Imagine the new possible.
The all-new 2017 Toyota Prius Prime.

Let’s put limits in the rearview mirror. Introducing the all-new Prius Prime, the most efficient Toyota hybrid yet. With the power to run in either EV or hybrid driving modes, Prime strikes a harmonious balance between necessity and desire. Designed with intelligent tech, premium materials and thoughtful engineering, Prime represents the next step of our continuous quest to reach more efficient mobility, without compromise. It’s time to make the drive toward a better tomorrow even better. And above all, it’s time to make the drive fun again. Let’s go places.
Discover a new freedom that takes you further.

Let’s charge toward the next exciting chapter where our vehicles can aim even higher. Prius Prime has an outstanding EPA-estimated 133 MPGe, thanks to its cutting-edge, lightweight materials, proven hybrid technology and an optimized Plug-in Hybrid Vehicle (PHV) system. With its EPA-estimated 640-mile total driving range, Prime continues to raise the efficiency bar and help you challenge what’s possible with the highest EPA-estimated total range of any vehicle in its class. Toyota’s legendary hybrid technology was developed to help you get the most out of every drive. Prime’s new name comes with a signature design that helps improve aerodynamics and creates a lasting impression. The powertrain is a Toyota first, thanks to a dual motor drive system that improves acceleration in EV Mode for a fun drive. It’s an exhilarating experience that elevates your possibilities.
Innovative touches with style to match.

Prius Prime is designed to enhance your drive with innovation that lies above and beneath the surface of the artfully sculpted exterior. The union of purposeful, aerodynamic elements and lightweight components helps increase your efficiency. Not to mention the EPA-estimated 25 miles’ in EV Mode. All of this helps Prime strike the perfect balance between its elevated efficiency and eye-catching style. It’s an uncompromising approach that ensures you’ll enjoy every moment.

CARBON-FIBER-REINFORCED-POLYMER REAR HATCH
Prime’s rear hatch is made of carbon-fiber-reinforced polymer, a first for Toyota. This strong yet lightweight material makes opening and closing the hatch effortless. Found only on Prime, the dual-wave rear glass design flows seamlessly into the rear spoiler, helping reduce air resistance. Advanced aerodynamics and lightweight materials like these help increase efficiency and elevate your drive.

STANDARD LED LIGHTING
Prime features visually striking Quad-LED projector headlights, available LED fog lights and accent lights to help you see more of what matters. Bright and efficient, the rear taillights are also equipped with LEDs that consume less energy.

15-IN. ALLOY WHEELS
Prime’s lightweight aluminum alloy wheels are designed to perform. The low-rolling resistance tires and wind-cheating wheel covers help enhance fuel efficiency and make your drive a quiet, comfortable one.

See numbered footnotes in Disclosures section.
DESIGNED WITH EFFICIENCY

Plus shown in Titanium Glow.
INTERIOR TECHNOLOGIES

A display as big as your imagination.

Prime has innovative tech that you just can’t miss. Its available 11.6-in. HD multimedia display is Toyota’s most impressive yet. Intuitive pinch, zoom, tap and swipe gestures create a familiar smartphone-like experience while giving you easy access to the features that matter most. So whether you’re using the Entune® App Suite® to plan your next night out, or using the navigation® to help you get there, you’ve got the power to do it all.

MULTI-INFORMATION DISPLAY (MID)
The customizable 4.2-in. color dual Multi-Information Display screens let you keep track of Prime’s vitals at a glance. Use the steering wheel-mounted controls to keep track of real-time driving data, up-to-date fuel economy, energy use, and more — all while keeping both hands on the wheel.

REMOTE CLIMATE
Take control and use your smartphone with the available Prime apps®, including the Remote Climate app. This way, you can check your Prime’s current temperature setting and change it to your liking — all before you even get in. When Prime is plugged in, the power used for Remote Climate is pulled straight from the grid so your battery keeps its charge. Now your comfort is always within reach.

INTELLIGENT DRIVE COACH
This available intelligent technology, called Predictive Efficient Drive®, helps boost fuel efficiency by learning your routine stopping patterns. When approaching a recorded stop, an icon will display and suggest the optimal time to release the accelerator. Regenerative braking also activates sooner to recover more energy for the hybrid battery.

