Show the world who you really are.

Take center stage with C-HR’s uniquely expressive, precision-cut lines, and shine from every angle. Agile handling helps this crossover show off its athletic side, while the driver-focused cockpit keeps you in command. Best of all, since the Toyota Safety Sense™ P (TSS-P) suite of active safety technologies comes standard, you’ll get a valuable package of cutting-edge safety and cool tech. It’s bold and smart, just like you.

Explore every distinct detail at toyota.com/c-hr/photo-gallery

Limited shown in Blizzard Pearl® with Black R-Code® Roof. See numbered footnotes in Disclosures section.
Distinct design.

18-in. Alloy Wheels
This sporty, turbine-style design on the available 18-in. alloy wheels puts a fresh spin on bold performance — a perfect complement to C-HR’s distinguishing exterior.

Leather-Trimmed Interior
Available leather-trimmed heated seats add to the premium feel while firmly supporting you around every corner. Take hold and take control with the available leather-wrapped steering wheel and standard satin-plated shift knob for that perfect blend of elegance and sportiness.

LED Headlights
Shine a light on C-HR’s edgy design with standard LED headlights and available Adaptive Front-Lighting System.

XLE Black Fabric Interior with Blue Accent
Featuring a striking blue detail accent that runs across the dashboard and interior door panels, this premium Black fabric interior is as eye-catching as C-HR’s exterior. Available on XLE trim only.

Discover even more outstanding features at toyota.com/c-hr/c-hr-features
Dual Zone Climate Control
You’re cool. But your friend likes it warm. With C-HR’s standard dual zone automatic climate control system, have it both ways and ride in total comfort.

Smart Key with Push Button Start
When you’re always on the move, you don’t want to waste time searching for your keys. That’s why C-HR’s available Smart Key lets you unlock the front doors and rear hatch, plus start C-HR, far more easily — all while the key fob sits comfortably inside your pocket or bag.

8-way Power-Adjustable Driver’s Seat
This available feature is strategically positioned to maximize your comfort for the many escapades ahead.

Blind Spot Monitor with Rear Cross-Traffic Alert
Don’t get taken by surprise. By illuminating a warning signal on the outside mirror, the available Blind Spot Monitor and Rear Cross-Traffic Alert help identify vehicles that you may not see when changing lanes or backing out of a parking space.

Stay Connected While You Drive
Bring a familiar interface along for the ride with Apple CarPlay® and Android Auto™ compatibility, while also enjoying the connectivity of Amazon Alexa. Additionally, the C-HR comes with a 3-month All-Access trial to SiriusXM® on the standard 8-in. touch-screen multimedia system.

Learn more at toyota.com/audio-multimedia
Limited interior shown in Black leather trim. See numbered footnotes in Disclosures section.
Feel protected, wherever you go.

Designed for Safety

Toyota Safety Sense™ P (TSS-P) is a bundle of active safety features included at no additional cost. These innovative features were designed to help protect you and your passengers from harm.

- Pre-Collision System™ with Pedestrian Detection
- Lane Departure Alert with Steering Assist
- Automatic High Beams
- Full-Speed Range Dynamic Radar Cruise Control

Get full standard safety details at toyota.com/safety-sense

Add a personal touch to your C-HR with Genuine Toyota Accessories.

Removable cross bars
Mudguards
Cargo liner
Cargo net
Door sill protectors
All-weather floor liners

Some accessories may not be available in all regions of the country. See your Toyota dealer for details.

See all accessories at toyota.com/c-hr/accessories

See numbered footnotes in Disclosures section.
C-HR MODELS are limited by the function, detection, and range of the system. See Owner’s Manual for additional limitations and details.

Vehicle user interface is a product of Google. © 2019 Google LLC. Google Play and other marks are trademarks of Google LLC. Vehicle must be linked to an active Android Auto account. Availability depends on many factors including real-time network conditions. See Owner’s Manual for details.

Apple CarPlay and Android Auto are trademarks of Google LCC. Not all Amazon Alexa functionality is available for in-vehicle use. Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. See Owner’s Manual for details.

The Adaptive Front-Lighting System helps improve vision. Situations such as a very dark, rainy environment cut your visibility by more than half. Your ability to see poorly lit objects under these conditions may be a factor in collisions. Reflective road surfaces may cause momentary glare.

The Smart Key system may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate the system.
No Cost Maintenance Plan and Roadside Assistance

Every new Toyota comes with ToyotaCare, a maintenance plan that covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first, and 24-hour Roadside Assistance for 2 years, unlimited mileage.

For more information, visit toyota.com/toyota-care