Imagine the possibilities. Then explore them.
The 2019 Toyota Prius Prime.

Let’s put limits in the rearview mirror. Prius Prime is the most efficient Toyota hybrid yet. With the power to run in either EV or hybrid driving modes, Prius Prime strikes a harmonious balance between necessity and desire. When the charge has run out, Prius Prime has a manufacturer-estimated 54 combined mpg. Designed with intelligent tech, premium materials and thoughtful engineering, Prius Prime represents the next step of our continuous quest to reach more efficient mobility with less range anxiety — without compromise.
Let’s go places we’ve never gone before.

Let’s charge toward the next exciting chapter where our vehicles can aim even higher. Prius Prime has an outstanding manufacturer-estimated 133 MPGe, thanks to its cutting-edge, lightweight materials, proven hybrid technology and an optimized Plug-in Hybrid Vehicle (PHV) system. With its manufacturer-estimated 640-mile total driving range and 25-mile EV Mode driving range, Prius Prime continues to raise the efficiency bar and help you challenge what’s possible. The powertrain is a Toyota first, thanks to a dual motor drive system that improves acceleration in EV Mode for a fun drive. It’s an exhilarating experience that elevates your possibilities.

Advanced shown in Magnetic Gray Metallic. See numbered footnotes in Disclosures section.

Prius Prime is the most fuel-efficient car in its class with an EPA-estimated 133 MPGe.

Prius Prime is designed to enhance your drive with innovation that lies above and beneath the surface of the artfully sculpted exterior. The union of purposeful, aerodynamic elements and lightweight components helps increase your efficiency. Not to mention the manufacturer-estimated 25 miles\(^{49}\) in EV Mode\(^{20}\). All of this helps Prius Prime strike the perfect balance between its elevated efficiency and eye-catching style. It’s an uncompromising approach that ensures you’ll enjoy every moment.

**CARBON-FIBER-REINFORCED-POLYMER REAR HATCH**

Prius Prime’s rear hatch is made of carbon-fiber-reinforced polymer, a first for Toyota. This strong yet lightweight material makes opening and closing the hatch effortless. Found only on Prius Prime, the dual-wave rear glass design flows seamlessly into the rear spoiler, helping reduce air resistance. Advanced aerodynamics and lightweight materials like these help increase efficiency and elevate your drive.

**STANDARD LED LIGHTING**

Prius Prime features visually striking Quad-LED projector headlights, available LED fog lights and accent lights to help you see more of what matters. Bright and efficient, the rear taillights are also equipped with LEDs that consume less energy.

**15-IN. ALLOY WHEELS**

Prius Prime’s lightweight aluminum alloy wheels are designed to perform. The low-rolling resistance tires and wind-cheating wheel covers help enhance fuel efficiency and make your drive a quiet, comfortable one.

See numbered footnotes in Disclosures section.
DESIGNED WITH EFFICIENCY

Advanced shown in Hypersonic Red™
See numbered footnotes in Disclosures section
Intelligence meets technology.

Prius Prime has innovative tech that you just can’t miss. Its available 11.6-in HD multimedia display’s intuitive pinch, zoom, tap and swipe gestures create a familiar smartphone-like experience. So whether you’re using the Entune® App Suite to plan your next night out, or using the navigation to help you get there, you’ve got the power to do it all.

MULTI-INFORMATION DISPLAY (MID)
The customizable 4.2-in. color dual Multi-Information Display screens let you keep track of Prius Prime’s vitals at a glance. Use the steering wheel-mounted controls to keep track of real-time driving data, up-to-date fuel economy, energy use, and more — all while keeping both hands on the wheel.

REMOTE CLIMATE
Take control and use your smartphone with the available Prius Prime apps, including the Remote Climate app. This way, you can check your Prius Prime’s current temperature setting and change it to your liking — all before you even get in. When Prius Prime is plugged in, the power used for Remote Climate is pulled straight from the grid so your battery keeps its charge. Now your comfort is always within reach.