See numbered footnotes in Disclosures section.
Advanced interior shown in Black SofTex® trim.
CONVENIENCE

Watching your back. So you can move ahead with confidence.

Enjoy every journey, from crosstown to cross country, all from inside Prius Prime. Everything has been purposefully designed with an uncompromising approach to serve your needs. And Prime’s innovative technologies like available Intelligent Clearance Sonar (ICS)\textsuperscript{36} with Intelligent Parking Assist (IPA)\textsuperscript{37} help lessen the challenges found in the everyday drive. It’s smart tech and comfort designed to give you the peace of mind to focus on the drive ahead.

**INTELLIGENT PARKING ASSIST\textsuperscript{37}**
Available Intelligent Parking Assist helps you navigate and conquer those difficult parking situations with the push of a button. Prime automatically controls the steering wheel while you control the gas and brake, and helps guide you into an open parking space.

**INTELLIGENT CLEARANCE SONAR\textsuperscript{36}**
Be aware of what’s around you. As you park, available Intelligent Clearance Sonar is designed to scan for stationary objects like walls or posts that are within close proximity. If Prime anticipates a collision, an audible and visual alert will be emitted, engine or motor output reduced, and if needed, the brakes will automatically be applied to help bring Prime to a halt.

**BACKUP CAMERA\textsuperscript{14}**
When in Reverse, Prime’s standard integrated backup camera uses a wide-angle lens to display a large viewing area. Clearly marked lines on the screen show the distance, giving you more confidence to get out of any spot — tricky or not.

See numbered footnotes in Disclosures section.
CONVENIENCE

Advanced shown in Magnetic Gray Metallic.
Amenities that meet your aspirations.

Prime’s cabin features a modern design and premium materials throughout. Thoughtful interior touches delight the senses while smart tech brings convenience and innovative thinking to every trip. Prime’s front seats feature deep bolsters to help keep you in place when the road twists, for extra confidence behind the wheel.

COLOR HEAD-UP DISPLAY (HUD)

Prius Prime’s available color Head-Up Display uses aircraft-inspired technology to project information about your drive on the windshield, where it’s convenient to see. Easily view the current speed, energy monitor, turn-by-turn navigation directions, battery charge, and Toyota Safety Sense™ (TSS) alerts — all without taking your eyes off the road.

HEATED STEERING WHEEL

Prime’s available heated steering wheel warms things up when it’s cold outside. Once you’re comfortable, you can use the steering wheel-mounted controls for quick access to audio, phone, climate and the Multi-Information Display.

JBL® PREMIUM AUDIO SYSTEM

Sound all around. The available JBL® Premium Audio features ten JBL® GreenEdge™ speakers to amplify output from less energy. What you hear is clear sound imaging that will elevate any drive. You can also use the USB port6 or Bluetooth® hands-free wireless technology to bring your favorite playlist, and backup singers, along for the ride.9

See numbered footnotes in Disclosures section.
Advanced interior shown in Black SofTex® trim.
INTERIOR CONVENIENCE

60/40 SPLIT FOLD-DOWN REAR SEATS
Prime’s 60/40 split fold-down rear seats fold to maximize cargo space and versatility. With 19.8 cu. ft. of space, the largest cargo capacity in its class, it will help you enjoy even more room — and more adventures.

QI-COMPATIBLE WIRELESS SMARTPHONE CHARGING
With Prime’s available Qi-compatible wireless smartphone charging, you can charge your Qi-compatible smartphone or other compatible device without wires or worry. Place it on the nonslip holder and charge up before getting to your destination.

STANDARD HEATED FRONT SEATS
Prime comes with standard heated front seats, so the comfort of you and your passenger is a top priority.

Advanced interior shown in Black SofTex® trim. See numbered footnotes in Disclosures section.
All the range without the anxiety.

