Take everyone by surprise. The all-new 2016 Toyota Prius.

Let’s shatter all expectations. The 2016 Prius is here with an edgy new look that will challenge everything you know about hybrids. Its sleek shape, striking character lines and dramatic lighting are sure to draw a crowd. A spacious, new interior and advanced technology features take passenger comfort to the next level. With an athletic stance and all-new double-wishbone rear suspension, this Prius is more fun to drive than ever. All in a package with an available EPA estimate of up to 58 mpg city. It’s time to shake up the status quo and look good while doing it. Let’s go places.

“The food is perfect, and the decorations are on point. This dinner party will be one to remember.”
1. Extra-cost color.
The road ahead is full of twists and turns. Let the fun begin.

Find more excitement around every corner. Prius is engineered to give you a comfortable and exhilarating ride. Its new double-wishbone rear suspension helps soak up the bumps and keeps Prius feeling sure-footed when the road gets twisty. A lower center of gravity and increased body rigidity help make this our most agile Prius yet. And with sporty touches like a shark-fin antenna, this hybrid is never afraid to show off its athletic side. So when you find your favorite winding road, you’ll always be ready to go.

LED LIGHTING
Prius features Bi-LED elements in the headlights, available integrated fog lights and accent lights, making front-end lighting that is as dramatic as it is efficient.

LED TAILLIGHTS
Turn heads whether you’re coming or going. LED taillights are more efficient, shine bright and help complete the stylish look of Prius.

17-IN. ALLOY WHEELS
Let’s make a statement with every journey. Available 17-in. alloy wheels add the right amount of attitude and ensure that this hybrid grabs attention wherever it goes.
Four Touring shown in Blue Crush Metallic with available Premium Convenience Package.
With tech this smart, you’re ready to take on the city.

Prius helps you stay connected with the available Entune™ Premium Audio with Integrated Navigation¹ and App Suite:² With an available 7-in. high-resolution touch-screen with split-screen display, you can take control of your playlist, find movie tickets and make restaurant reservations, get turn-by-turn directions and more. The available illuminated entry welcomes you each time you get inside. And with the standard Smart Key System;³ you can easily lock and unlock the driver’s-side door by touching the door handle and start Prius with just the push of a button.

**QI-COMPATIBLE WIRELESS CHARGING**
No wires. Total convenience. With available Qi-compatible wireless smartphone charging, simply place your Qi-compatible smartphone or other compatible device on the nonslip surface to charge it up wirelessly.

**BLUETOOTH® WIRELESS TECHNOLOGY**
Bluetooth® connectivity lets you make hands-free phone calls and wirelessly stream music from your compatible phone or compatible MP3 player.⁶

**COLOR HEAD-UP DISPLAY (HUD)**
The available color Head-Up Display (HUD) uses aircraft-inspired technology to project important information right on the windshield. This full-color display can show your speed, Hybrid System Indicator info and give turn-by-turn directions.

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1. See footnote 10 in Disclosures section. 2. See footnote 11 in Disclosures section. 3. See footnote 17 in Disclosures section. 4. See footnote 19 in Disclosures section. 5. See footnote 8 in Disclosures section. 6. See footnote 7 in Disclosures section.
Four Touring interior shown in Black SofTex® trim with available Premium Convenience Package.
Get more of what you want, inside and out.

The futuristic cabin of Prius has been optimized to give everyone room to relax. The front seats have been redesigned for enhanced comfort on those long drives. Its cockpit-inspired dash is packed with more functional tech and is easier to use, keeping you in command of all the fun. And with an available 8-way power-adjustable driver’s seat, it’s easy to find that perfect driving position.

INTELLIGENT CLEARANCE SONAR (ICS)^1
When parking, this available system scans for stationary objects, like walls or lampposts. Should the system anticipate a collision, it will emit an audible and visible alert, reduce engine or motor output, and automatically apply the brakes if needed. And with advanced side-collision detection, Prius can help you get in and out of parking spots with plenty of room to spare.

INTELLIGENT PARKING ASSIST (IPA)^2
When you find an open parking spot, activate available Intelligent Parking Assist to help make parking a breeze. The system will automatically control the steering and help guide you in.

INTEGRATED BACKUP CAMERA^3
When you’re in Reverse, the standard backup camera helps by giving you a view of what the camera detects from the rear. This feature is especially useful when you’re parking in a tight spot or backing up.