INTELLIGENT DRIVE COACH
This available intelligent technology, called Predictive Fuel-Efficient Drive, helps boost fuel efficiency by learning your routine stopping patterns. When approaching a recorded stop, an icon will display and suggest the optimal time to release the accelerator. Regenerative braking also activates sooner to recover more energy for the hybrid battery.
Advanced interior shown in Black SofTex® trim.
See numbered footnotes in Disclosures section.
Watching your back throughout the drive ahead.

Enjoy every journey, from crosstown to cross country, all from inside Prius Prime. Everything has been purposefully designed with an uncompromising approach to serve your needs. And Prius Prime’s innovative technologies like available Intelligent Clearance Sonar (ICS) with Intelligent Parking Assist (IPA) help lessen the challenges found in the everyday drive. It’s smart tech and comfort designed to give you the peace of mind to focus on the drive ahead.

**INTELLIGENT CLEARANCE SONAR**
Be aware of what’s around you. As you park, available Intelligent Clearance Sonar is designed to scan for stationary objects like walls or posts that are within close proximity. If Prius Prime anticipates a collision, an audible and visual alert will be emitted, engine or motor output reduced, and if needed, the brakes will automatically be applied to help bring Prius Prime to a halt.

**BACKUP CAMERA**
When in Reverse, Prius Prime’s standard integrated backup camera uses a wide-angle lens to display a large viewing area. Clearly marked lines on the screen show the distance, giving you more confidence to get out of any spot — tricky or not.

**INTELLIGENT PARKING ASSIST**
Available Intelligent Parking Assist helps you navigate and conquer those difficult parking situations with the push of a button. Prius Prime automatically controls the steering wheel while you control the gas, gears and brake to help guide you into an open parking space.

See numbered footnotes in Disclosures section.
CONVENIENCE

Advanced shown in Blue Magnetism.
Amenities that exceed expectations.

Prius Prime’s cabin features a modern design and premium materials throughout. Thoughtful interior touches delight the senses, while smart tech brings convenience and innovative thinking to every trip. Prius Prime’s front seats feature deep bolsters to help keep you in place when the road twists, for extra confidence behind the wheel.

**COLOR HEAD-UP DISPLAY (HUD)**

Prius Prime’s available color Head-Up Display uses aircraft-inspired technology to project information about your drive on the windshield, where it’s convenient to see. Easily view the current speed, energy monitor, turn-by-turn navigation directions, battery charge, and Toyota Safety Sense™ P (TSS–P) alerts — all without taking your eyes off the road.

**HEATED STEERING WHEEL**

Prius Prime’s available heated steering wheel warms things up when it’s cold outside. Once you’re comfortable, you can use the steering wheel-mounted controls for quick access to audio, phone, climate and the Multi-Information Display.

**JBL® PREMIUM AUDIO SYSTEM**

Sound all around. The available JBL® Premium Audio features ten JBL® GreenEdge® speakers to amplify output from less energy. What you hear is clear sound imaging that will elevate any drive. You can also use the USB port or Bluetooth® hands-free wireless technology to bring your favorite playlist, and backup singers, along for the ride.

See numbered footnotes in Disclosures section.
Advanced interior shown in Black SofTex™ trim.
See numbered footnotes in Disclosures section.
SECTION HEADER

See numbered footnotes in Disclosures section.

INTERIOR CONVENIENCE

STANDARD HEATED FRONT SEATS

Prius Prime comes with standard heated front seats, so the comfort of you and your passenger is a top priority.

60/40 SPLIT FOLD-DOWN REAR SEATS

Prius Prime’s 60/40 split fold-down rear seats fold to maximize cargo space and versatility. With 19.8 cu. ft. of space, it will help you enjoy even more room — and more adventures.

QI-COMPATIBLE WIRELESS SMARTPHONE CHARGING

With Prius Prime’s available Qi-compatible wireless smartphone charging, you can charge your Qi-compatible smartphone or other compatible device without wires or worry. Place it on the nonslip holder and charge up before getting to your destination.

Advanced interior shown in Black SofTex trim.
The best of both worlds.

