



Accessories

2023 RAV4



**The road is your domain.
Accessorize appropriately.**

Ready to personalize your RAV4? Check out the complete product portfolio of Toyota Accessories that will enhance the performance, styling, and capability of your vehicle. Learn more at toyota.com/accessories.



EXTERIOR

Genuine Toyota Accessories are designed to optimize the already superior style of the vehicle while help making sure minor annoyances don't have the opportunity to do harm to your RAV4.



INTERIOR

Genuine Toyota Accessories help keep everything organized and protected, all while adding to RAV4's overall great style.

Add versatility, protection and style.



Body Side Moldings

Body side moldings help protect against careless door swings, runaway shopping carts and other parking lot mishaps while adding a little extra exterior style.

- Color-matched to the exterior paint finish



Alloy Wheel Locks

Precisely machined, weight-balanced alloy wheel locks help secure your wheels and tires against theft.

- Weight-matched to the stock lug nut—no rebalancing needed
- Nickel chrome plating helps ensure superior corrosion protection and a lasting shine

Not available on LE models



Door Edge Guards

Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely color-matched to the exterior paint
- Compression-fitted to door edge contours
- Blend seamlessly to complement exterior styling



Fog Light Accent

Fog light accent provides a sporty look to your RAV4.

- Headlight surround graphic nicely frames the headlight



Lower Body Graphics

Lower body graphics provide a sporty look to your RAV4.

- Body side graphic helps define the RAV4 styling lines



Paint Protection Film¹

Genuine Toyota paint protection film helps protect the paint finish from chips and scratches.

- Multiple film layers of durable, nearly invisible urethane help provide protection and resist discoloration
- Designed for specific sections of the vehicle that are most prone to chipping
- Kit includes paint protection film for hood, fenders, mirror backs and door cups
- Paint protection film for the front bumper sold separately



Running Boards

Help provide an easier access into the interior of your RAV4.

- Features a skid-resistant surface with a RAV4 logo
- Silver accents integrate with the bold vehicle styling lines



Mudguards

Help protect your paint finish from road debris and the damage it causes.

- Designed to integrate with RAV4 exterior styling
- Set includes four mudguards



Roof Rack Cross Bars²

Mount directly to the roof rails to help carry additional cargo.

- Includes mounting screws that easily attach to mounting points on the roof rail
- Aerodynamic styling to help minimize wind noise



Adventure Cross Bars²

The adventure cross bars are made specifically for the RAV4 adventure model and mount directly to the roof rails.

- Easy to install and adjust
- Helps to secure tie down points for unwieldy outdoor gear like snow skis, SUPS and Kayaks

Adventure Cross Bars not available on RAV4 Hybrid Models



Blackout Emblem Overlays

Molded from tough and durable black ABS plastic, blackout emblem overlays are engineered to precisely fit over existing badges, making it easy to customize in minutes. Includes overlays for the Model name, Model grade/trim, Toyota logo and AWD if applicable. Hybrid overlay is included.

- Designed to fit permanently over existing chrome badging
- Easy to install—simply remove tape liner and apply over clean badges



Tow Hitch Receiver³

It is engineered to help accommodate your vehicle's maximum tow rating.

- Designed, engineered and built to meet Toyota's exacting quality standards
- Helps accommodate the RAV4 maximum tow rating
- Optimized placement provides precise drop/rise to maintain vehicle departure angle
- The Trailer Ball Mount is included with the Tow Hitch Receiver



Exhaust Tip - Black Chrome

Finish off the RAV4's bold style with this shiny exhaust tip.

