Adventure AWD shown in Ruby Flare Pearl, XLE AWD shown in Magnetic Gray Metallic with available Extra Value “Plus” Package and Limited AWD shown in Blizzard Pearl. Available roof rack cross bars shown. See numbered footnotes in Disclosures section.
Explore everything.
Including your limits.

It’s time to get off the beaten path and discover more good times with the new RAV4 Adventure grade. Hearty 18-in. 5-spoke Black alloy wheels, larger overfender flares and pronounced rocker panel guards all come standard on the Adventure grade, ready to help you take on any trip. When it’s time to get away, integrated black roof rails help you bring your gear along for the ride. No matter where you want to go, RAV4 Adventure grade’s unique badging, black-accented power heated outside mirrors and halogen projector-beam headlights with black bezels will get you there in style.

“Let’s create our own adventure and explore the road less traveled.”
Roughing it never felt so good.

Smooth out the rough edges when you’re roughing it. Take hold of the supple, available heated steering wheel and Adventure grade shift lever, and treat yourself to a premium experience. You’ll enjoy every getaway with available power-adjustable driver’s and front passenger seats featuring durable fabric trim and supportive sport bolsters. Thoughtful touches like metallic Adventure-badged doorsill protectors will announce your adventurous intentions, while unique accents add the perfect dash of style to your next escape.

AVAILABLE 120V/100W POWER OUTLET

Be your own grid with RAV4 Adventure grade’s 120V/100W power outlet. Conveniently located in the rear cargo area, this high-voltage hookup will power up your gear so you can keep the fun fully charged no matter how far your adventure takes you.

UNIQUE INTERIOR COMPONENTS

Go beyond the boundaries. Break free from the conventional road trip, but leave your sense of style intact with RAV4 Adventure grade’s distinctive interior accent pieces. Thanks to the heavy-duty all-weather floor liners and cargo mats, you can bring some of the great outdoors inside without worry.
See numbered footnotes in Disclosures section.

XLE AWD shown in Magnetic Gray Metallic with available Extra Value Plus Package and Adventure AWD shown in Ruby Flare Pearl with available towing hitch receiver. Available roof rack cross bars shown. See numbered footnotes in Disclosures section.
TOWING AND CAPABILITY

Adventure AWD shown in Ruby Flare Pearl® with available towing hitch receiver and XLE AWD shown in Magnetic Gray Metallic with available Extra Value “Plus” Package. Available roof rack cross bars shown. Vehicle shown with some accessories not available from Toyota.

Do not overload your vehicle. See Owner’s Manual for weight limits and restrictions. See numbered footnotes in Disclosures section.
Hitch it up and take it with you.

Bring more of what matters along for the ride. Thanks to RAV4 Adventure grade’s unique Tow Prep Package, you can tow up to 3500 lbs. With the upgraded radiator, supplemental engine oil cooler and transmission fluid cooler, you can tackle the longest hauls with ease. Go ahead, hitch it up: RAV4 Adventure grade can take it.

COLD AREA PACKAGE

Cool temps won’t put the big chill on your next trip. RAV4 Adventure grade’s available Cold Area Package includes 8-way power-adjustable driver’s seat, heated/power fabric front-row seats, heated leather-wrapped steering wheel and wiper de-icer to keep the heat turned up. It won’t leave you in the cold during those chilly winter months.
Features designed for your safety.

The road can be unpredictable. That’s why RAV4 is equipped with eight standard airbags, and integrated features like the Star Safety System and standard Toyota Safety Sense P (TSS-P). This package of safety features combines Pre-Collision System with Pedestrian Detection (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA), Automatic High Beams (AHB), and Dynamic Radar Cruise Control (DRCC) to assist you. TSS-P’s comprehensive features create in-the-moment safety designed to help support your awareness and decision-making on the road.

**PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION (PCS w/PD)**

Using an in-vehicle camera and radar to help detect a vehicle or a pedestrian in front of you, the Pre-Collision System with Pedestrian Detection (PCS w/PD) can help you mitigate or avoid a potential collision. If the system determines that a frontal collision is likely, it prompts you to take action using audio and visual alerts. If you notice the potential collision and apply the brakes, PCS w/PD may apply additional force using Brake Assist (BA). If you don’t brake in time, it may automatically apply the brakes to reduce your speed, helping to minimize the likelihood of a frontal collision or reduce its severity.

