

# 2021 TOYOTA FLEET

RESOURCE GUIDE



**Fleet**

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# ABOUT TOYOTA

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# Toyota in North America

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Toyota has been a part of the cultural fabric in the U.S. for more than 60 years. The company is committed to advancing sustainable, next-generation mobility through the Toyota and Lexus brands.





# Toyota in North America



## IN THE U.S.



36,000

people directly employed



470,000

U.S. jobs created



\$28.4B

invested since 1957

\$13B

more investment  
committed by 2021



1957

2020

2021



## IN NORTH AMERICA



11

Toyota models  
assembled



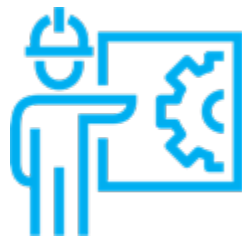
1,200+

dealerships



38M+

vehicles assembled  
since 1986



14

North American facilities  
produce nearly



70% of Toyotas sold  
in the U.S.



Toyota gives back  
to the community

with Toyota4Good, the  
Toyota USA Foundation,  
and many other initiatives.



# Toyota Research Institute

The Toyota Research Institute's (TRI) mission is to pioneer technologies that will drive Toyota's future, as well as its work on future autonomous platforms.



## AUTOMATED DRIVING

Toyota views the driver and car as teammates working together. With every automated driving project, the safety and autonomy of people is important. In that spirit, TRI is working on two distinct automated driving systems:



### Guardian

Toyota Guardian uses an "envelope control system" that amplifies human control over driving, while also blending in machine intelligence.



### Chauffeur

Toyota Chauffeur relies on the same artificial intelligence, hardware and software as Guardian, but it is being developed as a fully autonomous driving system.



# Toyota and the Environment

Toyota is committed to fostering a more sustainable society. The company is addressing global environmental issues that include climate change, resource depletion and habitat loss.


This year, Toyota Financial Services issued its fifth **Green Bond of \$750 million** to fund new vehicle contracts that meet clean air criteria.




## TOYOTA ENVIRONMENTAL CHALLENGE 2050

Toyota has its sights set on six global challenges that will lead to positive changes in its manufacturing and the environment by 2050:


- 1




New Vehicle Zero CO<sub>2</sub> Emissions Challenge
- 2




Life Cycle Zero CO<sub>2</sub> Emissions Challenge
- 3




Plant Zero CO<sub>2</sub> Emissions Challenge
- 4



Challenge of Minimizing and Optimizing Water Usage
- 5



Challenge of Establishing a Recycling-based Society and Systems
- 6



Challenge of Establishing a Future Society in Harmony with Nature



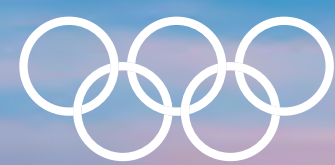
# Olympic Sponsorship

Toyota is proud to be an active supporter of the Olympic and Paralympic Games.<sup>71</sup>

In March 2015, Toyota became a TOP (The Olympic Partner) of the International Paralympic Committee in the Mobility category for the years 2017 through 2024.

Team Toyota is sponsoring 17 U.S. athletes and hopefuls for the 2020 Tokyo Summer Olympic and Paralympic Games.

## TOYOTA



Worldwide  
Olympic Partner



Worldwide  
Paralympic Partner



In addition to supporting Team USA, Toyota has partnerships with the National Governing Body (NGB) for the following sports:

USA Skateboarding • USA Surfing • USA Swimming • USA Track & Field • USA Triathlon • US Speedskating • US Figure Skating • USA Hockey and the U.S. National Sled Hockey Team • USA Curling • National Wheelchair Basketball Association • US Paralympics Cycling • US Paralympics Swimming • US Paralympics Track & Field • US Paralympics Alpine Skiing • US Paralympics Nordic Skiing • US Paralympics Snowboarding



# TOYOTA FLEET PROGRAM

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# Why Toyota Fleet?

Whether your needs are large or small, choose Toyota.  
It's just *smart* business.



### UNMATCHED QUALITY

Quality is built into every step of the Toyota production process.



### TOYOTACARE

Every Toyota includes ToyotaCare<sup>2</sup>, a plan that covers normal factory scheduled maintenance for 2 years or 25,000 miles, whichever comes first. It also includes 24-hour Roadside Assistance for 2 years, unlimited mileage.



### DESIGNED FOR SAFETY

Toyota Safety Sense™ (TSS)<sup>1</sup> is a bundle of active safety features included on most new Toyota vehicles at no additional cost.



### TRUE CONNECTIVITY

Toyota Data Solutions gives you key insights about your fleet, using data from the vehicle.



### ECO-ADVANCED

We offer more hybrid choices than any other full-line manufacturer.



### EXCEPTIONAL RESALE AND RESIDUAL VALUE

Toyota dominated KBB's 2020 Best Resale Value awards, with the top vehicle overall for the sixth straight year, as well as the three top hybrid vehicles<sup>3</sup>.



### LOWER OPERATING COSTS

Toyota's renowned quality and reliability can mean less downtime and improved productivity.



### PARTNERSHIP & SUPPORT

We have a full team of field- and headquarter-based fleet professionals dedicated to serving your needs.



# Fleet Management Companies

Toyota has strong relationships with many Fleet Management Companies (FMCs) around the country. This allows us to better serve our mutual business partners.

We have partnerships with the FMCs listed here – plus many more.





# Supply Chain Performance

Toyota Fleet prides itself on consistent and reliable delivery. Average delivery timing for orders that select "ASAP" delivery is <100 days.



## PRODUCTION ORDER

Vehicles that cannot be obtained via a pool can be custom ordered.



## COMMERCIAL PIPELINE

These vehicles can be ordered from a list of models with pre-defined build specifications.



Corolla



Camry



Avalon



Sienna



RAV4



Highlander



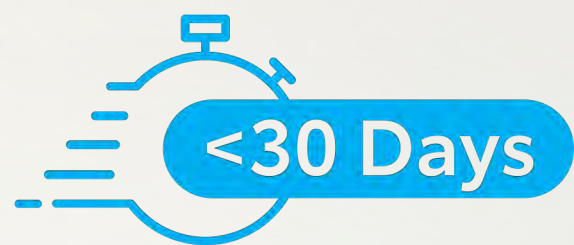
Tacoma



Tundra

➤ Select grades of the models listed above are regularly available via Commercial Pipeline.

➤ Actual models are listed in the Toyota Fleet Productions Newsletter and [fleet.toyota.com](https://fleet.toyota.com).



## EMMEDIATE POOL

These pipeline vehicles are purchased "as-is" and deliver in less than 30 days.



# Delivery Options

Toyota Fleet is dedicated to ensuring you get the vehicle you want, set up as you need it. This means offering both “ship to” delivery and “ship thru” delivery.

## SHIP TO

Toyota Fleet can ship its entire line of vehicles to a wide range of delivery and pickup locations, including Fleet Management Companies and Toyota Executive Delivery dealers.

## SHIP THRU

Toyota Fleet also offers **ship-thru upfitting** for Tacoma and Tundra. These vehicles may be shipped to a **pre-approved upfitter for customizations** before continuing on to their final delivery location.





# Delivery Options

Toyota Fleet is committed to getting you the vehicle you want, set up as you need. This means partnering with companies that can help customize vehicles by upfitting them to your requested specifications.



To help provide mobility for all, Toyota has teamed up with **BraunAbility** and **Vantage Mobility International (VMI)** to modify Sienna vans with ramps and wheelchair lifts. Since 2005, these customized Sienna models have helped more than 20,000 disabled individuals.

## UPFITTING

**Auto Truck Group**<sup>72</sup> specializes in the design, manufacture and installation of truck equipment for a wide variety of customers, trades and industries. They are ready to help pool/dealer customers, fleets, construction, energy and telecommunications, utilities, municipal and state governments, railroads and many other businesses and industries.



Efficient manufacturing processes and flexible assembly lines enable **Knapheide**<sup>72</sup> to produce both standard and highly customized truck and van bodies. Their products include service bodies, KUV bodies, platform bodies, gooseneck bodies, dump bodies, forestry bodies, pickup accessories, mechanic's trucks, fuel and lube trucks, and water trucks.





# Toyota Executive Delivery

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Over 800 Toyota dealerships around the country are enrolled in the Commercial Toyota Executive Delivery (TED) program.

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As part of the TED agreement, these dealers will:

- ✓ Perform quality courtesy delivery of vehicles
  - ✓ Appoint a dealership contact to coordinate deliveries
  - ✓ Negotiate a delivery fee not to exceed \$350/vehicle
- 

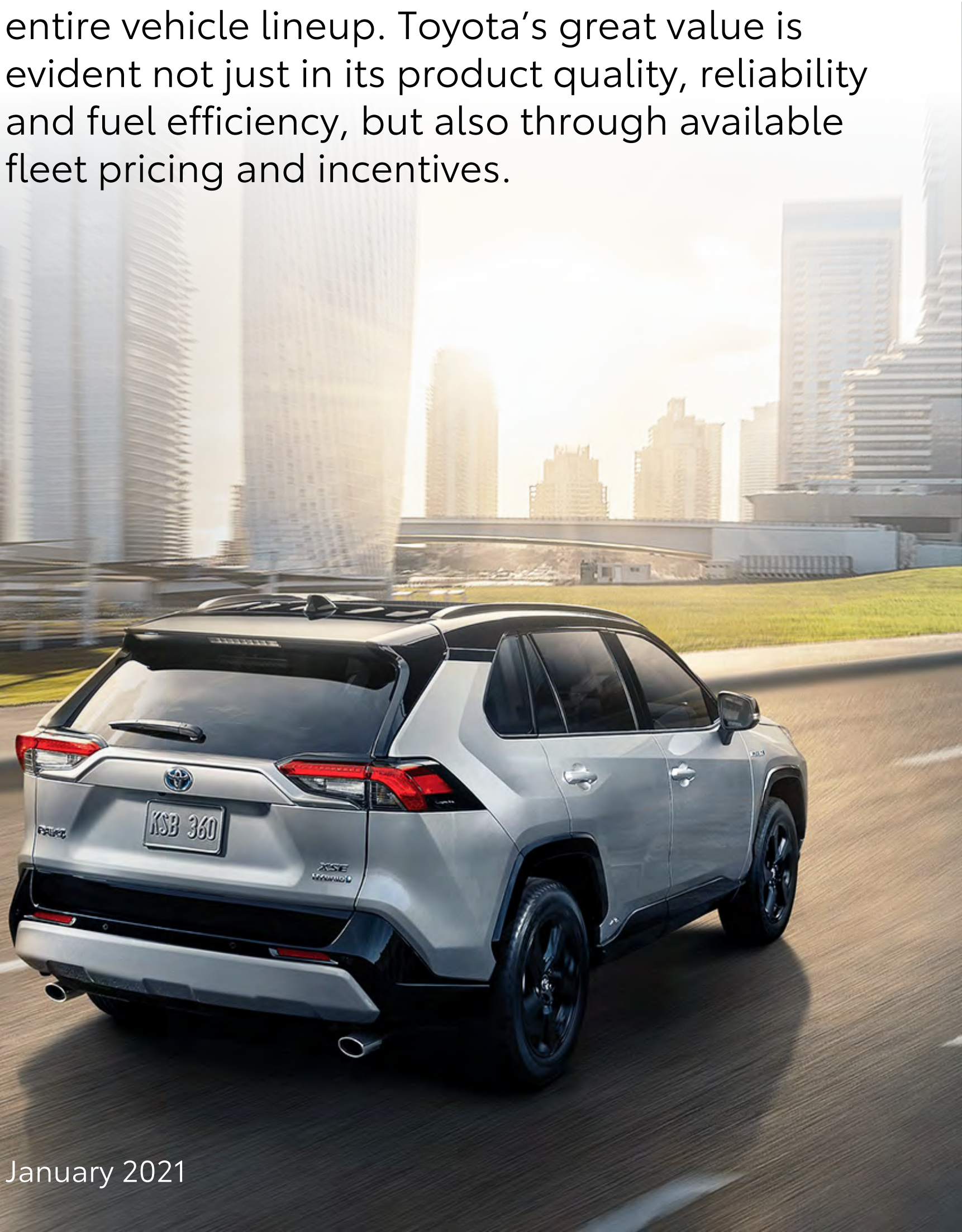
A list of TED dealers can be found at [fleet.toyota.com](https://fleet.toyota.com).





# Pricing & Incentives

Toyota Fleet offers competitive pricing on its entire vehicle lineup. Toyota’s great value is evident not just in its product quality, reliability and fuel efficiency, but also through available fleet pricing and incentives.



2021 MODEL	INCENTIVE
4Runner	\$600
Avalon	\$2,000
Avalon Hybrid	\$2,000
C-HR	\$1,000
Camry	\$1,300
Camry Hybrid	\$1,300
Corolla	\$800
Corolla Hybrid	\$800
Corolla Hatchback	\$1,000
Highlander	\$800
Highlander Hybrid	\$800

2021 MODEL	INCENTIVE
Mirai	Contact Us
Prius	\$1,200
Prius Prime	\$2,500
RAV4	\$1,000
RAV4 Hybrid	\$1,000
RAV4 Prime	\$500
Sequoia	\$500
Sienna	\$1,200
Tacoma	\$1,000
Tundra	\$2,100
Venza	\$700



# THE TOYOTA ADVANTAGE

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# Overview

The Toyota Fleet Program offers access to Toyota’s award-winning vehicle lineup.

## CARS & MINIVAN



Corolla  
HYBRID AVAILABLE



Corolla Hatchback



Camry  
HYBRID AVAILABLE



Avalon  
HYBRID AVAILABLE



Prius  
HYBRID



Prius Prime  
PLUG-IN HYBRID



Mirai  
FUEL CELL



Sienna  
HYBRID

## TRUCKS



Tacoma



Tundra

## CROSSOVERS & SUVS



C-HR



RAV4  
HYBRID AVAILABLE



RAV4 Prime  
PLUG-IN HYBRID



Venza  
HYBRID



Highlander  
HYBRID AVAILABLE



4Runner



Sequoia



Land Cruiser



# Brand Value

## AWARDS AND ACCOLADES



### 2020 IIHS Top Safety Pick

Four Toyota models awarded Top Safety Pick, and three models awarded Top Safety Pick+<sup>4</sup>



### 2020 NHTSA Safety Rating

10 Toyota models were awarded a 5-Star Overall Safety Rating<sup>5</sup>



### 2020 Kelley Blue Book Best Resale Value Awards

Three Toyota models in the Top 5<sup>6</sup>



### iSeeCars Best Used Cars for 2020

Toyota models rank #1 in four vehicle categories



### Fortune World's Most Admired Companies 2020

Most Admired Motor Vehicle Company for four consecutive years



# ToyotaCare<sup>2</sup>

Toyota is devoted to safety and dependability, and proper vehicle maintenance is important to both.

That's why Toyota includes a maintenance plan and roadside assistance with every new fleet and retail vehicle.



## NO COST MAINTENANCE PLAN

### 2 YEARS OR 25,000 MILES\*

Toyota-trained technicians will perform factory recommended maintenance on your Toyota, including:

- ✓ Replace engine oil and oil filter
- ✓ Rotate tires
- ✓ Multi-point vehicle inspection
- ✓ Inspect and adjust all fluid levels

\* Whichever comes first.



**ToyotaCare**



## 24-HOUR ROADSIDE ASSISTANCE

### 2 YEARS, UNLIMITED MILES

24-hour roadside assistance is provided at no cost for 2 years from the effective date, for unlimited miles. Services include:

- ✓ Battery jump start
- ✓ Lockout protection
- ✓ Emergency fuel delivery
- ✓ Tire service
- ✓ Towing
- ✓ Winching



**Express  
Maintenance**



# Warranty

Every new Toyota vehicle is covered by a comprehensive warranty package, including:

✓ **BASIC**  
**3 / 36,000**  
YEARS MILES

✓ **POWERTRAIN**  
**5 / 60,000**  
YEARS MILES

✓ **RESTRAINT SYSTEMS**  
**5 / 60,000**  
YEARS MILES

✓ **RUST-THROUGH**  
**5 / Unlimited**  
YEARS MILES

✓ **EMISSIONS**  
Coverages vary under Federal  
and California regulations.

