Find your element.

Ready or not, here the rain and snow come. Luckily for you, the 2020 Toyota Prius has available AWD-e. Together, you can challenge inclement weather and roads to seek out your next adventure. Prius encourages you to ride out your story. Let’s venture outside and into the unknown.
Don’t just imagine the possibilities. Explore them.

Capable of more than just city commutes, Prius offers ample cargo space for your impromptu adventures and planned itineraries. If up to 27.4 cu. ft. of space with the seats up or 65.5 cu. ft. with the seats folded isn’t enough to hold all your gear, cargo cross bars are available to share the load. Seek out hidden gems — like that quiet surf spot or that bustling marketplace — in the 2020 Prius and be in your element.

AWD-e²

AWD-e, the available electronic all-wheel-drive feature on Prius, was designed to operate up to 43 mph. And with an EPA-estimated combined 50 mpg, it encourages you to expand your horizons.

CARGO SPACE

The ample cargo space on Prius leaves room for your tent, snowboard or gear of choice. Prius models equipped with AWD-e offer up to 62.7 cu. ft. of space with their 60/40 fold-down rear seats folded, maximizing cargo and versatility.

CARGO CROSS BARS

Think outside the car. The available cargo cross bars on Prius offer even more space — and possibilities — for your next adventure.
VERSATILITY

XLE AWD-e® interior shown in Black SofTex® trim. See numbered footnotes in Disclosures section.
Navigate your journeys with peace of mind.

Wherever you’re headed, you’re going to need backup. Prius comes standard with the Star Safety System™ — an advanced suite of six safety features including Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution, Brake Assist (BA) and Smart Stop Technology® (SST). Prius also comes with standard Toyota Safety Sense™ P (TSS-P) and eight airbags. ToyotaCare, a no cost maintenance plan for 2 years or 25,000 miles, whichever comes first, and roadside assistance for 3 years and unlimited mileage are also included so you can drive on with confidence.

XLE AWD-e shown in Electric Storm Blue with available accessory cargo cross bars.

See numbered footnotes in Disclosures section.
TOYOTA SAFETY SENSE™

Helping make the road a safer place.

Toyota Safety Sense™ P (TSS-P) is an advanced suite of six active safety features standard on every 2020 Prius. These innovative features were designed to help protect you and your passengers from harm.

Pre-Collision System with Pedestrian Detection (PCS w/PD) is designed to help keep the road safe by detecting a vehicle or a pedestrian in certain situations. By combining millimeter-wave radar with a camera capable of shape recognition, the system provides an audio/visual alert, warning you of a possible collision under certain circumstances. If you don’t react, the system is designed for automatic braking support to help mitigate the impact or avoid the collision entirely, if possible.

Lane Departure Alert with Steering Assist (LDA w/SA) only activates when you’re traveling at a speed of 32 mph or faster. When you hear and see the alert, after carefully checking the road around you, safely direct your vehicle back to the center of your lane. In addition, if the system senses that you’re unintentionally drifting, it may automatically make small corrective steering inputs to help keep your vehicle in its lane.

See numbered footnotes in Disclosures section.
TOYOTA SAFETY SENSE™ (continued)

AUTOMATIC HIGH BEAMS (AHB)40

The Automatic High Beams (AHB) feature is a safety system designed to help you see more clearly at night — without distracting other drivers. Designed to activate at speeds above 25 mph, AHB relies on an in-vehicle camera to help detect the headlights of oncoming vehicles and taillights of preceding vehicles, then automatically toggles between high and low beams accordingly to provide the appropriate amount of light. By using high beams more frequently, the system may allow earlier detection of pedestrians and obstacles.

FULL-SPEED RANGE DYNAMIC RADAR CRUISE CONTROL (DRCC)41

Intended for highway use and similar to “constant speed” cruise control, available Full-Speed Range Dynamic Radar Cruise Control (DRCC) lets you drive at a preset speed. DRCC uses vehicle-to-vehicle distance control, which is designed to adjust your speed, to help you maintain a preset distance from the vehicle ahead of you that is driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance. If a driver is traveling slower than you, or within your preset range, DRCC is designed to automatically slow your vehicle down without deactivating cruise control. If DRCC determines you need to slow down more, an audio and visual alert notifies you and brakes may be applied. When there’s no longer a vehicle driving slower than your preset speed in front of you, DRCC will then accelerate to the preset speed and regular cruise control will resume.