**DYNAMIC RADAR CRUISE CONTROL (DRCC)**

Intended for highways and similar to “constant speed” cruise control, Dynamic Radar Cruise Control (DRCC) lets you drive at a preset speed. DRCC uses vehicle-to-vehicle distance control, which adjusts your speed, to help you maintain a preset distance from vehicles ahead of you that are driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance. If a driver is traveling slower than you, or within your preset range, DRCC will automatically slow your vehicle down without deactivating cruise control. If DRCC determines you need to slow down more, an audio and visual alert notifies you and brakes are applied. When there’s no longer a vehicle driving slower than your set speed in front of you, DRCC will then accelerate and regular cruise control will resume.

**AUTOMATIC HIGH BEAMS (AHB)**

Automatic High Beams (AHB) are a safety system designed to help you see more clearly at night — without blinding other drivers. Designed to activate at speeds above 25 mph, AHB rely on an in-vehicle camera to help detect the headlights of oncoming vehicles and taillights of preceding vehicles, then automatically toggle between high and low beams accordingly to provide the appropriate amount of light. By using high beams more frequently, the system may allow earlier detection of pedestrians and obstacles.

**LANE DEPARTURE ALERT WITH STEERING ASSIST (LDA w/SA)**

Under certain circumstances, Lane Departure Alert (LDA) is designed to detect lane departure on roads with clear markings. LDA only activates when you’re traveling at a speed of 32 mph or faster. When you hear and see the alert, after carefully checking the road around you, you should safely direct your vehicle back to the center of your lane. In addition, Toyota vehicles equipped with Toyota Safety Sense P (TSS-P) and Electronic Power Steering (EPS) include Steering Assist functionality. When it’s activated and senses that you’re unintentionally drifting, the system may automatically make small corrective steering inputs to help keep your vehicle in its lane.

See numbered footnotes in Disclosures section.
INTERIOR TECHNOLOGY

A rewarding space where technology meets luxury.

Enjoy every trip, from uphill to downtown, in RAV4’s roomy interior. The driver and front passenger enjoy available heated seats and dual zone automatic climate control. Another convenient piece of tech is the available Smart Key System. The luxurious leather-trimmed steering wheel delivers a premium touch while the available Entune™ Premium JBL® Audio with Integrated Navigation™ and Entune® App Suite® includes 11 JBL® GreenEdge™ speakers to help you stay connected to your tunes and your life. SiriusXM® Satellite Radio® with 3-month All Access trial® and available frameless HomeLink®-capable mirror, further enhance the high-tech experience. Immerse yourself in the refined interior and drive in complete comfort.

BIRD’S EYE VIEW CAMERA® WITH PERIMETER SCAN

RAV4’s available Bird’s Eye View Camera helps you see nearby objects and get into and out of small spaces with ease. The system includes Perimeter Scan — an innovative feature that displays live, rotating 360-degree views of your surroundings when you’re parked.

INTEGRATED NAVIGATION™


SOFTEX® DRIVER’S SEAT WITH MEMORY FUNCTION

RAV4 helps you customize your comfort. Available multi-stage heated SofTex®-trimmed front seats help tame those chilly nights. And finding the perfect driving position is never an issue, thanks to an available 8-way power-adjustable driver’s seat with memory function and power lumbar support.

See numbered footnotes in Disclosures section.
Redefine what a hybrid SUV can do, with more efficiency and excitement.

Let’s bring tech, style and efficiency to every adventure. With RAV4 Hybrid’s advanced innovations and Toyota’s proven hybrid powertrain, you can make the most of any trip. And in addition to great fuel economy, RAV4 Hybrid adds extra oomph with 194 net horsepower and outstanding acceleration. For extra confidence when Mother Nature rains on your parade, the available Electronic On-Demand All-Wheel Drive with intelligence (AWD-i) is designed to help make any trek a sure-footed experience, with an electric motor that delivers instant torque to the rear wheels when you need more traction. It helps you get even more from everything you want to do.

RAV4 Hybrid engages a variety of future-forward tech to help make every journey as efficient as possible. You’ll enjoy the extra thrills that come from the power and acceleration, and with RAV4 Hybrid’s EPA-estimated 34 mpg city, your wallet will be happy too.

Stay on top of it all. RAV4 Hybrid’s unique gauge cluster lets you monitor the Hybrid Synergy Drive® system with just a glance. You can quickly track when the system is charging and providing power to the drive wheels, so you can get the most out of every drive.