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1. See footnote 34 in Disclosures section. 2. See footnote 35 in Disclosures section. 3. See footnote 2 in Disclosures section.
Four Touring interior shown in Moonstone SofTex® trim with available Premium Convenience Package.
An inviting space designed around you.

Step into ultimate comfort and style. The smart, new interior of Prius gives you and your friends plenty of room to stretch out. Its center console has been reshaped to give everyone more room up front. Smarter seat design makes the rear seats a relaxing place to hang out too. And with plenty of cargo space, you'll never have to leave those gotta-have items behind. So no matter what your day may bring, Prius is ready to help you handle it all.

VERSATILE INTERIOR SEATS
With up to 27.4 cu. ft. of cargo space behind the rear seats, Prius lets you bring more of your favorite things along for the ride. Need to carry more stuff? No problem. Fold the 60/40 rear seats down for up to 65.5 cu. ft. of total cargo space.

SMART-FLOW CLIMATE CONTROL SYSTEM
Not too hot, not too cold. The smart-flow climate control system helps keep the cabin feeling just right. It’s an intelligent system too. When you’re driving by yourself, you can choose to heat or cool just the front passenger area, helping increase the overall efficiency of Prius.

HEATED FRONT SEATS
Settle in and enjoy some personalized comfort. Prius is available with SofTex®-trimmed heated front seats, so when the weather gets chilly, the simple press of a button brings added warmth.

1. Cargo and load capacity limited by weight and distribution.
Four Touring shown in Hypersonic Red with available Premium Convenience Package.
Athletic style. Optimal efficiency.

This beauty is more than skin deep. The striking new look of Prius has been engineered to help it easily slip through the wind. Its sleek lines, aero stabilizing fins and underbody panels all work together to help reduce wind resistance. Up front, the active grille shutter automatically opens and closes to help optimize airflow and reduce engine warm-up time. And with its ultra-low coefficient of drag, Prius helps you get more mpg from every drive.

ESTIMATED 58 MPG

The 2016 Prius is one of our most efficient yet. We improved the powertrain with higher-density batteries, lighter hybrid system components and an improved gasoline engine. All these systems work together to help you go farther with less fuel. Our new Prius Two Eco grade takes this efficiency even further with an EPA estimate of up to 58 mpg in the city.

DRIVE MODES

Prius has different modes for different types of driving. ECO Mode helps maximize fuel economy. EV Mode drives solely on battery power for up to one-half mile under certain conditions. And POWER Mode increases throttle response for additional get-up-and-go.

DUAL MULTI-INFORMATION DISPLAY (MID)

The 4.2-in. color dual Multi-Information Display screens are customizable, so you can keep an eye on the information that matters most to you. A quick glance can show you real-time driving data, tips to help you improve your ECO savings, and more.

1. See footnote 45 in Disclosures section. 2. See footnotes 15 and 16 in Disclosures section.
Two Eco shown in Blue Crush Metallic.
Integrated safety to help support your drive.

The road can be unpredictable. That's why Prius is available with Toyota Safety Sense™ P (TSS-P). This newly developed active safety package combines Pre-Collision System with Pedestrian Detection (PCS W/PD), Lane Departure Alert with Steering Assist (LDA W/SA), Auto High Beams (AHB) and Full-Speed Dynamic Radar Cruise Control (DRCC) to assist you. TSS-P’s comprehensive features create in-the-moment safety designed to support your awareness and decision-making on the road.

**PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION (PCS w/PD)**

Available Pre-Collision System with Pedestrian Detection helps keep the road safe by detecting a vehicle or pedestrians in certain situations. By combining millimeter-wave radar with a camera capable of shape recognition, the system provides an audible warning and a display notification to alert you of a possible collision with a pedestrian under certain circumstances. If you don’t react, automatic braking support helps mitigate the potential for a collision.

**LANE DEPARTURE ALERT WITH STEERING ASSIST (LDA w/SA)**

If an inadvertent lane departure is detected, the available Lane Departure Alert system will issue both an audible alert and visual warning on the MID screen. If the system determines that the driver is not taking corrective action, the Steering Assist function will initiate and provide gentle corrective steering when necessary to help keep the vehicle in the lane.

