Here’s to the everyday adventures.

Prius c goes with your flow — plan or no plan. It’s geared up for the coffee runs and for the long run. Known for its versatility and fuel-efficient performance, Prius c backs both your urban commutes and rural escapes. The 60/40 split fold-down rear seats offer expansive cargo space that welcomes even more gear and good times. And with Toyota Safety Sense™ C (TSS-C) copiloting, you can always ride with peace of mind. So let’s go check off that grocery list or check out the scenic route. Prius c is ready whenever you are.

“Our time is now. Let’s make our escape and explore our limits.”
LE shown in Tide Pool Pearl\textsuperscript{33}

See numbered footnotes in Disclosures section.
Designed for safety.

Toyota Safety Sense™ (TSS)\(^9\) is a bundle of active safety features on many new Toyota vehicles at no additional cost. These innovative features were designed to help protect you and your passengers from harm.

**Pre-Collision System**\(^{20}\) with Pedestrian Detection\(^{21}\) (PCS w/PD)

Using an in-vehicle camera and laser to help detect a vehicle or a pedestrian in front of you, the Pre-Collision System with Pedestrian Detection (PCS w/PD) can help you mitigate or avoid a potential collision. If the system determines that a frontal collision is likely, it prompts you to take action using audio and visual alerts. If you notice the potential collision and apply the brakes, PCS w/PD may apply additional force using Brake Assist (BA)\(^{17}\). If you don’t brake in time, it may automatically apply the brakes to reduce your speed, helping to minimize the likelihood of a frontal collision or reduce its severity.

**Lane Departure Alert (LDA)**\(^{22}\)

Under certain circumstances, Lane Departure Alert (LDA) is designed to detect lane departure on roads with clear markings. LDA only activates when you’re traveling at a speed of 32 mph or faster. When you hear and see the alert, after carefully checking the road around you, you should safely direct your vehicle back to the center of your lane.

**Automatic High Beams (AHB)**\(^{23}\)

Automatic High Beams (AHB) are a safety system designed to help you see more clearly at night — without distracting other drivers. Designed to activate at speeds above 25 mph, AHB rely on an in-vehicle camera to help detect the headlights of oncoming vehicles and taillights of preceding vehicles, then automatically toggle between high and low beams accordingly to provide the appropriate amount of light. By using high beams more frequently, the system may allow earlier detection of pedestrians and obstacles.
LE shown in Tide Pool Pearl. See numbered footnotes in Disclosures section.
DESIGN AND VERSATILITY

All the space you need.
All the style you want.

Stay in touch with your life no matter how far the road takes you. Prius c’s smart tech and versatility will help you make your escape, while the expressive details and wide array of eye-popping colors are the perfect way to amp up any adventure. With 5-door access and 60/40 split fold-down rear seats, Prius c can comfortably take you and your friends for a night out on the town or a trip out of it.

15-IN. ALLOY WHEELS
Stand out wherever you go. Prius c comes standard with 15-in. 8-spoke machined alloy wheels with dark-gray-painted accents, bringing big style to this smart-sized package.

60/40 SPLIT REAR SEATS
No problem fitting your gear, your crew, and your dog in the car. Prius c has plenty of room, thanks to the standard 60/40 split fold-down rear seats. Not just 17.1 cu. ft. of cargo volume, but also a variety of ways to configure it. It helps you pack even more excitement into every journey.

VERSATILE DESIGN
Four passenger doors and a large rear liftgate help you and your friends get in and get going with ease. Load up for a road trip, a big move or even a long hike with your best friend. Prius c makes it easy for you to explore new places and bring everyone and everything along for the ride.

See numbered footnotes in Disclosures section.
LE interior shown in Gray/Black two-tone fabric.
In touch with your life.
More music, friends and fun.

Bring your music along for the ride and always know how to get there with Prius c’s available Entune™ Premium Audio with Integrated Navigation™ and Entune® App Suite.® When it’s time to roll out, you can back up without asking for backup thanks to the standard integrated backup camera.® Once you’re on the go, Prius c’s standard Bluetooth® wireless technology helps you stay in touch. It easily connects your contacts, playlists® and more to its steering wheel controls so you’ll never miss a moment. It’s time to have more fun with the tech that fits your life.