RAV4 Hybrid has the tools to help increase the efficiency of your drive. The energy monitor indicates the operation of the gas engine, electric motor generator and hybrid battery. As conditions change, it provides real-time information showing how power is being routed to the drive wheels, or how the battery is being charged.
Limited Hybrid shown in Electric Storm Blue with available Advanced Technology Package.
Expand your horizons and your personal space.

RAV4 makes comfort and convenience a priority. Reduced noise, vibration and harshness help make for a quiet cabin, and the available flexible cargo net system and second-row seats with a reclining, folding 60/40 split let you easily reconfigure the cargo area to meet your needs. With this much space, you can get busy expanding your horizons.

CUP HOLDER
Bring your favorite beverage along for the ride. RAV4 features a convenient cup holder design that can accommodate your favorite travel mugs — handles and all.

HANDS-FREE, FOOT-ACTIVATED POWER LIFTGATE
Loading cargo when your hands are full has never been easier. Available on RAV4, the hands-free, foot-activated power liftgate senses your Smart Key fob and opens when you simply wave your foot under the center of the rear bumper. And because it’s height-adjustable, the liftgate can be programmed to stop at your desired height every time. Getting ready for the adventure is easier than ever. (Photo for demonstration purposes only. Please see Owner’s Manual for more details on functionality.)

CARGO AREA
RAV4’s generous cargo area lets you take the fun wherever you go. Whether you fold the 60/40 split second-row seats flat or leave them upright, with RAV4’s up to 73.4 cubic feet of cargo capacity, there’s always plenty of space in the back. So go ahead: Bring your friends and all their gear. There’s no reason to leave any of the fun behind.

See numbered footnotes in Disclosures section.
SE interior shown in Black with available cargo net hammock.\textsuperscript{19}

See numbered footnotes in Disclosures section.
PERFORMANCE

Raise the bar with a spirited driving experience.

Drive with confidence. RAV4 SE’s available All-Wheel Drive features an innovative Dynamic Torque-Control AWD. It helps enhance handling by distributing engine power from front to rear and manages the vehicle’s braking system from side to side for optimal control. Sport Mode provides a more exciting drive, with thrilling acceleration and revised shift points from the 6-speed automatic transmission.

SE GAUGE CLUSTER

Sporty touches for an inspiring drive. SE gas models feature performance-inspired styling cues such as eye-catching red needles and red gauge cluster illumination. It all helps you stay informed with just a glance so you can stay focused on the drive ahead.

SE PADDLE SHIFTERS

Paddle shifters let you shift gears without letting go of the wheel. A light touch on either lever gives you rapid gear changes and a more engaging drive. It’s one more way SE gas models help keep you in control of the fun.

SUSPENSION

Comfort and control. RAV4’s suspension provides a smooth ride on the highway. For those with an athletic soul, RAV4 SE gas models feature a sport-tuned suspension with attractive blue shocks up front to deliver a more spirited drive.
SE AWD shown in Silver Sky Metallic.
SE shown in Black with available S-Code Paint Treatment. Limited Hybrid shown in Electric Storm Blue with available Advanced Technology Package. See numbered footnotes in Disclosures section.
RAV4 MODELS

LE

Powertrain
- 2.5L 4-Cylinder Engine
- 6-speed automatic transmission
- 176 hp @ 6000 rpm
- 172 lb.-ft. @ 4100 rpm
- Available Dynamic Torque-Control AWD

Exterior Features
- Halogen projector-beam headlights with auto on/off feature
- Power outside mirrors with folding feature and blind spot mirrors
- 17-in. wide-vent steel wheels with wheel covers and P225/65R17 tires
- Automatic Limited-Slip Differential (Auto LSD)

Interior Features
- Backup camera with projected path static lines
- Entune Audio
- Tilt/telescopic urethane steering wheel with audio, Multi-Information Display (MID), advanced voice recognition and Bluetooth® hands-free phone controls
- Fabric-trimmed 6-way adjustable driver’s seat with seatback pocket; 4-way adjustable front passenger seat with seatback pocket
- Fabric-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest

Safety/Convenience — Standard on all RAV4 models
- Toyota Safety Sense™ P (TSS-P)® includes:
  - Pre-Collision System™ with Pedestrian Detection™ (PCS w/PD)
  - Lane Departure Alert with Steering Assist (LDA w/SA)
  - Automatic High Beams (AHB)
  - Dynamic Radar Cruise Control (DRCC)

