Show the world who you really are.

Take center stage with C-HR’s uniquely expressive, precision-cut lines, and shine from every angle. Agile handling helps this crossover show off its athletic side, while the driver-focused cockpit keeps you in command. Best of all, since the Toyota Safety Sense™ P (TSS-P) suite of active safety technologies comes standard, you’ll get a valuable package of cutting-edge safety and cool tech. It’s bold and smart, just like you.

Limited shown in Blizzard Pearl with Black R-Code® Roof. See numbered footnotes in Disclosures section.
Distinct design.

Leather-Trimmed Interior
Available leather-trimmed heated seats add to the premium feel while firmly supporting you around every corner. Take hold and take control with the available leather-wrapped steering wheel and standard satin-plated shift knob for that perfect blend of elegance and sportiness.

LED Headlights
Shine a light on C-HR’s edgy design with standard LED headlights and available Adaptive Front-Lighting System.

XLE Black Fabric Interior with Blue Accent
Featuring a striking blue detail accent that runs across the dashboard and interior door panels, this premium Black fabric interior is as eye-catching as C-HR’s exterior. Available on XLE trim only.

Discover even more outstanding features at toyota.com/c-hr/c-hr-features

18-in. Alloy Wheels
This sporty, turbine-style design on the available 18-in. alloy wheels puts a fresh spin on bold performance — a perfect complement to C-HR’s distinguishing exterior.
Dual Zone Climate Control
You're cool. But your friend likes it warm.
With C-HR’s standard dual zone automatic climate control system, have it both ways and ride in total comfort.

Smart Key with Push Button Start
When you’re always on the move, you don’t want to waste time searching for your keys. That’s why C-HR’s available Smart Key lets you unlock the front doors and rear hatch, plus start C-HR, far more easily — all while the key fob sits comfortably inside your pocket or bag.

8-way Power-Adjustable Driver’s Seat
This available feature is strategically positioned to maximize your comfort for the many escapades ahead.

Blind Spot Monitor with Rear Cross-Traffic Alert
Don’t get taken by surprise. By illuminating a warning signal on the outside mirror, the available Blind Spot Monitor and Rear Cross-Traffic Alert help identify vehicles that you may not see when changing lanes or backing out of a parking space.

Stay Connected While You Drive
Bring a familiar interface along for the ride with Apple CarPlay® and Android Auto™ compatibility, while also enjoying the connectivity of Amazon Alexa®. Additionally, the C-HR comes with a 3-month All-Access trial to SiriusXM® on the standard 8-in. touch-screen multimedia system.

Learn more at toyota.com/audio-multimedia

Limited interior shown in Black leather trim. See numbered footnotes in Disclosures section.
Feel protected, wherever you go.

Designed for Safety

Toyota Safety Sense™ P (TSS-P) is a bundle of active safety features included at no additional cost. These innovative features were designed to help protect you and your passengers from harm.

- Pre-Collision System* with Pedestrian Detection*
- Lane Departure Alert with Steering Assist*
- Automatic High Beams*
- Full-Speed Range Dynamic Radar Cruise Control*

Get full standard safety details at toyota.com/safety-sense

Add a personal touch to your C-HR with Genuine Toyota Accessories.

Removable cross bars
Mudguards
Cargo liner
Cargo net — spider
All-weather floor liners
Door sill protectors

Some accessories may not be available in all regions of the country. See your Toyota dealer for details.

See numbered footnotes in Disclosures section.
### Mechanical and Performance

**LE**
- 2.0-liter 4-cylinder engine with Continuously Variable Transmission with Shift Mode
- 144 hp @ 6100 rpm

**Color**
- Magnetic Gray Metallic
- Super白 Pearl
- Super白 Pearl
- Black Sand Pearl
- Blue Eclipse Metallic
- Black Sand Pearl
- Blue Eclipse Metallic
- R-Cote Silver Black Metallic
- Black Sand Pearl

**XLE**
- 2.0-liter 4-cylinder engine with Continuously Variable Transmission with Shift Mode
- 144 hp @ 6100 rpm

**Color**
- Magnetic Gray Metallic
- Super白 Pearl
- Super白 Pearl
- Black Sand Pearl

**LIMITED**
- 2.0-liter 4-cylinder engine with Continuously Variable Transmission with Shift Mode
- 144 hp @ 6100 rpm

**Color**
- Magnetic Gray Metallic
- Super白 Pearl
- Super白 Pearl
- Black Sand Pearl

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### Exterior Features

#### LE
- Tire Pressure Monitoring System

#### XLE
- Apple CarPlay

#### LIMITED
- Apple CarPlay

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### Safety and Convenience

**LE**
- Toyota Safety Sense (TSS) P15-7: includes Pre-Collision System with Pedestrian Detection 
- Lane Departure Alert with Steering Assist
- Automatic High Beams
- Front, passenger, and hatchback door handles
- Blind Spot Monitor with Rear Cross-Traffic Alert
- Ruddock paint treatment 3 — Includes color-keyed body with black or silver roof and outside mirrors

**XLE**
- Apple CarPlay

#### LIMITED
- Apple CarPlay

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### Trim

#### LE
- 17-in. steel wheel

#### XLE
- 17-in. steel wheel and temporary spare

#### LIMITED
- 17-in. steel wheel and temporary spare

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### DISCLOSURES

**1.** Your Toyota dealer is the best source for your own care and coverage. Always pay attention to your surroundings and the road situation. System effectiveness is dependent on many factors including road, weather and vehicle conditions. Always be prepared to respond quickly if necessary. See your Owner's Manual for additional information and details.