**INTEGRATED BACKUP CAMERA**

Prius c’s standard integrated backup camera helps you get in and out of the tightest spots on your next getaway. Shift into Reverse, and the large display shows what’s behind Prius c, helping you avoid objects that might otherwise be out of view.

**BLUETOOTH® WIRELESS TECHNOLOGY**

Standard Bluetooth® wireless technology helps keep you connected to your friends and favorite playlists, so you’ll never have to miss a call, or your favorite road trip mix.

**ENTUNE™ PREMIUM AUDIO WITH INTEGRATED NAVIGATION™ AND ENTUNE® APP SUITE®**

Bring your music along for the ride with available Entune™ Premium Audio with Integrated Navigation and Entune® App Suite. Equipped with the tech you know, this smart multimedia system helps you locate your car and enjoy some music while you’re on the go. And with real-time traffic info, getting to the fun is easier than ever.

See numbered footnotes in Disclosures section.
LE interior shown in Gray/Black two-tone fabric.
PREMIUM INTERIOR

A comfy space that invites more possibilities.

It’s time to step up your comfort game. Prius c reserves a space just for you with standard automatic climate control and a 6-way adjustable driver’s seat. Convenient tech like the available Smart Key System makes it even easier for you to get in, out, and on with your day. Buckle up. You’re in for a comfy ride.

SMART KEY SYSTEM WITH PUSH BUTTON START
It’s easy to unlock all the fun with the available Smart Key fob in your pocket or purse. Simply grasp either the driver’s or front passenger’s door handle of your Prius c to unlock it. Plus, you can start the engine with the push of a button and start your next journey with ease.

USB PORT
Put an end to the power struggle. Charge your favorite device and sync your music to Prius c’s audio system with the standard USB port. There’s also an auxiliary audio jack that supports a wide range of music players, so your favorite playlist is never out of reach.

MULTI-INFORMATION DISPLAY
Keep an eye on the information that matters most to you. A quick glance at the Multi-Information Display (MID) can show you plenty of helpful info like real-time driving data, fuel economy and EV driving distance — all to help maximize your efficiency.

See numbered footnotes in Disclosures section.
LE shown in Blue Streak Metallic.
More efficiency means more fun.

With the power to choose the perfect drive mode, Prius c won’t let you miss out on any of the action. With Prius c’s EPA-estimated 48 mpg city,14 you can take on everything from errands to extended journeys, thanks to its proven hybrid tech and eco-minded efficiency. It helps make trips to that secret hiking trail easier on your wallet too.

ENERGY MONITOR
Learn how to optimize your efficiency. The energy monitor screen displays how the hybrid system works in real time. It shows you how Prius c always employs the most efficient source of power.

EV13/14/ECO MODE
Take charge and pick your perfect drive mode. Prius c’s EV Mode enables electric driving for up to one mile. ECO Mode limits the operation of the climate control and adjusts throttle input to help maximize fuel economy and give you more moments from each mile.

ECO SAVINGS
With ECO Savings, you can easily compare a vehicle’s fuel cost and mpg average to your Prius c. Once you know how much you may be saving, you may know how much more you can spend on that commemorative truck-stop coffee mug from your next adventure.

See numbered footnotes in Disclosures section.
LE shown in Absolutely Red
Peace of mind
For a safer drive.

Prius c helps you travel safely with the standard Star Safety System, a suite of six active safety features designed to help keep you safe. This advanced system includes Vehicle Stability Control (VSC), Traction Control (TRAC), Electronic Brake-force Distribution (EBD), Anti-lock Brake System (ABS), Brake Assist (BA) and Smart Stop Technology® (SST).

LATCH (Lower Anchors and Tethers for CHildren) provides an added measure of safety for the smaller members of your family. LATCH includes lower anchors on the outboard rear seats and a tether anchors on all rear seats.