Every last detail of Prius Prime has been optimized to help make it the most advanced — and efficient — Prius yet. Advanced, lightweight materials, like the Toyota-first carbon-fiber-reinforced-polymer rear hatch, proven hybrid technology and an optimized Plug-in Hybrid Vehicle (PHV) system all play their part to enhance Prius Prime’s performance while maximizing efficiency. Simply charge from a standard household outlet and go even farther.

EV MODE

With a charged battery, the driver can experience electrifying performance. Prius Prime features a Toyota-first dual motor generator drive system that gives a fun acceleration feel and enables electric driving mode at full highway speeds. The system’s output and regeneration conditions are clearly displayed in real-time on the MID, so you can see your efficiency in action.

HV/EV AUTO DRIVE MODES

Prime also offers two other driving modes so that the driver stays in control: EV Auto Mode and HV Mode. EV Auto Mode intelligently selects between EV and hybrid driving based on demand and driving conditions to optimize your efficiency. HV Mode efficiently combines the gas engine and electrical power from the HV battery to drive Prime.

CHARGE SCHEDULING

Charge scheduling gives you the option to charge during off-peak hours to help reduce electricity costs and support efficient grid usage in your community. Simply program your preferred charge start or departure time from Prime so it can be topped off and ready to roll when you are. And, you can even start your charge from afar through the available Prime apps.

See numbered footnotes in Disclosures section.
PLUG-IN/HYBRID FUEL EFFICIENCY

Premium shown in Blue Magnetism.
Active safety comes standard.

Prius Prime’s standard Toyota Safety Sense™ P (TSS-P) is an active safety package that combines the Pre-Collision System with Pedestrian Detection (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA), Automatic High Beams (AHB) and Full-Speed Range Dynamic Radar Cruise Control (DRCC) to assist you. TSS-P’s comprehensive features create in-the-moment safety designed to help keep you safe under certain circumstances.

**LANE DEPARTURE ALERT WITH STEERING ASSIST**
If an inadvertent lane departure is detected and there are visible lane markings, the Lane Departure Alert system will issue both an audible alert and visual warning on the MID screen. If the system determines that the driver is not taking corrective steering action, the Steering Assist function will initiate and provide gentle corrective steering when necessary to help keep the vehicle in the lane.

**PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION**
Pre-Collision System with Pedestrian Detection helps keep the road safe by detecting a vehicle or a pedestrian in certain situations. By combining millimeter-wave radar with a camera capable of shape recognition, the system provides an audio/visual alert warning you of a possible collision with a pedestrian under certain circumstances. If you don’t react, automatic braking support helps mitigate the potential for a collision.

**AUTOMATIC HIGH BEAMS**
Prime enhances visibility and helps make nighttime driving safe. The Automatic High Beam system uses a camera to help detect oncoming vehicles as far away as 2000 feet and, depending on the circumstances, it can automatically switch the high beams on and off, helping make it easier for other drivers on the road.
Advanced shown in Magnetic Gray Metallic; Plus shown in Titanium Glow.
See numbered footnotes in Disclosures section.
SAFETY

Smart tech for a safe drive.

Prepare for the unexpected. Prius Prime comes standard with an advanced suite of six safety features. The Star Safety System™ includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-Lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology® (SST). Prime also comes with eight airbags; including a driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, front and rear side curtain airbags, a driver’s knee airbag and a front passenger seat cushion airbag, to help you drive with more confidence.

RAIN-SENSING WIPERS
Keeping your view clear. Between light rain and heavy downpours, Prime’s available rain-sensing variable windshield wipers can be set to automatically activate depending on the amount of rain on the windshield and the speed of the car. It’s a convenience that helps you stay focused on the road.

BLIND SPOT MONITOR (BSM)
See more of what matters. When a vehicle in the next lane enters your vehicle’s blind spot on either side, the available Blind Spot Monitor is designed to illuminate the indicator in that sideview mirror. If you continue to signal a lane change to that lane, the indicator will flash to get your attention.

REAR CROSS-TRAFFIC ALERT (RCTA)
Watching out for you. In Reverse, Prime’s available Rear Cross-Traffic Alert uses sensors to detect vehicles approaching from either side. If the system senses cross traffic, it warns you by flashing the side mirror indicators and sounding a warning tone.