Additionally, Toyota hybrid vehicles also offer:

✓ **HYBRID SYSTEM<sup>7</sup>**  
**8 / 100,000**  
YEARS MILES

✓ **HYBRID BATTERY<sup>8</sup>**  
**10 / 150,000**  
YEARS MILES







## Safety Technology

Safety is a key part of the Toyota formula. This is plainly evident across the 2021 model lineup, with nearly all vehicles coming standard with a wide range of active and passive safety features, like the **Toyota Safety Sense™ (TSS)**<sup>1</sup> and **Star Safety System™** platforms, as well as comprehensive airbag arrangements and individual features like available Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>.





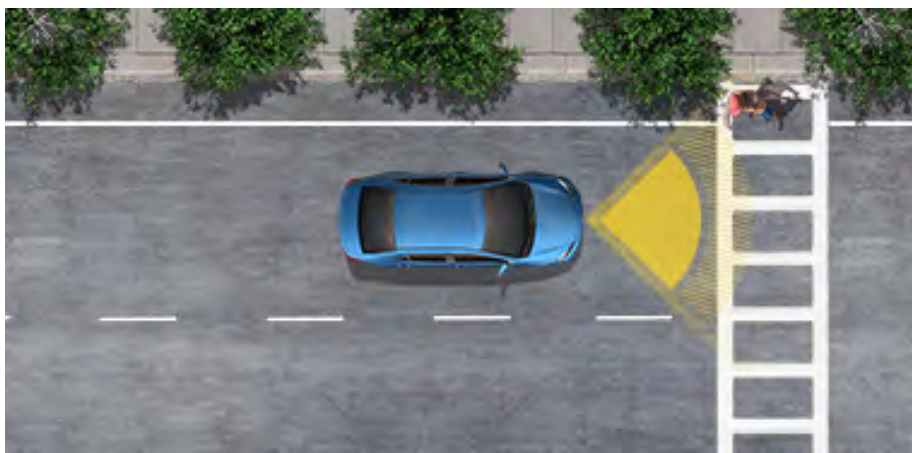
# Toyota Safety Sense™



## PRE-COLLISION SYSTEM<sup>11</sup>

This integrated camera and radar system is designed to help reduce the likelihood of colliding with a preceding car or pedestrian.

Toyota Safety Sense 2.0 (TSS 2.0) enhances this system with low-light detection for pedestrians, plus daytime bicyclist detection.<sup>12</sup>



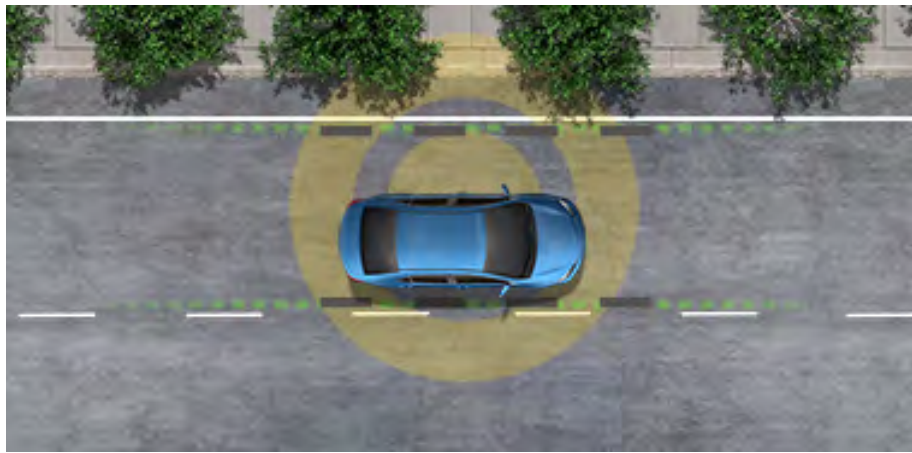
- ✓ TSS 2.0
- ✓ TSS-P



## LANE DEPARTURE ALERT<sup>13</sup>

A camera on your windshield may help you avoid the consequences of unintended lane departure by alerting you when it senses that you've veered from your lane.

For TSS 2.0, Lane Departure Alert (LDA) has been updated with Road Edge Detection, which may be capable of sensing the boundary between the road surface and the side of the road.

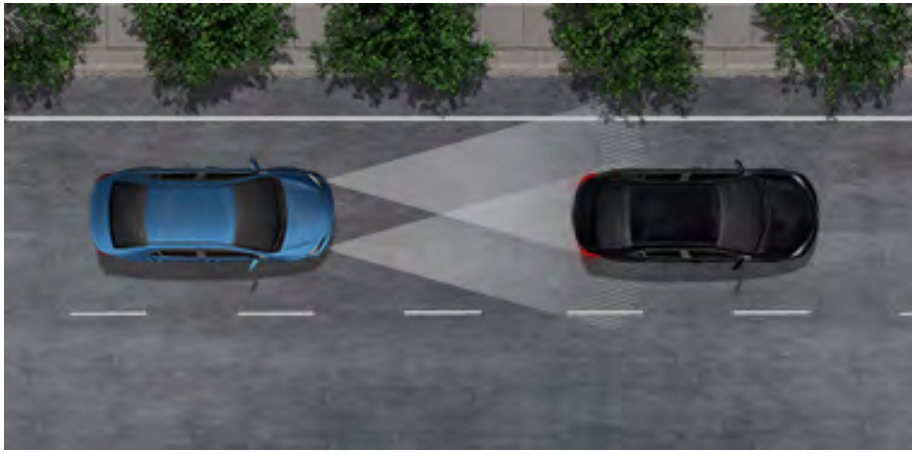


- ✓ TSS 2.0
- ✓ TSS-P



## AUTOMATIC HIGH BEAMS<sup>14</sup>

A camera on your windshield is designed to aid nighttime driving by detecting headlights and taillights of preceding vehicles, and toggling accordingly between high and low beams.



- ✓ TSS 2.0
- ✓ TSS-P



## DYNAMIC RADAR CRUISE CONTROL<sup>15</sup>

This high-tech cruise control uses radar behind the Toyota badge plus a camera on the windshield designed to adjust your speed, helping you maintain a preset distance from the car in front of you. And Full-Speed Range Dynamic Radar Cruise Control (DRCC) on automatic transmission models with an electronic parking brake enables low-speed following and matching speed.



- ✓ TSS 2.0
- ✓ TSS-P



## LANE TRACING ASSIST<sup>16</sup>

When Full-Speed Range Dynamic Radar Cruise Control (DRCC) is enabled and lane markers are visible, Lane Tracing Assist (LTA) uses the lines on the road and preceding vehicles to help keep the vehicle centered and in its lane.

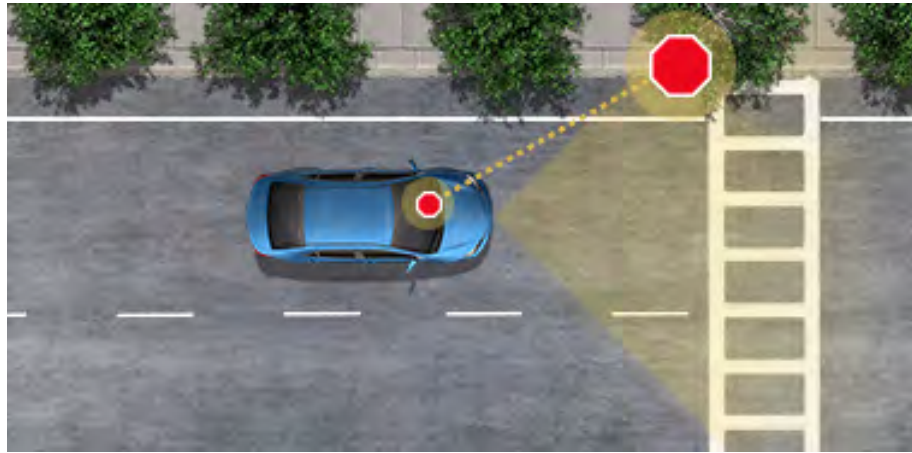


- ✓ TSS 2.0
- ☐ TSS-P



## ROAD SIGN ASSIST<sup>17</sup>

Using a forward-facing intelligent camera, Road Sign Assist (RSA) is designed to detect speed limit signs, stop signs, do not enter signs and yield signs, and display them on the Multi-Information Display (MID).



- ✓ TSS 2.0
- ☐ TSS-P



# Toyota Safety Sense™ 2.5+



Making its debut on C-HR, Camry, Highlander and Mirai for 2021, TSS 2.5+<sup>1</sup> adds a variety of enhancements to existing systems in the active safety suite, including:



## PRE-COLLISION SYSTEM<sup>12</sup> **ENHANCED**

TSS 2.5+ enhances the integrated camera and radar system with intersection support. At intersections, the system may detect an oncoming vehicle or pedestrian when performing a left-hand turn, as well as an oncoming pedestrian when performing a right-hand turn, helping reduce the likelihood of colliding with a preceding vehicle or pedestrian.



## DYNAMIC RADAR CRUISE CONTROL<sup>15</sup> **ENHANCED**

For TSS 2.5+, Full-Speed Range Dynamic Radar Cruise Control with curve speed management feature is designed to help navigate around curves.



## LANE DEPARTURE ALERT<sup>13</sup> **ENHANCED**

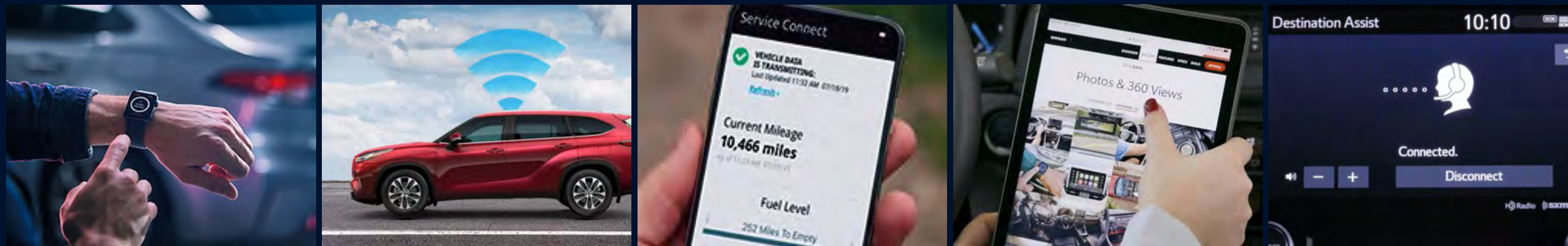
TSS 2.5+ updates this system with enhanced line recognition to help drivers stay in their lane.





# Connected Services

Toyota's available Connected Services\*<sup>18</sup> help provide owners with added convenience, safety and peace of mind.



## Remote Connect<sup>19</sup>

Trial Period:  
**1 year**

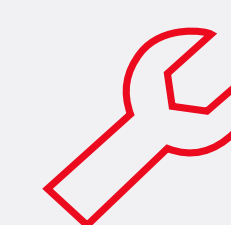
- Remotely start/stop the engine, lock/unlock the doors, and locate the vehicle.
- Enable Guest Driver features relating to top speed, curfew or miles driven.
- Receive vehicle status alerts.



## Safety Connect<sup>20</sup>

Trial Period:  
**1 year**

- Automatic Collision Notifications
- Enhanced Roadside Assistance<sup>56</sup>
- Emergency Assistance Button
- Stolen Vehicle Locator



## Service Connect<sup>21</sup>

Trial Period:  
**10 years**

- Receive vehicle alerts from your preferred dealer when maintenance is required.
- Get updates on fuel level, mileage, applicable recalls and more.



## Wi-Fi Connect<sup>22</sup>

Trial Period:  
**Up to 2GB/3 months**

- In-vehicle Wi-Fi hotspot using a 4G LTE cellular network.
- Connectivity for up to five devices simultaneously.



## Destination Assist<sup>23</sup>

Trial Period:  
**1 year**

- Enjoy 24-hour access to a live agent who can give directions to an address via the navigation system.
- Get directions to restaurants, hotels, fuel stations and more.



## Dynamic Navigation<sup>24</sup>

Trial Period:  
**Up to 3 years**

- Display map data, routes and points of interest on the navigation system.
- Access favorite destinations, view recent searches, or choose an address from the Contacts list.



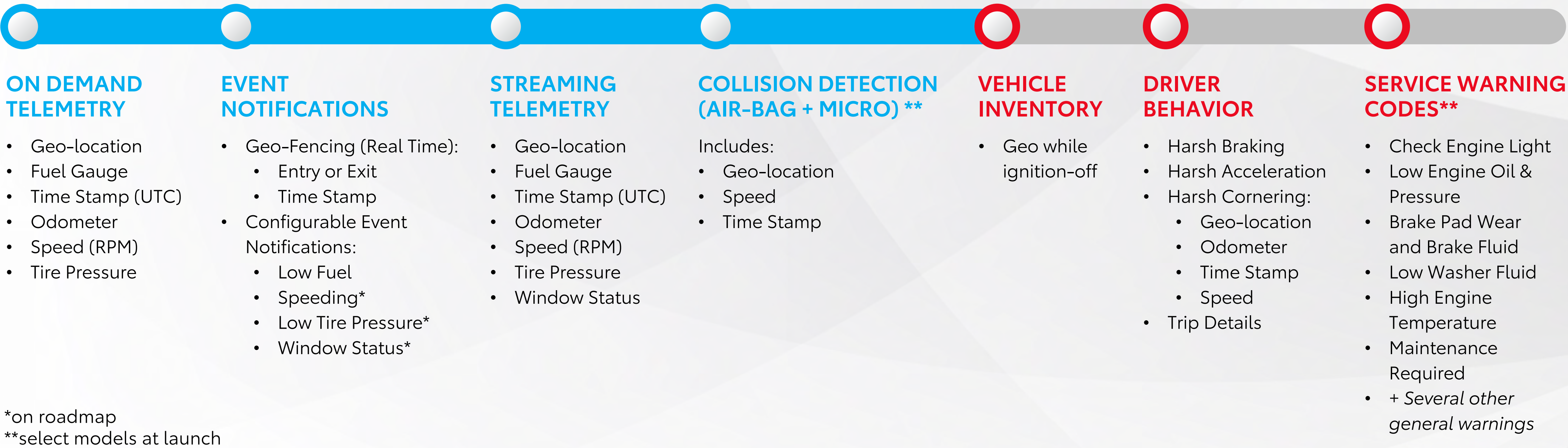
# Toyota Data Solutions

More than 20 Toyota models now offer critical telemetry services to help you manage your fleet.

By eliminating installation time and providing a built-in OEM hardware solution, keeping track of your drivers and vehicles has never been easier. Learn more at [toyotadatasolutions.com](https://toyotadatasolutions.com).

AVAILABLE  
NOW

AVAILABLE  
SOON

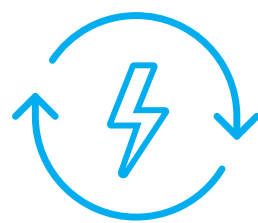




# The Hybrid Advantage

Toyota manufactured its first hybrid in 1997 and has since sold more than **15 million hybrid vehicles** worldwide, offering more hybrid choices than any other full-line manufacturer.

The current Toyota hybrid lineup includes **the all-new 2021 Sienna and Venza**, which are both hybrid-only vehicles. By around 2025, Toyota is planning to have a **dedicated electrified model for every Toyota model globally** (hybrid, plug-in hybrid, fuel cell or electric).