Options
- Entune Audio Plus
- Cargo area tonneau cover
- Roof rails
- Mudguards

XLE

Adds to or replaces features offered on LE

Powertrain
- Available Dynamic Torque-Control AWD

Exterior Features
- Integrated fog lights
- Front and rear silver-painted bumper garnish
- 17-in. 5-spoke alloy wheels with P225/65R17 tires
- Power tilt/slide moonroof with sunshade

Interior Features
- 4.2-in. TFT Multi-Information Display (MID)
- Dual zone automatic climate control with air filter
- Tilt/telescopic leather-trimmed steering wheel with audio, Multi-Information Display (MID), advanced voice recognition and Bluetooth® hands-free phone controls
- Fabric-trimmed 6-way adjustable driver’s seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket

Packages/Options
- Extra Value “Plus” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
  - Roof rails
  - Entune Audio Plus
  - Backup camera with projected path dynamic gridlines

- Extra Value “Power Plus” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
  - Roof rails
  - Entune Audio Plus
  - Backup camera with projected path dynamic gridlines
  - Height-adjustable power liftgate with jam protection

- Extra Value “Power Premium” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
  - Entune Premium Audio with Integrated Navigation and Entune® App Suite
  - Height-adjustable power liftgate with jam protection

- Cold Area Package includes:
  - Heated fabric front-row seats with 8-way power-adjustable driver’s seat
  - Heated leather-wrapped steering wheel
  - Wiper de-icer
  - Adventure mudguards
  - Front and rear parking sonar

- Cargo area tonneau cover
- Cargo net hammock

Adventure

Adds to or replaces features offered on LE

Powertrain
- Available Dynamic Torque-Control AWD
- Tow Prep Package

Exterior Features
- Halogen projector-beam headlights with black bezels and auto on/off feature
- Integrated fog lights with black accents
- Unique lower valance panels and rocker panel guards
- Larger overfender flares
- Black RAV4 Adventure badging
- 18-in. 5-spoke Black alloy wheels
- Black roof rails

Interior Features
- Entune Audio
- Adventure shift lever
- Heavy-duty Adventure all-weather floor liners and cargo mats
- 120V/100W power outlet in rear cargo area

Packages/Options
- Extra Value “Plus” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
  - Entune Audio Plus
  - Backup camera with projected path dynamic gridlines

- Extra Value “Power Plus” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
  - Entune Audio Plus
  - Backup camera with projected path dynamic gridlines
  - Height-adjustable power liftgate with jam protection

- Extra Value “Power Premium” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
  - Entune Premium Audio with Integrated Navigation and Entune® App Suite
  - Height-adjustable power liftgate with jam protection

- Cold Area Package includes:
  - Heated fabric front-row seats with 8-way power-adjustable driver’s seat
  - Heated leather-wrapped steering wheel
  - Wiper de-icer
  - Adventure mudguards
  - Front and rear parking sonar

- Cargo area tonneau cover
- Cargo net hammock

See numbered footnotes in Disclosures section.
RAV4 MODELS

**SE**

**Powertrain**
- Available Dynamic Torque-Control AWD

**Exterior Features**
- LED projector-beam headlights with auto on/off feature
- LED Daytime Running Lights (DRL)
- 18-in. 5-spoke Sport alloy wheels with P235/55R18 tires
- Black-painted heated power outside mirrors with turn signal indicators and folding feature

**Interior Features**
- Entune™ Audio Plus
- 4.2-in. TFT Multi-Information Display (MID)
- Steering wheel-mounted paddle shifters
- SofTex®-trimmed 8-way power-adjustable driver’s seat with power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Driver and front passenger heated seats
- SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest

**Packages/Options**
- Advanced Technology Package includes:
  - Bird’s Eye View Camera® with Perimeter Scan
  - Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
  - Height-adjustable power liftgate with jam protection
  - Frameless auto-dimming rearview mirror with HomeLink®
- Extra Value “Power” Package includes:
  - Smart Key System®
  - Bird’s Eye View Camera® with Perimeter Scan
  - Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
- Available 5-Code Paint Treatment
- Cargo net hammock
- Cargo area tonneau cover
- Mudguards

**Limited**

Adds to or replaces features offered on SE

**Powertrain**
- Available Dynamic Torque-Control AWD

**Exterior Features**
- 18-in. 5-spoke SuperChrome alloy wheels with P235/55R18 tires
- Heated power outside mirrors with turn signal and blind spot warning indicators and folding feature
- Height-adjustable power liftgate with jam protection