**AUTO HIGH BEAMS (AHB)**

Enhance visibility and help make nighttime driving safe. This available system uses a camera to help detect oncoming vehicles as far away as 2000 feet and, depending on the circumstances, it can automatically switch the high beams on and off, helping make it easier for other drivers on the road.

1. See footnote 28 in Disclosures section. 2. See footnote 29 in Disclosures section. 3. See footnote 30 in Disclosures section. 4. See footnote 31 in Disclosures section. 5. See footnote 32 in Disclosures section. 6. See footnote 33 in Disclosures section.
Left to right: **Four** shown in Blue Crush Metallic with available Advanced Technology Package; **Four Touring** shown in Hypersonic Red® with available Premium Convenience Package.

1. Extra-cost color.
Peace of mind for the journey ahead.

Let’s help make every road trip a safe one. Every new Prius comes standard with the Star Safety System™; our advanced integration of safety technologies that includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)² and Smart Stop Technology® (SST).³ And with eight standard airbags,⁴ plus technologies like available Safety Connect⁵ you can rest assured that Prius has got your back.

RAIN-SENSING WINDSHIELD WIPERS
Don’t let foul weather put a damper on your drive. The available rain-sensing variable intermittent windshield wipers on Prius automatically adjust their speed to match the amount of rain hitting the windshield and the speed of the car. Just set the wipers to “auto,” and Prius does the rest.

BLIND SPOT MONITOR (BSM)⁶
If Prius detects a vehicle in its blind spot, the available Blind Spot Monitor system alerts you through an illuminated indicator on the appropriate outside mirror.

REAR CROSS-TRAFFIC ALERT (RCTA)⁷
When you slowly back out of a driveway or parking spot, the available Rear Cross-Traffic Alert is designed to provide an audible indicator to help warn you of approaching vehicles.

1. See footnote 20 in Disclosures section. 2. See footnote 21 in Disclosures section. 3. See footnote 22 in Disclosures section. 4. See footnote 23 in Disclosures section. 5. See footnote 27 in Disclosures section. 6. See footnote 36 in Disclosures section. 7. See footnote 37 in Disclosures section.
**Prius Models**

**TWO**

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

**Exterior Features**
- Bi-LED projector low- and high-beam headlights with auto-on/off feature
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- 15-in. 5-spoke alloy wheels with full wheel covers and P195/65R15 tires
- Washer-linked variable intermittent windshield wipers
- Heated power outside mirrors with folding feature
- Active grille shutter
- Color-keyed roof-mounted shark-fin antenna
- Intermittent rear window wiper

**Interior Features**
- Smart Key System™ on three doors with Push Button Start and remote illuminated entry
- Tire repair kit

**TWO Eco**

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 58 city/53 highway estimated mpg

**Exterior Features**
- Bi-LED projector low- and high-beam headlights with auto on/off feature
- 15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires
- No intermittent rear window wiper

**Interior Features**
- Smart Key System™ on three doors with Push Button Start and remote illuminated entry
- Tire repair kit

**THREE**

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

**Exterior Features**
- 15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires
- Intermittent rear window wiper

**Interior Features**
- Entune™ Premium Audio with Integrated Navigation™ and App Suite™
- Smart Key System™ on three doors with Push Button Start and remote illuminated entry
- White center console with armrest and storage compartment, white accent on steering wheel and shifter
- Qi-compatible wireless smartphone charging™ with charge indicator light
- SofTex®-trimmed tilt/telescopic steering wheel with audio, climate, Multi-Information Display (MID) and Bluetooth® hands-free phone controls
- Temporary spare tire

**Options**
- Advanced Technology Package
  - Toyota Safety Sense™ P (TSS-P)™ — Pre-Collision System™ with Pedestrian Detection™ (PCS w/PD), Lane Departure Alert™ with Steering Assist (LDA w/SA), Auto High Beams (AHB)™ and Full-Speed Dynamic Radar Cruise Control (DRCC)™
  - Color Head-Up Display (HUD) with speedometer, navigation and Hybrid System Indicator
  - Power tilt/slide moonroof with sliding sunshade

See numbered footnotes in Disclosures section.
**Prius Models**

### THREE Touring

Add to or replaces features offered on THREE

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg\(^43\)

**Exterior Features**
- Integrated fog lights and LED accent lights
- 17-in. 5-spoke alloy wheels with P215/45R17 tires
- Unique rear bumper treatment
- Touring-specific suspension