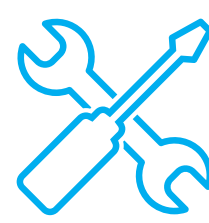
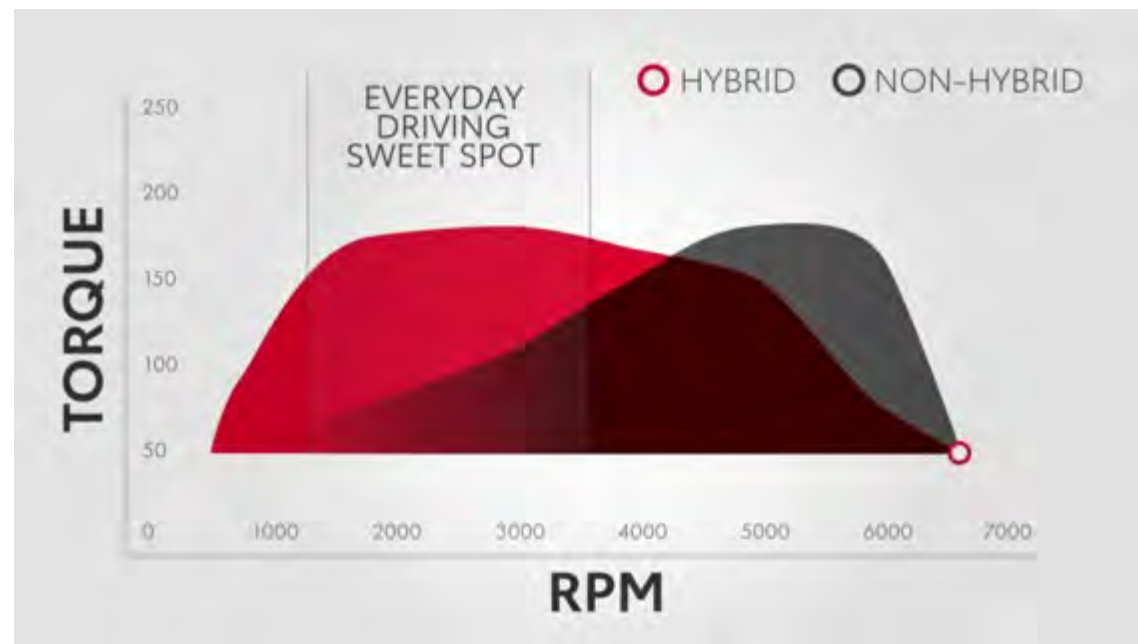
## EFFICIENCY

Alternative fuel vehicles have superior fuel economy estimates, without compromising on performance.



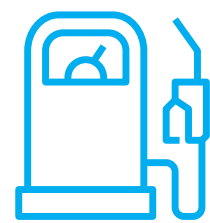
## PERFORMANCE

Hybrid vehicles often produce more power than equivalent non-hybrids, thanks to the immediate torque of their electric motors.



## MAINTENANCE

Hybrids follow the same maintenance schedule as non-hybrids, with braking systems that help deliver less wear and tear.



## FUELING

Alternative fuel vehicles are typically refueled like any other vehicle. Even on RAV4 Prime and Prius Prime, plugging in is optional (but it's the only way to enjoy the EV driving range).





# PRODUCT PORTFOLIO

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# New for 2021

The 2021 model year includes multiple all-new models, special edition trims and extensive updates across the vehicle lineup.

2021 takes a bold leap forward with new safety, audio multimedia and convenience features, in addition to fresh looks both inside and out.

**2021 SIENNA**



**2021 VENZA**



**2021 RAV4 PRIME**



**2021 AVALON AWD**



**2021 MIRAI**





# 2021 Sienna

- **Advanced hybrid powertrain** across the entire lineup, with an EPA-estimated **36 mpg (comb.)**<sup>25</sup> rating
- The first hybrid van with available **all-wheel drive**
- **Split & Stow with One-Motion-Stow 3rd Row<sup>®</sup> seat** makes the most of Sienna's vast cargo space
- Engineered, designed and **assembled in the United States**





# 2021 Venza

- **Advanced hybrid powertrain** across the entire lineup, with **219 horsepower** (net)
- **All-wheel drive** standard on all grades
- EPA-estimated **39 mpg** (comb.)<sup>26</sup>
- Built on the **TNGA-K platform** for refined ride comfort
- **Two-row midsize crossover SUV** – 5.7 inches longer than RAV4 and 8.3 inches shorter than Highlander



Available Star Gaze™ fixed panoramic glass roof **changes from frosted to transparent** at the press of a button.



# 2021 RAV4 Prime

- **First-ever RAV4 plug-in** hybrid electric vehicle (PHEV) represents a new chapter of Toyota SUV performance
- **302 net horsepower** and **5.7-second 0-60 mph** acceleration<sup>27</sup>
- Advanced **all-wheel drive**
- EPA-estimated **94 MPGe**<sup>28</sup>
- Estimated **42 miles on battery alone** – the highest EV range<sup>29</sup> of any PHEV SUV on the market



The available **9-inch touchscreen** is the largest ever on a RAV4.





# 2021 Avalon AWD

- The **first-ever Avalon with all-wheel drive (AWD)**
- Standalone option available on **XLE and Limited** grades
- Can direct up to **50% of engine torque to the rear wheels** for added traction when needed
- Can **disengage to prioritize fuel efficiency** when AWD isn't needed – like on long highway stretches
- Matches FWD counterparts in **passenger space, trunk room, cabin quietness and vehicle agility**



**Exclusive to North America**, developed in the U.S. and assembled at Toyota Motor Manufacturing Kentucky, 2021 marks the first time Avalon will offer available all-wheel drive.



# 2021 Mirai

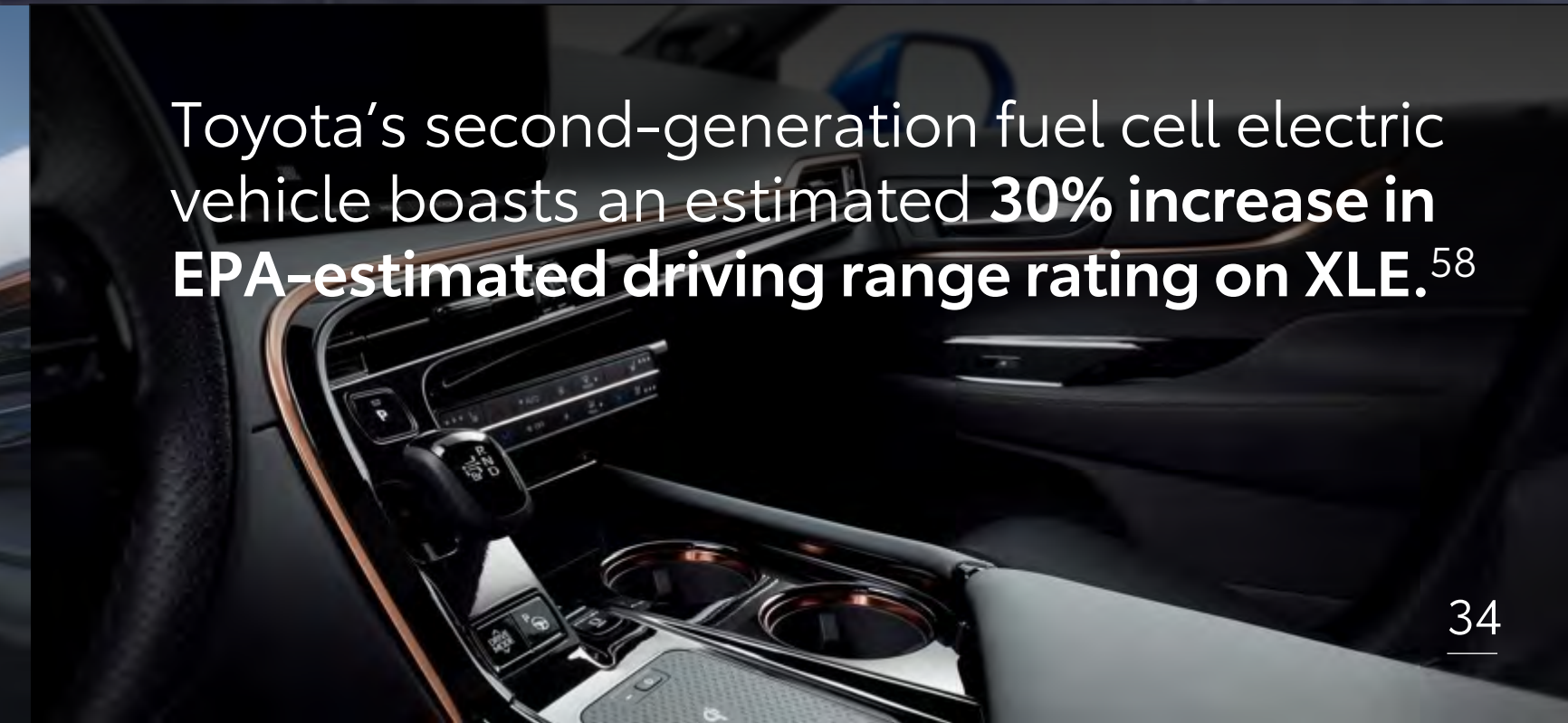
- An **all-new second generation** based on Toyota's **premium rear-wheel drive platform**
- Improved fuel cell system performance and **increased hydrogen storage capacity**
- An electric vehicle that **never needs to be plugged in** to charge
- **Generates its own electricity** onboard from hydrogen and oxygen
- **Water is the only tailpipe emission**



The all-new Mirai features a dramatic yet refined **coupe-inspired design** with improved passenger room and comfort.



Toyota's second-generation fuel cell electric vehicle boasts an estimated **30% increase in EPA-estimated driving range rating on XLE.**<sup>58</sup>





# 2021 Corolla

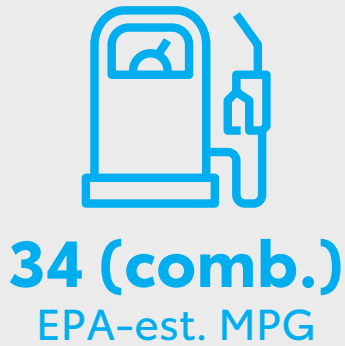


Assembled in  
Blue Springs, MS | Aichi, Japan



## Impressive MPG

- Corolla's **class-leading EPA-estimated 34 mpg (comb.)**<sup>42</sup> means less time at the pump and more time on the road.



## Safety Enhancements NEW FOR '21

- **10 airbags**<sup>36</sup> with the addition of rear seat-mounted side airbags
- Blind Spot Monitor (BSM)<sup>9</sup> with **Rear Cross-Traffic Alert (RCTA)**<sup>10</sup> available on LE and SE CVT; standard on XLE and XSE

## Standard Tech NEW FOR '21

- **Android Auto**<sup>TM32</sup> **compatibility** in addition to **Apple CarPlay**<sup>®31</sup> and **Amazon Alexa**<sup>33</sup> compatibility
- **SiriusXM**<sup>®34</sup> **3-month All Access trial subscription** on all grades





2021 **Corolla**



**L** \$19,925  
STARTING MSRP<sup>43</sup>



**LE** \$20,375  
STARTING MSRP



**XLE** \$24,325  
STARTING MSRP



**SE** \$22,375  
STARTING MSRP



**XSE** \$25,825  
STARTING MSRP

**EPA-EST. MPG** (CITY/HWY/COMB)

31/38/33

31/38/33

29/37/32

**EPA-EST. MPG** (CITY/HWY/COMB)

31/40/34 (CVT)  
29/36/32 (6MT)

31/38/34

**NOTABLE FEATURES**

- 139-hp 4-cyl. engine
- Exterior LED lighting
- 6 speakers
- 7-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- Connected Services trial periods<sup>18</sup>
- 10 airbags<sup>36</sup>
- Toyota Safety Sense<sup>™1</sup> 2.0 (TSS 2.0)

**ADDS TO L**

- Heated power outside mirrors
- Available power tilt/slide moonroof
- Available 16-in. alloy wheels
- Automatic climate control
- 8-in. touchscreen

**ADDS TO LE**

- Power tilt/slide moonroof
- 16-in. alloy wheels
- 7-in. Multi-Information Display (MID)
- SofTex<sup>®</sup>-trimmed<sup>41</sup> heated front seats
- Smart Key System<sup>39</sup> with Push Button Start
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>

**NOTABLE FEATURES**

- 169-hp 4-cyl. engine
- Available Intelligent Manual Transmission (iMT)
- 18-in. alloy wheels
- Available power tilt/slide moonroof
- Available Smart Key System<sup>39</sup> with Push Button Start
- Available Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>

**ADDS TO SE**

- Power tilt/slide moonroof
- SofTex<sup>®</sup>-trimmed<sup>41</sup> heated front sport seats
- Smart Key System<sup>39</sup> with Push Button Start
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- Available Adaptive Front-Lighting System (AFS)<sup>44</sup>



# 2021 Corolla Hybrid

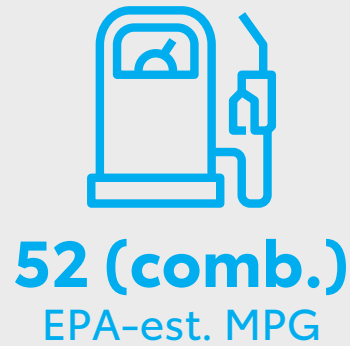


 Assembled in  
Aichi, Japan



## Go Far

- EPA-estimated 52 mpg (comb.)<sup>59</sup> means driving farther between fill-ups.



## Stay Safe NEW FOR '21

- Ten airbags<sup>36</sup> with the addition of rear seat-mounted side airbags
- Available Blind Spot Monitor (BSM)<sup>9</sup> with **Rear Cross-Traffic Alert (RCTA)**<sup>10</sup>



## Audio Multimedia Techie NEW FOR '21

- Standard **Android Auto**<sup>TM32</sup> and **SiriusXM**<sup>®34</sup> compatibility in addition to **Apple CarPlay**<sup>®31</sup> and **Amazon Alexa**<sup>33</sup> compatibility





# 2021 **Corolla Hybrid**



Hybrid LE **\$23,400**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)<sup>59</sup>

53/52/52

**NOTABLE FEATURES**

- 121-hp powertrain
- Exterior LED lighting
- 15-in. alloy wheels
- Automatic climate control
- 8-in. touchscreen
- 6 speakers
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- Connected Services<sup>18</sup> trial periods
- 7-in. Multi-Information Display (MID)
- 10 airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™</sup> 2.0 (TSS 2.0)<sup>1</sup>



# 2021 Corolla Hatchback



 Assembled in  
Aichi, Japan



## Safety First NEW FOR '21

- **10 airbags**<sup>36</sup> with the addition of rear seat-mounted side airbags
- Blind Spot Monitor (BSM)<sup>9</sup> with **Rear Cross-Traffic Alert (RCTA)**<sup>10</sup> standard on XSE CVT; available on SE CVT



## Deep Space

- **Enhanced cargo space**<sup>30</sup> option on all grades increases cargo capacity to 23.0 cubic feet
- **60/40 split fold-down rear seats** unlock even more storage space



## Now Playing

- **Apple CarPlay**<sup>31</sup>, **Android Auto**<sup>TM32</sup> and **Amazon Alexa**<sup>33</sup> compatibility on all grades
- **SiriusXM**<sup>34</sup> **3-month All Access trial subscription** on all grades





# 2021 Corolla Hatchback



**SE** \$20,565  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

32/41/35

**NOTABLE FEATURES**

- 168-hp engine
- Available Intelligent Manual Transmission (iMT)
- Exterior LED lighting
- 16-in. alloy wheels
- 8-in. touchscreen
- 6 speakers
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- Connected Services trial periods<sup>18</sup>
- 10 airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™1</sup> 2.0 (TSS 2.0)
- Up to 23.0 cu. ft. of cargo volume<sup>30</sup>



**XSE** \$23,515  
STARTING MSRP

30/38/33

**ADDS TO SE**

- LED fog lights
- 18-in. alloy wheels
- Dual-zone automatic climate control
- 7-in. Multi-Information Display (MID)
- Heated front seats
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>



# 2021 Camry



 Assembled in  
Georgetown, KY



## Latest Active Safety NEW FOR '21

- **Toyota Safety Sense™1 2.5+ (TSS 2.5+)** suite of active safety technologies includes enhancements to PCS<sup>12</sup>, DRCC<sup>15</sup> and LDA<sup>13</sup>



## Looking Good NEW FOR '21

- **New front and rear fascia**, and **interior trim** designs
- New 17-, 18- and 19-in. **alloy wheels**
- New **Blueprint** exterior paint color

## Versatile Layout

- **15.1 cubic feet of cargo volume**<sup>30</sup> with 60/40 split fold-down rear seat for additional storage space
- Available **Dynamic Torque Control All-Wheel Drive**

