outside temperature, rear passenger seatbelt indicators, fuel economy information, trip timer and warning messages</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Qi-compatible wireless smartphone charging with charge indicator light</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
</tbody>
</table>

### Connected Services

| Service Connect® with up to 10-year trial subscription — includes Emergency Assistance Button, Enhanced Roadside Assistance, Automatic Collision Notification and Stolen Vehicle Locator. Subscription required. 4G network dependent. | S  | S      | S  | S       | S       |             |
| Service Connect with up to 10-year trial subscription — receive personalized maintenance updates and vehicle health reports. 4G network dependent. | S  | S      | S  | S       | S       |             |
| Remote Connect with 1-year trial subscription — remotely interact with your vehicle through the Toyota app via your smartwatch and Google Assistant-enabled devices. Depending on grade, you can lock/unlock doors, start and stop the vehicle, locate your last parked location, check vehicle status and monitor guest drivers. 4G network dependent. | S  | S      | S  | S       | S       |             |
| Drive Connect with up to 1-year trial subscription — includes Cloud Navigation with Google Points of Interest (POI) data, Intelligent Assistant with Hey, Toyota, and Destination Assist. Subscription required after trial. 4G network dependent. | O  | O      | O  | O       | S       |             |
| Wi-Fi Connect with 3 GB within 30-day trial subscription — includes AT&T Wi-Fi hotspot and integrated Streaming (Apple Music and Amazon Music) compatibility. 4G network dependent. | S  | S      | S  | S       | S       |             |
## Audio Multimedia

<table>
<thead>
<tr>
<th>Feature</th>
<th>LE</th>
<th>LE AWD</th>
<th>XLE</th>
<th>XLE AWD</th>
<th>Limited</th>
<th>Limited AWD</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.0-in. Toyota Audio Multimedia with wireless Apple CarPlay® &amp; Android Auto™ compatibility, USB media port, five USB charge ports, hands-free phone capability and music streaming via Bluetooth® wireless technology, SiriusXM® 3-month Platinum Plan trial subscription. See toyota.com/audio-multimedia for details.</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>6-speaker audio system</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>12.3-in. Toyota Audio Multimedia with wireless Apple CarPlay® &amp; Android Auto™ compatibility, USB media port, five USB charge ports, hands-free phone capability and music streaming via Bluetooth® wireless technology, SiriusXM® 3-month Platinum Plan trial subscription. See toyota.com/audio-multimedia for details.</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>8-speaker JBL® Premium Audio including amplifier</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Wireless Apple CarPlay® compatibility</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Wireless Android Auto™ compatibility</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
</tbody>
</table>

## Safety and Convenience

<table>
<thead>
<tr>
<th>Feature</th>
<th>LE</th>
<th>LE AWD</th>
<th>XLE</th>
<th>XLE AWD</th>
<th>Limited</th>
<th>Limited AWD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toyota Safety Sense™ 3.0 (TSS 3.0) — Pre-Collision System with Pedestrian Detection (PCS w/PD), Full-Speed Range Dynamic Radar Cruise Control (DRCC), Lane Departure Alert with Steering Assist (LDA w/SA), Lane Tracing Assist (LTA), Road Sign Assist (RSA), Automatic High Beams (AHB), Proactive Driving Assist (PDA)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology® (SST)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Advanced Park</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Eight airbags — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, rear seat-mounted side airbags, and front and rear side curtain airbags</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Front and Rear Parking Assist with Automatic Braking (PA w/AB)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Engine immobilizer</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Hill Start Assist Control (HAC)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Integrated backup camera display</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Panoramic View Monitor with 360-degree Overhead View in low-speed drive and reverse, and Curb View</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Rear-Seat Reminder</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Safe Exit Assist — detects vehicles and bicycles approaching from the rear and alerts an occupant when they exit the vehicle, helping to avoid or mitigate collisions with the door</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Tire Pressure Monitor System (TPMS)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Vehicle Proximity Notification System (VPNS)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
</tbody>
</table>
Packages and Options

Limited Premium Package — Advanced Park, Panoramic View Monitor
- Digital Key® capability (requires Remote Connect trial or subscription; 1-year trial included)
- Digital rearview mirror
- Fixed glass roof
- Heated rear seats

PRIUS FEATURES

S = Standard  O = Optional  P = Available as part of a package

PRIUS SPECIFICATIONS

Mechanical/Performance

ENGINE
- 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- Compression ratio: 14:0:1
- Hybrid system net power: 194 hp
- Hybrid system net power: 196 hp

EMISSION RATING
- SULEV30 Bin 30

ELECTRIC MOTOR
- Permanent magnet AC synchronous motor (83 kW, 111 hp)
- Interior Permanent Magnet Rear Motor (30 kW, 40hp)

BATTERY
- Lithium-Ion (Li-Ion)
- 222V

DRIVETRAIN
- Electronically controlled Continuously Variable Transmission (ECVT)
- Front-Wheel Drive (FWD)
- Electronic On-Demand All-Wheel Drive (AWD)

SUSPENSION
- Independent MacPherson strut front suspension with stabilizer bars
- multi-link rear suspension with stabilizer bars

STEERING
- Electric Power Steering (EPS); power-assisted rack-and-pinion
- Turning circle diameter, curb to curb (ft.)   35.4 35.4 35.4 35.4 35.4 35.4

BRAKES
- Power-assisted ventilated 11.1-in. front disc brakes, solid 11-in. rear disc brakes with Electronically Controlled Braking (ECB) system, and Star Safety System™
- Power-assisted ventilated 12-in. front disc brakes, solid 11-in. rear disc brakes with Electronically Controlled Braking (ECB) system, and Star Safety System™