**Interior Features**
- SofTex®-trimmed heated front seats with seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat

**Safety Features**
- Toyota Safety Sense™ P (TSS-P)\(^28\) — Pre-Collision System\(^29\) with Pedestrian Detection\(^30\) (PCS w/PD), Lane Departure Alert\(^31\) with Steering Assist (LDA w/SA), Auto High Beams (AHB)\(^32\), and Full-Speed Dynamic Radar Cruise Control (DRCC)\(^33\)

### FOUR

Add to or replaces features offered on THREE

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg\(^46\)

**Exterior Features**
- Rain-sensing variable intermittent windshield wipers

**Interior Features**
- SofTex®-trimmed heated front seats with seatback pockets; 8-way power-adjustable driver’s seat with power lumbar support; 4-way adjustable front passenger seat
- Auto-dimming rearview mirror with HomeLink\(^18\)
- Cargo area tonneau cover
- Tire repair kit

**Safety Features**
- Blind Spot Monitor (BSM)\(^36\) and Rear Cross-Traffic Alert (RCTA)\(^37\)

**Options**
- Premium Convenience Package
  - Intelligent Clearance Sonar (ICS)\(^34\) with Intelligent Parking Assist (IPA)\(^36\)
- Safety Connect® — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary one-year trial subscription.)
- Advanced Technology Package
  - Toyota Safety Sense™ P (TSS-P)\(^28\) — Pre-Collision System\(^29\) with Pedestrian Detection\(^30\) (PCS w/PD), Lane Departure Alert\(^31\) with Steering Assist (LDA w/SA), Auto High Beams (AHB)\(^32\), and Full-Speed Dynamic Radar Cruise Control (DRCC)\(^33\)
  - Color Head-Up Display (HUD) with speedometer, navigation and Hybrid System Indicator
  - Power tilt/slide moonroof with sliding sunshade

### FOUR Touring

Add to or replaces features offered on FOUR

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg\(^46\)

**Exterior Features**
- Integrated fog lights and LED accent lights
- 17-in. 5-spoke alloy wheels with P215/45R17 tires
- Unique rear bumper treatment
- Touring-specific suspension

**Interior Features**
- SofTex®-trimmed heated front seats with seatback pockets; 8-way power-adjustable driver’s seat with power lumbar support; 4-way adjustable front passenger seat

**Safety Features**
- Toyota Safety Sense™ P (TSS-P)\(^28\) — Pre-Collision System\(^29\) with Pedestrian Detection\(^30\) (PCS w/PD), Lane Departure Alert\(^31\) with Steering Assist (LDA w/SA), Auto High Beams (AHB)\(^32\), and Full-Speed Dynamic Radar Cruise Control (DRCC)\(^33\)

**Options**
- Premium Convenience Package
  - Intelligent Clearance Sonar (ICS)\(^34\) with Intelligent Parking Assist (IPA)\(^36\)
- Safety Connect® — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary one-year trial subscription.)

See numbered footnotes in Disclosures section.
Color/Trim/Wheels*

**Color**

- Midnight Black Metallic
- Blue Crush Metallic
- Sea Glass Pearl
- Hypersonic Red
- Magnetic Gray Metallic
- Classic Silver Metallic
- Blizzard Pearl

**Trim**

- TWO, TWO Eco and THREE fabric

  - Black
  - Moonstone
  - Harvest Beige

- THREE Touring and FOUR Touring SofTex®

  - Black
  - Moonstone
  - Harvest Beige

- FOUR SofTex®

  - Black
  - Moonstone
  - Harvest Beige

**Wheels**

- TWO 15-in. 5-spoke alloy wheels with full wheel covers
- TWO Eco, THREE and FOUR 15-in. 5-spoke alloy wheels with two-tone wheel covers
- THREE Touring and FOUR Touring 17-in. 5-spoke alloy wheels

*Not all colors and trims available on all model grades. See dealer for details. 1. Extra-cost color.
A wide range of Genuine Toyota Accessories is available to help make driving your Prius even more fun. Now your Prius can reflect your personal style. There’s something for everyone. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/prius.