Every last detail of Prius Prime has been optimized to help make it the most advanced — and efficient — Prius yet. Advanced, lightweight materials, like the Toyota-first carbon-fiber-reinforced-polymer rear hatch, proven hybrid technology and an optimized Plug-in Hybrid Vehicle (PHV) system all play their part to enhance Prius Prime’s performance while maximizing efficiency. Simply charge from a standard household outlet and go even farther.

**EV MODE**
With a charged battery, the driver can experience electrifying performance. Prius Prime features a Toyota-first dual motor generator drive system that gives a fun acceleration feel and enables electric driving mode at full highway speeds. The system’s output and regeneration conditions are clearly displayed in real-time on the MID, so you can see your efficiency in action.

**HV/EV AUTO DRIVE MODES**
Prius Prime also offers two other driving modes so that the driver stays in control: EV Auto Mode and HV Mode. EV Auto Mode intelligently selects between EV and hybrid driving based on demand and driving conditions to optimize your efficiency. HV Mode efficiently combines the gas engine and electrical power from the HV battery to drive Prius Prime.

**CHARGE SCHEDULING**
Charge scheduling gives you the option to charge during off-peak hours to help reduce electricity costs and support efficient grid usage in your community. Simply program your preferred charge start or departure time from Prius Prime so it can be topped off and ready to roll when you are. And, you can even start your charge from afar through the available Prius Prime apps.

See numbered footnotes in Disclosures section.
Premium shown in Blue Magnetism.
Active safety comes standard.

Prius Prime’s standard Toyota Safety Sense™ P (TSS-P) is an active safety package that combines Pre-Collision System with Pedestrian Detection (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA), Automatic High Beams (AHB) and Full-Speed Range Dynamic Radar Cruise Control (DRCC) to assist you. TSS-P’s comprehensive features create in-the-moment safety designed to help keep you safe under certain circumstances.

**Pre-Collision System with Pedestrian Detection**

Using an in-vehicle camera and radar to help detect a vehicle or a pedestrian in front of you, the Pre-Collision System with Pedestrian Detection (PCS w/PD) is designed to help you mitigate or avoid a potential collision. If the system determines that a frontal collision is likely, it prompts you to take action using audio and visual alerts. If you notice the potential collision and apply the brakes, PCS w/PD may apply additional force using Brake Assist (BA). If you don’t brake in time, it may automatically apply the brakes to reduce your speed, helping to minimize the likelihood of a frontal collision or reduce its severity.
TOYOTA SAFETY SENSE™ P (TSS-P)

Under certain circumstances, Lane Departure Alert (LDA) is designed to detect lane departure on roads with clear markings. LDA only activates when you’re traveling at a speed of 32 mph or faster. When you hear and see the alert, after carefully checking the road around you, you should safely direct your vehicle back to the center of your lane. In addition, when it senses that you’re unintentionally drifting, the system may automatically make small corrective steering inputs to help keep your vehicle in its lane.

The Automatic High Beams (AHB) feature is a safety system designed to help you see more clearly at night. Designed to activate at speeds above 25 mph, AHB relies on an in-vehicle camera to help detect the headlights of oncoming vehicles and taillights of preceding vehicles, then automatically toggles between high and low beams accordingly to provide the appropriate amount of light. By using high beams more frequently, the system may allow earlier detection of pedestrians and obstacles.

Standard Full-Speed Range Dynamic Radar Cruise Control takes cruising to the next level. Using forward-sensing radar technology and an intelligent camera, the system is designed to detect the distance of the vehicle traveling directly ahead of you and adjust your speed accordingly, down to a complete stop. It works in light traffic as well, helping you maintain a preset following distance — slowing when the preset distance shortens, then accelerating back to your original cruising speed when the road clears.

See numbered footnotes in Disclosures section.
Surrounded by safety.

Prepare for the unexpected. Prius Prime comes standard with an advanced suite of six safety features. The Star Safety System™ includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology® (SST). Prius Prime also comes with eight airbags, including a driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, front and rear side curtain airbags, a driver’s knee airbag and a front passenger seat cushion airbag, to help you drive with more confidence.

