Let’s shatter all expectations. The 2017 Toyota Prius.

Take everyone by surprise. The 2017 Prius is hitting streets with a daring, edgy look that continues to set trends. Its sleek shape, sculpted character lines and dynamic LED lighting attract all the right attention. An inviting interior, with soft-touch materials and advanced technology, gives everyone plenty of room to stretch out and get comfy. And when the roads get twisty, the double-wishbone style multi-link rear suspension and athletic stance ensure that this hybrid is always up for some fun. Best of all, it all comes in a package with an available EPA estimate of up to 58 mpg city. Efficiency never looked so good. Let’s go places.

“*The food is perfect, and the decorations are on point. This dinner party will be one to remember.*

---

Four Touring shown in Hypersonic Red with available Premium Convenience Package. See numbered footnotes in Disclosures section.
The road ahead is full of twists and turns. Let the fun begin.

Find more excitement around every corner. Prius is engineered to give you a comfortable and exhilarating ride. Its double-wishbone style multi-link rear suspension helps soak up the bumps and keeps Prius feeling sure-footed. A lower center of gravity and increased body rigidity help make this our most agile Prius yet. And with sporty touches like a shark-fin antenna, this hybrid is never afraid to show off its athletic side. So when you find your favorite winding road, you’ll always be ready to go.

**LED TAILLIGHTS**

Turn heads whether you’re coming or going. LED taillights are more efficient, shine bright and help complete the stylish look.

**17-IN. ALLOY WHEELS**

Let’s make a statement with every journey. Available 17-in. alloy wheels add the right amount of attitude and ensure that this hybrid grabs attention wherever it goes.

**LED LIGHTING**

Prius features Bi-LED elements in the headlights, available integrated fog lights and accent lights, making front-end lighting that is as dramatic as it is efficient.
Four Touring shown in Blue Crush Metallic with available Premium Convenience Package.
With tech this smart, you’re ready to take on the city.

Prius helps you stay connected with the available Entune™ Premium Audio with Integrated Navigation and App Suite. With an available 7-in. high-resolution touch-screen with split-screen display, you can take control of your playlist, find movie tickets and make restaurant reservations, get turn-by-turn directions and more. The available illuminated entry welcomes you each time you get inside. And with the standard Smart Key System, you can easily lock and unlock the driver’s-side door by touching the door handle and start Prius with just the push of a button.

QI-COMPATIBLE WIRELESS CHARGING
No wires. Total convenience. With available Qi-compatible wireless smartphone charging, simply place your Qi-compatible smartphone or other compatible device on the nonslip surface to charge it up wirelessly.

BLUETOOTH WIRELESS TECHNOLOGY
Bluetooth connectivity lets you make hands-free phone calls and wirelessly stream music from your compatible phone or compatible MP3 player.

COLOR HEAD-UP DISPLAY (HUD)
The available color Head-Up Display uses aircraft-inspired technology to project important information right on the windshield. This full-color display can show your speed, Hybrid System Indicator info and give turn-by-turn directions.

See numbered footnotes in Disclosures section.
Four Touring interior shown in Black SofTex® trim with available Premium Convenience Package.
CONVENIENT TECHNOLOGY

Get more of what you want, inside and out.

The futuristic cabin of Prius has been optimized to give everyone room to relax. The front seats are designed to provide plenty of comfort on those long drives. Its cockpit-inspired dash is easy to use and packed with functional tech, keeping you in command of all the fun. And with an available 8-way power-adjustable driver’s seat, finding that perfect driving position has never been easier.

INTELLIGENT CLEARANCE SONAR (ICS)32

When parking, this available system scans for stationary objects, like walls or posts. Should the system anticipate a collision, it will emit an audible and visible alert, reduce engine or motor output, and automatically apply the brakes if needed. And with advanced side-collision detection, Prius can help you get in and out of parking spots with plenty of room to spare.

INTELLIGENT PARKING ASSIST (IPA)33

When you find an open parking spot, activate available Intelligent Parking Assist to help make parking a breeze. The system will automatically control the steering and help guide you in.

INTEGRATED BACKUP CAMERA11

When you’re in Reverse, the standard backup camera helps by giving you a view of what’s happening in the rear. This feature is helpful when you’re parking in a tight spot or backing up.

See numbered footnotes in Disclosures section.
Four Touring interior shown in Moonstone SofTex® trim with available Premium Convenience Package.
An inviting space designed around you.