See numbered footnotes in Disclosures section.
Plus

Powertrain
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECTV)
- 55 city/53 highway/54 combined EPA-estimated mpg48
- 133 EPA-estimated MPGe47
- 640-mile EPA-estimated total driving range
- 25-mile EPA-estimated EV Mode driving range

Exterior Features
- Quad-LED projector headlights with auto level control and auto-off feature
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- Patterned acrylic grille overlay with active grille shutter
- Heated power outside mirrors with folding feature
- One front and one rear 12V auxiliary power outlets
- Rear dome light
- Cargo area lightweight tonneau cover
- Front one or one rear 12V auxiliary power outlets
- Front-door storage pockets with sculpted bottle holders
- Rear-door storage bottle holders
- Foot pedal parking brake
- Charge cable for standard outlet (120V)23

Safety Features
- Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology® (SST)26
- Driver and front passenger Advanced Airbag System27
- Driver and front passenger front seat-mounted side airbags, rear seat passenger seat cushion airbag, driver’s knee airbag and front and rear side curtain airbags28
- Toyota Safety Sense™ P (TSS-P)28 — Pre-Collision System (PCS) with Pre-Collision Safety System (PCSS), Pedestrian Detection29 (PDRS), Lane Departure Alert with Steering Assist (LDA w/SA), Automatic High Beams (AHB)32 and Full-Speed Range Dynamic Radar Cruise Control (DRCC)33
- LATCH (Lower Anchors and Tethers for Children) includes lower anchors on rear seats
- Tire Pressure Monitor System (TPMS)34
- Vehicle Proximity Notification System (VPNS)35
- Hill Start Assist Control (HSA)36
- Engine immobilizer37
- Tire Repair System
- Additional year of roadside assistance38 for a total of 3 years of roadside assistance from date of purchase

Premium

Add to or replaces features offered on Plus

Powertrain
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECTV)
- 55 city/53 highway/54 combined EPA-estimated mpg
- 133 EPA-estimated MPGe
- 640-mile EPA-estimated total driving range
- 25-mile EPA-estimated EV Mode driving range

Exterior Features
- Quad-LED projector headlights with auto level control and auto on/off feature
- Smart charging cable lock

Interior Features
- Predictive Efficient Drive38
- SofTex®-trimmed heated front seats with armrests and seatback pockets; 8-way power-adjustable driver’s seat with power lumbar support; 4-way adjustable front passenger seat
- Smart Key System® on three doors with Push Button Start and remote illuminated entry
- Qi-compatible wireless smartphone charging with charge indicator light

See numbered footnotes in Disclosures section.
### Advanced

Adds to or replaces features offered on Premium

#### Powertrain

- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 55 city/53 highway/54 combined EPA-estimated mpg®
- 133 EPA-estimated MPGe®
- 640-mile EPA-estimated total driving range®
- 25-mile EPA-estimated EV Mode® driving range®

#### Exterior Features

- Integrated LED fog lights and LED accent lights
- Rain-sensing variable intermittent windshield wipers

#### Interior Features

- Entune™ Premium JBL® Audio with Integrated Navigation:®
- Heated steering wheel
- Auto-dimming rearview mirror with HomeLink® universal transceiver
- Cargo area heavy sliding tonneau cover

#### Safety Features

- Color Head-Up Display (HUD) with speedometer, navigation, Hybrid System Indicator, battery charge, and Toyota Safety Sense™ P (TSS-P)® alerts
- Intelligent Clearance Sonar (ICS)® with Intelligent Parking Assist (IPA)®
- Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)®

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*Not all colors and trims available on all model grades. See dealer for details. See numbered footnotes in Disclosures section.
Add the final touch to your Prius Prime with a wide range of available Genuine Toyota Accessories. Make your Prime reflect your personal style. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/prius-prime or see your Toyota dealer for details.