**Interior Features**
- Entune™ Premium Audio with Integrated Navigation® and Entune® App Suite®
- Frameless auto-dimming rearview mirror with HomeLink®
- Leather-trimmed shift lever
- 4.2-in. TFT Multi-Information Display (MID)
- Smart Key System® on front doors and liftgate with Push Button Start
- SofTex®-trimmed 8-way power-adjustable driver’s seat with memory function, power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Driver and front passenger heated seats
- SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
- Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®

**Packages/Options**
- Advanced Technology Package includes:
  - Bird’s Eye View Camera® with Perimeter Scan
- Extra Value “Power” Package includes:
  - Smart Key System®
  - Bird’s Eye View Camera® with Perimeter Scan
  - Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
  - Height-adjustable power liftgate with jam protection
  - Frameless auto-dimming rearview mirror with HomeLink®
  - Hands-free, foot-activated power liftgate with jam protection
- Cargo net hammock
- Cargo area tonneau cover
- Mudguards

**Platinum**

Adds to or replaces features offered on Limited

**Powertrain**
- Available Dynamic Torque-Control AWD

**Exterior Features**
- Full-body color
- Hands-free, foot-activated power liftgate with jam protection
- Platinum badging
- Front and rear parking sonar
- 18-in. 5-spoke SuperChrome alloy wheels with P235/55R18 tires

**Interior Features**
- Bird’s Eye View Camera® with Perimeter Scan
- Platinum floor mats
- Platinum doorsill protectors
- Ambient footwell lighting
- SofTex®-trimmed 8-way power-adjustable driver’s seat with memory function; 4-way adjustable front passenger seat
- SofTex®-covered sliding center armrest with console storage box and tray

**Options**
- Cargo net hammock
- Cargo area tonneau cover
- Mudguards

See numbered footnotes in Disclosures section.
RAV4 HYBRID MODELS

LE Hybrid

Powertrain
- 2.5L 4-Cylinder Engine
- CVT
- 194 net hp
- Electronic On-Demand AWD with intelligence (AWD-i)

Exterior Features
- Halogen projector-beam headlights with auto on/off feature
- 17-in. 5-spoke alloy wheels with P225/65R17 tires
- Halogen Daytime Running Lights (DRL)
- Front and rear silver-painted bumper garnish

Interior Features
- Entune ™ Audio
- 4.2-in. TFT Multi-Information Display (MID)
- Fabric-trimmed 6-way adjustable driver's seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters
- Tilt/telescopic urethane steering wheel with audio, Multi-Information Display (MID), advanced voice recognition15 and Bluetooth® hands-free phone controls
- Smart Key System® on front doors and liftgate with Push Button Start

Packages/Options
- Cargo area tonneau cover
- Cargo net hammock
- Mudguards

SE Hybrid

Adds to or replaces features offered on XLE Hybrid

Exterior Features
- LED projector-beam headlights with auto on/off feature
- LED Daytime Running Lights (DRL)
- 18-in. 5-spoke Sport alloy wheels with P235/55R18 tires
- Power heated outside mirrors with turn signal and blind spot warning indicators, and folding feature
- Height-adjustable power liftgate with jam protection

Interior Features
- Entune™ Audio Plus
- SofTex®-trimmed 8-way power-adjustable driver’s seat with power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Driver and front passenger heated seats
- SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
- Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®

Packages/Options
- Advanced Technology Package includes:
  - Bird's Eye View Camera® with Perimeter Scan
  - Front and rear parking sonar39
  - Frameless auto-dimming rearview mirror with HomeLink®
  - Leather-trimmed shift lever
  - SofTex®-trimmed 8-way power-adjustable driver’s seat with memory function, power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
  - SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
- Cargo net hammock
- Cargo area tonneau cover
- Mudguards

XLE Hybrid

Adds to or replaces features offered on LE Hybrid

Exterior Features
- Integrated fog lights
- Power tilt/slide moonroof with sunshade
- Power heated outside mirrors with turn signal and blind spot warning indicators, and folding feature

Interior Features
- Tilt/telescopic leather-trimmed steering wheel with audio, Multi-Information Display (MID), advanced voice recognition15 and Bluetooth® hands-free phone controls
- Dual zone automatic climate control with in-cabin air filter

