

Toyota in the U.S.

Toyota has been a part of the cultural fabric in the U.S. for more than 65 years.

Total Investment

\$39 BILLION

Cumulative Vehicle Sales

72 MILLION

By the Numbers

Total Employment

49,000

Local Purchasing*

\$25.3 BILLION

*Purchasing of parts, components, and goods and services.



Toyota in North America



Toyota has been a part of the cultural fabric in North America for more than 65 years.

Total Investment

\$45.7 BILLION

Cumulative Vehicle Sales

77.4 MILLION

By the Numbers

Total Employment

64,000

Local Purchasing*

\$31.1 BILLION

*Purchasing of parts, components, and goods and services.

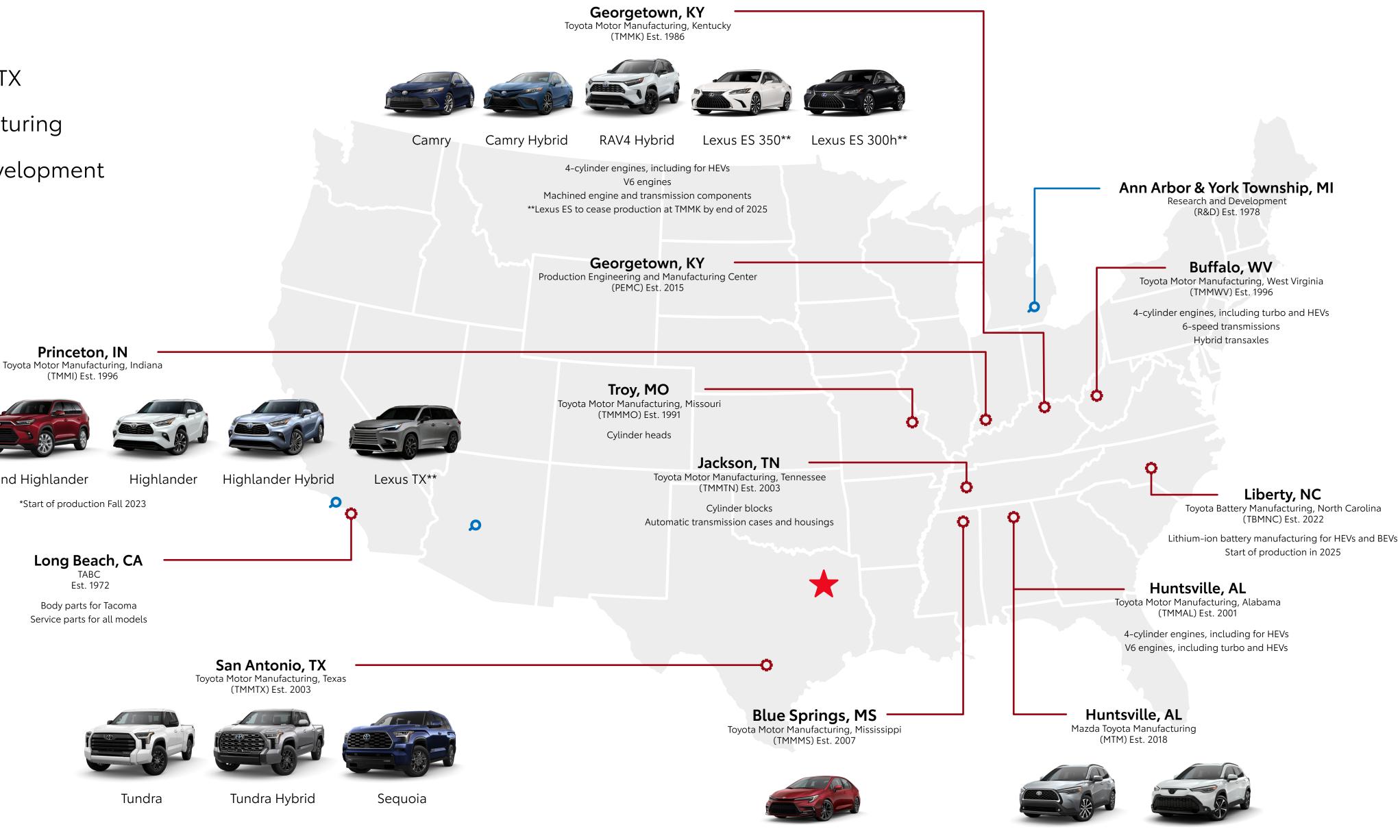
Toyota's U.S. Operations



Sienna

- 🕇 Headquarters Plano, TX
- Engineering & Manufacturing Q
- Design, Research & Development Q