Step into ultimate comfort and style. The smartly designed interior of Prius gives you and your friends plenty of room to stretch out. Its center console has been shaped to give everyone more room up front, and intelligent seat design makes the rear seats a relaxing place to hang out too. And with plenty of cargo space, you’ll never have to leave those gotta-have items behind. So no matter what your day may bring, Prius is ready to help you handle it all.

VERSATILE INTERIOR SEATS

With up to 27.4 cu. ft. of cargo space behind the rear seats, Prius lets you bring more of your favorite things along for the ride. Need to carry more stuff? No problem. Fold the 60/40 rear seats down for up to 65.5 cu. ft. of total cargo space.

SMART-FLOW CLIMATE CONTROL SYSTEM

Not too hot, not too cold. The smart-flow climate control system helps keep the cabin feeling just right. It’s an intelligent system too. When you’re driving by yourself, you can choose to heat or cool just the front passenger area, helping increase the overall efficiency of Prius.

HEATED FRONT SEATS

Settle in and enjoy some personalized comfort. Prius is available with SofTex®-trimmed heated front seats, so when the weather gets chilly, the simple press of a button brings added warmth.
Four Touring shown in Hypersonic Red™ with available Premium Convenience Package. See numbered footnotes in Disclosures section.
ESTIMATED 58 MPG

The 2017 Prius is one of our most efficient yet, with high-density batteries, light hybrid system components and an advanced gasoline engine. All these systems work together to help you go farther with less fuel. Our Prius Two Eco grade takes this efficiency even further with up to an EPA-estimated 58 mpg city.

DRIVE MODES

Prius has different modes for different types of driving. ECO Mode helps maximize fuel economy. EV Mode\(^3\) drives solely on battery power for up to one-half mile under certain conditions. And POWER Mode increases throttle response for additional get-up-and-go.

DUAL MULTI-INFORMATION DISPLAY (MID)

The 4.2-in. color dual Multi-Information Display screens are customizable, so you can keep an eye on the information that matters most to you. A quick glance can show you real-time driving data, tips to help you improve your ECO savings, and more.

See numbered footnotes in Disclosures section.
Two Eco shown in Blue Crush Metallic.
Integrated safety to help support your drive.

The road can be unpredictable. That’s why every new 2017 Prius comes standard with Toyota Safety Sense™ P (TSS-P). This active safety package combines Pre-Collision System with Pedestrian Detection (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA), Automatic High Beams (AHB), and Full-Speed Dynamic Radar Cruise Control (DRCC) to assist you. TSS-P’s comprehensive features create in-the-moment safety designed to support your awareness and decision-making on the road.

Pre-Collision System with Pedestrian Detection helps keep the road safe by detecting a vehicle or pedestrians in certain situations. By combining millimeter-wave radar with a camera capable of shape recognition, the system provides an audible warning and a display notification to alert you of a possible collision with a pedestrian under certain circumstances. If you don’t react, automatic braking support helps mitigate the potential for a collision.

Enhance visibility and help make nighttime driving safe. This system uses a camera to help detect oncoming vehicles as far away as 2000 feet and, depending on the circumstances, it can automatically switch the high beams on and off, helping make it easier for other drivers on the road.

If an inadvertent lane departure is detected and there are visible lane markings, the Lane Departure Alert system will issue both an audible alert and visual warning on the MID screen. If the system determines that the driver is not taking corrective action, the Steering Assist function will initiate and provide gentle corrective steering when necessary to help keep the vehicle in the lane.
Left to right: Four shown in Blue Crush Metallic with available Advanced Technology Package. Four Touring shown in Hypersonic Red™ with available Premium Convenience Package. See numbered footnotes in Disclosures section.
Peace of mind for the journey ahead.

Let’s help make every road trip a safe one. Every new Prius comes standard with the Star Safety System, our advanced integration of safety technologies that includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology (SST). And with eight standard airbags, plus technologies like available Safety Connect, you can rest assured that Prius has got your back.

RAIN-SENSING WINDSHIELD WIPERS
Don’t let foul weather put a damper on your drive. The available rain-sensing variable intermittent windshield wipers on Prius automatically adjust their speed to match the amount of rain hitting the windshield and the speed of the car. Just set the wipers to “auto,” and Prius does the rest.

BLIND SPOT MONITOR (BSM)
If Prius detects a vehicle in its blind spot, the available Blind Spot Monitor system alerts you through an illuminated indicator on the appropriate outside mirror.