See numbered footnotes in Disclosures section.
Limited shown in Blizzard Pearl with available accessory black wheel inserts. See numbered footnotes in Disclosures section.

**RAIN-SENSING WINDSHIELD WIPERS**
Don’t let the rainy season put a damper on your journeys. The available rain-sensing variable intermittent windshield wipers on Prius automatically adjust their speed to match the amount of rain hitting the windshield and the speed of the car. Just set the wipers to “auto,” and Prius does the rest.

**BLIND SPOT MONITOR (BSM)**
The available Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA) helps you identify vehicles that might be in a blind spot. When BSM detects a vehicle, it warns you with a flashing indicator light on the appropriate outside mirror.

**INTEGRATED BACKUP CAMERA**
When you’re in Reverse, the standard backup camera activates and gives you a view of what’s happening directly behind your car. Let this feature help you when you’re backing up or parking in a tight spot.
Limited interior shown in Black SofTex® trim.
See numbered footnotes in Disclosures section.
Tech to help steer your journey.

With all the tech built into Prius, you’re not lost — you’re exploring. The available color Head-Up Display (HUD) uses aircraft-inspired technology to project important information right on the windshield and take your driving experience to the next level, while available Qi-compatible wireless smartphone charging helps you stay fully charged for the ride ahead. Now with Apple CarPlay® and Amazon Alexa® compatibility, you can bring a familiar voice and interface along for the ride. Boost your journeys even further with the available 11.6-in. multimedia display and discover a soundtrack for each outing with available Premium JBL® Audio. With the available Adaptive Front-Lighting System (AFS) illuminating your every turn, you can sit back and enjoy the drive.

11.6-IN. MULTIMEDIA DISPLAY WITH APPLE CARPLAY® COMPATIBILITY
You’ll want to take note of this. Prius’ available 11.6-in. display now features Apple CarPlay® compatibility. Connect your compatible iPhone® to get directions, make calls and send messages — all while staying focused on your commute. And with its ten JBL® speakers, your driving soundtrack will sound just as impressive too.

ADAPTIVE FRONT-LIGHTING SYSTEM (AFS)
The available Adaptive Front-Lighting System helps you navigate every turn with more visibility. The headlights swivel during turns to help you see what’s around the next corner.

QI WIRELESS SMARTPHONE CHARGING
No wires. Total convenience. With available Qi-compatible wireless smartphone charging, simply place your Qi-compatible device on the nonslip surface to charge it up on the go — without the interference of wires.

AMAZON ALEXA® COMPATIBILITY
Now with Amazon Alexa connectivity, Prius becomes your inseparable copilot. With a smartphone connection and the Toyota+Alexa app, all you have to do is use your voice to ask Alexa to play music, hear the news, check weather, control smart-home devices and more.

See numbered footnotes in Disclosures section.
XLE AWD-e shown in Electric Storm Blue with available accessory cargo cross bars, and Limited shown in Blizzard Pearl. See numbered footnote in Disclosures section.
Style to inspire your next escape.

From city streets to mountain highways, navigate all roads with style and confidence. The artfully sculpted exterior of Prius suits any setting, no matter where your curiosity takes you. Each of the features on Prius is purposefully designed to encourage you to embrace more of life’s moments with fewer compromises.

**FOG LIGHTS AND LED ACCENT LIGHTS**
Rain or shine, Prius will take you there. The fog lights that come standard on AWD-e grades are designed to increase your visibility while driving through fog, with LED accent lights adding to the vehicle’s stun factor.

**LED HEADLIGHTS AND TAILIGHTS**
Turn heads whether you’re coming or going. The LED headlights and taillights on Prius are as effective as ever, shining bright and completing the stylish look.