<table>
<thead>
<tr>
<th>ACCESSORIES</th>
<th>15-in. 10-spoke alloy wheels</th>
<th>Cargo cross bars</th>
<th>Coin holder/ashtray cup</th>
<th>Paint protection film&lt;sup&gt;56&lt;/sup&gt;</th>
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<tbody>
<tr>
<td>Aero side splitter</td>
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<td>Cargo tote&lt;sup&gt;45&lt;/sup&gt;</td>
<td>Door edge guards</td>
<td>Rear bumper appliqué</td>
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<td>Alloy wheel locks</td>
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<td>Cargo tray&lt;sup&gt;45&lt;/sup&gt;</td>
<td>Emergency assistance kit</td>
<td>Security system</td>
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<td>All-weather floor liners&lt;sup&gt;55&lt;/sup&gt;</td>
<td></td>
<td>Carpet cargo mat</td>
<td>First aid kit</td>
<td>Universal tablet holder</td>
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<td>Body side moldings</td>
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<td>Carpet floor mats&lt;sup&gt;55&lt;/sup&gt;</td>
<td>Illuminated doorsills</td>
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See numbered footnotes in Disclosures section.
## FEATURES

### EXTERIOR

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<tr>
<th>Feature</th>
<th>PLUS</th>
<th>PREMIUM</th>
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<tr>
<td>Quad-LED projector headlights with auto level control and auto-off feature</td>
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<tr>
<td>Quad-LED projector headlights with auto level control and auto on/off feature</td>
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<tr>
<td>LED Daytime Running Lights (DRL) with off feature</td>
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<tr>
<td>Integrated LED fog lights and LED accent lights</td>
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<tr>
<td>LED tailights and stop lights</td>
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<tr>
<td>Patterned acrylic grille overlay with active grille shutter</td>
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<tr>
<td>Heated power outside mirrors with folding feature</td>
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<tr>
<td>15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires</td>
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### INTERIOR

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<th>Feature</th>
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<td>Remote A/C System</td>
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<td>Smart-flow climate control system with pollen filtration</td>
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<tr>
<td>Entune™ Premium Audio with Integrated Navigation1 and App Suite1 — includes Entune™ Multimedia Bundle (7-in. high-resolution touch-screen with split-screen display, AM/FM CD player, six speakers, auxiliary audio jack, USB 2.0 port with iPod® connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth® wireless technology), Siri® Eyes Free1 Entune® App Suite1 HD Radio® Technology, HD Radio® Predictive Traffic and Doppler Weather overlay, AM/FM cache radio, SiriusXM® Satellite Radio1 with 3-month complimentary SiriusXM All Access trial, Gracenote® album cover art and integrated backup camera® display. Access to Entune® App Suite1 is subscription-free. See toyota.com/entune for details.</td>
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<td>Entune® App Suite2 — includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable®, Pandora® Facebook Places, Yelp® and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® App Suite2 is subscription-free. See toyota.com/entune for details.</td>
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<td>Integrated backup camera®</td>
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<td>Washer-linked variable intermittent windshield wipers</td>
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<td>Rain-sensing variable intermittent windshield wipers</td>
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<td>Dual-wave rear glass design</td>
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<td>Carbon-fiber-reinforced-polymer rear hatch</td>
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<tr>
<td>Charge port with illumination and charge indicator light</td>
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<tr>
<td>Smart charging cable lock</td>
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<td>4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and Eco Score, Eco Savings Record, Drive Monitor, Eco Diary, climate control, driver support systems, audio system content, and navigation system content</td>
<td>$</td>
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<tr>
<td>Predictive Efficient Drive®</td>
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<td>4-passenger seating with 60/40 split fold-down rear seats with center armrest with cup holders and center console</td>
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<td>SofTex®-trimmed tilt/telescopic steering wheel with audio, climate, Multi-Information Display (MID) and Bluetooth® hands-free phone controls</td>
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<tr>
<td>Heated steering wheel</td>
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<td>Digital instrumentation with speedometer, hybrid system power meter, fuel gauge, odometer, current fuel economy, shift-position indicator, EV®/hybrid mode indicator, and drive mode indicator</td>
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<tr>
<td>Fabric-trimmed heated front seats with armrests and seatback pockets; 6-way adjustable driver’s seat, 4-way adjustable front passenger seat</td>
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<td>SofTex®-trimmed heated front seats with armrests and seatback pockets; 8-way power-adjustable driver’s seat with power lumbar support; 4-way adjustable front passenger seat</td>
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<td>Smart Key System® on driver's door with Push Button Start</td>
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<tr>
<td>Smart Key System® on three doors with Push Button Start and remote illuminated entry</td>
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<td>Power windows with auto up/down</td>
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<td>Power door locks</td>
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<td>Auto-dimming rearview mirror with HomeLink® universal transceiver</td>
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<tr>
<td>Rear center console with armrest, storage compartment and two rear cup/bottle holders</td>
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<td>Qi-compatible wireless smartphone charging® with charge indicator light</td>
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<td>Cargo area lighted tonneau cover</td>
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<td>Cargo area heavy sliding tonneau cover</td>
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<td>One front and one rear 12V auxiliary power outlets</td>
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<td>One front USB power outlet®</td>
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<td>Rear dome light</td>
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<td>Cargo area light</td>
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<td>Front door storage pockets with sculpted bottle holders; rear door storage bottle holders</td>
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<tr>
<td>Foot pedal parking brake</td>
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<tr>
<td>Charging cable for standard outlet®</td>
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</table>