REAR CROSS-TRAFFIC ALERT (RCTA)
When you slowly back out of a driveway or parking spot, the available Rear Cross-Traffic Alert is designed to provide an audible indicator to help warn you of approaching vehicles.

See numbered footnotes in Disclosures section.
PRIUS MODELS

ONE

Powertrain
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

Exterior Features
- Bi-LED projector low- and high-beam headlights with auto-on/off feature
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- 15-in. 5-spoke alloy wheels with full wheel covers and P195/65R15 tires
- Washer-linked variable intermittent windshield wipers
- Heated power outside mirrors with folding feature
- Active grille shutter
- Color-keyed roof-mounted shark-fin antenna

Interior Features
- Smart-flow climate control system with humidity sensor and pollen filtration mode
- Entune™ Audio
- Center console with armrest and storage compartment, white accent on steering wheel and shifter
- 4.2-in. color dual Multi-Information Display (MID)
- Tilt/telescopic steering wheel with audio, climate, Multi-Information Display (MID) and Bluetooth® hands-free phone controls
- 60/40 split-fold down rear seats with center armrest
- Fabric-trimmed front seats; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat
- Cruise control
- Smart Key System® on driver’s door with Push Button Start
- Cargo area lightweight tonneau cover
- Two 12V auxiliary power outlets (one front, one rear)
- Power windows with auto up/down
- Integrated backup camera
- Tire repair kit

Safety Features
- Eight airbags
- Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC)®, Traction Control (TRAC), 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)® and Smart Stop Technology® (SST)®
- Toyota Safety Sense™ P (TSS-P)® — Pre-Collision System® with Pedestrian Detection®, (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA)®, Automatic High Beams (AHB)®, and Full-Speed Dynamic Radar Cruise Control (DRCC)®

See numbered footnotes in Disclosures section.

TWO/TWO Eco

Adds to or replaces features offered on ONE

Powertrain
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg (Prius Two only)
- 58 city/53 highway estimated mpg (Prius Two Eco only)

Exterior Features
- Bi-LED projector low- and high-beam headlights with auto on/off feature (Prius Two Eco only)
- 15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires
- Intermittent rear window wiper (Prius Two only)

Interior Features
- Smart Key System® on remote illuminated entry (Prius Two Eco only)
- Fabric-trimmed front seats with seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat
- Cargo area lightweight tonneau cover (Prius Two only)
- Temporary spare tire (Prius Two only)
- Tire repair kit (Prius Two Eco only)

Packages
- Appearance Package (Prius Two only)
  - Piano-black side-skirt rocker panels
  - Two-tone (black and gunmetal) front and rear bumpers
- Safety Plus Package (included on Prius Two only at no charge)
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)®
  - Intelligent Clearance Sonar (ICS)® with Intelligent Parking Assist (IPA)®

See numbered footnotes in Disclosures section.

THREE

Adds to or replaces features offered on TWO

Powertrain
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

Exterior Features
- Bi-LED projector low- and high-beam headlights with auto on/off feature

Interior Features
- Entune™ Premium Audio with Integrated Navigation® and App Suite®
- Smart Key System® on three doors with Push Button Start and remote illuminated entry
- Qi-compatible wireless smartphone charging® with charge indicator light
- SofTex®-trimmed tilt/telescopic steering wheel with audio, climate, Multi-Information Display (MID) and Bluetooth® hands-free phone controls
- Temporary spare tire

Packages
- Advanced Technology Package
  - Color Head-Up Display (HUD) with speedometer, navigation and Hybrid System Indicator
  - Power tilt/slide moonroof with sliding sunshade
- Appearance Package
  - Piano-black side skirt rocker panels
  - Two-tone (black and gunmetal) front and rear bumpers
- Safety Plus Package (included on this model at no charge)
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)®
  - Intelligent Clearance Sonar (ICS)® with Intelligent Parking Assist (IPA)®

See numbered footnotes in Disclosures section.
THREE Touring
Adds to or replaces features offered on THREE

Powertrain
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

Exterior Features
- Integrated fog lights and LED accent lights
- LED clearance lights
- 17-in. 5-spoke alloy wheels with P215/45R17 tires
- Unique rear bumper treatment

Interior Features
- SofTex®-trimmed front seats with seatback pockets and 6-way adjustable driver’s seat; 4-way adjustable front passenger seat