15-in. “Hyper Black” 10-spoke alloy wheels
Aero side splitter
Alloy wheel locks
All-weather floor liners67
Ashtray kit
Body side moldings
Cargo cross bars
Cargo net — envelope63
Cargo tote63
Cargo tray
Carpet cargo mat
Carpet floor mats67
Door edge guards
Emergency assistance kit
First aid kit
Illuminated doorsills
Lower console appliqué/shift appliqué
Paint protection film64
Rear bumper appliqué
Rear bumper protector
Universal tablet holder

See numbered footnotes in Disclosures section.
### Interior

**Features**

**Smart-flow climate control system with pollen filtration**  
Integrated backup camera

<table>
<thead>
<tr>
<th>Feature</th>
<th>TWO</th>
<th>TWO ECO</th>
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<th>THREE TOURING</th>
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<tbody>
<tr>
<td>Smart-flow climate control system with pollen filtration</td>
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<tr>
<td>Integrated backup camera</td>
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**Entune™ Audio** — includes the Entune™ Multimedia Bundle (6.1-in. touch-screen display, AM/FM CD player, six speakers, auxiliary audio jack, USB 2.0 port with iPod® connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth® wireless technology, Siri® Eyes Free® and integrated backup camera® display)

**Entune™ Premium Audio with Integrated Navigation** — includes the Entune™ Multimedia Bundle (7-in. high-resolution touch-screen with split-screen display, AM/FM CD player, six speakers, auxiliary audio jack, USB 2.0 port with iPod® connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth® wireless technology, Siri® Eyes Free® and integrated backup camera® display)

**Entune™ Premium JBL® Audio with Integrated Navigation** — includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®, Facebook Places, Yelp® and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune™ services is subscription-free. See toyota.com/entune for details.

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<tr>
<td>Integrate backup camera</td>
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<td>Entune™ Audio — includes the Entune™ Multimedia Bundle</td>
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<td>Entune™ Premium Audio with Integrated Navigation — includes the Entune™ Multimedia Bundle</td>
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<td>Entune™ Premium JBL® Audio with Integrated Navigation — includes the Entune™ Multimedia Bundle</td>
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**4.2-in. color Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and Eco Score**  
**Eco Savings Record, Drive Monitor, Eco Wallet, Eco Diary, climate control, driver support systems, audio system content and navigation system content**  
**Fabric-trimmed front seats with seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat**  
**Softex®-trimmed front seats with seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat**  
**Softex®-trimmed heated front seats with seatback pockets; 8-way power-adjustable driver’s seat with power lumbar support; 4-way adjustable front passenger seat**  
**60/40 split fold-down rear seats with center armrest**  
**Cruise control**  
**Tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth® hands-free phone controls**  
**Softex®-trimmed tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth® hands-free phone controls**  
**Upper door trim with chrome accent, soft-touch door armrest area with chrome accent interior door handles**  
**Soft-touch upper door trim with chrome accent, Softex®-trimmed door armrest area from chrome accent interior door handles**  
**Digital instrumentation with speedometer, fuel gauge, odometer, current and average fuel economy, distance to empty, shift-position indicator and EVi®/ECO/POWER Mode indicators**

**= Standard**  
**= Not available**  
**P = Available as part of a package**

See numbered footnotes in Disclosures section.
### Features (continued)

#### INTERIOR (continued)

<table>
<thead>
<tr>
<th>Feature</th>
<th>TWO ECO</th>
<th>TWO TOURING</th>
<th>THREE TOURING</th>
<th>FOUR TOURING</th>
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<tbody>
<tr>
<td>Smart Key System&lt;sup&gt;34&lt;/sup&gt; on driver’s door with Push Button Start</td>
<td>S</td>
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<tr>
<td>Smart Key System&lt;sup&gt;34&lt;/sup&gt; on three doors with Push Button Start and remote illuminated entry</td>
<td>–</td>
<td>S</td>
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<tr>
<td>Power windows with auto up/down</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Power door locks</td>
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<tr>
<td>Auto-dimming rearview mirror with HomeLink&lt;sup&gt;18&lt;/sup&gt;</td>
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<tr>
<td>Dual sun visors with illuminated vanity mirrors</td>
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<tr>
<td>Black center console with armrest and storage compartment, white accent on steering wheel and shifter</td>
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<tr>
<td>White center console with armrest and storage compartment, white accent on steering wheel</td>
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<tr>
<td>Cargo area lighted tonneau cover</td>
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<tr>
<td>Cargo area tonneau cover</td>
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<td>Two 12V auxiliary power outlets (one front, one rear)</td>
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<td>Rear dome light and cargo area light</td>
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<td>Two front and two rear cupholders; two front and two rear bottle holders</td>
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<tr>
<td>Qi-compatible wireless smartphone charging&lt;sup&gt;19&lt;/sup&gt; with charge indicator light</td>
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#### SAFETY/CONVENIENCE