See numbered footnotes in Disclosures section.

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$ = Standard
-- = Not available
SAFETY/CONVENIENCE

Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC)²⁴, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)²⁵ and Smart Stop Technology® (SST)²⁶

Driver and front passenger Advanced Airbag System²⁷

Driver and front passenger front seat-mounted side airbags, passenger seat cushion airbag, driver's knee airbag, and front and rear curtain shield airbags²⁷

Toyota Safety Sense™ P (TSS-P)³⁸ — Pre-Collision System²⁹ with Pedestrian Detection³⁰ (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA),³¹ Automatic High Beams³² and Full-Speed Range Dynamic Radar Cruise Control (DRCC)³³

LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on rear seats

Tire Pressure Monitor System (TPMS)³⁴

Vehicle Proximity Notification System (VPNS)³⁵


Color Head-Up Display (HUD) with speedometer, navigation, Hybrid System Indicator, battery charge, and Toyota Safety Sense™ P (TSS-P)³⁸ alerts

Intelligent Clearance Sonar (ICS)³⁶ with Intelligent Parking Assist (IPA)³⁷

Hill Start Assist Control (HAC)³⁸

Blind Spot Monitor (BSM)³⁹ and Rear Cross-Traffic Alert (RCTA)⁴⁰

Engine immobilizer⁴¹

Tire Repair System

Additional year of roadside assistance,⁴² for a total of 3 years of roadside assistance from date of purchase

SPECIFICATIONS

MECHANICAL/PERFORMANCE

Hybrid system net power: 121 hp (90 kW)

ENGINE

1.8-Liter 4-cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV¹⁹/ECO/POWER Modes; 95 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb.-ft. @ 3600 rpm (142 N•m @ 3600 rpm)

Compression ratio: 13.0:1

Induction system: Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)

EMISSION RATING

SULEV30⁴³ with Transitional Zero Emission Vehicle (TZEV)⁴⁴

ELECTRIC MOTOR

Motor type: Permanent magnet AC synchronous motor

Voltage: 600V maximum

TRACTION BATTERY

Type: Lithium-ion (Li-ion)

Voltage: 351.5V

Battery capacity (kWh) 8.8

Battery weight (lb.) 265

TRANSMISSION

Electronically controlled Continuously Variable Transmission (ECVT)

DRIVETRAIN

Front-Wheel Drive

SUSPENSION

Independent MacPherson strut front suspension and double-wishbone style multi-link rear suspension with front and rear stabilizer bars

STEERING

Electric Power Steering (EPS); power-assisted rack-and-pinion

Steering: Turning circle diameter, curb to curb (ft.) 33.4

BRAKES

Power-assisted ventilated front disc brakes; solid rear disc with integrated regenerative braking and Star Safety System™