RAIN-SENSING WIPERS
Keeping your view clear. Between light rain and heavy downpours, Prius Prime’s available rain-sensing variable windshield wipers can be set to automatically activate depending on the amount of rain on the windshield and the speed of the car. It’s a convenience that helps you stay focused on the road.

BLIND SPOT MONITOR (BSM)
Detect more of what matters. When a vehicle in the next lane enters your vehicle’s blind spot on either side, the available Blind Spot Monitor is designed to illuminate the indicator in that sideview mirror. If you continue to signal a lane change to that lane, the indicator will flash to get your attention.

REAR CROSS-TRAFFIC ALERT (RCTA)
Watching out for you. In Reverse, Prius Prime’s available Rear Cross-Traffic Alert uses sensors to detect vehicles approaching from either side. If the system senses cross traffic, it warns you by flashing the side mirror indicators and sounding a warning tone.

See numbered footnotes in Disclosures section.
Advanced shown in Magnetic Gray Metallic.
**Plus**

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 55 city/53 highway/54 combined manufacturer-estimated mpg
- 133 manufacturer-estimated MPGe
- 640-mile manufacturer-estimated total driving range
- 25-mile manufacturer-estimated EV Mode driving range

**Exterior Features**
- Quad-LED projector headlights with auto-off feature
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- Patterned acrylic grille overlay with active grille shutter
- Heated power outside mirrors with folding feature
- 15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires
- Washer-linked variable intermittent windshield wipers
- Dual-wave rear glass design
- Carbon-fiber-reinforced-polymer rear hatch
- Charge port with illumination and charging indicator light

**Interior Features**
- Remote A/C System
- Smart-flow climate control system with pollen filtration
- Integrated backup camera
- 4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and Eco Score, Eco Savings Record, Drive Monitor, Eco Diary, climate control, driver support systems, audio system content, and navigation system content
- 4-passenger seating with 60/40 split fold-down rear seats with center armrest with cup holders and center console
- SoFtex®-trimmed tilt/telescopic steering wheel with audio, climate, Multi-Information Display (MID) and Bluetooth® hands-free phone controls
- Digital instrumentation with speedometer, hybrid system power meter, fuel gauge, odometer, current fuel economy, shift-position indicator, EV mode indicator, and drive mode indicator
- Fabric-trimmed heated front seats with armrests and seatback pockets; 6-way adjustable driver’s seat, 4-way adjustable front passenger seat
- Smart Key System® on driver’s door with Push Button Start
- Power windows with auto up/down
- Dual sun visors with illuminated vanity mirrors
- Power door locks
- Rear center console with armrest, storage compartment and two rear cup/bottle holders
- Cargo area lightweight tonneau cover
- One front and one rear 12V auxiliary power outlets
- One front USB power outlet
- Rear dome light
- Cargo area light
- Front-door storage pockets with sculpted bottle holders; rear-door storage bottle holders
- Foot pedal parking brake
- Charge cable for standard outlet (120V)

**Safety Features**
- Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology® (SST)
- Driver and front passenger Advanced Airbag System
- Driver and front passenger front-seat-mounted side airbags, passenger seat cushion airbag, driver’s knee airbag and front and rear side curtain airbags
- Toyota Safety Sense™ P (TSS-P) — Pre-Collision System with Pedestrian Detection, Lane Departure Alert with Steering Assist (LDA w/SA), Automatic High Beams (AHB) and Full-Speed Range Dynamic Radar Cruise Control (DRCC)
- LATCH (Lower Anchors and Tethers for Children) includes lower anchors on rear seats
- Tire Pressure Monitor System (TPMS)
- Vehicle Proximity Notification System (VPNS)
- Hill Start Assist Control (HAC)
- Engine immobilizer
- Tire Repair System
- Additional year of roadside assistance for a total of 3 years of roadside assistance from date of purchase

**Premium**

Adds to or replaces features offered on Plus

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 55 city/53 highway/54 combined manufacturer-estimated mpg
- 133 manufacturer-estimated MPGe
- 640-mile manufacturer-estimated total driving range
- 25-mile manufacturer-estimated EV Mode driving range