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<th>Feature</th>
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<tr>
<td>Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC),&lt;sup&gt;23&lt;/sup&gt; Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA),&lt;sup&gt;21&lt;/sup&gt; and Smart Stop Technology&lt;sup&gt;®&lt;/sup&gt; (SST)&lt;sup&gt;®&lt;/sup&gt;</td>
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<tr>
<td>Driver and front passenger Advanced Airbag System&lt;sup&gt;21&lt;/sup&gt;</td>
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<tr>
<td>Driver and front passenger front seat-mounted side airbags, passenger seat cushion airbag, driver’s knee airbag, and front and rear curtain shield airbags&lt;sup&gt;23&lt;/sup&gt;</td>
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</tr>
<tr>
<td>LATCH (Lower Anchors and Tethers for Children) includes lower anchors on outboard rear seats and tether anchors on all rear seats</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Tire Pressure Monitor System (TPMS)&lt;sup&gt;23&lt;/sup&gt;</td>
<td>S</td>
<td>S</td>
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</tr>
<tr>
<td>Vehicle Proximity Notification System (VPNS)&lt;sup&gt;18&lt;/sup&gt;</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Safety Connect&lt;sup&gt;207&lt;/sup&gt; — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary one-year trial subscription.)</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>P</td>
</tr>
<tr>
<td>Toyota Safety Sense™ P (TSS-P)&lt;sup&gt;31&lt;/sup&gt; — Pre-Collision System&lt;sup&gt;31&lt;/sup&gt; with Pedestrian Detection&lt;sup&gt;31&lt;/sup&gt; (PCS w/PD), Lane Departure Alert&lt;sup&gt;31&lt;/sup&gt; with Steering Assist (LDA w/SA), Auto High Beams (AHB)&lt;sup&gt;34&lt;/sup&gt; and Full-Speed Dynamic Radar Cruise Control (DRCC)&lt;sup&gt;30&lt;/sup&gt;</td>
<td>–</td>
<td>–</td>
<td>P</td>
<td>S</td>
</tr>
<tr>
<td>Intelligent Clearance Sonar (ICS)&lt;sup&gt;34&lt;/sup&gt; with Intelligent Parking Assist (IPA)&lt;sup&gt;34&lt;/sup&gt;</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>P</td>
</tr>
<tr>
<td>Color Head-Up Display (HUD) with speedometer, navigation and Hybrid System Indicator</td>
<td>–</td>
<td>–</td>
<td>P</td>
<td>–</td>
</tr>
<tr>
<td>Blind Spot Monitor (BSM)&lt;sup&gt;30&lt;/sup&gt; and Rear Cross-Traffic Alert (RCTA)&lt;sup&gt;27&lt;/sup&gt;</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>S</td>
</tr>
<tr>
<td>Hill Start Assist Control (HAC)&lt;sup&gt;30&lt;/sup&gt;</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Engine immobilizer&lt;sup&gt;24&lt;/sup&gt;</td>
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#### PACKAGES