**AVAILABLE 17-IN. ALLOY WHEELS**
Prius brings style to every corner. Available 17-in. alloy wheels add the right amount of attitude and ensure that all eyes are on this hybrid, wherever it goes.

See numbered footnotes in Disclosures section.
PRIUS MODELS

**L Eco**

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 58 city/53 highway estimated mpg

**Exterior Features**
- Bi-LED projector low- and high-beam headlights with auto on/off feature
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- LED clearance lights
- Active grille shutter
- Heated power outside mirrors with folding feature
- 15-in. 5-spoke alloy wheels with full wheel covers and P195/65R15 tires
- Washer-linked variable intermittent windshield wipers
- Color-keyed roof-mounted shark-fin antenna

**Interior Features**
- Smart-flow climate control system with humidity sensor and pollen filtration mode
- Integrated backup camera
- Audio — Includes six speakers and 7-in. touch-screen display, and Apple CarPlay® & Amazon Alexa® compatible
- 4.2-in. color dual Multi-Information Display (MID)
- Tilt/telescopic steering wheel with audio, climate, Multi-Information Display (MID) and Bluetooth® hands-free phone controls
- 60/40 split fold-down rear seats with center armrest
- Fabric-trimmed front seats, 6-way adjustable driver’s seat, 4-way adjustable front passenger seat
- Power windows with auto up/down
- Smart Key System® on driver’s door with Push Button Start
- One front 12V auxiliary power outlet
- Tire repair kit
- Safety Connect®

**Safety Features**
- Eight airbags
- Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC)®, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)® and Smart-Stop Technology® (SST)®
- Toyota Safety Sense™ P (TSS-P)® — Pre-Collision System with Pedestrian Detection (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA), Automatic High Beams (AHB)® and Full-Speed Range Dynamic Radar Cruise Control (DRCC)®

**LE**

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

**Exterior Features**
- Intermittent rear window wiper

**Interior Features**
- Fabric-trimmed front seats with extended seatback pockets; 6-way adjustable driver’s seat, 4-way adjustable front passenger seat
- Cargo area tonneau cover
- Temporary spare tire

**Safety Features**
- Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
- Intelligent Clearance Sonar (ICS)® with Intelligent Parking Assist (IPA)®

**XLE**

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

**Exterior Features**
- Bi-LED projector low- and high-beam headlights
- Rain-sensing variable intermittent windshield wipers
- 17-in. 5-spoke alloy wheels with titanium-finished wheel inserts and P215/45R17 tires

**Interior Features**
- Smart Key System® on three doors with Push Button Start and remote illuminated entry
- SofTex®-trimmed heated front seats with folding feature
- 8-way power-adjustable driver’s seat including power lumbar support; 4-way adjustable front passenger seat
- Auto-dimming rearview mirror with HomeLink®
- SofTex®-trimmed tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth® hands-free phone controls
- Qi-compatible wireless smartphone charging with charge indicator light
- Tire repair kit

**Packages**
- Premium Convenience Package
  - Power tilt/slide moonroof with sliding sunshade
  - 15-in. alloy wheels with P195/65R15 tires
- Advanced Technology Package
  - Color Head-Up Display (HUD) with speedometer and Hybrid System Indicator
  - Adaptive Front-Lighting System (AFS)® with auto-leveling headlights

See numbered footnotes in Disclosures section.
Limited

Adds to or replaces features offered on XLE

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

**Exterior Features**
- Adaptive Front-Lighting System (AFS) with auto-leveling headlights

**Interior Features**
- Premium Audio with Integrated Navigation and Apple CarPlay® & Amazon Alexa® compatible
- Color Head-Up Display (HUD) with speedometer, navigation and Hybrid System Indicator

**Packages**
- Premium Convenience Package
  - Power tilt/slide moonroof with sliding sunshade
  - 15-in. alloy wheels with P195/65R15 tires

LE AWD-e²

Adds to or replaces features offered on LE

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 52 city/48 highway estimated mpg
- Electronic On-Demand Compact All-Wheel Drive (AWD-e²)

**Exterior Features**
- Integrated fog lights and LED accent lights
- Intermittent rear window wiper
- 15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires

**Interior Features**
- Fabric-trimmed front seats with extended seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat
- Cargo area tonneau cover
- Tire repair kit

**Safety Features**
- Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)
- Intelligent Clearance Sonar (ICS) with Intelligent Parking Assist (IPA)

XLE AWD-e²

Adds to or replaces features offered on LE AWD-e²

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 52 city/48 highway estimated mpg
- Electronic On-Demand Compact All-Wheel Drive (AWD-e²)

**Exterior Features**
- Bi-LED projector low- and high-beam headlights with auto on/off feature
- Rain-sensing variable intermittent windshield wipers

**Interior Features**
- Smart Key System on three doors with Push Button Start and remote illuminated entry
- SofTex®-trimmed heated front seats with extended seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat
- SofTex®-trimmed tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth® hands-free phone controls
- Auto-dimming rearview mirror with HomeLink®
- Cargo area tonneau cover

**Package**
- Advanced Technology Package
  - Color Head-Up Display (HUD) with speedometer and Hybrid System Indicator
  - Adaptive Front-Lighting System (AFS) with auto-leveling headlights
COLOR/TRIM/WHEELS*

### Color

<table>
<thead>
<tr>
<th>Midnight Black Metallic</th>
<th>Electric Storm Blue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sea Glass Pearl</td>
<td>Supersonic Red^27</td>
</tr>
<tr>
<td>Magnetic Gray Metallic</td>
<td>Classic Silver Metallic</td>
</tr>
<tr>
<td>Blizzard Pearl^17</td>
<td></td>
</tr>
</tbody>
</table>

### Trim

**L Eco, LE and LE AWD-e^2 fabric**

- Black
- Moonstone
- Harvest Beige

**XLE, Limited and XLE AWD-e^2 SofTex^22**

- Black
- Moonstone
- Harvest Beige

### Wheels

- **L Eco and LE** 15-in. 5-spoke alloy wheels with full wheel covers
- **LE AWD-e^2 and XLE AWD-e^2** 15-in. 5-spoke alloy wheels with two-tone wheel covers
- **XLE and Limited** 15-in. alloy wheels (available with Premium Convenience Package)
- **XLE and Limited** 17-in. 5-spoke alloy wheels with titanium-finished wheel inserts
- **XLE and Limited** 17-in. accessory black wheel inserts

*Not all colors and trims available on all model grades. See dealer for details. See numbered footnotes in Disclosures section.*
A wide range of Genuine Toyota Accessories is available to help make driving your Prius even more fun. Now your Prius can reflect your personal style. There’s something for everyone. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/prius.
ACCESSORIES (continued)

See numbered footnotes in Disclosures section.
<table>
<thead>
<tr>
<th>FEATURES</th>
<th>L ECO</th>
<th>LE</th>
<th>XLE</th>
<th>LIMITED</th>
<th>LE AWD-e</th>
<th>XLE AWD-e</th>
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<tbody>
<tr>
<td>Bi-LED projector low- and high-beam headlights with auto-off feature</td>
<td>$</td>
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<tr>
<td>Bi-LED projector low- and high-beam headlights with auto on/off feature</td>
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<tr>
<td>LED Daytime Running Lights (DRL) with on/off feature</td>
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<tr>
<td>Integrated fog lights and LED accent lights</td>
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<tr>
<td>Adaptive Front-Lighting System (AFS) with auto-leveling headlights</td>
<td>–</td>
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<tr>
<td>LED taillights and stop lights</td>
<td>$</td>
<td>$</td>
<td>S</td>
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<tr>
<td>LED clearance lights</td>
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<td>Active grille shutters</td>
<td>$</td>
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<tr>
<td>Color-keyed outside door handles</td>
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<tr>
<td>Heated power outside mirrors with folding feature</td>
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<tr>
<td>Power tilt/slide moonroof with sliding sunshade</td>
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<tr>
<td>15-in. 5-spoke alloy wheels with full wheel covers and P195/65R15 tires</td>
<td>$</td>
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<tr>
<td>15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires</td>
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<tr>
<td>17-in. 5-spoke alloy wheels with titanium-finished wheels inserts and P215/45R17 tires</td>
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<tr>
<td>15-in. alloy wheels with P195/65R15 tires</td>
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<td>Washer-linked variable intermittent windshield wipers</td>
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<tr>
<td>Rain-sensing variable intermittent windshield wipers</td>
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<tr>
<td>Intermittent rear window wiper</td>
<td>–</td>
<td>$</td>
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<td>$</td>
</tr>
<tr>
<td>Color-keyed roof-mounted shark-fin antenna</td>
<td>$</td>
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</tr>
</tbody>
</table>