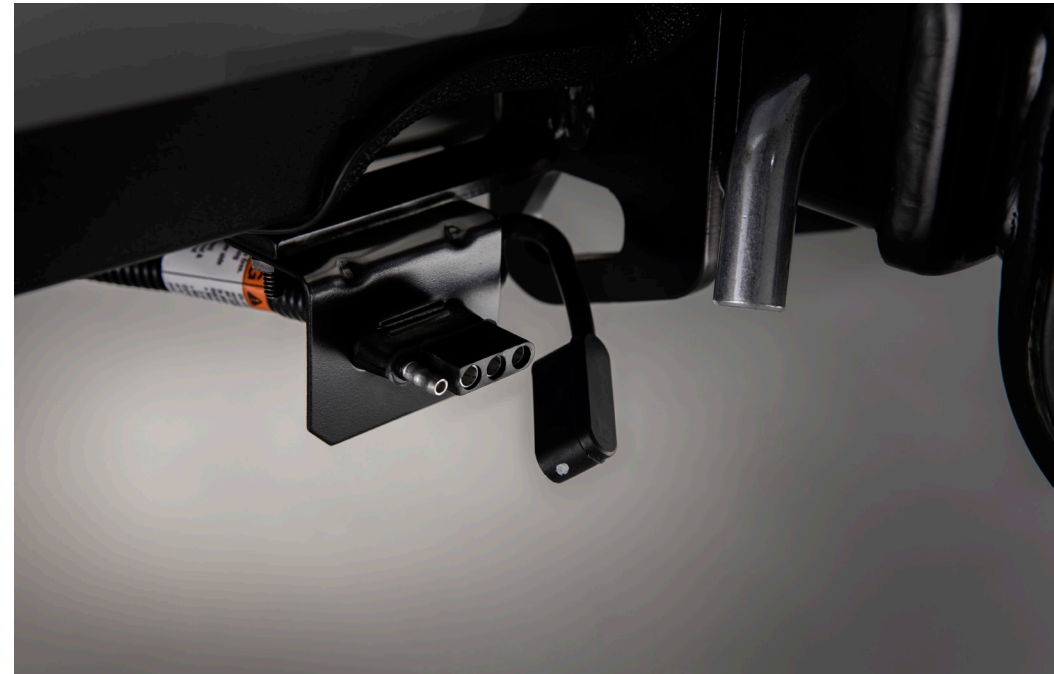
- Constructed of polished, corrosion-resistant single-walled 304 stainless steel
- Easy bolt-on installation; no cutting, drilling, or welding



Trailer Ball³

It is engineered to help accommodate your vehicle's maximum tow rating.

- Built and tested to match exact towing capacity
- On-road testing of trailer ball helps ensure towing system integrity
- Meets or exceeds industry towing standards



Towing Wire Harness³

The Wire Harness is designed to be used with tow hitch receiver.

- Helps complete the connection between the vehicle's tow hitch receiver and trailer
- Provides a 4-pin connector located on the trailer hitch to provide power to your trailer's brake lights, turn signals, and taillights
- Features a converter assembly, fusing, cables, and connectors all specifically designed to work with the existing electrical system

Make the indoors as great as the outdoors.



All-Weather Floor Liners⁴

Engineered to precisely fit your vehicle, all-weather floor liners are made from durable, flexible, weather-resistant material that cleans easily.

- Precise injection molding uses Toyota's original vehicle design data for a perfect fit
- Includes two front liners and one rear liner
- Liners feature ribbed channels to better hold moisture and a stylish vehicle logo
- Skid-resistant backing and driver-side quarter-turn fasteners help keep the liners in place



Cargo Liner⁴

The tough, flexible cargo liner allows you to carry a wide variety of items and helps protect your cargo area carpeting.

- Made of durable, easy-to-clean material, embossed with a RAV4 logo
- Skid-resistant surface helps secure items in place
- Molded perimeter lip helps contain spills
- Advanced design helps protect the cargo area and the rear seatback



Door Sill Protectors

Door sill protectors help guard against interior door scuffs, scrapes and scratches.

- Etched aluminum finish adds durability and style
- Features a RAV4 logo for a customized look



Carpet Floor Mats⁴

Long-wearing, fade-resistant carpet floor mats help keep your interior looking like new.

- Precisely engineered to fit your vehicle's floor
- Skid-resistant backing and driver-side quarter-turn fasteners help secure mat in position
- Includes two front and two rear mats
- The RAV4 logo adds a customized touch



Carpet Cargo Mat⁵

The ideal solution for helping keep the RAV4's cargo area looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place



Spider-Cargo Net⁵

Versatile, lightweight cargo net helps secure everyday items from rolling around.

- Quick and easy attachment and removal
- Features a dual-layer, stain-resistant webbed pocket to hold items in place
- Securely attaches to D-ring anchors in the cargo area



Cargo Tote⁵

Versatile cargo tote secures a variety of items and helps keep them in place.

- Removable divider panels help hold items upright
- Two carrying handles for easy loading and unloading
- Collapsible tote for easy storing when not in use



Console Safe

The Console Safe helps provide peace of mind by protecting owner's valuables in their vehicle. Features:

- Four-digit keyless lock and spring-assisted door for easy access
- Secures inside the center console for quick and convenient installation
- Heavy gauge cold rolled plate steel with welded tabs and notch seams for superior protection
- Designed to resist prying with triple guard locking system



Coin Holder/Ashtray Cup

Self-contained coin holder/ashtray cup fits conveniently inside the cupholder.

- Hinged lid helps minimize odors and flyaway ashes
- Easy to empty and clean
- Also provides handy storage for coins and other small items



Frameless HomeLink® Mirror⁶

Frameless HomeLink® mirror is battery-operated and helps provide easy entry and exit to your garage.