See numbered footnotes in Disclosures section.
<table>
<thead>
<tr>
<th>Specifications</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DIMENSIONS</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>EXTERIOR (in.)</strong></td>
<td></td>
<td></td>
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<tr>
<td>Overall height/width/length</td>
<td>57.9/69.3/182.9</td>
<td>57.9/69.3/182.9</td>
<td>57.9/69.3/182.9</td>
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<tr>
<td>Wheelbase</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
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<tr>
<td>Track (front/rear)</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
</tr>
<tr>
<td>Overhang (front/rear)</td>
<td>38.4/38.2</td>
<td>38.4/38.2</td>
<td>38.4/38.2</td>
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<tr>
<td>Ground clearance</td>
<td>4.8</td>
<td>4.8</td>
<td>4.8</td>
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<tr>
<td><strong>INTERIOR (front/rear) (in.)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Head room</td>
<td>39.4/37.2</td>
<td>39.4/37.2</td>
<td>39.4/37.2</td>
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<tr>
<td>Shoulder room</td>
<td>54.2/53.0</td>
<td>54.2/53.0</td>
<td>54.2/53.0</td>
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<tr>
<td>Hip room</td>
<td>53.7/51.6</td>
<td>53.7/51.6</td>
<td>53.7/51.6</td>
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<tr>
<td>Leg room</td>
<td>43.2/33.4</td>
<td>43.2/33.4</td>
<td>43.2/33.4</td>
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<tr>
<td>Curb weight (lb.)</td>
<td>3365</td>
<td>3375</td>
<td>3375</td>
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<tr>
<td>Seating capacity</td>
<td>4</td>
<td>4</td>
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<tr>
<td><strong>WEIGHTS AND CAPACITIES</strong></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Manufacturer-estimated passenger volume (cu. ft.)</td>
<td>91.5</td>
<td>91.5</td>
<td>91.5</td>
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<tr>
<td>Manufacturer-estimated cargo volume (cu. ft.)</td>
<td>19.8</td>
<td>19.8</td>
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<tr>
<td>Manufacturer-estimated interior volume (interior passenger volume + cargo volume) (cu. ft.)</td>
<td>111.3</td>
<td>111.3</td>
<td>111.3</td>
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<tr>
<td>Fuel tank (gal.)</td>
<td>11.3</td>
<td>11.3</td>
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<tr>
<td><strong>TIRES</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Spare: temporary repair kit</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
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<tr>
<td><strong>MILEAGE ESTIMATES</strong></td>
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<tr>
<td>EPA-estimated hybrid mode mpg (city/highway/combined)</td>
<td>55/53/54</td>
<td>55/53/54</td>
<td>55/53/54</td>
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<tr>
<td>EPA-estimated MPGe</td>
<td>133</td>
<td>133</td>
<td>133</td>
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<tr>
<td>EPA-estimated total driving range</td>
<td>640 mi.</td>
<td>640 mi.</td>
<td>640 mi.</td>
</tr>
<tr>
<td>EPA-estimated EV Mode driving range</td>
<td>25 mi. (up to 84 mph)</td>
<td>25 mi. (up to 84 mph)</td>
<td>25 mi. (up to 84 mph)</td>
</tr>
<tr>
<td><strong>BATTERY CHARGING TIME</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Standard outlet21,25/240V (public charging) charging time (hr.:min.)</td>
<td>&lt;5:30/~2:10</td>
<td>&lt;5:30/~2:10</td>
<td>&lt;5:30/~2:10</td>
</tr>
</tbody>
</table>

See numbered footnotes in Disclosures section.
DISCLOSURES

1. Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country.