NINE AIRBAGS
Prius c comes standard with nine airbags, including a driver and front passenger Advanced Airbag System. In the event of certain collisions, sensors designed to monitor the severity of the impact make adjustments for the appropriate airbag deployment.

WIL SEATING
Whiplash-Injury-Lessening (WIL) seatback frames are engineered to yield in a controlled fashion, reducing the motion differential between the occupant’s head and torso, and helping to lessen injury.

See numbered footnotes in Disclosures section.
L

Exterior Features
- Single-LED projector low- and high-beam headlights
- LED tail and stop lights
- Daytime Running Lights (DRL) with on/off feature
- Black side rocker and wheel arch moldings
- Black roof rail accent
- Front and rear lower silver-accented body guards
- Power outside mirrors with turn signal indicators
- 15-in. 8-spoke machined alloy wheels with dark-gray-painted accents and P175/65R15 tires
- Color-keyed shark-fin antenna
- Intermittent rear window wiper
- Color-keyed rear spoiler

Interior Features
- Automatic climate control
- Entune™ Audio — includes 6.1-in. touch-screen display, AM/FM CD player, four speakers, auxiliary port, USB media port, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth® wireless technology, Siri® Eyes Free. See toyota.com/entune for details.
- Integrated backup camera
- 3.5-in. TFT Multi-Information Display (MID) with outside temperature, clock, fuel economy information, cruising range, odometer, trip distance, hybrid system information, Hybrid System Indicator, ECO Savings, ECO Score, energy monitor
- Fabric-trimmed seats; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat with seatback pocket
- 60/40 split fold-down rear seats
- Cruise control
- Tilt/telescopic steering wheel with steering wheel controls
- Remote keyless entry system with illuminated entry
- Power windows with driver-side one-touch auto up/down
- Soft-touch center console with armrest and storage compartment
- Cargo area tonneau cover
- Cargo Area Light
- One front 12V auxiliary power outlet

Safety Features
- Toyota Safety Sense™ C (TSS-C)™ — Pre-Collision System™ with Pedestrian Detection™ (PCS w/PD), Lane Departure Alert (LDA)™ and Automatic High Beams (AHB)™

See numbered footnotes in Disclosures section.

LE

Exterior Features
- Adds to or replaces features offered on L

Interior Features
- Smart Key System™ on front doors and liftgate with Push Button Start and remote illuminated entry
COLOR/TRIM/WHEELS*

**Color**
- Black Sand Pearl
- Blue Streak Metallic
- Absolutely Red
- Magnetic Gray Metallic
- Tide Pool Pearl
- Classic Silver Metallic
- Blizzard Pearl

**Trim**
- Prius c L and LE Gray/Black two-tone fabric

**Wheel**
- 15-in. 8-spoke machined alloy wheels with dark-gray-painted accents

*Not all colors and trims available on all model grades. See dealer for details. See numbered footnotes in Disclosures section.*
Prius c has lots of Genuine Toyota Accessories available to help make every trip even more fun. Now your Prius c can reflect your unique style and stand out even more. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/priusc.

<table>
<thead>
<tr>
<th>ACCESSORIES</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>All-weather floor liners[^36]</td>
<td>Cargo tote</td>
<td>Coin holder/ashtray cup</td>
<td>Paint protection film[^37]</td>
<td></td>
</tr>
<tr>
<td>Alloy wheel locks</td>
<td>Cargo tray</td>
<td>Door edge guards</td>
<td>Universal tablet holder[^3]</td>
<td></td>
</tr>
<tr>
<td>Body side moldings</td>
<td>Carpet cargo mat</td>
<td>Emergency assistance kit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cargo net — envelope</td>
<td>Carpet floor mats[^36]</td>
<td>First aid kit</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

[^36]: Carpet floor mats
[^37]: Paint protection film

See numbered footnotes in Disclosures section.
**FEATURES**

### EXTERIOR

- Single-LED projector low- and high-beam headlights: $ LE
- Daytime Running Lights (DRL) with on/off feature: $ LE
- LED taillights and stop lights: $ LE
- Front and rear lower silver-accented body guards: $ LE
- Black side rocker and wheel arch moldings: $ LE
- Black roof rail accent: $ LE
- Power outside mirrors with turn signal indicators: $ LE
- Intermittent rear window wiper: $ LE
- Color-keyed rear spoiler: $ LE
- Color-keyed shark-fin antenna: $ LE
- 15-in., 8-spoke machined alloy wheels with dark gray-painted accents and P175/65R15 tires: $ LE