Packages
- Appearance Package
  - Piano-black side-skirt rocker panels
  - 17-in. 5-spoke alloy wheels with gunmetal wheel inserts and P215/45R17 tires
  - Two-tone (black and gunmetal) front and rear bumpers
- Safety Plus Package (included on this model at no charge)
  - Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)

FOUR
Adds to or replaces features offered on THREE

Powertrain
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

Exterior Features
- Rain-sensing variable intermittent windshield wipers
- SofTex®-trimmed heated front seats with seatback pockets; 8-way power-adjustable driver’s seat with power lumbar support; 4-way adjustable front passenger seat
- Auto-dimming rearview mirror with HomeLink®
- Cargo area tonneau cover
- Tire repair kit

Safety Features
- Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)

Packages
- Premium Convenience Package
  - Safety Connect® — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary one-year trial subscription.)
- Advanced Technology Package
  - Color Head-Up Display (HUD) with speedometer, navigation and Hybrid System Indicator
  - Power tilt/slide moonroof with sliding sunshade
- Appearance Package
  - Piano-black side-skirt rocker panels
  - 17-in. 5-spoke alloy wheels with gunmetal wheel inserts and P215/45R17 tires
  - Two-tone (black and gunmetal) front and rear bumpers
- Safety Plus Package 2 (included on this model at no charge)
  - Intelligent Clearance Sonar (ICS) with Intelligent Parking Assist (IPA)

FOUR Touring
Adds to or replaces features offered on FOUR

Powertrain
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

Exterior Features
- Integrated fog lights and LED accent lights
- LED clearance lights
- 17-in. 5-spoke alloy wheels with P215/45R17 tires
- Unique rear bumper treatment

Interior Features
- SofTex®-trimmed front seats with seatback pockets and 6-way adjustable driver’s seat; 4-way adjustable front passenger seat

Packages
- Appearance Package
  - Piano-black side-skirt rocker panels
  - 17-in. 5-spoke alloy wheels with gunmetal wheel inserts and P215/45R17 tires
  - Two-tone (black and gunmetal) front and rear bumpers
- Safety Plus Package 2 (included on this model at no charge)
  - Intelligent Clearance Sonar (ICS) with Intelligent Parking Assist (IPA)

See numbered footnotes in Disclosures section.
COLOR/TRIM/WHEELS*

Color

- Midnight Black Metallic
- Blue Crush Metallic
- Sea Glass Pearl
- Hypersonic Red
- Magnetic Gray Metallic
- Classic Silver Metallic
- Blizzard Pearl

Trim

ONE, TWO, TWO Eco and THREE fabric

- Black
- Moonstone
- Harvest Beige

THREE Touring and FOUR Touring SofTex®

- Black
- Moonstone

FOUR SofTex®

- Black
- Moonstone
- Harvest Beige

Wheels

- ONE 15-in. 5-spoke alloy wheels with full wheel covers
- TWO, TWO Eco, THREE and FOUR 15-in. 5-spoke alloy wheels with two-tone wheel covers
- THREE Touring and FOUR Touring 17-in. 5-spoke alloy wheels

*Not all colors and trims available on all model grades. See dealer for details. See numbered footnotes in Disclosures section.
A wide range of Genuine Toyota Accessories is available to help make driving your Prius even more fun. Now your Prius can reflect your personal style. There's something for everyone. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/prius.

<table>
<thead>
<tr>
<th>Accessories</th>
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<tbody>
<tr>
<td>15-in. “Hyper Black” 10-spoke alloy wheels</td>
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<tr>
<td>Aero side splitter</td>
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<td>Alloy wheel locks</td>
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<tr>
<td>All-weather floor liners</td>
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<td>Ashtray kit</td>
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<tr>
<td>Body side moldings</td>
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<tr>
<td>Cargo cross bars</td>
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<td>Cargo net — envelope</td>
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<td>Cargo totes</td>
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<td>Cargo tray</td>
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<td>Carpet cargo mat</td>
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<td>Carpet floor mats</td>
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<td>Door edge guards</td>
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<tr>
<td>Emergency assistance kit</td>
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<tr>
<td>First aid kit</td>
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<tr>
<td>Illuminated doorsills</td>
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<td>Lower console appliquéd/shift appliquéd</td>
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<td>Paint protection film</td>
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<tr>
<td>Rear bumper appliquéd</td>
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<tr>
<td>Rear bumper protector</td>
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<tr>
<td>Universal tablet holder</td>
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See numbered footnotes in Disclosures section.
### Exterior

