

TOYOTA

2023 Model Year bZ4X bZ4X VIN Information

Dear Toyota Customer:

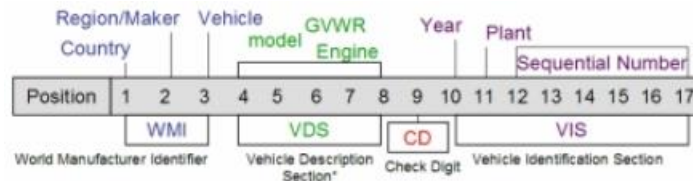
At Toyota, we are dedicated to providing vehicles of outstanding quality and value.

Toyota is aware that the make of your vehicle may be mis-identified as “Subaru” when the first eight digits of your vehicle’s VIN is decoded using the National Highway Traffic Safety Administration’s (NHTSA) database.

We want to assure you that your vehicle is a genuine Toyota product, manufactured at Toyota’s Motomachi plant in Japan, and that your VIN is unique to your vehicle.

Your Vehicle’s Identification Number (VIN)

A vehicle’s identification number (VIN) is a unique set of 17 alphanumeric characters that identify aspects of your vehicle such as the country of manufacture, vehicle description, model year, and a sequential number to specifically identify the vehicle.



Where might I encounter a problem related to this issue?

Various third-party organizations may utilize the first eight digits of your vehicle’s VIN to verify the make of the vehicle for various purposes, including, but not limited to:

- State Registration/Title Creation
- EV Tax Credit Application
- California HOV Lane Application
- Financing
- Insurance Coverage
- Out of State Transfer VIN Verification

These third parties may conclude that your vehicle’s make is a “Subaru” due to the issue mentioned above and this may cause problems for these third parties in providing their service.

What if you have other questions?

- ***Your local Toyota dealer will be more than happy to answer any of your questions.***
- If you require further assistance, you may contact the Toyota Brand Engagement Center at 1-800-331-4331 Monday through Friday, 8:00 am to 8:00 pm, Saturday 9:00 am to 7:00pm Eastern Time.

If you would like to update your vehicle ownership or contact information, please visit <https://www.toyota.com/recall/update-info-toyota>. You will need your full 17-digit Vehicle Identification Number (VIN) to input the new information.

Thank you for owning a Toyota.

Sincerely,

TOYOTA MOTOR SALES, U.S.A., INC.