## Upgraded Audio Multimedia

- **New floating design** for 7- or 9-in. touchscreen NEW FOR '21
- Standard **Apple CarPlay®**<sup>31</sup>, **Android Auto™**<sup>32</sup> and **Amazon Alexa compatibility**<sup>33</sup>, and a **SiriusXM® 3-month All Access trial subscription**<sup>34</sup>



# 2021 Camry



**LE** \$24,790  
STARTING MSRP<sup>43</sup>



**XLE** \$29,870  
STARTING MSRP



**XLE V6** \$34,995  
STARTING MSRP

**EPA-EST. MPG** (CITY/HWY/COMB)

28/39/32

27/38/31

22/33/26

**NOTABLE FEATURES**

- 203-hp 4-cyl. engine
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- Exterior LED lighting
- 17-in. alloy wheels
- 7-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- Three USB ports<sup>35</sup>
- 60/40 split fold-down rear seat
- 10 airbags<sup>36</sup>
- Toyota Safety Sense<sup>™1</sup> 2.5+ (TSS 2.5+)
- 15.1 cu. ft. of cargo volume<sup>30</sup>

**ADDS TO LE**

- Available Dynamic Torque Control All-Wheel Drive (AWD)
- 18-in. alloy wheels
- Dual-zone automatic climate control
- 9-in. touchscreen
- 7-in. Multi-Information Display (MID)
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Qi-compatible wireless smartphone charging<sup>38</sup>
- Leather-trimmed, heated front seats
- Smart Key System<sup>39</sup> with Push Button Start
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>

**ADDS TO XLE**

- 301-hp V6 engine
- Panoramic glass roof with power tilt/slide moonroof
- 9 JBL<sup>®40</sup> speakers
- 10-in. Head-Up Display (HUD)



# 2021 Camry



SE \$26,485  
STARTING MSRP<sup>43</sup>

EPA-EST. MPG (CITY/HWY/COMB)

28/39/32

NOTABLE FEATURES

- 203-hp 4-cyl. engine
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- Exterior LED lighting
- 18-in. alloy wheels
- 7-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- Three USB ports<sup>35</sup>
- Sport SofTex<sup>®</sup>-trimmed<sup>41</sup> front seats
- 60/40 split fold-down rear seat
- 10 airbags<sup>36</sup>
- Toyota Safety Sense<sup>™1</sup> 2.5+ (TSS 2.5+)
- 15.1 cu. ft. of cargo volume<sup>30</sup>



XSE \$30,420  
STARTING MSRP

27/38/31

ADDS TO SE

- 206-hp 4-cyl. engine
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- 19-in. alloy wheels
- Dual-zone automatic climate control
- 9-in. touchscreen
- 7-in. Multi-Information Display (MID)
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Qi-compatible wireless smartphone charging<sup>38</sup>
- Leather-trimmed, heated front seats
- Smart Key System<sup>39</sup> with Push Button Start
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>



XSE V6 \$35,545  
STARTING MSRP

22/32/26

ADDS TO XSE

- 301-hp V6 engine
- Panoramic glass roof with power tilt/slide moonroof
- 9 JBL<sup>®40</sup> speakers
- 10-in. Head-Up Display (HUD)



# 2021 Camry Hybrid



 Assembled in  
Georgetown, KY



## Actively Safe NEW FOR '21

- The new **Toyota Safety Sense™ 2.5 (TSS 2.5)**<sup>1</sup> suite of active safety technologies with enhancements to PCS<sup>12</sup>, DRCC<sup>15</sup> and LDA<sup>13</sup>



## More Options NEW FOR '21

- **New Hybrid XSE grade** with 19-inch alloy wheels, sport-tuned suspension and other notable features help complement Camry's sporty style.



## Fresh Design

- New **front and rear fascia, wheel and interior trim designs**
- New **Blueprint exterior paint color**



## Latest Audio Multimedia

- Standard 7- or available 9-in. **floating touchscreen**
- Standard **Apple CarPlay®**<sup>31</sup>, **Android Auto™**<sup>32</sup> and **Amazon Alexa**<sup>33</sup> compatibility
- **SiriusXM®**<sup>34</sup> **3-month All Access trial subscription** on all grades



# 2021 Camry Hybrid



Hybrid LE \$27,270  
STARTING MSRP<sup>43</sup>

EPA-EST. MPG (CITY/HWY/COMB)

51/53/52

NOTABLE FEATURES

- 208-hp powertrain
- Exterior LED lighting
- Dual-zone automatic climate control
- 7-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- Three USB ports<sup>35</sup>
- 60/40 split fold-down rear seat
- 10 airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™</sup> 2.5+ (TSS 2.5+)<sup>1</sup>
- 15.1 cu. ft. of cargo volume<sup>30</sup>



Hybrid XLE \$32,170  
STARTING MSRP

44/47/46

ADDS TO HYBRID LE

- 18-in. alloy wheels
- 9-in. touchscreen
- 7-in. Multi-Information Display (MID)
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Qi-compatible wireless smartphone charging<sup>38</sup>
- Leather-trimmed, heated front seats
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>



# 2021 Camry Hybrid



Hybrid SE \$28,785  
STARTING MSRP<sup>43</sup>

EPA-EST. MPG (CITY/HWY/COMB)

44/47/46

NOTABLE FEATURES

- 208-hp powertrain
- Exterior LED lighting
- Dual-zone automatic climate control
- 18-in. alloy wheels
- 7-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- Three USB ports<sup>35</sup>
- SofTex<sup>®</sup>-trimmed<sup>41</sup> front seats
- 60/40 split fold-down rear seat
- 10 airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™</sup> 2.5+ (TSS 2.5+)<sup>1</sup>
- Sport-tuned suspension
- 15.1 cu. ft. of cargo volume<sup>30</sup>



Hybrid XSE \$32,720  
STARTING MSRP

44/47/46

ADDS TO HYBRID SE

- 19-in. alloy wheels
- 9-in. touchscreen
- 7-in. Multi-Information Display (MID)
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Qi-compatible wireless smartphone charging<sup>38</sup>
- Leather-trimmed, heated front seats
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>



# 2021 Avalon



 Assembled in  
Georgetown, KY



## More Traction NEW FOR '21

- AWD is now available on XLE and Limited grades and comes paired to a **205-horsepower four-cylinder engine**.
- The **Dynamic Torque Control All-Wheel Drive system** can send up to 50 percent of torque to the rear wheels.



## A New Shade NEW FOR '21

- New **XSE Nightshade grade** with black exterior accents
- **19-in. black-painted alloy wheels**
- **Softex®-trimmed<sup>41</sup> seats** with perforation and Ultrasuede heated front seats



## Enhanced Audio Multimedia NEW FOR '21

- Standard **Android Auto™<sup>32</sup> compatibility** in addition to **Apple CarPlay®<sup>31</sup>** and **Amazon Alexa<sup>33</sup>** compatibility





# 2021 **Avalon**



**XLE** **\$35,875**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

26/22/32

**NOTABLE FEATURES**

- 301-hp V6 engine
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- Exterior LED lighting
- 17-in. alloy wheels
- Dual-zone automatic climate control
- 7-in. Multi-Information Display (MID)
- 9-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 8 speakers
- Connected Services trial periods<sup>18</sup>
- Auto-dimming rearview mirror
- Five USB ports<sup>35</sup>
- SofTex<sup>®</sup>-trimmed<sup>41</sup> heated front seats
- 60/40-split folding rear seats
- 10 airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™</sup> P (TSS-P)<sup>1</sup>
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- 16.09 cu. ft. of cargo volume<sup>30</sup>



**Limited** **\$42,175**  
STARTING MSRP

25/22/31

**ADDS TO XLE**

- Available Dynamic Torque Control All-Wheel Drive (AWD)
- Power tilt/slide moonroof
- 18-in. alloy wheels
- 14 JBL<sup>®40</sup> speakers
- Dynamic Navigation<sup>24</sup>
- 10-in. color Head-Up Display (HUD)
- Frameless auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Qi-compatible wireless smartphone charging<sup>38</sup>
- Premium leather-trimmed, heated and ventilated front seats
- Heated rear seats
- Heated, premium leather-trimmed steering wheel
- Genuine wood interior trim



# 2021 **Avalon**



**XSE Nightshade** **\$39,110**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

25/22/31

**NOTABLE FEATURES**

- 301-hp V6 engine
- Exterior LED lighting
- Power tilt/slide moonroof
- Intake Sound Generator (ISG)
- 19-in. black-painted alloy wheels
- Black exterior accents
- Dual-zone automatic climate control
- 7-in. Multi-Information Display (MID)
- 9-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 8 speakers
- Connected Services trial periods<sup>18</sup>
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Five USB ports<sup>35</sup>
- SofTex<sup>®</sup>-trimmed<sup>41</sup> seats with perforation and Ultrasuede heated front seats
- 60/40-split folding rear seats
- 10 airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™</sup> P (TSS-P)<sup>1</sup>
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- Genuine aluminum interior trim
- 16.09 cu. ft. of cargo volume<sup>30</sup>



**Touring** **\$42,575**  
STARTING MSRP

25/22/31

**ADDS TO XSE NIGHTSHADE**

- Sport sound-tuned exhaust
- 14 JBL<sup>®40</sup> speakers
- Dynamic Navigation<sup>24</sup>
- 10-in. color Head-Up Display (HUD)
- SofTex<sup>®</sup>-trimmed<sup>41</sup> seats with perforation and Ultrasuede heated, ventilated front seats
- Heated rear seats
- Heated, premium leather-trimmed steering wheel
- Active Noise Control (ANC)
- Engine Sound Enhancement (ESE)
- 4-mode switch (ECO, Normal/Custom, Sport, Sport+)



# 2021 Avalon Hybrid

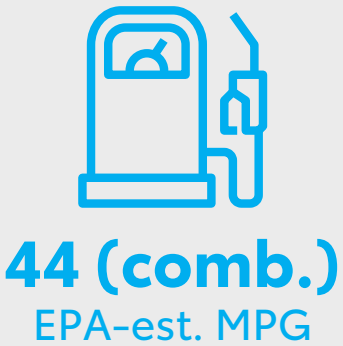


 Assembled in  
Georgetown, KY



## Effectively Efficient

- EPA-estimated 44 mpg (comb.)<sup>60</sup> fuel economy rating on Hybrid XLE



## Standard Safety NEW FOR '21

- **Vehicle Approach Noise**<sup>73</sup> helps alert pedestrians of the Avalon Hybrid's presence at low speeds

## Advanced Audio Multimedia NEW FOR '21

- Standard **Android Auto**<sup>TM32</sup> compatibility in addition to **Apple CarPlay**<sup>@31</sup> and **Amazon Alexa**<sup>33</sup> compatibility





# 2021 **Avalon Hybrid**



Hybrid XLE **\$37,000**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

43/44/44

**NOTABLE FEATURES**

- 215-hp powertrain
- Exterior LED lighting
- 17-in. alloy wheels
- Automatic climate control
- 7-in. Multi-Information Display (MID)
- 9-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 8 speakers
- Connected Services trial periods<sup>18</sup>
- Auto-dimming rearview mirror
- Five USB ports<sup>35</sup>
- SofTex<sup>®</sup>-trimmed<sup>41</sup> heated front seats
- 60/40-split folding rear seats
- 10 airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™</sup> P (TSS-P)<sup>1</sup>
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- 16.09 cu. ft. of cargo volume<sup>30</sup>



Hybrid Limited **\$43,300**  
STARTING MSRP

43/43/43

**ADDS TO HYBRID XLE**

- Power tilt/slide moonroof
- 18-in. alloy wheels
- 14 JBL<sup>®40</sup> speakers
- Dynamic Navigation<sup>24</sup>
- 10-in. color Head-Up Display (HUD)
- Frameless auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Qi-compatible wireless smartphone charging<sup>38</sup>
- Premium leather-trimmed, heated and ventilated front seats
- Heated rear seats
- Heated, premium leather-trimmed steering wheel
- Genuine wood interior trim



# 2021 **Avalon Hybrid**



Hybrid XSE **\$39,500**  
STARTING MSRP

**EPA-EST. MPG** (CITY/HWY/COMB)

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43/43/43

**NOTABLE FEATURES**

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- Exterior LED lighting
- Power tilt/slide moonroof
- Intake Sound Generator (ISG)
- 18-in. alloy wheels
- Automatic climate control
- 7-in. Multi-Information Display (MID)
- 9-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 8 speakers
- Connected Services trial periods<sup>18</sup>
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Qi-compatible wireless smartphone charging<sup>38</sup>
- Five USB ports<sup>35</sup>
- SofTex<sup>®</sup>-trimmed<sup>41</sup> seats with perforation and Ultrasuede heated front seats
- 60/40-split folding rear seats
- 10 airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™</sup> P (TSS-P)<sup>1</sup>
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- Genuine aluminum interior trim
- 16.09 cu. ft. of cargo volume<sup>30</sup>



# 2021 Prius



 Assembled in  
Aichi, Japan



## The Hybrid Standard

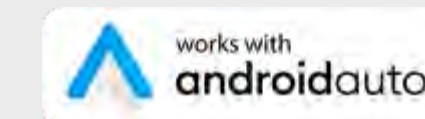
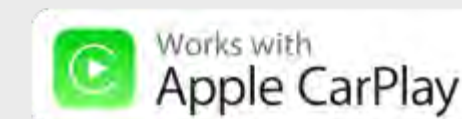
- As the **first mass-produced hybrid electric vehicle**, Prius continues to set the bar for its segment.
- **Electronic On-Demand Compact All-Wheel Drive (AWD-e)<sup>45</sup>** available on LE and XLE
- **10-year/150,000-mile Hybrid Battery Warranty<sup>8</sup>** sets the bar for the hybrid segment

## Enhanced Safety **NEW FOR '21**

- **Toyota Safety Sense<sup>TM1</sup> 2.0 (TSS 2.0)** on all grades – now with **Lane Tracing Assist (LTA)<sup>16</sup>** and **Road Sign Assist (RSA)<sup>17</sup>**
- **10 airbags<sup>36</sup>** with the addition of rear seat-mounted side airbags

## Audio Upgrades **NEW FOR '21**

- **Android Auto<sup>TM32</sup> compatibility (except Limited)** in addition to **Apple CarPlay<sup>®31</sup>** and **Amazon Alexa<sup>33</sup>** compatibility
- **SiriusXM<sup>®34</sup> 3-month All Access trial subscription** on all grades





2021 **Prius**



**L Eco** \$24,525  
STARTING MSRP<sup>43</sup>



**LE** \$25,735  
STARTING MSRP



**XLE** \$28,575  
STARTING MSRP



**Limited** \$32,650  
STARTING MSRP

**EPA-EST. MPG** (CITY/HWY/COMB)

58/53/56

54/50/52

54/50/52

54/50/52

**NOTABLE FEATURES**

- Exterior LED lighting
- 15-in. alloy wheels
- Smart-flow climate control system
- 6 speakers
- 7-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- Connected Services trial periods<sup>18</sup>
- 10 airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™1</sup> 2.0 (TSS 2.0)
- 27.4 cu. ft. of cargo volume<sup>30</sup>

**ADDS TO L ECO**

- Available Electronic On-Demand Compact All-Wheel Drive (AWD-e)<sup>45</sup>
- Available integrated fog lights and LED accent lights (requires AWD-e)
- Intelligent Clearance Sonar (ICS)<sup>46</sup> with Intelligent Parking Assist (IPA)<sup>47</sup>
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- 24.6 cu. ft. of cargo volume<sup>30</sup>

**ADDS TO LE**

- Available Electronic On-Demand Compact All-Wheel Drive (AWD-e)<sup>45</sup>
- Available integrated fog lights and LED accent lights (requires AWD-e)
- 17-in. alloy wheels
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Qi-compatible wireless smartphone charging<sup>38</sup>
- SofTex<sup>®</sup>-trimmed<sup>41</sup> heated front seats
- 27.4 cu. ft. of cargo volume<sup>30</sup>

**ADDS TO XLE**

- Adaptive Front-Lighting System (AFS)<sup>44</sup>
- Integrated Navigation<sup>48</sup>
- 10 speakers
- 11.6-in. touchscreen with split-screen display
- Apple CarPlay<sup>®31</sup> and Amazon Alexa<sup>33</sup> compatibility
- Color Head-Up Display (HUD)
- 27.4 cu. ft. of cargo volume<sup>30</sup>



# 2021 Prius Prime



 Assembled in  
Aichi, Japan



## More Safety NEW FOR '21

- **Toyota Safety Sense™ 2.0 (TSS 2.0)** on all grades – now with **Lane Tracing Assist (LTA)<sup>16</sup>** and **Road Sign Assist (RSA)<sup>17</sup>**
- **10 airbags<sup>36</sup>** with the addition of rear seat-mounted side airbags



## Free Range

- **25-mile EV Mode driving range<sup>49</sup>** and **estimated 133 MPGe (comb.)<sup>50</sup>** help Prius Prime go the distance.
- **10-year/150,000-mile Hybrid Battery Warranty<sup>8</sup>** and **3-year Roadside Assistance<sup>2</sup>** deliver peace of mind.