### INTERIOR

- Automatic climate control: $ LE
- Entune™ Audio — includes 6.1-in. touch-screen display, AM/FM CD player, four speakers, auxiliary port, USB media port, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth® wireless technology, Siri® Eyes Free®: — LE
- Integrated backup camera: $ LE
- 3.5-in. TFT Multi-Information Display (MID) with outside temperature, clock, fuel economy information, cruising range, odometer, trip distance, hybrid system information, Hybrid System Indicator, ECO Savings, ECO Score, energy monitor: $ LE

### SAFETY AND CONVENIENCE

- Star Safety System™ — includes Vehicle Stability Control (VSC)®, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)®, and Smart Stop Technology® (SST)®: $ LE
- Toyota Safety Sense™ C (TSS-C)™ — Pre-Collision System (PCS) with Pedestrian Detection (PCS w/PD), Lane Departure Alert (LDA) with Automatic High Beams (AHB): $ LE
- Nine airbags — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, driver knee airbag, driver and front passenger seat cushion airbags, and front and rear side curtain airbags: $ LE
- Driver and front passenger Whiplash-Injury-Lessening (WIL) seats: $ LE
- LATCH (Lower Anchors and Tethers for Children) includes lower anchors on outboard rear seats and tether anchors on all rear seats: $ LE
- Tire Pressure Monitor System (TPMS): $ LE
- Vehicle Proximity Notification System (VPNS): $ LE
- Hill Start Assist Control (HAC): $ LE
- Engine immobilizer: $ LE
- ToyotaCare® featuring a no cost maintenance plan with roadside assistance: $ LE

---

See numbered footnotes in Disclosures section.

$ = Standard  O = Optional  – = Not available
### SPECIFICATIONS

<table>
<thead>
<tr>
<th>MECHANICAL/PERFORMANCE</th>
<th>L</th>
<th>LE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GASOLINE ENGINE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.5-Liter Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV 13, 14/ECO Modes; 73 hp @ 4800 rpm (54 kW @ 4800 rpm), 82 lb.-ft. @ 4000 rpm (111 N•m @ 4000 rpm); 99 hybrid system net hp (74 kW)</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td><strong>BORE X STROKE</strong></td>
<td>2.95 in x 3.33 in</td>
<td>Standard</td>
</tr>
<tr>
<td><strong>COMPRESSION RATIO</strong></td>
<td>13.4:1</td>
<td>Standard</td>
</tr>
<tr>
<td><strong>INDUCTION SYSTEM</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td><strong>IGNITION SYSTEM</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronic, with Toyota Direct Ignition (TDI)</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td><strong>EMISSION RATING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Federal Environmental Protection Agency (EPA) Emission Standard: Tier 3 Bin 30</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td><strong>ELECTRIC MOTOR</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Motor type: Permanent magnet AC synchronous motor</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Power output: 60 hp (45 kW)</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Torque: 125 lb.-ft. (169 N•m)</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Voltage: 520V maximum</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td><strong>TRACTION BATTERY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Type: Sealed Nickel-Metal Hydride (Ni-MH)</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Power output: 25.9 hp (19.3 kW)</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Voltage: 144V</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td><strong>TRANSMISSION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronically controlled Continuously Variable Transmission (ECVT)</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td><strong>DRIVETRAIN</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Front-Wheel Drive (FWD)</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td><strong>SUSPENSION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Independent MacPherson strut front suspension with stabilizer bar; torsion beam rear suspension</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td><strong>STEERING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electric Power Steering (EPS); power-assisted rack-and-pinion</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Turning circle diameter, curb to curb (ft.)</td>
<td>31.4</td>
<td>31.4</td>
</tr>
<tr>
<td><strong>BRAKES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Power-assisted ventilated front disc brakes, rear drum brakes and Star Safety System™</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td><strong>DIMENSIONS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EXTERIOR DIMENSIONS (in.)</td>
<td>59.6/68.6/162.4</td>
<td>59.6/68.6/162.4</td>
</tr>
<tr>
<td>Overall height/width/length</td>
<td>100.4</td>
<td>100.4</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>58.3/58.1</td>
<td>58.3/58.1</td>
</tr>
<tr>
<td>Track (front/rear)</td>
<td>5.5</td>
<td>5.5</td>
</tr>
<tr>
<td>Ground clearance</td>
<td>0.29</td>
<td>0.29</td>
</tr>
<tr>
<td>Coefficient of drag (Cd)</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>INTERIOR DIMENSIONS (in.)</td>
<td>38.6/37.0</td>
<td>38.6/37.0</td>
</tr>
<tr>
<td>Head room front/rear</td>
<td>52.3/51.7</td>
<td>52.3/51.7</td>
</tr>
<tr>
<td>Shoulder room</td>
<td>51.0/50.8</td>
<td>51.0/50.8</td>
</tr>
<tr>
<td>Hip room</td>
<td>41.7/35.0</td>
<td>41.7/35.0</td>
</tr>
<tr>
<td>Leg room</td>
<td>See numbered footnotes in Disclosures section.</td>
<td></td>
</tr>
</tbody>
</table>
### SPECIFICATIONS (continued)