2. Owner's Manual for details. 4. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by vehicle; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See toyota.com/entune for details. 5. Entune™ is a trademark of Toyota Motor Corporation. Always drive safely, obey traffic laws and focus on the road while driving. Services vary by phone/carrier. Functionality depends on many factors. Services subject to change. For enrollment and more details, see toyota.com/entune. 6. May not be compatible with all mobile phones, MP3/WMA players and like models. 7. iPod® and iPhone® are registered trademarks of Apple Inc. All rights reserved. 8. Advanced voice recognition capabilities vary by head unit. 9. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See toyota.com/entune for details. 10. Concentrating on the road should always be your first priority while driving. Do not use the hands-free phone system if it will distract you. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. All use of such marks by Toyota is under license. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 11. Always drive safely, obey traffic laws and focus on the road while driving. Siri® is available only on iPhone® 4S or later, iPad® with Retina® display, iPad mini®, iPod touch® 5th generation, and iPhone® 4. Siri® is not available in all languages or in all areas. See apple.com and phone carrier for details. Siri® is a registered trademark of Apple Inc. 12. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. HD Radio® Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio®, HD Radio, and “Arc” logos are proprietary trademarks of iBiquity Digital Corp. 13. SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXM Customer U.S. and foreign patent licenses. If you decide to continue your SiriusXM service at the end of your complimentary trial, you plan you choose will automatically renew and are subject to change. SiriusXM services require a subscription after your trial period is over. Your HomeLink® and the HomeLink® house icon are registered trademarks of Gentex Corporation. 22. Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. When using the wireless charging system, avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could burn. To prevent damage to devices, do not leave the devices in the vehicle. Temperature inside may become high, resulting in damage to the device. 23. A heavier-duty wall receptacle with GFCI (Ground-Fault Circuit Interrupter) and a dedicated circuit are recommended but not required. 24. Vehicle Stability Control is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving and should not be used to replace safe driving practices. See your Owner’s Manual for details. 25. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. See Owner’s Manual for details. 26. Smart Stop Technology® operates only on the event of certain contemporaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all affect stopping distance. Smart Stop Technology® is not a substitute for safe and attentive driving and does not guarantee instant stopping. See Owner’s Manual for details. 27. All the airbags are designed to deploy at different times and speeds, if installed. For example, the in-vehicle airbags inflate in side collisions and roll-sensing curtain airbags inflate at a severe roll angle or roll rate. To decrease the risk of injury from an inflating airbag, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in between you and the airbag of the vehicle. The force of an inflating airbag may cause serious injury or death. See Owner’s Manual for further information/warnings. 28. Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., Predictive Efficient Drive may not work as intended. See Owner’s Manual for details. 29. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in EV Mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so make extra care while driving. Prime’s EV Mode has an EPA-estimated driving range of 25 miles, allowing it to work under certain conditions at full highway speeds. EV Mode range will vary and is dependent on many factors, including charging practice, driving style, road/traffic conditions, outside temperature, air conditioning control settings, vehicle speed, and clarity of the system. See Owner’s Manual for details. 30. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 31. Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions. It provides a visual and audible alert and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See Owner’s Manual for details. 32. Automatic High Beams operate at speeds above 25 mph. Factors such as a dirty windshield, weather, lighting and terrain limit the high-beam system’s performance. 33. The Pedestrian Detection system is designed to detect the pedestrian ahead of the vehicle, determine if impact is possible and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. See Owner’s Manual for details. 34. The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See Owner’s Manual for details. 35. This device is not a substitute for safe driving practices. It is the driver’s responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects and to drive the vehicle in a safe and prudent manner to avoid making contact. 36. Intelligent Clearance Sonar (ICS) is designed to assist drivers in avoiding potential collisions at speeds of 9 mph or less. Certain vehicle and environmental conditions, including an object’s shape and composition, may affect the ability of the ICS to detect it. Always look around outside the vehicle and use your mirrors to confirm clearance before changing lane. 37. The Intelligent Parking Assist system requires driver brake control. Always look around outside the vehicle and use your mirrors to confirm clearance before parking. 38. Hill Start Assist Control is designed to help minimize potential setbacks on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. See Owner’s Manual for details. 39. Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection, range and clarity of the system. See Owner’s Manual for details. 40. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner’s Manual for details. 41. Bluetooth® Word Mark and logos are registered trademarks owned by Bluetooth SIG, Inc. All use of such marks by Toyota is under license. 42. For further information, please see www.toyota.com/entune.
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For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331.

Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic**: 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage**: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.

**Powertrain**: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through**: 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions**: Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details.

For complete details about Toyota’s warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

**Accessories**: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle’s in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it’s necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

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