<table>
<thead>
<tr>
<th>Feature</th>
<th>ONE</th>
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<tr>
<td>Bi-LED projector low- and high-beam headlights with auto-off feature</td>
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<td>Bi-LED projector low- and high-beam headlights with auto on/off feature</td>
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<td>LED Daytime Running Lights (DRL) with on/off feature</td>
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<td>Integrated fog lights and LED accent lights</td>
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<td>LED taillights and stop lights</td>
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<td>LED clearance lights</td>
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<td>Heated power outside mirrors with folding feature</td>
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<td>Power tilt/slide moonroof with sliding sunshade</td>
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<td>Color-keyed outside door handles</td>
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<td>15-in. 5-spoke alloy wheels with full wheel covers and P195/65R15 tires</td>
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<td>15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires</td>
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<td>17-in. 5-spoke alloy wheels with gunmetal wheels inserts and P215/45R17 tires</td>
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<td>Piano-black side skirt rocker panels</td>
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<td>Two-tone (black and gunmetal) front and rear bumpers</td>
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<tr>
<td>Touring grade unique rear bumper treatment</td>
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<td>Intermittent rear window wiper</td>
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<tr>
<td>Washer-linked variable intermittent windshield wipers</td>
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<td>Rain-sensing variable intermittent windshield wipers</td>
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<tr>
<td>Active grille shutter</td>
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<tr>
<td>Color-keyed roof-mounted shark-fin antenna</td>
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### Interior

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<tr>
<th>Feature</th>
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<th>FOUR TOURING</th>
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<tbody>
<tr>
<td>Smart-flow climate control system with pollen filtration</td>
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<td>Integrated backup camera</td>
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<tr>
<td>Entune™ Audio — includes Entune™ Multimedia Bundle2 (6.1-in. touch-screen display, AM/FM CD player, six speakers, auxiliary audio jack, USB 2.0 port1 with iPod® connectivity and control, advanced voice recognition1, hands-free phone capability, phone book access and music streaming1 via Bluetooth® wireless technology), Siri® Eyes Free® and integrated backup camera® display</td>
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<td>Entune™ Premium Audio with Integrated Navigation10 and App Suite11 — includes Entune™ Multimedia Bundle1 (7-in. high-resolution touch-screen with split-screen display, AM/FM CD player, six speakers, auxiliary audio jack, USB 2.0 port1 with iPod® connectivity and control, advanced voice recognition1, hands-free phone capability, phone book access and music streaming1 via Bluetooth® wireless technology), Siri® Eyes Free® Entune® App Suite1, HD Radio™1 Technology, HD Predictive Traffic and Doppler Weather overlay, AM/FM cache radio, SiriusXM® Satellite Radio12 with 3-month complimentary SiriusXM All Access trial, Gracenote® album cover art, and integrated backup camera® display. Access to Entune® App Suite11 is subscription-free. See toyota.com/entune for details.</td>
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<tr>
<td>Entune® App Suite11 — includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®, Facebook Places, Yelp® and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® App Suite11 is subscription-free. See toyota.com/entune for details.</td>
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<tr>
<td>4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and Eco Score, Eco Savings Record, Drive Monitor, Eco Wallet, Eco Diary, climate control, driver support systems, audio system content and navigation system content</td>
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</tr>
<tr>
<td>Fabric-trimmed front seats; 6-way adjustable front passenger seat</td>
<td>S</td>
<td>–</td>
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<tr>
<td>Fabric-trimmed front seats with seatback pockets; 6-way adjustable driver's seat; 4-way adjustable front passenger seat</td>
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</tr>
<tr>
<td>SofTex®-trimmed front seats with seatback pockets; 6-way adjustable driver's seat; 4-way adjustable front passenger seat</td>
<td>–</td>
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<tr>
<td>SofTex®-trimmed heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat</td>
<td>–</td>
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<tr>
<td>60/40 split fold-down rear seats with center armrest</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<td>S</td>
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<tr>
<td>Cruise control</td>
<td>S</td>
<td>S</td>
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See numbered footnotes in Disclosures section.