## Advanced Tech NEW FOR '21

- **Android Auto™<sup>32</sup> compatibility** on LE, in addition to **Apple CarPlay®<sup>31</sup>** and **Amazon Alexa<sup>33</sup>** compatibility on all grades





# 2021 Prius Prime



**LE** \$28,220  
STARTING MSRP<sup>43</sup>



**XLE** \$30,000  
STARTING MSRP



**Limited** \$34,000  
STARTING MSRP

**EPA-EST. MPG** (CITY/HWY/COMB)

55/53/54

**NOTABLE FEATURES**

- Exterior LED lighting
- 15-in. alloy wheels
- Smart-flow climate control system
- 6 speakers
- 7-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- Connected Services trial periods<sup>18</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- 10 airbags<sup>36</sup>
- Toyota Safety Sense<sup>™1</sup> 2.0 (TSS 2.0)
- 19.8 cu. ft. of cargo volume<sup>30</sup>

55/53/54

**ADDS TO LE**

- Integrated Navigation<sup>48</sup>
- 11.6-in. touchscreen with split-screen display
- 6 speakers
- Apple CarPlay<sup>®31</sup> and Amazon Alexa<sup>™33</sup> compatibility
- Qi-compatible wireless smartphone charging<sup>38</sup>
- SofTex<sup>®</sup>-trimmed<sup>41</sup> heated front seats

55/53/54

**ADDS TO XLE**

- LED fog lights
- 10 speakers
- Color Head-Up Display (HUD)
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- Intelligent Clearance Sonar (ICS)<sup>46</sup> with Intelligent Parking Assist (IPA)<sup>47</sup>



# 2021 Mirai

ALL-NEW



Assembled in  
Aichi, Japan



## Second-Generation FCEV

- Two-grade lineup – XLE and Limited
- Rear-wheel drive layout with five-passenger seating

## All-New, All-Hydrogen

- 30-percent increase in EPA-estimated driving range on XLE
- Zero-emission vehicle (ZEV)

30% increase  
EPA-est.  
Driving Range

## New Tech

- Toyota Safety Sense™ 2.5+ (TSS 2.5+)¹ suite of active safety technologies
- 12.3-in. touchscreen with Apple CarPlay®³¹, Android Auto™³² and Amazon Alexa³³ compatibility





2021 **Mirai**



XLE

EPA-EST. MPG (CITY/HWY/COMB)

TBD

NOTABLE FEATURES

- 174-hp fuel cell powertrain
- Rear-wheel drive
- Exterior LED lighting
- 19-in. alloy wheels
- Dual-zone automatic climate control
- 12.3-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 14 JBL<sup>®40</sup> speakers
- Dynamic Navigation trial period<sup>24</sup>
- Connected Services trial periods<sup>18</sup>
- 8-in. color TFT LCD gauge cluster
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Four USB ports<sup>35</sup>
- Qi-compatible wireless smartphone charging<sup>38</sup>
- SofTex<sup>®</sup>-trimmed<sup>41</sup> heated front seats
- Eight airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™</sup> 2.5+ (TSS 2.5+)<sup>1</sup>
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>



Limited

TBD

ADDS TO XLE

- Dual panoramic moonroof
- Three-zone automatic climate control
- Color Head-Up Display (HUD)
- SofTex<sup>®</sup>-trimmed<sup>41</sup> heated and ventilated front seats
- Digital rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Front and Rear Parking Assist with Automated Braking (PA w/AB)<sup>55</sup>



# 2021 Sienna

ALL-NEW



 Assembled in  
Princeton, IN



## Class Leader

- **Advanced hybrid powertrain** across the entire lineup – with an estimated 36 mpg (comb.)<sup>25</sup> rating
- Available **Electronic On-Demand All-Wheel Drive (AWD)** on all grades



## Fresh Swag

- **20-inch alloy wheels** standard on XSE and Platinum
- **Toyota Safety Sense™1 2.0 (TSS 2.0)** and **Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>** on all grades



## Roomy Roadtripper

- **60/40 One-Motion-Stow Split & Stow 3rd Row<sup>®</sup> seat** on all grades
- Available **second-row seat captain's chairs** with super long-slide feature and ottoman<sup>57</sup> on Limited and Platinum



## New Audio Multimedia

- **9-inch Audio Multimedia touchscreen** on all grades
- **Seven USB ports<sup>35</sup>** to help keep everyone's devices charged



# 2021 Sienna



**LE** \$34,460  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

36/36/36

**NOTABLE FEATURES**

- 245-hp (net) powertrain
- Available Electronic On-Demand All-Wheel Drive (AWD)
- 17-in. alloy wheels
- Exterior LED lighting
- Dual power sliding side doors
- 6 speakers
- 9-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- Seven USB ports<sup>35</sup>
- Eight-passenger seating
- Rear seat reminder
- 60/40 One-Motion-Stow Split & Stow 3rd Row Seat
- Connected Services trial periods<sup>18</sup>
- Three-zone automatic climate control
- 10 airbags<sup>36</sup>
- Toyota Safety Sense<sup>™1</sup> 2.0 (TSS 2.0)
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- 33.5 cu. ft. of cargo volume<sup>30</sup>



**XLE** \$39,750  
STARTING MSRP

36/36/36

**ADDS TO LE**

- Available Electronic On-Demand All-Wheel Drive (AWD)
- Integrated wide-angle fog lights
- Hands-free dual power sliding side doors and liftgate<sup>51</sup>
- Power tilt/slide moonroof
- 8 speakers
- Seven-passenger seating
- Four-zone automatic climate control
- SofTex<sup>®</sup>-trimmed<sup>41</sup> heated front seats
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Smart Key System<sup>39</sup> with Push Button Start
- Front and rear parking assist sonar<sup>52</sup>



# 2021 Sienna



**XSE** \$42,000  
STARTING MSRP<sup>43</sup>



**Limited** \$46,700  
STARTING MSRP



**Platinum** \$49,900  
STARTING MSRP

**EPA-EST. MPG** (CITY/HWY/COMB)

36/36/36

**ADDS TO XLE**

- Available Electronic On-Demand All-Wheel Drive (AWD)
- Sport-calibrated Electric Power Steering (EPS)
- 20-in. alloy wheels
- Dynamic Navigation trial period<sup>24</sup>
- SofTex<sup>®</sup> sport-trimmed<sup>41</sup> heated front seats

36/36/36

**ADDS TO XSE**

- Available Electronic On-Demand All-Wheel Drive (AWD)
- Integrated wide-angle LED fog lights
- 18-in. alloy wheels
- Chrome roof rails
- Leather-trimmed heated and ventilated front seats
- 12 speakers
- Qi-compatible wireless smartphone charging<sup>38</sup>
- 7-in. Multi-Information Display (MID)

36/36/36

**ADDS TO LIMITED**

- Available Electronic On-Demand All-Wheel Drive (AWD)
- 20-in. alloy wheels
- 10-in. Head-Up Display (HUD)
- Bird’s Eye View Camera<sup>53</sup> with Perimeter Scan



# 2021 C-HR



Assembled in  
Iwate, Japan | Sakarya, Turkey



## Next-Generation Safety NEW FOR '21

- **Toyota Safety Sense™ 2.5 (TSS 2.5)**<sup>1</sup> suite of active safety systems featuring enhancements to **Pre-Collision System**<sup>12</sup>, **Dynamic Radar Cruise Control**<sup>15</sup> and **Lane Departure Alert**<sup>13</sup>



## Curbside Appeal NEW FOR '21

- New **Nightshade Edition** grade with **18-in. black alloy wheels** and **black exterior accents**

## Tech-Rich Cabin

- Standard **dual-zone automatic climate control**
- Standard 8-in. touchscreen with **Apple CarPlay**<sup>®31</sup>, **Android Auto**<sup>™32</sup> and **Amazon Alexa**<sup>33</sup>





2021 C-HR



LE

\$21,445  
STARTING MSRP<sup>43</sup>

EPA-EST. MPG (CITY/HWY/COMB)

27/31/29

NOTABLE FEATURES

- 144-hp 4-cyl. engine
- Multi-reflector LED headlights
- Dual-zone automatic climate control
- 8-in. touchscreen
- Six speakers
- Connected Services trial periods<sup>18</sup>
- 60/40-split, fold-flat second-row rear seat
- Ten airbags<sup>36</sup>
- Toyota Safety Sense™ 2.5 (TSS 2.5)<sup>1</sup>



XLE

\$23,480  
STARTING MSRP

27/31/29

ADDS TO LE

- 18-in. alloy wheels
- Smart Key System<sup>39</sup> with Push Button Start
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>



Nightshade  
Edition

\$24,245  
STARTING MSRP

27/31/29

ADDS TO XLE

- Black exterior accents
- Black 18-in. alloy wheels



Limited

\$26,500  
STARTING MSRP

27/31/29

ADDS TO XLE

- Adaptive Front-Lighting System (AFS)<sup>44</sup>
- LED fog lights
- Leather-trimmed seating
- Heated front seats



# 2021 RAV4



 Assembled in  
Ontario, Canada



## Standard Safety

- Toyota Safety Sense™ 2.0 (TSS 2.0)<sup>1</sup> suite of active safety technologies
- Eight airbags<sup>36</sup>



## Capable Crossover

- Available **Dynamic Torque Vectoring All-Wheel Drive (TV-AWD)** with **Rear Driveline Disconnect**

## Portable Powerhouse

- Standard 7-in. touchscreen
- Standard **Apple CarPlay**<sup>®31</sup>, **Android Auto**<sup>™32</sup> and **Amazon Alexa**<sup>33</sup> compatibility





2021 **RAV4**



**LE** \$26,050  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

27/35/30

**NOTABLE FEATURES**

- 203-hp 4-cyl. engine
- Available All-Wheel Drive (AWD)
- Exterior LED lighting
- 7-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- 60/40-split reclining fold-flat rear seat
- Eight airbags<sup>36</sup>
- Toyota Safety Sense<sup>™</sup> 2.0 (TSS 2.0)<sup>1</sup>
- Trailer-Sway Control (TSC)<sup>61</sup>
- 37.6 cu. ft. of cargo volume<sup>30</sup>



**XLE** \$27,345  
STARTING MSRP

28/35/30

**ADDS TO LE**

- Available All-Wheel Drive (AWD)
- Integrated fog lights
- 17-in. alloy wheels
- Dual-zone automatic climate control
- Five USB ports<sup>35</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>



**XLE Premium** \$30,050  
STARTING MSRP

28/35/30

**ADDS TO XLE**

- Available All-Wheel Drive (AWD)
- Power tilt/slide moonroof
- 19-in. alloy wheels
- SofTex<sup>®</sup>-trimmed<sup>41</sup> seating
- Height-adjustable power liftgate<sup>62</sup>



2021 **RAV4**



Limited **\$34,580**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

27/35/30

**ADDS TO XLE PREMIUM**

- Available Dynamic Torque Vectoring All-Wheel Drive (TV-AWD) with Driveline Disconnect
- 8-in. touchscreen
- 11 JBL<sup>®40</sup> speakers
- Dynamic Navigation<sup>24</sup>
- 7-in. Multi-Information Display (MID)
- Digital rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Front and Rear Parking Assist with Automated Braking (PA w/AB)<sup>55</sup>



Adventure **\$33,151**  
STARTING MSRP

**EPA-EST. MPG** (CITY/HWY/COMB)

25/33/28

**NOTABLE FEATURES**

- 203-hp 4-cyl. engine
- Standard Dynamic Torque Vectoring All-Wheel Drive (TV-AWD) with Driveline Disconnect
- Exterior LED lighting
- Integrated fog lights
- 19-in. alloy wheels
- 8-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- Multi-terrain Select
- 7-in. Multi-Information Display (MID)
- Five USB ports<sup>35</sup>
- 60/40-split reclining fold-flat rear seat
- Eight airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™</sup> 2.0 (TSS 2.0)<sup>1</sup>
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- Trailer-Sway Control (TSC)<sup>61</sup>
- 37.6 cu. ft. of cargo volume<sup>30</sup>



# 2021 RAV4 Hybrid



 Assembled in  
Georgetown, KY

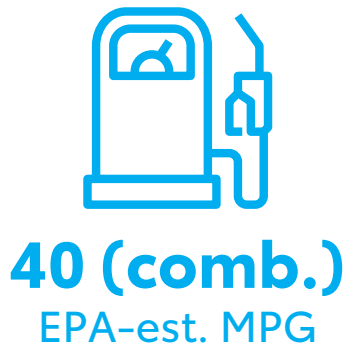


## More Choices NEW FOR '21

- The new **XLE Premium Hybrid** grade comes standard with 18-inch alloy wheels, SofTex®-trimmed<sup>41</sup> seats, power tilt/slide moonroof, power liftgate<sup>62</sup> and more.

## Hybrid Capability

- EPA-estimated **40 mpg (comb.)**<sup>63</sup>
- Standard **Electronic On-Demand All-Wheel Drive (AWD)**



## Standard Tech

- **Toyota Safety Sense™ 2.0 (TSS 2.0)**<sup>1</sup> suite of active safety technologies
- **Apple CarPlay**<sup>31</sup>, **Android Auto**<sup>TM32</sup> and **Amazon Alexa**<sup>33</sup> compatibility





# 2021 **RAV4 Hybrid**



## LE Hybrid

**\$28,500**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG (CITY/HWY/COMB)**

41/38/40

**NOTABLE FEATURES**

- 219 hp (net)
- Electronic On-Demand All-Wheel Drive (AWD)
- Exterior LED lighting
- 17-in. alloy wheels
- Dual-zone automatic climate control
- 7-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- 60/40-split reclining fold-flat rear seat
- Eight airbags<sup>36</sup>
- Toyota Safety Sense<sup>™</sup> 2.0 (TSS 2.0)<sup>1</sup>
- Trailer-Sway Control (TSC)<sup>61</sup>
- 37.6 cu. ft. of cargo volume<sup>30</sup>



## XLE Hybrid

**\$29,795**  
STARTING MSRP

41/38/40

**ADDS TO LE HYBRID**

- Integrated fog lights
- Five USB ports<sup>35</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>



## XLE Premium Hybrid

**\$32,050**  
STARTING MSRP

41/38/40

**ADDS TO XLE HYBRID**

- Power tilt/slide moonroof
- 19-in. alloy wheels
- Multi-terrain Select
- SofTex<sup>®</sup>-trimmed<sup>41</sup> seating
- Height-adjustable power liftgate<sup>62</sup>



# 2021 **RAV4 Hybrid**



Limited Hybrid **\$37,030**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

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41/38/40

**ADDS TO XLE PREMIUM HYBRID**

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- 18-in. alloy wheels
- 8-in. touchscreen
- 11 JBL<sup>®40</sup> speakers
- Dynamic Navigation<sup>24</sup>
- 7-in. Multi-Information Display (MID)
- Digital rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Front and Rear Parking Assist with Automated Braking (PA w/AB)<sup>55</sup>



XSE Hybrid **\$34,450**  
STARTING MSRP

**EPA-EST. MPG** (CITY/HWY/COMB)

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41/38/40

**NOTABLE FEATURES**

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- 219 hp (net)
- Electronic On-Demand All-Wheel Drive (AWD)
- Exterior LED lighting
- Integrated fog lights
- Power tilt/slide moonroof
- 7-in. Multi-Information Display (MID)
- Five USB ports<sup>35</sup>
- 18-in. alloy wheels
- Dual-zone automatic climate control
- 8-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- 60/40-split reclining fold-flat rear seat
- Eight airbags<sup>36</sup>
- Toyota Safety Sense<sup>™</sup> 2.0 (TSS 2.0)<sup>1</sup>
- Trailer-Sway Control (TSC)<sup>61</sup>
- 37.6 cu. ft. of cargo volume<sup>30</sup>



# 2021 RAV4 Prime

ALL-NEW



 Assembled in  
Aichi, Japan



## Wide Range

- **42-mile EV Mode driving range<sup>29</sup>** and **EPA-estimated 94 MPGe<sup>28</sup>** help RAV4 Prime go further.
- **Charge up in about 2.5 hours** with the available 6.6 kW fast charger and a 240V Level 2 charging cable.