**2.** The availability of TSS 1.5 adds additional features to the LE. See your Owner's Manual for additional information and details.

**3.** The Adaptive Front Lighting System helps improve nighttime vision. Situations such as a very dark road, rapidly changing light conditions or fully lit areas may limit effectiveness requiring the driver to manually turn on/off the system.

**4.** The Adaptive Front Lighting System uses a combination of vehicle speed, brake application, and Adaptive Cruise Control (if equipped) to help manage high beam operation. See your Owner's Manual for additional information and details.

**5.** Apple CarPlay is a product of Google. It’s a hands-free in-car experience that works with certain phones and vehicles to bring you directions, messages, music, phone calls and more with your hands on the wheel and your eyes on the road.

**6.** Android and Android Auto are trademarks of Google.

**7.** Siri is a trademark or registered trademark of Apple Inc.

**8.** Voice Recognition System 20

**9.** Dynamic Radar Cruise Control (DRCC) is designed to assist the driver and is not a substitute for safe and attentive driving practices. Dynamic Radar Cruise Control (DRCC) is designed to assist the driver and is not a substitute for safe and attentive driving practices. Dynamic Radar Cruise Control (DRCC) is designed to assist the driver and is not a substitute for safe and attentive driving practices. Dynamic Radar Cruise Control (DRCC) is designed to assist the driver and is not a substitute for safe and attentive driving practices.

**10.** Lane Departure Alert with Steering Assist is designed to read visible lane markers under certain conditions. It provides a visual and audible alert and slight steering force when lane departure is detected.

**11.** Rear Cross-Traffic Alert is designed to detect and display vehicles behind the vehicle when the vehicle is backing up at speeds below approximately 10 mph.

**12.** The Adaptive High Beam System is designed to improve vision conditions with aggressive headlamp systems and improve safety with better lane departures.

**13.** Lane Departure Alert with Steering Assist is a system designed to help the driver maintain the vehicle’s lane position by alerting the driver when the vehicle goes over the lane marker lines of the road.

**14.** The Adaptive High Beam System is designed to detect road and vehicle conditions to determine if the high beams should be turned on or off. Automatic high beams operate at speeds above 25 mph with certain vehicle and road conditions.

**15.** Adaptive High Beam System is designed to detect road and vehicle conditions to determine if the high beams should be turned on or off. Automatic high beams operate at speeds above 25 mph with certain vehicle and road conditions.

**16.** Apple CarPlay is a product of Google. It’s a hands-free in-car experience that works with certain phones and vehicles to bring you directions, messages, music, phone calls and more with your hands on the wheel and your eyes on the road.

**17.** Apple CarPlay® Apps and services are subject to change at any time without notice. Data charges may apply. Apple CarPlay® is a trademark of Apple Inc. Android and Android Auto are trademarks of Google.

**18.** The Adaptive Front Lighting System uses a combination of vehicle speed, brake application, and Adaptive Cruise Control (if equipped) to help manage high beam operation. See your Owner's Manual for additional information and details.

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**23.** The Adaptive Front Lighting System uses a combination of vehicle speed, brake application, and Adaptive Cruise Control (if equipped) to help manage high beam operation. See your Owner's Manual for additional information and details.

**24.** 24-hour Roadside Assistance is also included for two years, unlimited mileage. Roadside Assistance does not include parts and fluids, except emergency fuel delivery.

**25.** ToyotaCare covers normal factory scheduled maintenance at no additional cost for two years or 25,000 miles, whichever comes first. Certain models require a different maintenance schedule as described in their Maintenance Guide. 24-hour Roadside Assistance is also included for two years, unlimited mileage. Roadside Assistance does not include parts and fluids, except emergency fuel delivery.

**26.** Toyota dealer for details and exclusions. Valid on the car being driven only.

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**27.** The Adaptive Front Lighting System uses a combination of vehicle speed, brake application, and Adaptive Cruise Control (if equipped) to help manage high beam operation. See your Owner's Manual for additional information and details.

**28.** ToyotaCare covers normal factory scheduled maintenance at no additional cost for two years or 25,000 miles, whichever comes first. Certain models require a different maintenance schedule as described in their Maintenance Guide. 24-hour Roadside Assistance is also included for two years, unlimited mileage. Roadside Assistance does not include parts and fluids, except emergency fuel delivery.

**29.** Toyota dealer for details and exclusions. Valid on the car being driven only.
No Cost Maintenance Plan and Roadside Assistance

Every new Toyota comes with ToyotaCare®, a maintenance plan that covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first, and 24-hour Roadside Assistance for 2 years, unlimited mileage.

For more information, visit toyota.com/toyota-care