S = Standard  — = Not available  P = Available as part of a package
## INTERIOR (continued)

<table>
<thead>
<tr>
<th>Feature</th>
<th>ONE</th>
<th>TWO</th>
<th>TWO ECO</th>
<th>THREE</th>
<th>THREE TOURING</th>
<th>FOUR</th>
<th>FOUR TOURING</th>
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<tbody>
<tr>
<td>SofTex®-trimmed tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth® hands-free phone controls</td>
<td></td>
<td></td>
<td></td>
<td>S</td>
<td>S</td>
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<tr>
<td>Upper door trim with chrome accent, soft-touch door armrest area with chrome accent interior door handles</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>–</td>
<td>–</td>
<td>–</td>
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<tr>
<td>Soft-touch upper door trim with chrome accent, SofTex®-trimmed door armrest area with chrome accent interior door handles</td>
<td></td>
<td></td>
<td></td>
<td>S</td>
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</tr>
<tr>
<td>Digital instrumentation with speedometer, fuel gauge, odometer, current and average fuel economy, distance to empty, shift-position indicator and EV/E/ECO/POWER Mode indicators</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Smart Key System® on driver's door with Push Button Start</td>
<td>S</td>
<td>S</td>
<td>–</td>
<td>–</td>
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</tr>
<tr>
<td>Smart Key System® on three doors with Push Button Start and remote illuminated entry</td>
<td>–</td>
<td>–</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Power windows with auto up/down</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Power door locks</td>
<td>–</td>
<td>–</td>
<td>S</td>
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<tr>
<td>Auto-dimming rearview mirror with HomeLink®</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>S</td>
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<tr>
<td>Dual sun visors with illuminated vanity mirrors</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>White accent on steering wheel and shifter</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Matte-black center console with armrest and storage compartment</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>–</td>
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<tr>
<td>Semi-gloss black center console with armrest and storage compartment (available on Harvest Beige and Black interiors only)</td>
<td>–</td>
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<td>S</td>
<td>S</td>
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<tr>
<td>White center console with armrest and storage compartment (available on Moonstone interiors only)</td>
<td>–</td>
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<td>S</td>
<td>S</td>
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<tr>
<td>Cargo area lightweight tonneau cover</td>
<td>S</td>
<td>S</td>
<td>–</td>
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<tr>
<td>Cargo area tonneau cover</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Two 12V auxiliary power outlets (one front, one rear)</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Rear dome light and cargo area light</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Two front and two rear cupholders; two front and two rear bottle holders</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Qi-compatible wireless smartphone charging® with charge indicator light</td>
<td>–</td>
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</tbody>
</table>

## SAFETY/CONVENIENCE

Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC)®, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)®, and Smart Stop Technology® (SST)®

<table>
<thead>
<tr>
<th>Feature</th>
<th>ONE</th>
<th>TWO</th>
<th>TWO ECO</th>
<th>THREE</th>
<th>THREE TOURING</th>
<th>FOUR</th>
<th>FOUR TOURING</th>
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</thead>
<tbody>
<tr>
<td>Driver and front passenger Advanced Airbag System®</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<td>S</td>
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</tr>
<tr>
<td>Driver and front passenger front seat-mounted side airbags, passenger seat cushion airbag, driver’s knee airbag, and front and rear curtain shield airbags</td>
<td>S</td>
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<tr>
<td>LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats</td>
<td>S</td>
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<tr>
<td>Tire Pressure Monitor System (TPMS)®</td>
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<tr>
<td>Vehicle Proximity Notification System (VPNS)®</td>
<td>S</td>
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</tr>
<tr>
<td>Safety Connect® — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary one-year trial subscription.)</td>
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</tr>
<tr>
<td>Toyota Safety Sense™ P (TSS-P)® — Pre-Collision System® with Pedestrian Detection® (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA)®, Automatic High Beams (AHB)® and Full-Speed Dynamic Radar Cruise Control (DRCC)®</td>
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<tr>
<td>Intelligent Clearance Sonar (ICS)® with Intelligent Parking Assist (IPA)®</td>
<td>–</td>
<td>P</td>
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<td>P</td>
<td>P</td>
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<tr>
<td>Color Head-Up Display (HUD) with speedometer, navigation and Hybrid System Indicator</td>
<td>–</td>
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</tr>
<tr>
<td>Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)®</td>
<td>–</td>
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<tr>
<td>Hill Start Assist Control (HAC)®</td>
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<tr>
<td>Engine immobilizer®</td>
<td>S</td>
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</tbody>
</table>

See numbered footnotes in Disclosures section.

S = Standard  — = Not available  P = Available as part of a package
PACKAGES

Premium Convenience Package


Safety Connect24 — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary one-year trial subscription.)