**42-mile**  
EV Mode

## Prime Time

- **The fastest RAV4 ever** – with the most horsepower in the small SUV segment
- 0 to 60 acceleration in just **5.7 seconds<sup>27</sup>** – the second quickest in the Toyota lineup

## Technological Wonder

- **9-inch Audio Multimedia touchscreen** on XSE – the largest ever on a RAV4
- Premium Package adds a **Head-Up Display (HUD)**, **digital rearview mirror**, and much more



# 2021 **RAV4 Prime**



**SE**    \$38,100  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

40/36/38

**NOTABLE FEATURES**

- 302-hp (net) powertrain
- Electronic On-Demand All-Wheel Drive (AWD)
- Exterior LED lighting
- 18-in. alloy wheels
- 7-in. Multi-Information Display (MID)
- Heated front seats
- 8-in. touchscreen
- 6 speakers
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- Connected Services trial periods<sup>18</sup>
- Dual-zone automatic climate control
- 10 airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™1</sup> 2.0 (TSS 2.0)
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- 37.5 cu. ft. of cargo volume<sup>30</sup>



**XSE**    \$41,425  
STARTING MSRP

40/36/38

**ADDS TO SE**

- Vertical LED accent lights
- 19-in. alloy wheels
- 9-in. touchscreen
- SofTex<sup>®</sup>-trimmed<sup>41</sup> seats
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Power tilt/slide moonroof
- Qi-compatible wireless smartphone charging<sup>38</sup>



# 2021 Venza

ALL-NEW



Assembled in  
Aichi, Japan



## Hybrid Advantage

- Has an **EPA-estimated 39 mpg (comb.)**<sup>26</sup>
- Powered exclusively by an advanced hybrid powertrain producing **219 horsepower (net)**
- **Electronic On-Demand All-Wheel Drive (AWD)** on all grades

## Safe and Smart

- **Toyota Safety Sense™1 2.0 (TSS 2.0)** and **Blind Spot Monitor (BSM)**<sup>9</sup> with **Rear Cross-Traffic Alert (RCTA)**<sup>10</sup> on all grades



## Next-Level Technology

- **10-inch Head-Up Display (HUD)** available on Limited
- **9-speaker JBL®40 Premium Audio system with 12.3-inch touchscreen** available on XLE; standard on Limited
- **Star Gaze™ fixed panoramic glass roof with frost control** available on Limited – a Toyota first



# 2021 **Venza**



**LE**    **\$32,470**  
STARTING MSRP<sup>43</sup>



**XLE**    **\$36,000**  
STARTING MSRP<sup>43</sup>



**Limited**    **\$39,800**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG (CITY/HWY/COMB)**

40/37/39

**NOTABLE FEATURES**

- 219-hp (net) powertrain
- Electronic On-Demand All-Wheel Drive (AWD)
- 18-in. alloy wheels
- Exterior LED lighting
- 6 speakers
- 8-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- Connected Services trial periods<sup>18</sup>
- Qi-compatible wireless smartphone charging<sup>38</sup>
- Dual-zone automatic climate control
- Smart Key System<sup>39</sup> with Push Button Start
- Eight airbags<sup>36</sup>
- Toyota Safety Sense<sup>™1</sup> 2.0 (TSS 2.0)
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- 28.8 cu. ft. of cargo volume<sup>30</sup>

40/37/39

**ADDS TO LE**

- Roof rails<sup>54</sup>
- 19-in. alloy wheels
- 7-in. Multi-Information Display (MID)
- Heated front seats
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Front and Rear Parking Assist with Automated Braking (PA w/AB)<sup>55</sup>

40/37/39

**ADDS TO XLE**

- Dynamic Navigation<sup>24</sup>
- 9 speakers
- 12.3-in. touchscreen
- Destination Assist trial period<sup>23</sup>
- 4-way passenger seat
- Bird’s Eye View Camera<sup>53</sup> with Perimeter Scan
- Perforated SofTex<sup>®</sup>-trimmed<sup>41</sup> heated and ventilated front seats
- Digital rearview mirror
- Available fixed panoramic glass roof



# 2021 Highlander



 Assembled in  
Princeton, IN



January 2021



## Latest Active Safety NEW FOR '21

- The new **Toyota Safety Sense™ 2.5+ (TSS 2.5+)**<sup>1</sup> suite of active safety technologies includes enhancements to PCS<sup>12</sup>, DRCC<sup>15</sup> and LDA.<sup>13</sup>



## Sporty Side NEW FOR '21

- The new **XSE grade** features unique front and rear fascias and 20-inch alloy wheels, plus a twin-tip exhaust, sport-tuned suspension, available two-tone leather-trimmed seats and more.

## Spacious Cabin

- **7- or 8-passenger seating** includes 60/40-split fold-flat second- and third-row bench seats.



# 2021 Highlander



**L** \$34,810  
STARTING MSRP<sup>43</sup>

EPA-EST. MPG (CITY/HWY/COMB)

21/29/24

NOTABLE FEATURES

- 295-hp V6 engine
- Available Dynamic Torque Control All-Wheel Drive (AWD) with Driveline Disconnect
- Exterior LED lighting
- 18-in. alloy wheels
- Three-zone automatic climate control
- 8-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- Five USB ports<sup>35</sup>
- 60/40-split fold-flat second-row bench seats
- 60/40-split fold-flat third-row seats
- Eight airbags<sup>36</sup>
- Toyota Safety Sense<sup>™</sup> 2.5+ (TSS 2.5+)<sup>1</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- 84.3/48.4/16.0 cu. ft. of cargo volume<sup>30</sup> (behind 1st/2nd/3rd row seats)
- Trailer-Sway Control (TSC)<sup>61</sup>



**LE** \$37,000  
STARTING MSRP

21/29/24

ADDS TO L

- Available Dynamic Torque Control All-Wheel Drive (AWD)
- LED fog lights
- Height-adjustable power liftgate<sup>62</sup>
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>



**XLE** \$39,810  
STARTING MSRP

21/29/24

ADDS TO LE

- Available Dynamic Torque Control All-Wheel Drive (AWD)
- Power tilt/slide moonroof
- Roof rails<sup>54</sup>
- 7-in. Multi-Information Display (MID)
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Qi-compatible wireless smartphone charging<sup>38</sup>
- Heated front seats
- SofTex<sup>®</sup>-trimmed<sup>41</sup> seating



# 2021 Highlander



**XSE** **\$41,405**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG (CITY/HWY/COMB)**

21/29/24

**NOTABLE FEATURES**

- Available Dynamic Torque Vectoring All-Wheel Drive (AWD) with Driveline Disconnect
- Sport-tuned suspension
- Exterior LED lighting
- Black roof rails<sup>54</sup>
- Twin-tip exhaust
- 20-in. alloy wheels
- 8-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- Three USB ports<sup>35</sup>
- Sport SofTex<sup>®</sup>-trimmed<sup>41</sup> front seats
- 60/40 split fold-down rear seat
- 10 airbags<sup>36</sup>
- Toyota Safety Sense<sup>™</sup> 2.5 (TSS 2.5)<sup>1</sup>
- 84.3/48.4/16.0 cu. ft. of cargo volume<sup>30</sup> (behind 1st/2nd/3rd row seats)
- Trailer-Sway Control (TSC)<sup>61</sup>



**Limited** **\$43,765**  
STARTING MSRP

21/29/24

**ADDS TO XLE**

- Available Dynamic Torque Vectoring All-Wheel Drive (AWD) with Driveline Disconnect
- 20-in. alloy wheels
- 11 JBL<sup>®40</sup> speakers
- Dynamic Navigation<sup>24</sup>
- Leather-trimmed seating
- Height-adjustable hands-free power liftgate<sup>62</sup>
- Front and Rear Parking Assist with Automated Braking (PA w/AB)<sup>55</sup>



**Platinum** **\$46,965**  
STARTING MSRP

21/29/24

**ADDS TO LIMITED**

- Adaptive Front-Lighting System (AFS)<sup>44</sup>
- Power panoramic view moonroof
- 12.3-in. touchscreen
- 10-in. color Head-Up Display (HUD)
- Digital rearview mirror
- Bird's Eye View Camera<sup>53</sup>



# 2021 Highlander Hybrid



 Assembled in  
Princeton, IN



January 2021



## Latest Active Safety NEW FOR '21

- The new **Toyota Safety Sense™ 2.5+ (TSS 2.5+)**<sup>1</sup> suite of active safety technologies includes enhancements to PCS<sup>12</sup>, DRCC<sup>15</sup> and LDA.<sup>13</sup>



## Powerful Performer

- Best-in-class **EPA-estimated 36 mpg (comb.)**<sup>66</sup>
- Available **Electronic On-Demand All-Wheel Drive (AWD)**

## Weekend Worker

- **3,500-lb.** towing capacity<sup>65</sup>
- Standard **Trailer-Sway Control (TSC)**<sup>61</sup>



# 2021 Highlander Hybrid



## Hybrid LE

\$38,410  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

36/35/36

**NOTABLE FEATURES**

- Available Electronic On-Demand All-Wheel Drive (AWD)
- Exterior LED lighting
- LED fog lights
- 18-in. alloy wheels
- Three-zone automatic climate control
- 8-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- Five USB ports<sup>35</sup>
- 60/40-split fold-flat second-row bench seats

- 60/40-split fold-flat third-row seats
- Eight airbags<sup>36</sup>
- Height-adjustable power liftgate
- Toyota Safety Sense<sup>™</sup> 2.5+ (TSS 2.5+)<sup>1</sup>
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- 84.3/48.4/16.0 cu. ft. of cargo volume<sup>30</sup> (behind 1st/2nd/3rd row seats)
- Trailer-Sway Control (TSC)<sup>61</sup>



## Hybrid XLE

\$41,210  
STARTING MSRP

**EPA-EST. MPG** (CITY/HWY/COMB)

36/35/36

**ADDS TO HYBRID LE**

- Available Electronic On-Demand All-Wheel Drive (AWD)
- Power tilt/slide moonroof
- Roof rails<sup>54</sup>
- 7-in. Multi-Information Display (MID)
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Qi-compatible wireless smartphone charging<sup>38</sup>
- Heated front seats
- SofTex<sup>®</sup>-trimmed<sup>41</sup> seating



# 2021 Highlander Hybrid



## Hybrid Limited

\$45,165  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG (CITY/HWY/COMB)**

36/35/36

**ADDS TO HYBRID XLE**

- Available Electronic On-Demand All-Wheel Drive (AWD)
- 20-in. alloy wheels
- 11 JBL<sup>®40</sup> speakers
- Dynamic Navigation<sup>24</sup>
- Leather-trimmed seating
- Height-adjustable hands-free power liftgate<sup>62</sup>
- Front and Rear Parking Assist with Automated Braking (PA w/AB)<sup>55</sup>



## Hybrid Platinum

\$48,365  
STARTING MSRP

**EPA-EST. MPG (CITY/HWY/COMB)**

36/35/36

**ADDS TO HYBRID LIMITED**

- Available Electronic On-Demand All-Wheel Drive (AWD)
- Adaptive Front-Lighting System (AFS)<sup>44</sup>
- Power panoramic view moonroof
- 12.3-in. touchscreen
- 10-in. color Head-Up Display (HUD)
- Digital rearview mirror
- Heated second row
- Bird's Eye View Camera<sup>53</sup>



# 2021 4Runner



 Assembled in  
Aichi, Japan



January 2021



## Credible Capability

- Available **Multi-terrain Select** and **Crawl Control**<sup>64</sup>
- Up to **9.6 inches of ground clearance**
- Skid plates covering engine and front suspension, and transfer case (4x4 only)



## Looking Bright NEW FOR '21

- Standard **LED headlights** and **fog lights** on all grades



## Everyday Versatility

- Standard power rear liftgate window on all grades
- Available **third-row seating**
- **5,000-lb.** towing capacity<sup>65</sup>



2021 **4Runner**



SR5

**\$36,340**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

16/19/17

**NOTABLE FEATURES**

- 270-hp V6 engine
- Available part-time 4WD
- Exterior LED lighting
- Roof rails<sup>54</sup>
- Skid plates
- 17-in. alloy wheels
- 8-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 8 speakers



SR5 Premium

**\$39,550**  
STARTING MSRP

**EPA-EST. MPG** (CITY/HWY/COMB)

16/19/17

**ADDS TO SR5**

- Available part-time 4WD
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- SofTex<sup>®</sup>-trimmed<sup>41</sup> seating
- Heated front seats
- Smart Key System<sup>39</sup> with Push Button Start



2021 **4Runner**



TRD Off-Road

**\$40,305**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

16/19/17

**NOTABLE FEATURES**

- 270-hp V6 engine
- Standard part-time 4WD
- Exterior LED lighting
- Roof rails<sup>54</sup>
- Skid plates
- 17-in. alloy wheels
- 8-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 8 speakers

- Connected Services trial periods<sup>18</sup>
- Multi-terrain Select
- Crawl Contro<sup>64</sup>
- Four USB ports<sup>35</sup>
- TRD shift knob
- TRD Off-Road floor mats
- Eight airbags<sup>36</sup>
- Toyota Safety Sense<sup>™</sup> P (TSS-P)<sup>1</sup>
- Power rear liftgate window



TRD Off-Road Premium

**\$43,050**  
STARTING MSRP

16/19/17

**ADDS TO TRD OFF-ROAD**

- Auto-dimming rearview mirror with HomeLink universal transceiver
- SofTex<sup>®</sup>-trimmed<sup>41</sup> seating
- Heated front seats
- Smart Key System<sup>39</sup> with Push Button Start



# 2021 4Runner



## Limited

\$45,395  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

16/19/17

### NOTABLE FEATURES

- 270-hp V6 engine
- Available full-time 4WD
- Exterior LED lighting
- Power tilt/slide moonroof
- Roof rails<sup>54</sup>
- Skid plates
- 20-in. alloy wheels
- Dual-zone automatic climate control
- 8-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 15 JBL<sup>®40</sup> speakers
- Connected Services trial periods<sup>18</sup>
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Four USB ports<sup>35</sup>
- Perforated leather-trimmed seats
- Heated and ventilated front seats
- Eight airbags<sup>36</sup>
- Toyota Safety Sense<sup>™</sup> P (TSS-P)<sup>1</sup>
- Front and rear parking assist sonar<sup>52</sup>
- Power rear liftgate window
- X-REAS Sport Enhancement Suspension



# 2021 Sequoia



 Assembled in  
Princeton, IN



## A Different Shade NEW FOR '21

- New **Nightshade Special Edition** grade with 20-inch black alloy wheels and black exterior accents



## Full-Size Capability

- Available **Multi-Mode 4WD** with **Torsen limited-slip center differential with locking feature**
- **7,400-lb.** maximum towing capacity<sup>65</sup>



## Safety Comes Standard

- **Toyota Safety Sense™ P (TSS-P)**<sup>1</sup>
- **Blind Spot Monitor (BSM)**<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>





# 2021 Sequoia



**SR5** \$50,100  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

13/17/15

**NOTABLE FEATURES**

- 381-hp V8 engine
- Available Multi-Mode 4WD
- LED headlights
- Integrated LED fog lights
- Power tilt/slide moonroof
- Roof rack<sup>54</sup>
- Skid plates
- 18-in. alloy wheels
- Three-zone automatic climate control
- 7-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 8 speakers
- Connected Services trial periods<sup>18</sup>
- Auto-dimming rearview mirror and HomeLink universal transceiver
- Eight airbags<sup>36</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™</sup> P (TSS-P)<sup>1</sup>
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- Trailer-Sway Control (TSC)<sup>61</sup>