**Exterior Features**
- Quad-LED projector headlights with auto on/off feature
- Smart charging cable lock

**Interior Features**
- Predictive Fuel-Efficient Drive
- SoFtex®-trimmed heated front seats with armrests and seatback pockets; 8-way power-adjustable driver’s seat with power lumbar support; 4-way adjustable front passenger seat
- Smart Key System® on three doors with Push Button Start and remote illuminated entry
- Qi-compatible wireless smartphone charging with charge indicator light

See numbered footnotes in Disclosures section.
**Advanced**

Adds to or replaces features offered on Premium

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 55 city/53 highway/54 combined manufacturer-estimated mpg\(^{16}\)
- 133 manufacturer-estimated MPGe\(^{17}\)
- 640-mile manufacturer-estimated total driving range\(^{18}\)
- 25-mile manufacturer-estimated EV Mode\(^{20}\) driving range\(^{49}\)

**Exterior Features**
- Integrated LED fog lights and LED accent lights
- Rain-sensing variable intermittent windshield wipers

**Interior Features**
- Entune™ Premium JBL® Audio with Integrated Navigation\(^{13}\) and Entune® App Suite\(^1\) — includes 11.6-in. high-resolution touch-screen with split-screen display, AM/FM cache radio, HD Radio\(^{15}\) with 3-month All Access trial\(^{12}\) and JBL® GreenEdge\(^{88}\) speakers including subwoofer amplifier, auxiliary port, USB 2.0 port\(^1\) with iPod\(^7\) connectivity and control, advanced voice recognition\(^8\), hands-free phone capability, phone book access and music streaming\(^9\) via Bluetooth® wireless technology, SiriusXM® Satellite Radio\(^11\) with 3-month complimentary trial\(^12\) and Prius Prime apps\(^14\). Prius Prime apps include Charge Management\(^{54}\), Remote Climate\(^{2}\), Vehicle Finder, Charging Station Map and Eco Dashboard. See toyota.com/entune for details.
- Heated steering wheel
- Auto-dimming rearview mirror with HomeLink®
- Cargo area heavy sliding tonneau cover

**Safety Features**
- Safety Connect\(^{15}\) — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance\(^{37}\) and Automatic Collision Notification, three-year trial subscription\(^{16}\). See toyota.com/safety-connect for details.
- Color Head-Up Display (HUD) with speedometer, navigation, Hybrid System Indicator, battery charge, and Toyota Safety SenseP (TSS-P)\(^{29}\) alerts
- Intelligent Clearance Sonar (ICS)\(^{39}\) with Intelligent Parking Assist (IPA)\(^{40}\)
- Blind Spot Monitor (BSM)\(^{42}\) with Rear Cross-Traffic Alert (RCTA)\(^{43}\)

**Color/Trim/Wheel**

**Color**
- Blue Magnetism
- Hypersonic Red\(^{51}\)
- Magnetic Gray Metallic
- Classic Silver Metallic
- Titanium Glow
- Blizzard Pearl\(^{51}\)

**Trim**
- Also available in
- Plus fabric shown in Black
- Moonstone SofTex\(^{19}\)
- Premium and Advanced SofTex\(^{19}\) shown in Black
- Moonstone SofTex\(^{19}\)

**Wheel**
- 15-in. 5-spoke alloy wheel with two-tone wheel cover

*Not all colors and trims available on all model grades. See dealer for details. See numbered footnotes in Disclosures section.
Add the final touch to your Prius Prime with a wide range of available Genuine Toyota Accessories. Make your Prius Prime reflect your personal style. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/priusprime or see your Toyota dealer for details.

See numbered footnotes in Disclosures section.
Elevate your Prius Prime driving experience and make an entrance with available Genuine Toyota Accessories. For a complete list of accessories, go to toyota.com/priusprime or see your Toyota dealer for details.