Dimensions

EXTERIOR DIMENSIONS (in.)
- Overall height/width/length 55.9/70.2/181.1
- Wheelbase 108.3
- Track (front/rear) 61.5/62.2
- Overhang (front/rear) 38.3/34.4
- Ground clearance 5.6
- Coefficient of drag (Cd) 0.27

INTERIOR DIMENSIONS (front/rear) (in.)
- Head room 38.0/36.4
- Shoulder room 55.3/52.8
- Hip room 54.7/51.7
- Leg room 43.2/34.8

See numbered footnotes in Disclosures section.
# PRIUS SPECIFICATIONS

## Weights/Capacities

<table>
<thead>
<tr>
<th></th>
<th>LE</th>
<th>LE AWD</th>
<th>XLE</th>
<th>XLE AWD</th>
<th>Limited</th>
<th>Limited AWD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Curb weight (lb.)</td>
<td>3097</td>
<td>3230</td>
<td>3164</td>
<td>3285</td>
<td>3219</td>
<td>3340</td>
</tr>
<tr>
<td>Seating capacity</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>EPA passenger volume (cu. ft.)</td>
<td>91.2</td>
<td>91.2</td>
<td>91.2</td>
<td>91.2</td>
<td>91.2</td>
<td>91.2</td>
</tr>
<tr>
<td>EPA cargo volume [cu. ft.], 4 doors seats up</td>
<td>23.8</td>
<td>23.8</td>
<td>20.3</td>
<td>20.3</td>
<td>20.3</td>
<td>20.3</td>
</tr>
<tr>
<td>Fuel tank (gal.)</td>
<td>11.3</td>
<td>10.5</td>
<td>11.3</td>
<td>10.5</td>
<td>11.3</td>
<td>10.5</td>
</tr>
</tbody>
</table>

## Tires

<table>
<thead>
<tr>
<th>SIZE</th>
<th>LE</th>
<th>LE AWD</th>
<th>XLE</th>
<th>XLE AWD</th>
<th>Limited</th>
<th>Limited AWD</th>
</tr>
</thead>
<tbody>
<tr>
<td>P195/60R17</td>
<td>$</td>
<td>$</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>P195/50R19</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Tire repair kit</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
</tbody>
</table>

## Mileage Estimates (mpg city/highway/combined)

<table>
<thead>
<tr>
<th></th>
<th>LE</th>
<th>LE AWD</th>
<th>XLE</th>
<th>XLE AWD</th>
<th>Limited</th>
<th>Limited AWD</th>
</tr>
</thead>
<tbody>
<tr>
<td>57/56/57</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>53/54/54</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>52/52/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>49/50/49</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>52/52/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>49/50/49</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

$ = Standard  O = Optional  P = Available as part of a package

See numbered footnotes in Disclosures section.
under certain conditions and in certain types of severe collisions. Always wear seatbelt, sit upright in middle and as far back in seat as possible to help decrease risk of injury. Do not put objects in front of an airbag See Owner’s Manual for limitations. Do not rely exclusively on Blind Spot Monitor. Look over shoulder and use turn signal. See Owner’s Manual for limitations. Do not rely exclusively on the Rear Cross-Traffic Alert. Visually confirm clearance during use. See Owner’s Manual for limitations. The Rear-Seat Reminder does not sense objects in the rear seat. The Rear-Seat Reminder is designed to recognize a unique rear-door opening pattern that may be consistent with an object being placed in the rear seating area. See Owner’s Manual for additional details. Do not rely exclusively on Safe Exit Assist. Always look for approaching traffic before exiting the vehicle. See Owner’s Manual for limitations. Front and Rear Parking Assist with Automatic Braking (PA w/AB) may warn drivers of, and potentially brake for front and rear collisions with certain objects when traveling at low speeds. Drivers should visually confirm clearance during use. See Owner’s Manual for instructions and limitations. Extra-cost color. Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. Dashcam may not record under certain conditions. Use in accordance with applicable laws. See dashcam Owner’s Manual for details. This floor mat/floor liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/floor liner on top of an existing floor mat/floor liner. Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Color(s) depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device or print). Wireless charging may not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like products. Toyota app requires an active Remote Connect trial or subscription. Vehicle Stability Control is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and steering input can affect whether VSC will be effective. See Owner’s Manual for limitations. Smart Stop Technology® will reduce power to help the brakes bring vehicle to a stop during certain contemporaneous brake and accelerator pedal applications. See Owner’s Manual for limitations. The engine immobilizer is a state-of-the-art anti-theft system initiated when the key is inserted into ignition switch or a Smart Key fob is in/near the vehicle. Engine will only start if the code in the transponder chip inside the key/ fob matches the code in vehicle’s immobilizer. The transponder chip is embedded in the key/fob and can be costly to replace. For lost key or fob, see a Toyota dealer or go to www.aloa.org to find a qualified locksmith for high-security key service. Hill Start Assist Control is designed to minimize backward rolling on steep ascents. Not a substitute for safe driving judgment and practices. Speed, grade, surface conditions, driver input, etc., can all affect HAC function. See Owner’s Manual. The backup camera does not provide a comprehensive view. Always look over shoulder and use outside mirrors. See Owner’s Manual for limitations. The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See Owner’s Manual for limitations and details. When Vehicle Proximity Notification System is active, it is the driver’s responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects and to drive the vehicle in a safe and attentive manner to avoid making contact.