**Limited** \$59,120  
STARTING MSRP

13/17/15

**ADDS TO SR5**

- Available Multi-Mode 4WD
- Power liftgate
- 20-in. alloy wheels
- 12 speakers
- Dynamic Navigation<sup>24</sup>
- Leather-trimmed seating with heated front seats



# 2021 Sequoia



Nightshade Special Edition \$60,120  
STARTING MSRP<sup>43</sup>

EPA-EST. MPG (CITY/HWY/COMB)

13/17/15

ADDS TO LIMITED

- Available Multi-Mode 4WD
- 20-in. black alloy wheels
- Black exterior accents
- Black leather-trimmed seating with heated front seats



Platinum \$66,150  
STARTING MSRP

13/17/15

ADDS TO LIMITED

- Available Multi-Mode 4WD
- 14 JBL<sup>®40</sup> speakers
- Rear-seat Blu-ray Disc player with 9-in. display
- Perforated, leather-trimmed, heated, ventilated front seats
- Adaptive Variable Suspension (AVS)
- Electronically Modulated Air Suspension



# 2021 Land Cruiser



 Assembled in  
Aichi, Japan



## Safety That Comes Standard

- Toyota Safety Sense™ P (TSS-P)<sup>1</sup>
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>



## All the Comforts

- Four-zone automatic **climate control**
- Three-row, **perforated leather-trimmed seating**



## Impressive Capability<sup>70</sup>

- Standard **full-time 4WD**
- **8,100-lb.** maximum towing capacity<sup>65</sup>



# 2021 Land Cruiser



4x4

\$85,415  
STARTING MSRP<sup>43</sup>

EPA-EST. MPG (CITY/HWY/COMB)

13/17/14

NOTABLE FEATURES

- 381-hp V8 engine
- Standard full-time 4WD
- LED headlights
- Integrated LED fog lights
- Power tilt/slide moonroof
- Roof rack<sup>54</sup>
- Skid plates
- 18-in. alloy wheels
- Four-zone automatic climate control
- 9-in. touchscreen
- 14 JBL<sup>®40</sup> speakers
- Safety Connect<sup>®</sup> trial period<sup>20</sup>
- Multi-terrain Select

- Auto-dimming rearview mirror and HomeLink<sup>®37</sup> universal transceiver
- Qi-compatible wireless smartphone<sup>38</sup>
- Multi-stage heated and ventilated front seats
- Ten airbags<sup>36</sup>
- Bird's Eye View Camera<sup>53</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Toyota Safety Sense<sup>™</sup> P (TSS-P)<sup>1</sup>
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- Front and rear parking assist sonar<sup>52</sup>
- Trailer-Sway Control (TSC)<sup>61</sup>



Heritage Edition 4x4

\$87,745  
STARTING MSRP

13/17/14


ADDS TO 4X4

- Unique exterior accents
- Black Yakima MegaWarrior Roofrack<sup>54</sup>
- 18-in., bronze-colored BBS<sup>®67</sup> forged-aluminum alloy wheels
- All-weather floor and cargo mats<sup>68</sup>



# 2021 Tacoma



 Assembled in  
San Antonio, TX



## New Special Editions NEW FOR '21

- **Trail Special Edition** package on SR5
- **Nightshade Special Edition** package on Limited



## Tow Ready

- Available **V6 Tow Package** with Class-IV towing hitch receiver, engine oil cooler, 130-amp alternator, Trailer-Sway Control (TSC)<sup>61</sup> and more
- **6,800-lb.** maximum towing capacity<sup>65</sup>



## Pick a Pickup

- **Five grades** include two performance-ready TRD models
- **32 total configurations** include a range of engines, transmissions, bed and cab sizes



# 2021 Tacoma



**SR** \$26,150  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

4-cyl.: 20/23/21 | V6: 19/24/21

**NOTABLE FEATURES**

- 159-hp 4-cyl. engine
- Available part-time 4WD
- Skid plates
- 7-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- Three USB ports<sup>35</sup>
- Eight airbags<sup>36</sup>
- Toyota Safety Sense<sup>™</sup> P (TSS-P)<sup>1</sup>



**SR5** \$27,940  
STARTING MSRP

4-cyl.: 20/23/21 | V6: 19/24/21

**ADDS TO SR**

- Available part-time 4WD
- 16-in. alloy wheels
- 8-in. touchscreen



**Limited** \$38,905  
STARTING MSRP

19/24/21

**ADDS TO SR5**

- 278-hp V6 engine
- Available part-time 4WD
- LED headlights
- Power tilt/slide moonroof
- 18-in. alloy wheels
- Dual-zone automatic climate control
- Dynamic Navigation<sup>24</sup>
- Auto-dimming rearview mirror with HomeLink<sup>®37</sup> universal transceiver
- Qi-compatible wireless smartphone charging<sup>38</sup>
- Leather-trimmed seating
- Heated front seats
- Panoramic view monitor (PVM)
- Smart Key System with Push Button Start
- Blind Spot Monitor (BSM)<sup>9</sup> and Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- Rear parking assist sonar<sup>52</sup>



# 2021 Tacoma



TRD Sport \$33,060  
STARTING MSRP<sup>43</sup>

EPA-EST. MPG (CITY/HWY/COMB)

19/24/21

NOTABLE FEATURES

- 278-hp V6 engine
- Available part-time 4WD
- Skid plates
- 17-in. alloy wheels
- Dual-zone automatic climate control
- 8-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- Smart Key System<sup>39</sup> with Push Button Start
- Three USB ports<sup>35</sup>
- Qi-compatible wireless smartphone charging<sup>38</sup>
- Eight airbags<sup>36</sup>
- Toyota Safety Sense<sup>™</sup> P (TSS-P)<sup>1</sup>
- TRD sport-tuned suspension



TRD Off-Road \$34,315  
STARTING MSRP


ADDS TO TRD SPORT

- Available part-time 4WD
- 16-in. alloy wheels
- Electronically controlled locking rear differential
- TRD-tuned off-road suspension with Bilstein<sup>®69</sup> shocks



# 2021 Tundra



 Assembled in  
San Antonio, TX



January 2021



## Fresh Looks NEW FOR '21

- Trail Special Edition option on SR5
- Nightshade Special Edition option on Limited

## Performance Powerhouse

- 381-horsepower **V8 engine**
- **10,200-lb.** maximum towing capacity<sup>65</sup>

## Tech Truck

- Standard **Toyota Safety Sense™ P (TSS-P)**<sup>1</sup>
- Standard **Apple CarPlay®**<sup>31</sup>, **Android Auto™**<sup>32</sup> and **Amazon Alexa**<sup>33</sup> compatibility





# 2021 **Tundra**



**SR**    **\$33,675**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG (CITY/HWY/COMB)**

13/18/15

**NOTABLE FEATURES**

- 381-hp V8 engine
- Available part-time 4WD
- 7-in. touchscreen
- Apple CarPlay<sup>®31</sup>, Android Auto<sup>™32</sup> and Amazon Alexa<sup>33</sup> compatibility
- 6 speakers
- Connected Services trial periods<sup>18</sup>
- Eight airbags<sup>36</sup>
- Toyota Safety Sense<sup>™</sup> P (TSS-P)<sup>1</sup>
- Trailer-Sway Control (TSC)<sup>61</sup>



**SR5**    **\$35,365**  
STARTING MSRP

13/18/15

**ADDS TO SR**

- Available part-time 4WD
- Fog lights
- 8-in. touchscreen



**Limited**    **\$42,390**  
STARTING MSRP

13/18/15

**ADDS TO SR5**

- Available part-time 4WD
- LED headlights
- LED fog lights
- 20-in. alloy wheels
- Dual-zone automatic climate control
- Dynamic Navigation<sup>24</sup>
- Auto-dimming rearview mirror and HomeLink<sup>®37</sup> universal transceiver
- Leather-trimmed and heated front bucket seats
- Smart Key System<sup>39</sup> with Push Button Start



# 2021 **Tundra**



Platinum **\$48,895**  
STARTING MSRP<sup>43</sup>

**EPA-EST. MPG** (CITY/HWY/COMB)

13/18/15

**ADDS TO LIMITED**

- Available part-time 4WD
- 12 JBL<sup>®40</sup> speakers
- Perforated, leather-trimmed, heated and ventilated front seats
- Blind Spot Monitor (BSM)<sup>9</sup> with Rear Cross-Traffic Alert (RCTA)<sup>10</sup>
- Front and rear parking assist sonar<sup>55</sup>



1794 Edition **\$48,895**  
STARTING MSRP

**ADDS TO PLATINUM**

- Available part-time 4WD
- Skid plates
- 18-in. alloy wheels



# Fleet Contacts

With Toyota Fleet, assistance is always just a phone call away.

FLEET CUSTOMER SERVICES GROUP

(800) 732-2798

Monday through Friday, 7:00 a.m. to 4:00 p.m. (Central Time)

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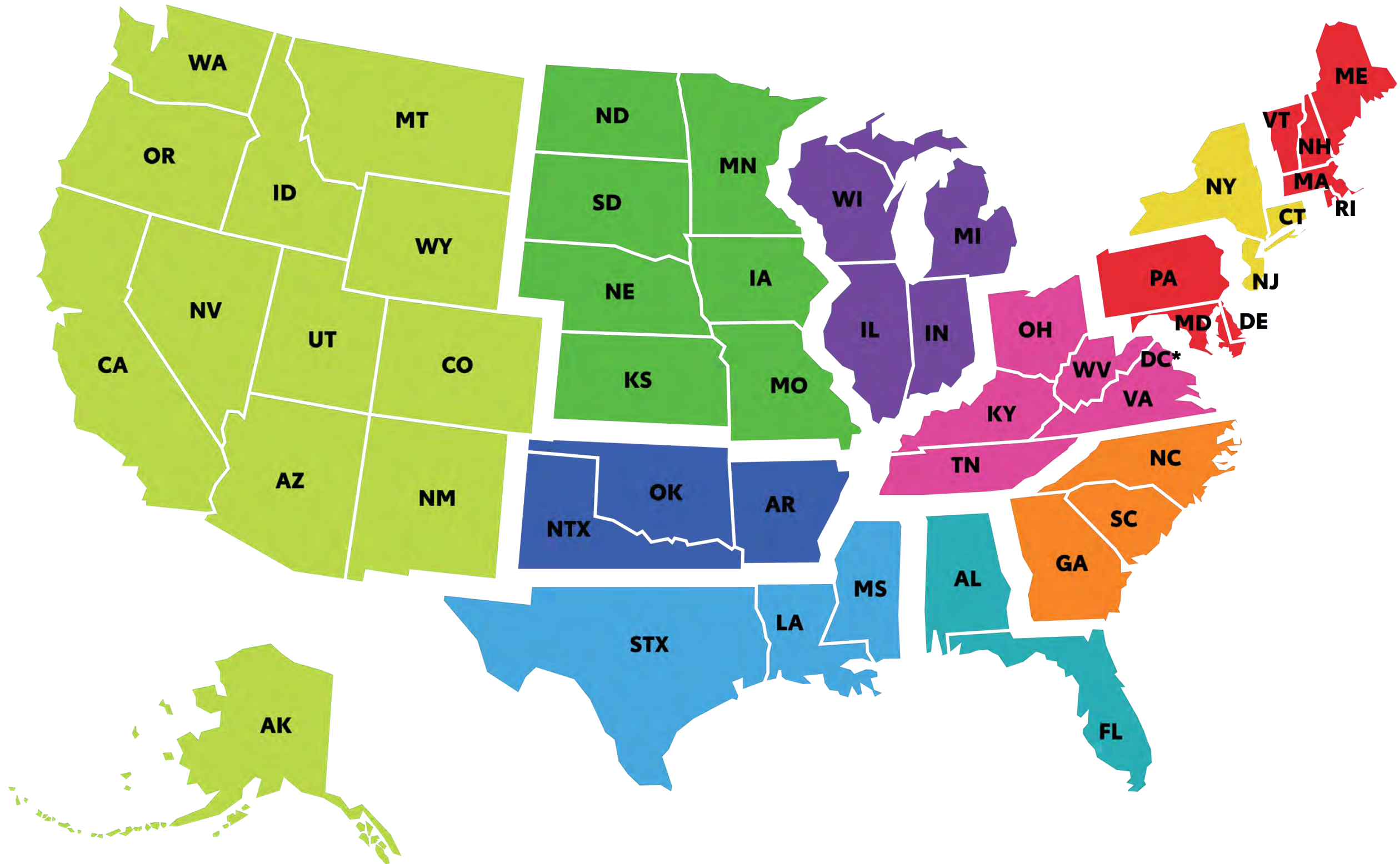
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# Disclosures

\*Vehicles shown may be prototypes, shown with options or using visual effects.