Packages/Options
- Hybrid Convenience Package includes:
  - Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
  - Front and rear parking sonar39
  - Entune™ Premium Audio with Integrated Navigation12 and Entune® App Suite8
  - Height-adjustable power liftgate with jam protection
  - Height adjustable power liftgate with jam protection
  - Entune™ Premium Audio with Integrated Navigation12 and Entune® App Suite8
  - Driver and front passenger heated seats
  - Cargo net hammock
  - Cargo area tonneau cover
  - Mudguards

Limited Hybrid

Adds to or replaces features offered on SE Hybrid

Exterior Features
- 18-in. 5-spoke SuperChrome alloy wheels with P235/55R18 tires
- Front and rear parking sonar39

Interior Features
- Entune™ Premium Audio with Integrated Navigation12 and Entune® App Suite8
- Frameless auto-dimming rearview mirror with HomeLink®
- Leather-trimmed shift lever
- SofTex®-trimmed 8-way power-adjustable driver’s seat with memory function, power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest

Packages/Options
- Advanced Technology Package includes:
  - Bird's Eye View Camera® with Perimeter Scan
  - Hands-free, foot-activated power liftgate® with jam protection
  - Cargo net hammock
  - Cargo area tonneau cover
  - Mudguards

See numbered footnotes in Disclosures section.
*Not all colors available on all model grades. See dealer for details. See numbered footnotes in Disclosures section.
**Trim**

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<th>LE fabric shown in Black</th>
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<tr>
<td>XLE and Adventure fabric shown in Black</td>
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<tr>
<td>XLE and Adventure fabric shown in Ash</td>
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<tr>
<td>XLE fabric shown in Nutmeg</td>
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<tr>
<td>LE Hybrid/XLE Hybrid fabric shown in Black</td>
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<td>LE Hybrid/XLE Hybrid fabric shown in Ash</td>
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<tr>
<td>XLE Hybrid fabric shown in Nutmeg</td>
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<td>SE/SE Hybrid SofTex® shown in Black with Cinnamon</td>
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<td>Limited/Limited Hybrid SofTex® shown in Cinnamon</td>
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<tr>
<td>Also available in</td>
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<tr>
<td>Platinum SofTex® shown in Cinnamon</td>
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</table>

*Not all trims available on all model grades. See dealer for details.*

**Wheels**

| LE 17-in. wide-vent steel wheel with wheel cover |
| XLE 17-in. 5-spoke alloy wheel |
| LE Hybrid/XLE Hybrid 17-in. 5-spoke alloy wheel |
| Adventure 18-in. 5-spoke alloy wheel |
| SE 18-in. 5-spoke alloy wheel |
| Limited/Platinum 18-in. 5-spoke SuperChrome alloy wheel |
A wide range of Genuine Toyota Accessories is available to help make driving your RAV4 even more fun. Now your RAV4 can reflect your personal style. There’s something for everyone. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/rav4.

### Accessories

- Alloy wheel locks
- All-weather floor liners
- Body side moldings
- Cargo cover
- Cargo net hammock
- Cargo tote
- Cargo tray
- Carpet floor mats
- Carpet trunk mat
- Chrome lower door moldings
- Coin holder/ashtray cup
- Door edge guards
- Doorsill protector
- Emergency assistance kit
- First aid kit
- Glass Breakage Sensor (GBS)
- Hideaway cargo net
- Illuminated doorsills
- Key Finder
- Mudguards
- Paint protection film
- Rear bumper appliqué
- Rear spoiler protector
- Remote Engine Starter
- Roof rack cross bars
- Running boards
- Shift knob
- Tablet holder
- Towing hitch receiver
- Trailer ball
- Vehicle Intrusion Protection (VIP)
- Security System

See numbered footnotes in Disclosures section.
### EXTERIOR

<table>
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### INTERIOR

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<td>Backup camera³ with projected path dynamic gridlines</td>
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<td>Bird’s Eye View Camera⁴ — Perimeter Scan, overhead 360-degree view in Drive and Reverse, and curb view</td>
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<td>Entune® App Suite⁵ — includes Destination Search, iHeartRadio⁶, MovieTickets.com, OpenTable⁷, Pandora⁸⁹ Facebook Places, Yelp¹⁰, Slacker Radio¹¹ and real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® App Suite⁵ is subscription-free. See toyota.com/entune for details.</td>
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See numbered footnotes in Disclosures section.