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<tr>
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<tbody>
<tr>
<td>Premium Convenience Package</td>
<td>Intelligent Clearance Sonar (ICS)&lt;sup&gt;34&lt;/sup&gt; with Intelligent Parking Assist (IPA)&lt;sup&gt;34&lt;/sup&gt;</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Entune&lt;sup&gt;™&lt;/sup&gt; Premium JBL&lt;sup&gt;®&lt;/sup&gt; Audio with Integrated Navigation&lt;sup&gt;10&lt;/sup&gt; and App Suite&lt;sup&gt;11&lt;/sup&gt; — includes the Entune&lt;sup&gt;™&lt;/sup&gt; Multimedia Bundle&lt;sup&gt;®&lt;/sup&gt; (7-in. high-resolution touch-screen with split-screen display, AM/FM CD player with MP3/WMA playback capability, ten JBL&lt;sup&gt;®&lt;/sup&gt; GreenEdge&lt;sup&gt;™&lt;/sup&gt; speakers in six locations, auxiliary audio jack, USB 2.0 port&lt;sup&gt;11&lt;/sup&gt; with iPod&lt;sup&gt;®&lt;/sup&gt; connectivity and control, advanced voice recognition&lt;sup&gt;®&lt;/sup&gt; hands-free phone capability, phone book access and music streaming&lt;sup&gt;®&lt;/sup&gt; via Bluetooth® wireless technology), Sirius&lt;sup&gt;®&lt;/sup&gt; Eyes Free&lt;sup&gt;®&lt;/sup&gt;, Entune&lt;sup&gt;™&lt;/sup&gt; App Suite&lt;sup&gt;11&lt;/sup&gt;, HD Radio,&lt;sup&gt;®&lt;/sup&gt; HD predictive traffic and Doppler weather overlay, AM/FM cache radio, SiriusXM&lt;sup&gt;®&lt;/sup&gt; Satellite Radio&lt;sup&gt;®&lt;/sup&gt; with 3-month complimentary SiriusXM All Access trial, Gracenote&lt;sup&gt;®&lt;/sup&gt; album cover art, and integrated backup camera&lt;sup&gt;®&lt;/sup&gt; display. Access to Entune&lt;sup&gt;™&lt;/sup&gt; services is subscription-free. See toyota.com/entune for details.</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>P</td>
</tr>
<tr>
<td>Safety Connect&lt;sup&gt;207&lt;/sup&gt; — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary one-year trial subscription.)</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>P</td>
</tr>
<tr>
<td>Advanced Technology Package</td>
<td>–</td>
<td>–</td>
<td>P</td>
<td>–</td>
</tr>
<tr>
<td>Toyota Safety Sense™ P (TSS-P)&lt;sup&gt;31&lt;/sup&gt; — Pre-Collision System&lt;sup&gt;31&lt;/sup&gt; with Pedestrian Detection&lt;sup&gt;31&lt;/sup&gt; (PCS w/PD), Lane Departure Alert&lt;sup&gt;31&lt;/sup&gt; with Steering Assist (LDA w/SA), Auto High Beams (AHB)&lt;sup&gt;34&lt;/sup&gt; and Full-Speed Dynamic Radar Cruise Control (DRCC)&lt;sup&gt;30&lt;/sup&gt;</td>
<td>–</td>
<td>–</td>
<td>P</td>
<td>–</td>
</tr>
<tr>
<td>Color Head-Up Display (HUD) with speedometer, navigation and Hybrid System Indicator</td>
<td>–</td>
<td>–</td>
<td>P</td>
<td>–</td>
</tr>
<tr>
<td>Power tilt/slide moonroof with sliding sunshade</td>
<td>–</td>
<td>–</td>
<td>P</td>
<td>–</td>
</tr>
</tbody>
</table>

---

S = Standard  — = Not available  P = Available as part of a package

See numbered footnotes in Disclosures section.
### Specifications

#### MECHANICAL/PERFORMANCE

<table>
<thead>
<tr>
<th></th>
<th>TWO</th>
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<th>THREE TOURING</th>
<th>FOUR</th>
<th>FOUR TOURING</th>
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<tr>
<td><strong>ENGINE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Type:</td>
<td>1.8-Liter, 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV6/i/ECO/POWER Modes</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td></td>
<td>95 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb.-ft. @ 3600 rpm (142 N•m @ 3600 rpm)</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
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</table>

| **ELECTRIC MOTOR**   |                |                |                 |                 |                |                |

| **TRACTION BATTERY** |                |                |                 |                 |                |                |
| Ni-MH — Voltage:     | 201.6V         | NA             | NA              | NA              | NA             | NA             |
| Li-ion — Voltage:    | 207.2V         | Standard | Standard | Standard        | Standard        | Standard        |

| **TRANSMISSION**     |                |                |                 |                 |                |                |

| **DRIVETRAIN**       |                |                |                 |                 |                |                |

| **SUSPENSION**       |                |                |                 |                 |                |                |
| Turning circle diameter, curb to curb (ft.) | 33.5 | 33.5 | 33.5 | 35.4 | 35.5 | 35.4 |

| **STEERING**         |                |                |                 |                 |                |                |

| **BRAKE**            |                |                |                 |                 |                |                |
|                      |                |                |                 |                 |                |                |