Grand Highlander Hybrid Grand Highlander









TABC

Corolla

Corolla Cross Hybrid

Corolla Cross

Built Here, Sold Here

Nearly **90% of vehicles** sold in the U.S. are assembled in North America







U.S.-Assembled Vehicles

Many of the Toyota and Lexus vehicles you see on the road are assembled right here*

Blue Springs, MS

Toyota Motor Manufacturing, Mississippi (TMMMS) Est. 2007



Corolla



Camry







Camry Hybrid

RAV4 Hybrid

Princeton, IN

Toyota Motor Manufacturing, Indiana (TMMI) Est. 1996



Grand Highlander Hybrid



Grand Highlander





Highlander

Highlander Hybrid



(MTM) Est. 2018





Corolla Cross

Corolla Cross Hybrid

*Toyota and Lexus vehicles and components assembled using U.S. and globally sourced parts. **start of production Fall 2023



Sequoia



Toyota's Canada Operations

- + Head Office Mississauga, Ontario
- Engineering & Manufacturing 0
- Design, Research & Development Q



Toyota Motor Manufacturing Canada (TMMC) Est. 2005



RAV4



Cambridge, ON

Toyota Motor Manufacturing Canada (TMMC) Est. 1986



RX 350

RAV4

Q



RX 450h





NX 350

NXh 350

Canada-Assembled Vehicles

See all of the vehicles that roll off the line at our Canada plants.*





RAV4

RX 350

Toyota Motor Manufacturing Canada (TMMC) Est. 2005



RAV4

*Toyota and Lexus vehicles and components assembled using globally sourced parts.

Cambridge, ON

Toyota Motor Manufacturing Canada (TMMC) Est. 1986

RX 450h

NX 350

NXh 350

Woodstock, ON

RAV4 Hybrid

Toyota's Mexico Operations



+ Head Office – Mexico City

Engineering & Manufacturing 0



Tijuana, Baja

Toyota Motor Manufacturing de Baja California, S. de R.L. de C.V (TMMBC) Est. 2005



Tacoma

Apaseo el Grande, Guanajuato

Toyota Motor Manufacturing de Guanajuato (TMMGT) Est. 2015



Tacoma



Mexico-Assembled Vehicles

See all of the vehicles that roll off the line at our Mexico plants.*

Tijuana, Baja

Toyota Motor Manufacturing de Baja California, S. de R.L. de C.V (TMMBC) Est. 2005



Tacoma

*Toyota vehicles and components assembled using globally sourced parts.

Apaseo el Grande, Guanajuato

Toyota Motor Manufacturing de Guanajuato (TMMGT) Est. 2015



Tacoma

Commitment to Electrification

26 electrified options—the most among any automaker. One out of every four Toyota and Lexus vehicles sold in the U.S. is electrified.



BZ4x



Camry Hybrid



Corolla Hybrid



Corolla Cross Hybrid



Prius



Prius Prime



RAV4 Hybrid



RAV4 Prime



ESh











NXh Plug-in



Toyota



Crown



Sequoia



Grand Highlander Hybrid



Sienna



Highlander Hybrid



Tundra Hybrid



Venza

Lexus



RX PHEV



LSh



NXh



LCh



RZ 450e





Mirai

Toyota Battery Manufacturing, North Carolina, Inc. (TBMNC)

- \$5.9 Billion Investment
- 2,100 Employment
- Battery production for HEVs and BEVs
- 2025 SOP

HYBRID ELECTRIC

BATTERY ELECTRIC