**1.** Toyota Safety Sense effectiveness is dependent on many factors including road, weather and vehicle conditions. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. See *Owner's Manual* for additional limitations and details. **2.** ToyotaCare covers normal factory scheduled maintenance for two years or 25,000 miles, whichever comes first. Certain models require a different maintenance schedule as described in their Maintenance Guide. 24-hour Roadside Assistance is also included for two years (three years for Prius and Prius Prime), unlimited mileage. Roadside Assistance does not include parts and fluids, except emergency fuel delivery. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. **3.** Vehicle's projected resale value is specific to the 2020 model year. For more information, visit Kelley Blue Book's [KBB.com](https://www.kbb.com). Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. **4.** Insurance Institute for Highway Safety rating for 2020 model. For more details on 2020 Top Safety Pick/Top Safety Pick+ Awards, see [www.iihs.org](https://www.iihs.org). **5.** Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](https://www.safercar.gov)). **6.** Vehicle's projected resale value is specific to the 2020 model year. For more information, visit Kelley Blue Book's [KBB.com](https://www.kbb.com). Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. **7.** Hybrid-related components are covered for 8-years from original date of first use or 100,000 miles, whichever comes first. The HV battery may have longer coverage under emissions warranty. See *Owner's Warranty and Maintenance Guide* for details. **8.** For Toyota hybrid, plug-in hybrid, and fuel cell and battery electric vehicles beginning with model year 2020, the hybrid (HV) battery is covered for 10 years from original date of first use or 150,000 miles, whichever comes first. Coverage is subject to the terms and conditions of your New Vehicle Limited Warranty. See *Owner's Warranty and Maintenance Guide* for details. **9.** Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection and range of the monitor. See *Owner's Manual* for additional limitations and details. **10.** Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection and range of the system. See *Owner's Manual* for additional limitations and details. **11.** The Pre-Collision System (PCS) with Pedestrian Detection (PD) is designed to determine if impact is imminent and help reduce impact speed and damage in certain frontal collisions involving a vehicle, or a pedestrian. PCS w/PD is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrian and weather, light and road conditions. See *Owner's Manual* for additional limitations and details. **12.** The Pre-Collision System (PCS) with Pedestrian Detection (PD) is designed to determine if impact is imminent and help reduce impact speed and damage in certain frontal collisions involving a vehicle, a pedestrian or a bicyclist. PCS w/PD is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrian or bicyclist and weather, light and road conditions. See *Owner's Manual* for additional limitations and details. **13.** Lane Departure Alert is designed to read visible lane markers under certain conditions and provide visual and audible alerts when lane departure is detected. It is not a collision avoidance system or a substitute for safe and attentive driving. Effectiveness is dependent on many factors, including road, weather and vehicle conditions. See *Owner's Manual* for additional limitations and details. **14.** Automatic High Beams operate at speeds above 25 mph. Factors such as a dirty windshield, weather, lighting and terrain limit effectiveness requiring the driver to manually operate the high beams. See *Owner's Manual* for additional limitations and details. **15.** Dynamic Radar Cruise Control (DRCC) is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness is dependent on many factors including road, weather and traffic conditions. See *Owner's Manual* for additional limitations and details. **16.** Lane Tracing Assist (LTA) is designed to read visible lane markers and detect other vehicles under certain conditions. It is only operational when DRCC is engaged. Available only on CVT-equipped vehicles. See *Owner's Manual* for additional limitations and details. **17.** Do not rely exclusively on Road Sign Assist (RSA). RSA is a driver support system that utilizes the vehicle's forward facing camera and navigation system (when data is available) to recognize certain road signs and provide information to the driver via the multi-information display and/or Head-Up Display. Effectiveness is dependent on road, weather, vehicle and sign conditions. Use common sense when using RSA and do not drive distracted. See *Owner's Manual* for additional limitations and details. **18.** Connected Services depends on an operative telematics device, a cellular connection, navigation map data, GPS signal strength and other factors outside of Toyota's control, all of which can limit system functionality or availability, including access to response center and emergency support. Service may vary by vehicle and region. Subscription required after trial. Terms of Use apply. Data charges may apply. Apps and services subject to change at any time without notice. See [Toyota.com/connected-services](https://www.toyota.com/connected-services) for details. To learn about Toyota's data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts>. Stolen vehicle police report required to use Stolen Vehicle Locator. Connected Services by Toyota trials are at no extra cost. All trials begin on the original date of purchase or lease of a new vehicle, with the exception of Wi-Fi. Paid subscription required after trial in order to continue accessing the respective services. Terms of Use apply. **19.** Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start engine if vehicle is in an enclosed space or vehicle is occupied by a child). Remote Connect depends on an operative telematics device, a cellular connection, GPS signal strength and other factors outside of Toyota's control, which can limit system functionality and availability. Service may vary by vehicle and region. Registration and app download required. Subscription required after trial. Terms of Use apply. Data charges may apply. Remote start/stop not available on manual transmission-equipped vehicles. Services subject to change at any time without notice. See usage precautions and service limitations in *Owner's Manual* and <https://www.toyota.com/connected-services> for additional details. To learn about Toyota's data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. The Remote Connect trial period is at no extra cost and begins on the original date of purchase or lease of a new vehicle. Paid subscription required after trial to access the service. Terms of Use apply. **20.** Toyota Safety Connect depends on an operative telematics device, a cellular connection, and GPS signal strength and other factors outside of Toyota's control, all of which can limit system functionality or availability, including access to response center and emergency support. Stolen vehicle police report required to use Stolen Vehicle Locator. Registration required. Subscription required after trial. Service subject to change at any time without notice. Terms of Use apply. Data charges may apply. Service may vary by vehicle and region. See usage precautions and service limitations in *Owner's Manual* and [Toyota.com/connected-services/](https://www.toyota.com/connected-services/) for additional details. To learn about Toyota's data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. The Safety Connect trial period is at no extra cost and begins on the original date of purchase or lease of a new vehicle. Paid subscription required after trial to access the service. **21.** Information provided is based on the last time data was collected from the vehicle and is not real time data. Service Connect depends on an operative telematics device, a cellular connection, GPS signal strength and other factors outside of Toyota's control, which can limit functionality or availability. Service may vary by vehicle and region. Registration required. Subscription required after trial. Service subject to change at any time without notice. Terms of Use apply. Data charges may apply. See usage precautions and service limitations in *Owner's Manual* and [Toyota.com/connected-services](https://www.toyota.com/connected-services/) for additional details. To learn about Toyota's data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. The Service Connect trial period is at no extra cost and begins on the original date of purchase or lease of a new vehicle. Subscription required after trial. Service Connect renewal will be included when Safety Connect, Remote Connect or Destination Assist connected service renewal is selected. Service Connect is not renewable as a stand-alone service. **22.** AT&T - Eligible vehicle and wireless service required. Coverage and service not available everywhere. Valid in the contiguous U.S. and Alaska. Do not drive distracted. Go to [att.com/toyota](https://att.com/toyota) for terms and conditions. Data usage and charges apply. Up to 5 devices can be supported using in-vehicle connectivity. Apps and services subject to change at any time without notice. The Wi-Fi Connect trial begins at the time of activation and expires when 2GB of data is used or when the 3-month period ends. After the trial period expires, enrollment in a paid subscription is required to access the service. Terms and conditions apply. Verizon - Wi-Fi Connect is available on select 2018 and newer Toyota vehicles. Visit [Toyota.com](https://toyota.com) for vehicle availability. Verizon Wireless is the network provider for Wi-Fi Connect, which uses Verizon's 4G LTE network to transmit data. Data usage and charges apply. Coverage not available everywhere; see [vzw.com](https://vzw.com). See [verizonwireless.com/bestnetwork](https://verizonwireless.com/bestnetwork) for details. LTE is a trademark of ETSI. Other terms apply. Up to 5 devices can be supported using in-vehicle connectivity. Verizon Wireless data subscription required upon end of 6-month trial period or use of 2-GB data (whichever comes first). Use of Wi-Fi Connect subject to Verizon Wireless' Customer Agreement ([verizonwireless.com/legal/notices/customer-agreement/](https://verizonwireless.com/legal/notices/customer-agreement/)), Privacy Policy ([verizon.com/about/privacy/privacy-policy-summary](https://verizon.com/about/privacy/privacy-policy-summary)), and data use policies ([verizonwireless.com/support/vz-email-legal/](https://verizonwireless.com/support/vz-email-legal/)). Apps and services subject to change at any time without notice. The Wi-Fi Connect trial period is at no extra cost and begins on the date of activation. Subscription required after trial. Terms and conditions apply. **23.** Destination Assist depends on an operative telematics device, a cellular connection, navigation map data and GPS signal strength and other factors outside of Toyota's control, which can limit system ability, functionality or availability. Use common sense when relying on this information. Service may vary by vehicle and region. Registration required. Subscription required after trial. Services subject to change at any time without notice. Terms of Use apply. Data charges may apply. See *Owner's Manual* and [Toyota.com/connected-services](https://www.toyota.com/connected-services) for additional limitations and details. To learn about Toyota's data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. The Destination Assist trial period is at no extra cost and begins on the original date of purchase or lease of a new vehicle. Paid subscription required after trial to access the service.



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**24.** Dynamic Navigation depends on an operative telematics device, a cellular connection, navigation map data and GPS signal strength and other factors outside of Toyota's control which can limit system functionality or availability. Services not available in every city or roadway. Use common sense when relying on information provided. Service may vary by vehicle and region. Registration is required. Subscription required after trial. Terms of Use apply. Data charges may apply. See *Owner's Manual* and <https://www.toyota.com/connected-services> for additional limitations and details. To learn about Toyota's data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. The Dynamic Navigation trial period is at no extra cost and begins on the original date of purchase or lease of a new vehicle. Paid subscription required after trial to access the service.

**25.** EPA-estimated 36city/36hwy/36comb MPG for 2021 Sienna Hybrid FWD. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See [www.fueleconomy.gov](http://www.fueleconomy.gov).

**26.** EPA-estimated 40city/37hwy/39comb MPG for 2021 Venza LE. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See [www.fueleconomy.gov](http://www.fueleconomy.gov).

**27.** Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers.

**28.** EPA-estimated 94 MPGe for 2021 RAV4 Prime. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric operation. Use for comparison purposes only. Your MPGe/MPG will vary for many reasons, including your vehicle's condition and how/where you drive. See [www.fueleconomy.gov](http://www.fueleconomy.gov).

**29.** Preliminary EPA-estimated 42-mile all-electric driving range when fully charged for 2021 RAV4 Prime. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See [www.fueleconomy.gov](http://www.fueleconomy.gov).

**30.** Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area.

**31.** Apps and services are subject to change at any time without notice. Data charges may apply. Apple CarPlay® functionality requires a compatible iPhone® connected with an approved data cable into the USB media port. Apple CarPlay is a registered trademark of Apple Inc.

**32.** Android Auto is a trademark of Google LLC. To use Android Auto on your audio display, you'll need an Android Auto compatible vehicle and Android phone. For phone compatibility visit: <https://www.android.com/auto/>. Apps and services vary by phone carrier and are subject to change at any time without notice.

**33.** Amazon, Alexa, and all related logos are trademarks of [Amazon.com](http://Amazon.com), Inc. or its affiliates. Not all Amazon Alexa functionality is available for in-vehicle use.

**34.** SiriusXM® audio services require a subscription sold separately by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Current information and features may not be available in all locations, or on all receivers. ©2020 Sirius XM Radio Inc. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. SiriusXM trial length and service availability may vary by model, model year or trim.

**35.** May not be compatible with all mobile phones, MP3/WMA players and like models.

**36.** Airbag systems are Supplemental Restraint Systems and are designed to inflate only under certain conditions and in certain types of severe collisions. To decrease the risk of injury from an inflating airbag, always wear seatbelts and sit upright in the middle of the seat as far back as possible. Do not put objects in front of an airbag or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. See *Owner's Manual* for additional limitations and details.

**37.** HomeLink and the HomeLink® house icon are registered trademarks of Gentex Corporation.

**38.** Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. When using the wireless charging system avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns.

**39.** The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system.

**40.** JBL is a registered trademark of Harman International Industries, Inc.

**41.** SofTex is a registered trademark of Toyota Motor Sales, U.S.A., Inc.

**42.** EPA-estimated 31city/40hwy/34comb MPG for 2021 Corolla SE & XSE. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See [www.fueleconomy.gov](http://www.fueleconomy.gov).

**43.** MSRP excludes the Delivery, Processing and Handling Fee of \$955 for cars (Yaris, Yaris iA, 86, Corolla, Corolla iM, Corolla HB, Camry, Camry HV, Prius LB, Prius c, Prius Prime, Mirai, Avalon, Avalon HV), \$1,120 for Small/Medium Trucks, SUVs and Vans (C-HR, RAV4, RAV4 HV, Highlander, Highlander HV, 4Runner, Sienna, Tacoma), \$1,325 for Large SUVs (Sequoia, Land Cruiser), and \$1,595 for Large Truck (Tundra). (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure and may be subject to change at any time. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. The published prices do not apply to Puerto Rico and the U.S. Virgin Islands. Actual dealer price will vary.

**44.** The Adaptive Front-Lighting System helps improve night vision. Situations such as a dirty windshield, rapidly changing light conditions or hilly terrain may limit effectiveness requiring the driver to manually turn off the system. See *Owner's Manual* for additional limitations and details.

**45.** Prius AWD-e system operates at speeds up to 43 mph.

**46.** Intelligent Clearance Sonar (ICS) is designed to assist drivers in avoiding potential forward and rearward collisions at speeds of 9 mph or less. Certain vehicle and environmental factors, including an object's shape, size and composition, may affect the system's effectiveness. Always look around outside the vehicle and use mirrors to confirm clearance. See *Owner's Manual* for additional limitations and details.

**47.** The Intelligent Parking Assist System requires driver brake control. Always look around outside the vehicle and use mirrors to confirm clearance. See *Owner's Manual* for additional limitations and details.

**48.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Functionality, availability and accuracy of information provided by the system depends on many factors and service may not be available in every location. Use common sense when relying on information provided. Services and programming subject to change. Updates may be available from your dealer at an additional cost. See *Owner's Manual* for additional limitations and details.

**49.** EPA-estimated 25-mile all-electric driving range when fully charged for 2021 Prius Prime. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See [www.fueleconomy.com](http://www.fueleconomy.com).

**50.** EPA-estimated 133 comb MPGe for 2021 Prius Prime. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric operation. EPA-estimated 54 combined gas-only MPG. Use for comparison purposes only. Your MPGe/MPG will vary for many reasons, including your vehicle's condition and how/where you drive. See [www.fueleconomy.gov](http://www.fueleconomy.gov).

**51.** Installation of a tow hitch receiver or other accessories located near the rear bumper or side door kick sensors, may require disabling or removing the kick sensor, and the sensor operation setting in your vehicle should be turned off. Water, weather, dirt, and other conditions also may cause the sensor to not operate properly or to operate unintentionally. See *Owner's Manual* for limitations.

**52.** Rear Parking Assist Sonar is designed to warn drivers of potential rear collisions at speeds of 6 mph or less. Certain vehicle and environmental factors, including an object's shape and composition, may affect the ability of the Rear Parking Assist Sonar to detect it. Always look around outside the vehicle and use mirrors to confirm clearance. See *Owner's Manual* for additional limitations and details.

**53.** The Bird's Eye-View Camera does not provide a comprehensive view of the area surrounding the vehicle and you should also look around the vehicle, using mirrors to confirm surrounding clearance. Environmental conditions may limit effectiveness and view may become obscured. See *Owner's Manual* for additional limitations and details.

**54.** Do not overload your vehicle. See *Owner's Manual* for weight limits and restrictions.

**55.** At speeds of 9 mph or less, Front and Rear Parking Assist with Automated Braking (PA w/AB) is designed to assist drivers in avoiding potential collisions with nearby static objects when the vehicle is in Drive or Reverse and approaching crossing vehicles when the vehicle is in Reverse. Do not overly rely on PA w/AB. Always look around outside the vehicle and use mirrors to confirm clearance. Certain vehicle and environmental factors, including an object or vehicle's shape, size and composition, may affect the system's effectiveness. See *Owner's Manual* for additional limitations and details.

**56.** Requires adequate cellular coverage and GPS signal strength. May not work in all areas. Service may vary by vehicle and region. See Toyota dealer for details and exclusions.

**57.** Do not use the lounge chair with ottoman when vehicle is in motion. If the ottoman is in use during an accident, the lap belt may slide past the hips. This could result in restraint forces being applied directly to the abdomen, or your neck may contact the shoulder belt, increasing the risk of death or serious injury. See *Owner's Manual* for additional limitations and details.

**58.** Projected EPA-estimated 405 miles Total Driving Range rating for 2021 Mirai, calculated by multiplying the combined MPGe estimate by 100 percent of total tank capacity. Use for comparison purposes only. Your mileage will vary for many reasons, including refueling practices, your vehicle's condition and how/where you drive. See [www.fueleconomy.gov](http://www.fueleconomy.gov).

**59.** EPA-estimated 53city/52hwy/52comb MPG for 2021 Corolla Hybrid LE. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. [www.fueleconomy.gov](http://www.fueleconomy.gov).

**60.** EPA-estimated 43city/44hwy/44comb MPG for 2021 Avalon Hybrid XLE. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. [www.fueleconomy.gov](http://www.fueleconomy.gov).

**61.** Trailer Sway Control (TSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether TSC will be effective in preventing a loss of control. See *Owner's Manual* for additional limitations and details.

**62.** Installation of a tow hitch receiver or other accessories located near the rear bumper or side door kick sensors, may require disabling or removing the kick sensor, and the sensor operation setting in your vehicle should be turned off. Water, weather, dirt, and other conditions also may cause the sensor to not operate properly or to operate unintentionally. See *Owner's Manual* for limitations.



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**63.** EPA-estimated 40city/38hwy/40comb MPG for 2021 RAV4 Hybrid. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle’s condition and how/where you drive. [www.fueleconomy.gov](http://www.fueleconomy.gov). **64.** Crawl Control is designed for driving on difficult terrain at low speeds and assists driver by controlling acceleration and braking, allowing the driver to focus on steering. See *Owner’s Manual* for additional limitations and details. **65.** Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner’s Manual*. The maximum you can tow depends on base curb weight plus the total weight of any cargo, occupants, and added vehicle equipment. “Added vehicle equipment” includes additional standard/optional equipment and accessories added by the manufacturer, dealers, and/or vehicle owners. The only way to be certain of your vehicle’s exact curb weight is to weigh your vehicle without passengers or cargo. Calculated with the new SAE J2807 method. **66.** EPA-estimated 36city/35hwy/36comb MPG for 2021 Highlander Hybrid. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle’s condition and how/where you drive. [www.fueleconomy.gov](http://www.fueleconomy.gov). **67.** BBS is a registered trademark of BBS of America, Inc. **68.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. **69.** Bilstein is a registered trademark of ThyssenKrupp Bilstein GmbH FED REP GERMANY. **70.** The Toyota Land Cruiser is designed to meet most off-road driving requirements, but off-roading is inherently dangerous and may result in vehicle damage. Toyota encourages responsible operation to help protect you, your vehicle and the environment. Seatbelts should be worn at all times. Do not allow passengers to ride in cargo area. **71.** The use of Olympic Marks, Terminology and Imagery is authorized by the U.S. Olympic & Paralympic Committee pursuant to Title 36 U.S. Code Section 220506. **72.** Modifying your vehicle with non-Genuine Toyota parts can negatively affect your warranty, safety performance and street legality. Other trademarks and trade names appearing on the vehicles are those of their respective owners. **73.** This device is not a substitute for safe and attentive driving practices. It is the driver’s responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects and to drive the vehicle in a safe and attentive manner to avoid making contact.