Advanced Technology Package

Color Head-Up Display (HUD) with speedometer, navigation and Hybrid System Indicator

Appearance Package

Piano-black side-skirt rocker panels

Two-tone (black and gunmetal) front and rear bumpers

Safety Plus Package (included on these models at no charge)

Blind Spot Monitor (BSM)14 and Rear Cross-Traffic Alert (RCTA)15

Intelligent Clearance Sonar (ICS)16 with Intelligent Parking Assist (IPA)17

Safety Plus Package 2 (included on these models at no charge)

Intelligent Clearance Sonar (ICS)16 with Intelligent Parking Assist (IPA)17

SPECIFICATIONS

MECHANICAL/PERFORMANCE

ENGINE

Type: 1.8-Liter, 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV15/ECO/POWER Modes; 95 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb.-ft. @ 3600 rpm (142 N•m @ 3600 rpm)

Compression ratio: 13.0:1

Induction system: Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)

Emission rating: SULEV with Advanced Technology Partial Zero Emission Vehicle (AT-PZEV)18

ELECTRIC MOTOR

Motor type: Permanent magnet AC synchronous motor

Power output: 71 hp (53 kW)

Torque: 120 lb.-ft. (163 N•m)

Voltage: 600V maximum

Performance: Hybrid system net power: 121 hp (90kW)

TRACTION BATTERY

Type: Sealed Nickel-Metal Hydride (Ni-MH)19 — Voltage: 201.6V

Type: Lithium-ion (Li-ion) — Voltage: 207.2V

TRANSMISSION

Electronically controlled Continuously Variable Transmission (ECVT)

DRIVETRAIN

Front-Wheel Drive

SUSPENSION

Independent MacPherson strut front suspension and double-wishbone style multi-link rear suspension with front and rear stabilizer bars

See numbered footnotes in Disclosures section.
### SPECIFICATIONS (continued)

#### MECHANICAL/PERFORMANCE (CONT.)

<table>
<thead>
<tr>
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<th>ONE</th>
<th>TWO</th>
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<th>THREE TOURING</th>
<th>FOUR</th>
<th>FOUR TOURING</th>
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</thead>
<tbody>
<tr>
<td><strong>STEERING</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Turning circle diameter, curb to curb (ft.)</td>
<td>33.5</td>
<td>33.5</td>
<td>33.5</td>
<td>33.5</td>
<td>35.4</td>
<td>33.5</td>
<td>35.4</td>
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<tr>
<td><strong>BRAKE</strong></td>
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#### EXTERIOR DIMENSIONS (in.)

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<th>THREE TOURING</th>
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<th>FOUR TOURING</th>
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</thead>
<tbody>
<tr>
<td>Overall height/width/length</td>
<td>58.1/69.3/178.7</td>
<td>58.1/69.3/178.7</td>
<td>58.1/69.3/178.7</td>
<td>58.1/69.3/178.7</td>
<td>58.1/69.3/178.7</td>
<td>58.1/69.3/178.7</td>
<td>58.1/69.3/178.7</td>
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<tr>
<td>Wheelbase</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
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<tr>
<td>Track (front/rear)</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
<td>59.4/59.8</td>
<td>60.2/60.6</td>
<td>59.4/59.8</td>
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<tr>
<td>Overhang (front/rear)</td>
<td>37.4/35.0</td>
<td>37.4/35.0</td>
<td>37.4/35.0</td>
<td>37.4/35.0</td>
<td>37.4/35.0</td>
<td>37.4/35.0</td>
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<tr>
<td>Ground clearance</td>
<td>5.1</td>
<td>5.1</td>
<td>5.1</td>
<td>5.1</td>
<td>5.1</td>
<td>5.1</td>
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<tr>
<td>Coefficient of drag (Cd)</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
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#### INTERIOR DIMENSIONS (front/rear) (in.)