See numbered footnotes in Disclosures section.
### EXTERIOR

<table>
<thead>
<tr>
<th>Feature</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quad-LED projector headlights with auto-off feature</td>
<td>$</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Quad-LED projector headlights with auto on/off feature</td>
<td>—</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>LED Daytime Running Lights (DRL) with on/off feature</td>
<td>$</td>
<td>$</td>
<td>—</td>
</tr>
<tr>
<td>Integrated LED fog lights and LED accent lights</td>
<td>—</td>
<td>$</td>
<td>—</td>
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<tr>
<td>LED taillights and stop lights</td>
<td>$</td>
<td>$</td>
<td>—</td>
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<tr>
<td>Patterned acrylic grille overlay with active grille shutter</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Heated power outside mirrors with folding feature</td>
<td>$</td>
<td>$</td>
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<tr>
<td>15-in. 5-spoke alloy wheels with two-tone wheel covers and</td>
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<td>$</td>
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<tr>
<td>P195/65R15 tires</td>
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### INTERIOR

<table>
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<tr>
<th>Feature</th>
<th>PLUS</th>
<th>PREMIUM</th>
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</thead>
<tbody>
<tr>
<td>Remote A/C System</td>
<td>$</td>
<td>$</td>
<td>—</td>
</tr>
<tr>
<td>Smart-flow climate control system with pollen filtration</td>
<td>$</td>
<td>$</td>
<td>—</td>
</tr>
<tr>
<td>Entune™ Premium Audio with Integrated Navigation 1 and Entune® App Suite 4 — includes 11.6-in. high-resolution touch-screen with split-screen display, AM/FM cache radio, HD Radio, six speakers, auxiliary port, USB 2.0 port with iPod® connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth® wireless technology, Siri® Eyes Free, HD Radio™ Predictive Traffic and Doppler Weather overlay, and SiriusXM® Satellite Radio with 3-month All Access trial.</td>
<td>—</td>
<td>$</td>
<td>—</td>
</tr>
<tr>
<td>— Entune™ Premium Audio with Integrated Navigation 1 and Entune® App Suite 4 — includes 11.6-in. high-resolution touch-screen with split-screen display, AM/FM cache radio, HD Radio, six speakers, auxiliary port, USB 2.0 port with iPod® connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth® wireless technology, Siri® Eyes Free, HD Radio™ Predictive Traffic and Doppler Weather overlay, and SiriusXM® Satellite Radio with 3-month All Access trial.</td>
<td>—</td>
<td>$</td>
<td>—</td>
</tr>
<tr>
<td>— Entune™ Premium JBL® Audio with Integrated Navigation 1 and Entune® App Suite 4 — includes 11.6-in. high-resolution touch-screen with split-screen display, AM/FM cache radio, HD Radio, ten JBL® GreenEdge® speakers including subwoofer amplifier, auxiliary port, USB 2.0 port with iPod® connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth® wireless technology, Siri® Eyes Free, HD Radio™ Predictive Traffic and Doppler Weather overlay, and SiriusXM® Satellite Radio with 3-month All Access trial. and Prius Prime apps.</td>
<td>—</td>
<td>$</td>
<td>—</td>
</tr>
<tr>
<td>4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and Eco Score, Eco Savings Record, Drive Monitor, Eco Diary, climate control, driver support systems, audio system content and navigation system content.</td>
<td>$</td>
<td>$</td>
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**SAFETY/CONVENIENCE**

<table>
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<th>Feature</th>
<th>PLUS</th>
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</thead>
<tbody>
<tr>
<td>Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology® (SST)</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Driver and front passenger Advanced Airbag System</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Driver and front passenger front seat-mounted side airbags, passenger seat cushion airbag, driver’s knee airbag, and front and rear curtain shield airbags</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Toyota Safety Sense™ P (TSS-P) — Pre-Collision System with Pedestrian Detection (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA), Automatic High Beams and Full-Speed Range Dynamic Radar Cruise Control (DRCC)</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>LATCH (Lower Anchors and Tethers for Children) includes lower anchors on rear seats</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Tire Pressure Monitor System (TPMS)</td>
<td>$</td>
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<tr>
<td>Vehicle Proximity Notification System (VPPN)</td>
<td>$</td>
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**SPECIFICATIONS**