S = Standard  O = Optional  – = Not available  P = Available as part of a package
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<td>Entune™ Audio Plus — includes 6.1-in. high-resolution touch-screen display, AM/FM/HD Radio, CD player, six speakers, auxiliary port, USB 2.0 port with iPod® connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth® wireless technology, Scout® GPS Link® compatible, Siri® Eyes Free® and SiriusXM® Satellite Radio with 3-month All Access trial. See toyota.com/entune for details.</td>
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<td>Tilt/telescopic urethane steering wheel with audio, Multi-Information Display (MID), voice recognition and Bluetooth® hands-free phone controls</td>
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<td>Tilt/telescopic leather-trimmed steering wheel with audio, Multi-Information Display (MID), voice recognition and Bluetooth® hands-free phone controls</td>
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### INTERIOR (continued)

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### SAFETY/CONVENIENCE

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<td>Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology</td>
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See numbered footnotes in Disclosures section.

*S = Standard  O = Optional  – = Not available  P = Available as part of a package*
FEATURES1 (continued)

OPTIONS

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<td>Blind Spot Monitor (BSM)(^{4}) with Rear Cross-Traffic Alert (RCTA)(^{39})</td>
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PACKAGES

XLE

Extra Value “Plus” Package — includes Smart Key System\(^{28}\) Blind Spot Monitor (BSM)\(^{4}\) with Rear Cross-Traffic Alert (RCTA)\(^{39}\) roof rails (XLE only), Entune\(^{TM}\) Audio Plus and backup camera\(^{4}\) with projected path dynamic gridlines

Extra Value “Power Plus” Package — includes height-adjustable power liftgate with jam protection, Smart Key System\(^{28}\) Blind Spot Monitor (BSM)\(^{4}\) with Rear Cross-Traffic Alert (RCTA)\(^{39}\) roof rails (XLE only), Entune\(^{TM}\) Audio Plus and backup camera\(^{4}\) with projected path dynamic gridlines

Extra Value “Power Premium” Package — includes height-adjustable power liftgate with jam protection, Smart Key System\(^{28}\) Blind Spot Monitor (BSM)\(^{4}\) with Rear Cross-Traffic Alert (RCTA)\(^{39}\) roof rails, and Entune\(^{TM}\) Premium Audio with Integrated Navigation\(^{22}\) and Entune\(^{®}\) App Suite\(^{8}\) Access to Entune\(^{®}\) App Suite\(^{8}\) is subscription-free. See toyota.com/entune for details.

Adventurer

Extra Value “Plus” Package — includes Smart Key System\(^{28}\) Blind Spot Monitor (BSM)\(^{4}\) with Rear Cross-Traffic Alert (RCTA)\(^{39}\) roof rails (XLE only), Entune\(^{TM}\) Audio Plus and backup camera\(^{4}\) with projected path dynamic gridlines

Extra Value “Power Plus” Package — includes height-adjustable power liftgate with jam protection, Smart Key System\(^{28}\) Blind Spot Monitor (BSM)\(^{4}\) with Rear Cross-Traffic Alert (RCTA)\(^{39}\) roof rails (XLE only), Entune\(^{TM}\) Audio Plus and backup camera\(^{4}\) with projected path dynamic gridlines

Extra Value “Power Premium” Package — includes height-adjustable power liftgate with jam protection, Smart Key System\(^{28}\) Blind Spot Monitor (BSM)\(^{4}\) with Rear Cross-Traffic Alert (RCTA)\(^{39}\) roof rails (XLE only), and Entune\(^{TM}\) Premium Audio with Integrated Navigation\(^{22}\) and Entune\(^{®}\) App Suite\(^{8}\) Access to Entune\(^{®}\) App Suite\(^{8}\) is subscription-free. See toyota.com/entune for details.

Cold Area Package — includes heated fabric front-row seats with 8-way power-adjustable driver’s seat, heated leather-wrapped steering wheel and wiper de-icer

SE

Extra Value “Power” Package — includes height-adjustable power liftgate with jam protection, Smart Key System\(^{28}\) Blind Spot Monitor (BSM)\(^{4}\) with Rear Cross-Traffic Alert (RCTA)\(^{39}\) and frameless auto-dimming rearview mirror with HomeLink\(^{™}\)

S-Code Paint Treatment\(^{47}\) and Parking Sonar\(^{40}\) — includes silver-painted front and rear lower bumper, rocker panel, overfenders, with black front and rear bumper garnish (requires Extra Value “Power Plus” Package)

Advanced Technology Package — includes Bird’s Eye View Camera\(^{27}\) with Perimeter Scan, front and rear parking sonar\(^{40}\) and Entune\(^{TM}\) Premium JBL\(^{23}\) Audio with Integrated Navigation\(^{22}\) and Entune\(^{®}\) App Suite\(^{8}\) Access to Entune\(^{®}\) App Suite\(^{8}\) is subscription-free. See toyota.com/entune for details.