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<th>TWO ECO</th>
<th>THREE</th>
<th>THREE TOURING</th>
<th>FOUR</th>
<th>FOUR TOURING</th>
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<tbody>
<tr>
<td>Head room</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
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<tr>
<td>Shoulder room</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
</tr>
<tr>
<td>Hip room</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
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<tr>
<td>Leg room</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
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#### WEIGHTS/CAPACITIES

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<tr>
<td>Curb weight (lb.)</td>
<td>3075</td>
<td>3075</td>
<td>3010</td>
<td>3050</td>
<td>3080</td>
<td>3050</td>
<td>3080</td>
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<tr>
<td>Seating capacity</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
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<tr>
<td>Passenger volume (cu. ft.)</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
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<tr>
<td>Cargo volume (cu. ft.)</td>
<td>24.6</td>
<td>24.6</td>
<td>27.4</td>
<td>24.6</td>
<td>24.6</td>
<td>27.4</td>
<td>27.4</td>
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<tr>
<td>Fuel tank (gal.)</td>
<td>11.3</td>
<td>11.3</td>
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#### TIRES

<table>
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<tr>
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<th>TWO ECO</th>
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<th>THREE TOURING</th>
<th>FOUR</th>
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<tr>
<td></td>
<td>P215/45R17</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>Standard</td>
<td>NA</td>
<td>Standard</td>
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<tr>
<td>Spare</td>
<td>NA</td>
<td>NA</td>
<td>Standard</td>
<td>Standard</td>
<td>NA</td>
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<tr>
<td>Temporary</td>
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<td>Standard</td>
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#### MILEAGE ESTIMATES (mpg city/highway/combined)

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<th>ONE</th>
<th>TWO</th>
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<th>THREE TOURING</th>
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<tr>
<td></td>
<td>54/50/52</td>
<td>54/50/52</td>
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### WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic**: 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage**: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.

**Powertrain**: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through**: 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions**: Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details.

**Accessories**: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

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See numbered footnotes in Disclosures section.
CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we strive to build vehicles that match customer needs and thus they typically are built with customer options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. If you would prefer a vehicle with no or different options, contact your dealer to check for current availability or the possibility of placing a special order. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Environmental conditions may limit effectiveness and view may become obscured. See Owner’s Manual for details.

Disclosures

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2. Entune is a trademark of Toyota Motor Corporation. Limit driver safety, obey traffic laws and focus on the road while driving. Functionality may depend on many factors. Services subject to change. For enrollment and more details, see toyota.com/entune. 4. Not all cellular phones are compatible with this system. For compatibility information, call 1-800-336-4926. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Environmental conditions may limit effectiveness and view may become obscured. See Owner’s Manual for details.

3. Toyota Motor Corporation. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Environmental conditions may limit effectiveness and view may become obscured. See Owner’s Manual for details.

4. Your vehicle’s backup camera is designed to assist you in locating objects directly behind your vehicle at low vehicle speeds, but it is not a substitute for proper backing. Always turn around and look behind you. Do not rely solely on the backup camera to determine if it is safe to move. See Owner’s Manual for details.

5. Always drive carefully, obey traffic laws and focus on the road while driving. Functionality may depend on many factors. Services subject to change. For enrollment and more details, see toyota.com/entune. 4. Not all cellular phones are compatible with this system. For compatibility information, call 1-800-336-4926. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Environmental conditions may limit effectiveness and view may become obscured. See Owner’s Manual for details.

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7. This system is designed to help you avoid potential collisions at speeds of 9 mph or less. Certain vehicle and environmental factors, including an object’s shape and composition, may affect the ability of the ICS to detect it. Always look around outside the vehicle and use mirrors to confirm clearance. See Owner’s Manual for details.

8. The Intelligent Parking Assist system requires driver brake control. Always look around outside the vehicle and use mirrors to confirm clearance. 43. Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection, range and clarity of the monitor. See Owner’s Manual for details. 35. Do not rely exclusively on the Rear Cross-Traffic Alert System. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner’s Manual for details. 33. The Intelligent ClearSight Rearview Monitor (iC-Mirror) is designed to help you see beyond the rearview mirror. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. See Owner’s Manual for details.

9. The TSS Pre-Collision System is designed to help you avoid collisions at speeds of 10 mph or less. Certain vehicle and environmental factors, including an object’s shape and composition, may affect the ability of the ICS to detect it. Always look around outside the vehicle and use mirrors to confirm clearance. See Owner’s Manual for details.

10. The Toyota Genuine Accessory Warranty is limited to the original ownership of the vehicle. It is not transferable to another owner. For more information, please visit the Toyota website at www.toyota.com/accessories. 36. Cargo and load capacity limited by weight and distribution. 42. 2017 EPA-estimated city/highway/mixed mileage. Actual mileage will vary. 43. 2017 Prius Two Eco EPA 58 city/53 hwy/56 combined mpg estimates. Actual mileage will vary. 46. This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with vehicle operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. 47. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. Please see dealer details for some additional information.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.