- HomeLink buttons are located under the mirror on the driver's side
- Frameless mirror design complements the vehicle's interior



Integrated Dashcam⁷

The Integrated Toyota Dashcam is designed to reliably capture video, images, sound, and location data while you operate your vehicle. It is designed to begin recording upon ignition to capture the drive, or on impact whether moving or while parked.

- Play back or video download is available via the Smartphone App or PC Tool
- Once downloaded, you can also share these videos on your social media channels
- Includes a 16GB, Industrial Grade Micro SD memory card



Dual USB Power Port (Rear Only)

Power ports provide additional capability to your vehicle giving you access and power to charge your multimedia USB devices.

Includes:

- Two rear USB ports
- Innovative smart USB connector, either way is up
- Two fast charging 2.4A power ports
- Blue LED power status light shines through flip cap



Quick Charge Cable Package⁸

Quick charge cables are a convenient way to have your smart devices charged while on the go.

Contents:

- Dual Smart USB Cell Phone Charger
- iPhone® Lightning USB Cable - 3'
- iPhone® Lightning USB Cable - 6'
- USB-C to USB-A Cable - 3'



Universal Tablet Holder⁹

Compatible with virtually all multimedia devices, it holds your tablet, phone, music or video player in place.

- Installs and removes in seconds—no tools required
- Durable construction with spring-loaded arms to hold your device in place
- Adjustable pivot/tilt enables passengers to view their device at eye level



First Aid Kit w/ PPE

Compact, soft-sided first aid kit contains what you need to treat minor scrapes and scratches.

- Water-resistant and flame-retardant black PVC zipper case for safety and durability
- Kit includes insect sting relief pads, self-adhesive bandages, rolled stretch bandage with metal clips, and stainless steel scissors
- Enhanced with Personal Protection Equipment including 4 face masks, 4 pair of gloves, and 4 hand-sanitizer packets



Emergency Assistance Kit

This multi-functional kit contains tools you may need for unexpected emergencies. Kit includes:

- Versatile, stainless steel pocket tool with pliers, wire cutters and two screwdrivers
- Heat-reflective emergency blanket, flashlight, work gloves, automotive-grade hose tape, tire gauge, bungee cord, shop towel and tether strap
- Booster/jumper cables with multilingual instructions



Accessories

Built to Toyota's exacting standards for quality, fit and finish.

Just like your Toyota vehicle, you can count on Genuine Toyota Accessories. They are the only accessories designed, engineered and tested specifically by Toyota.

Accessories Warranty: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage. For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

DISCLOSURES

1. Genuine Paint Protection Film by 3M is designed for specific sections of the vehicle most prone to chipping and may vary depending on vehicle model. Select applications may require an additional charge. Toyota Genuine Accessory warranty only applies when installation is performed by a trained Toyota-approved installer. Please see Toyota dealer for details. **2.** Do not overload your vehicle. See Owner Manual for weight limits and restrictions. Cargo and load capacity are limited by weight and distribution. **3.** Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on base curb weight plus the total weight of any cargo, occupants, and added vehicle equipment. "Added vehicle equipment" includes additional standard/optional equipment and accessories added by the manufacturer, dealers, and/or vehicle owners. The only way to be certain of your vehicle's exact curb weight is to weigh your vehicle without passengers or cargo. [Calculated with the new SAE J2807 method.] See Owner's Manual for limitations. **4.** This floor mat/liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. **5.** Cargo and load capacity are limited by weight and distribution. Always properly secure cargo and cargo area. **6.** Homelink® and the Homelink® house icon are registered trademarks of Gentex Corporation. **7.** Dashcam may not record under certain conditions. Always respect the privacy rights of others. See your dashcam Owner's Manual for details. **8.** iPhone® is a registered trademark of Apple, Inc. All rights reserved. May not be compatible with all mobile phones, MP3/WMA players and like models. **9.** The Universal tablet holder is intended for passengers only. Drivers should always be sure to obey traffic regulations and maintain awareness of the road and traffic conditions at all times. Use of aftermarket accessories may pose an increased risk of injury to occupants in the event of an accident. Tablet sold separately.

Vehicles shown may be prototypes and/or shown with options. Actual models may vary. And Colors depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device, or print). See your Toyota dealer for details.

This brochure is based upon information available at time of publication, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in Hawaii, Puerto Rico, the U.S. Virgin Islands, and in other regions.

toyota.com/accessories 1-800-GO-TOYOTA

©2022 Toyota Motor Sales, U.S.A., Inc. MY23 RAV4 Accessory eBrochure (10/22) in U.S.A.