Limited

Advanced Technology Package — includes Bird’s Eye View Camera\(^{27}\) with Perimeter Scan, front and rear parking sonar\(^{40}\) and Entune\(^{TM}\) Premium JBL\(^{23}\) Audio with Integrated Navigation\(^{22}\) and Entune\(^{®}\) App Suite\(^{8}\) Access to Entune\(^{®}\) App Suite\(^{8}\) is subscription-free. See toyota.com/entune for details.

XLE Hybrid

Convenience Package — includes height-adjustable power liftgate with jam protection, Blind Spot Monitor (BSM)\(^{4}\) with Rear Cross-Traffic Alert (RCTA)\(^{39}\) front and rear parking sonar\(^{40}\) and Entune\(^{TM}\) Premium Audio with Integrated Navigation\(^{22}\) and Entune\(^{®}\) App Suite\(^{8}\) Access to Entune\(^{®}\) App Suite\(^{8}\) is subscription-free. See toyota.com/entune for details.

See numbered footnotes in Disclosures section.
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<tr>
<td>Electric Power Steering (EPS); power-assisted rack-and-pinion</td>
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<tr>
<td>Turning circle diameter, curb to curb (ft.), 17-in. wheels</td>
<td>34.8</td>
<td>34.8</td>
<td>S</td>
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<tr>
<td>Turning circle diameter, curb to curb (ft.), 18-in. wheels</td>
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<tr>
<td><strong>BRAKES</strong></td>
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<tr>
<td>Power-assisted ventilated front disc brakes, solid rear disc brakes and Star Safety System™</td>
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<td><strong>COLD AREA EQUIPMENT</strong></td>
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<tr>
<td>Heavy-duty battery, heavy-duty starter, heavy-duty heater and cold weather engine coolant</td>
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<td><strong>DIMENSIONS</strong></td>
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<td><strong>EXTERIOR</strong> (in.)</td>
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<tr>
<td>Overall height (without roof rails)</td>
<td>65.9</td>
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<td>66.3</td>
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<td>66.3</td>
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<tr>
<td>Overall height (with roof rails)</td>
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<td>Overall width</td>
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<tr>
<td>Overall length</td>
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<td>Wheelbase</td>
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<tr>
<td>Track (front/rear), 17-in. wheels</td>
<td>61.8/61.8</td>
<td>61.8/61.8</td>
<td>61.8/61.8</td>
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<td>Track (front/rear), 18-in. wheels</td>
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<tr>
<td><strong>INTERIOR</strong> (in.)</td>
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<tr>
<td>Head room without moonroof</td>
<td>38.9/38.9</td>
<td>38.9/38.9</td>
<td>38.9/38.9</td>
<td>38.9/38.9</td>
<td>38.9/38.9</td>
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<tr>
<td>Head room with moonroof</td>
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<td>Shoulder room</td>
<td>57.3/55.4</td>
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<td>57.3/55.4</td>
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<tr>
<td>Leg room</td>
<td>42.6/37.2</td>
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</table>
| Seating capacity               | 5  | 5    | 5         | 5  | 5       | 5        | 5         | 5          | 5         | 5             | 5

See numbered footnotes in Disclosures section.
Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:**
- 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage:**
Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.

**Powertrain:**
- 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through:**
- 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:**
Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details.

**WARRANTIES**

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage:** Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

Toyota RAV4 is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times.

**TIRES**

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<thead>
<tr>
<th>SIZE</th>
<th>LE</th>
<th>XLE</th>
<th>ADVENTURE</th>
<th>SE</th>
<th>LIMITED</th>
<th>PLATINUM</th>
<th>LE HYBRID</th>
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<th>SE HYBRID</th>
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<tbody>
<tr>
<td>P225/65R17</td>
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<td>P235/55R18</td>
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**SPARE**

Temporary (P165/80R17ST) $ S S S S S S S S S S

**MILEAGE ESTIMATES (city/highway/combined)**

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<td>HYBRID</td>
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</table>

**S** = Standard  **O** = Optional  — = Not available  **P** = Available as part of a package

**ACCESSORIES**

For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

See numbered footnotes in Disclosures section.