### DIMENSIONS

#### EXTERIOR DIMENSIONS (in.)

<table>
<thead>
<tr>
<th></th>
<th>TWO</th>
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<th>THREE</th>
<th>THREE TOURING</th>
<th>FOUR</th>
<th>FOUR TOURING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall height/width/length</td>
<td>58.1/69.3/178.7</td>
<td>58.1/69.3/178.7</td>
<td>58.1/69.3/178.7</td>
<td>58.1/69.3/178.7</td>
<td>58.1/69.3/178.7</td>
<td>58.1/69.3/178.7</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
</tr>
<tr>
<td>Track (front/rear)</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
<td>59.4/59.8</td>
<td>60.2/60.6</td>
<td>59.4/59.8</td>
</tr>
<tr>
<td>Overhang (front/rear)</td>
<td>37.4/35.0</td>
<td>37.4/35.0</td>
<td>37.4/35.0</td>
<td>37.4/35.0</td>
<td>37.4/35.0</td>
<td>37.4/35.0</td>
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<tr>
<td>Ground clearance</td>
<td>5.1</td>
<td>5.1</td>
<td>5.1</td>
<td>5.1</td>
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<tr>
<td>Coefficient of drag (Cd)</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
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#### INTERIOR DIMENSIONS (front/rear) (in.)

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<tr>
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<tbody>
<tr>
<td>Head room</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
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<tr>
<td>Shoulder room</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
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<tr>
<td>Hip room</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
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<tr>
<td>Leg room</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
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See numbered footnotes in Disclosures section.
## Specifications (continued)

### WEIGHTS/CAPACITIES

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<tr>
<td>Curb weight (lb.)</td>
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<td>Seating capacity</td>
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<tr>
<td>Passenger volume (cu. ft.)</td>
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<tr>
<td>Cargo volume (cu. ft.)</td>
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<td>27.4</td>
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<td>27.4</td>
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<tr>
<td>Fuel tank (gal.)</td>
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<td>11.3</td>
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### TIRES

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<td>Standard</td>
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<th>Spare</th>
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<tr>
<td>Temporary</td>
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<td>NA</td>
<td>Standard</td>
<td>NA</td>
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<tr>
<td>Tire repair kit</td>
<td>NA</td>
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### MILEAGE ESTIMATES (mpg city/highway/combined)

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<td>54/50/52</td>
<td>58/53/56</td>
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### TOYOTA FINANCIAL SERVICES

Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa® adds even more value to doing the things you love. Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every $1 spent at participating Toyota dealers and 1 point for every $1 spent everywhere else Visa is accepted. Visit www.toyotarewardsvisa.com for complete details.

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### WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up with these Limited Warranty Coverages:

- **Basic**: 36 months/36,000 miles (all components other than normal wear and maintenance items).
- **Hybrid-Related Component Coverage**: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.
- **Powertrain**: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).
- **Rust-Through**: 60 months/unlimited miles (corrosion perforation of sheet metal).
- **Emissions**: Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

### ACCESSORIES

For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty. Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.
Always drive safely, obey traffic laws and focus on the road while driving. Services vary by phone/carrier. Functionality depends on many factors. Services subject to change. For enrollment and more details, see toyota.com/entune.

CARS BUILT FOR THE WAY YOU LIVE
work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow.

impossible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings.

Copyright © 2016 Toyota Motor Sales, U.S.A., Inc. All Rights Reserved. Content subject to change without notice. See your Toyota Owner’s Manual for complete list of limitations and directions regarding use of the monitor, please see the Owner’s Manual. The Toyota Tire Pressure Monitor System (TPMS) will use new and existing floor mats. For important instructions for further information.

Toyota strives to build vehicles to match customer tastes and thus typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. Vehicle systems designed, engineered and built to complement vehicle with specific options. See your Owner's Manual for details.

2016 EPA-estimated city/highway/combined mileage. Actual mileage will vary. 45. 2016 Prius Two Eco EPA 58 city/53 hwy/56 combined mpg estimates. Actual mileage will vary. 46. 2016 Prius ECO 54 city/50 hwy/52 combined mpg estimates. Actual mileage will vary. 47. If you decide to continue your SiriusXM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-632-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 14. PANDORA® is a registered trademark of Pandora Media, Inc., used with permission.

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3. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. Please see dealer for details.