**MECHANICAL/PERFORMANCE**

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<th>PLUS</th>
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<tbody>
<tr>
<td>Hybrid system net power: 121 hp (90 kW)</td>
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<tr>
<td>1.8-Liter 4-cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV0/EKO/POWER Modes; 95 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb.-ft. @ 3600 rpm (142 N•m @ 3600 rpm)</td>
<td>Standard</td>
<td>Standard</td>
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<tr>
<td>Compression ratio: 13.0:1</td>
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<tr>
<td>Induction system: Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)</td>
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<tr>
<td>Motor type: Permanent magnet AC synchronous motor</td>
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</tr>
<tr>
<td>Voltage: 600V maximum</td>
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</tr>
<tr>
<td>Type: Lithium-ion (Li-ion)</td>
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<tr>
<td>Voltage: 351V</td>
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</tr>
<tr>
<td>Battery capacity (kWh)</td>
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<tr>
<td>Battery weight (lb.)</td>
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<td>265</td>
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<tr>
<td>Electronically controlled Continuously Variable Transmission (ECVT)</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Front-Wheel Drive</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Independent MacPherson strut front suspension and double-wishbone style multi-link rear suspension with front and rear stabilizer bars</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Electric Power Steering (EPS); power-assisted rack-and-pinion</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Steering: Turning circle diameter, curb to curb (ft.)</td>
<td>33.4</td>
<td>33.4</td>
<td>33.4</td>
</tr>
<tr>
<td>Power-assisted ventilated front disc brakes; solid rear disc with integrated regenerative braking and Star Safety System™</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
</tr>
</tbody>
</table>

See numbered footnotes in Disclosures section.
### DIMENSIONS

<table>
<thead>
<tr>
<th>EXTERIOR (IN.)</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall height/width/length</td>
<td>57.9/69.3/182.9</td>
<td>57.9/69.3/182.9</td>
<td>57.9/69.3/182.9</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
</tr>
<tr>
<td>Track (front/rear)</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
</tr>
<tr>
<td>Overhang (front/rear)</td>
<td>38.4/38.2</td>
<td>38.4/38.2</td>
<td>38.4/38.2</td>
</tr>
<tr>
<td>Ground clearance</td>
<td>4.8</td>
<td>4.8</td>
<td>4.8</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>INTERIOR (FRONT/REAR) (IN.)</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head room</td>
<td>39.4/37.2</td>
<td>39.4/37.2</td>
<td>39.4/37.2</td>
</tr>
<tr>
<td>Shoulder room</td>
<td>54.2/53.0</td>
<td>54.2/53.0</td>
<td>54.2/53.0</td>
</tr>
<tr>
<td>Hip room</td>
<td>53.7/51.6</td>
<td>53.7/51.6</td>
<td>53.7/51.6</td>
</tr>
<tr>
<td>Leg room</td>
<td>43.2/33.4</td>
<td>43.2/33.4</td>
<td>43.2/33.4</td>
</tr>
<tr>
<td>Curb weight (lb.)</td>
<td>3365</td>
<td>3375</td>
<td>3375</td>
</tr>
<tr>
<td>Seating capacity</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
</tbody>
</table>

### WEIGHTS AND CAPACITIES

<table>
<thead>
<tr>
<th>Manufacturer-estimated passenger volume (cu. ft.)</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>91.5</td>
<td>91.5</td>
<td>91.5</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Manufacturer-estimated cargo volume (cu. ft.)</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>19.8</td>
<td>19.8</td>
<td>19.8</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Manufacturer-estimated interior volume (interior passenger volume + cargo volume) (cu. ft.)</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>111.3</td>
<td>111.3</td>
<td>111.3</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fuel tank (gal.)</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.4</td>
<td>11.4</td>
<td>11.4</td>
<td></td>
</tr>
</tbody>
</table>

### TIRES

<table>
<thead>
<tr>
<th>Size: P195/65R15</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Spare: temporary repair kit</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### MILEAGE ESTIMATES

<table>
<thead>
<tr>
<th>Manufacturer-estimated hybrid mode mpg (city/highway/combined)</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>55/53/54</td>
<td>55/53/54</td>
<td>55/53/54</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Manufacturer-estimated MPGe</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>133</td>
<td>133</td>
<td>133</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Manufacturer-estimated total driving range</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>640 mi.</td>
<td>640 mi.</td>
<td>640 mi.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Manufacturer-estimated EV Mode driving range</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>25 mi. (up to 84 mph)</td>
<td>25 mi. (up to 84 mph)</td>
<td>25 mi. (up to 84 mph)</td>
<td></td>
</tr>
</tbody>
</table>