<table>
<thead>
<tr>
<th>WEIGHTS/CAPACITIES</th>
<th>L</th>
<th>LE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Curb weight (lb.)</td>
<td>2530</td>
<td>2530</td>
</tr>
<tr>
<td>Seating capacity</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Passenger volume (cu. ft.)</td>
<td>87.4</td>
<td>87.4</td>
</tr>
<tr>
<td>Cargo volume (cu. ft.)</td>
<td>17.1</td>
<td>17.1</td>
</tr>
<tr>
<td>Fuel tank (gal.)</td>
<td>9.5</td>
<td>9.5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TIRES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spare: Temporary</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MILEAGE ESTIMATES (mpg city/highway/combined)</th>
</tr>
</thead>
<tbody>
<tr>
<td>48/43/46</td>
</tr>
</tbody>
</table>

### WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage:** Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details.

**Accessories:** For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle’s in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it’s necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota’s warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

---

For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331

See numbered footnotes in Disclosures section.
At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow — from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

DISCLOSURES

1. Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. If you would prefer a vehicle with no different options, contact your dealer to check for current availability or the possibility of placing a special order. 2. May not be compatible with all mobile phones, MPM/WMA players and like models. 3. The universal tablet holder is intended for passengers only. Drivers should always be sure to obey traffic regulations and maintain awareness in the event of an accident. Tablet sold separately. 4. Advanced voice recognition capabilities may vary by head unit. 5. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Toyota is under license. A compatible Bluetooth-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 6. Besides the rear view monitor, the Smart-Stop System can also detect pedestrians and bicyclists. 7. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle. Because there is little vehicle noise in EV Mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. 8. The TSS Pre-Collision System is designed to help avoid or reduce the crash speed and damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness is dependent on many factors including road, weather and vehicle conditions. 9. 2019 EPA-estimated mileage. Actual mileage will vary.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle. All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles will vary.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. If you would prefer a vehicle with no different options, contact your dealer to check for current availability or the possibility of placing a special order. May not be compatible with all mobile phones, MPM/WMA players and like models. The universal tablet holder is intended for passengers only. Drivers should always be sure to obey traffic regulations and maintain awareness in the event of an accident. Tablet sold separately. Advanced voice recognition capabilities may vary by head unit. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Toyota is under license. A compatible Bluetooth-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. Besides the rear view monitor, the Smart-Stop System can also detect pedestrians and bicyclists. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle. Because there is little vehicle noise in EV Mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. The TSS Pre-Collision System is designed to help avoid or reduce the crash speed and damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness is dependent on many factors including road, weather and vehicle conditions. 2019 EPA-estimated mileage. Actual mileage will vary.