### BATTERY CHARGING TIME

<table>
<thead>
<tr>
<th>Standard outlet/240V (public charging) charging time (hr.:min.)</th>
<th>PLUS</th>
<th>PREMIUM</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;5:30/-2:10</td>
<td>&lt;5:30/-2:10</td>
<td>&lt;5:30/-2:10</td>
<td></td>
</tr>
</tbody>
</table>

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See numbered footnotes in Disclosures section.
DISCLOSURES (CONTINUED)
collisions at speeds of 9 mph or less. Certain vehicle and environmental factors, including an object’s shape, size and composition, may affect the system’s effectiveness. Always look around outside the vehicle and use mirrors to confirm clearance. See Owner’s Manual for additional limitations and details. 40. The Intelligent Parking Assist system requires driver brake control. Always look around outside the vehicle and use mirrors to confirm clearance. See Owner’s Manual for additional limitations and details. 41. Hill Start Assist Control is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. See Owner’s Manual for additional limitations and details. 42. Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection and range of the monitor. See Owner’s Manual for additional limitations and details. 43. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection and range of the system. See Owner’s Manual for additional limitations and details. 44. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle’s immobilizer. Because the transponder chip is embedded in the key/fob, it can be costly to replace. If you lose a key or fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.aloa.org. 45. Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. 46. 2019 Prius Prime 55 city/53 hwy/54 combined mpg estimates determined by Toyota. EPA estimates not available at time of posting. Actual mileage will vary. Actual mpg will vary based on driving habits, weather, temperature and road/traffic conditions. For more information on mpg, please see www.fueleconomy.gov. 47. 2019 Prius Prime 133 combined MPGe estimate determined by Toyota. EPA estimates not available at time of posting. Actual mileage will vary. Actual MPGe will vary for many reasons including driving conditions, and how you drive and maintain/charge your vehicle. Battery capacity will decrease with time and use. See fueleconomy.gov. 48. 2019 Prius Prime 55 city/53 hwy/54 combined mpg estimates and 133 combined MPGe estimate determined by Toyota when fully charged and with a full tank of gas. EPA estimates not available at time of posting. Actual mileage will vary. Excludes driving conditions. Actual mileage will vary. 49. Calculations based on 2019 Prius Prime 133 combined MPGe estimate determined by Toyota when vehicle is fully charged. EPA estimates not available at time of posting. Actual mileage will vary. Excludes driving conditions. Actual mileage traveled in EV Mode will vary and is dependent on many factors such as traffic, road and weather conditions, vehicle maintenance, driving speed and cargo load. 50. Charge time is for standard 120V outlet. Always plug-in in accordance with Owner’s Manual. 51. Extra-cost color. 52. Based on 2018 Prius Prime EPA-estimated combined 133 MPGe, and non-luxury plug-in hybrid segment from www.fueleconomy.gov. Actual mileage will vary. 53. EV Auto Mode requires some level of charge to activate EV Mode driving, and will trigger the engine as the battery drains, especially when accelerating. There are limited driving conditions—largely due to climate and temperature—that may require EV Auto Mode to turn off. See Owner’s Manual for details. 54. Vehicle must be properly plugged into an operational power source to complete a Charge Now request. 55. This floor mat/layer liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/liner on top of an existing floor mat/liner. 56. Removable cross bars not recommended for luggage. 57. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. 58. The universal tablet holder is intended for passengers only. Drivers should always be sure to obey traffic regulations and maintain awareness of the road and traffic conditions at all times. Use of aftermarket accessories may pose an increased risk of injury to occupants in the event of an accident. Tablet sold separately.

WARRANTIES
Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).
Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.
Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).
Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle’s in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty. For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage. You may be eligible for transportation assistance if it’s necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details. For complete details about Toyota’s warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages, commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

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