**INTERIOR**

- Smart-flow climate control system with pollen filtration
- Integrated backup camera
- Audio — includes six speakers, 7-in. touch-screen display, AM/FM, Scout GPS Link compatible with up to 3-year trial; Sirius® Eyes Free; Apple CarPlay® & Amazon Alexa compatible, USB 2.0 media port and two rear USB 2.1A ports, hands-free phone capability, advanced voice recognition, and music streaming via Bluetooth® wireless technology. Connected Services — Safety Connect with 3-year trial; Wi-Fi Connect Powered by Verizon with up to 2 GB within 6-month trial. See toyota.com/audio-multimedia for details.
- 4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and ECO Score, ECO Savings Record, Drive Monitor, ECO Wallet, ECO Diary, climate control, driver support systems, audio system content
- 4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and ECO Score, ECO Savings Record, Drive Monitor, ECO Wallet, ECO Diary, climate control, driver support systems, audio system content and AWD-e system indicator
- Fabric-trimmed front seats, 6-way adjustable driver’s seat, 4-way adjustable front passenger seat
- Fabric-trimmed front seats with extended seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat
- SofTeX®-trimmed heated front seats with extended seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat
- SofTeX®-trimmed heated front seats with extended seatback pockets; 8-way power-adjustable driver’s seat including power lumbar support; 4-way adjustable front passenger seat
- 60/40 split fold-down rear seats with center armrest
- Tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth® hands-free phone controls
- Digital instrumentation with speedometer, fuel gauge, odometer, current and average fuel economy, distance to empty, shift-position indicator and EV®/ECO/POWER Mode indicators
- Upper door trim with chrome accent, soft-touch door armrest area with chrome accent interior door handles
- Soft-touch upper door trim with chrome accent, SofTeX®-trimmed door armrest area with chrome accent interior door handles
- Smart Key System® on driver’s door with Push Button Start
- Smart Key System® on three doors with Push Button Start and remote illuminated entry
- Power windows with auto up/down
- Power door locks

See numbered footnotes in Disclosures section.

$ = Standard  O = Optional  P = Available as part of a package  – = Not available
<table>
<thead>
<tr>
<th>FEATURES (continued)</th>
<th>L ECO</th>
<th>L E</th>
<th>X L E</th>
<th>L I M I T E D</th>
<th>L E A W D-e²</th>
<th>X L E A W D-e²</th>
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<tbody>
<tr>
<td>Auto-dimming rearview mirror with HomeLink®¹²</td>
<td>–</td>
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<td>S</td>
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<tr>
<td>Matte-black center console with armrest and storage compartment</td>
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<td>–</td>
</tr>
<tr>
<td>Semi-gloss black center console with armrest and storage compartment</td>
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<tr>
<td>Cargo area tonneau cover</td>
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<td>S</td>
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<td>S</td>
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<td>S</td>
</tr>
<tr>
<td>One front 12V auxiliary power outlet</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Qi-compatible wireless smartphone charging²⁸ with charge indicator light</td>
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<td>S</td>
</tr>
<tr>
<td>Extendable dual sun visors with illuminated vanity mirrors</td>
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<td>S</td>
<td>S</td>
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<td>S</td>
</tr>
<tr>
<td>Rear dome light and cargo area light</td>
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<td>S</td>
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<td>S</td>
</tr>
<tr>
<td>Two front and two rear cup holders; two front and two rear bottle holders</td>
<td>S</td>
<td>S</td>
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</tr>
</tbody>
</table>

**SAFETY/CONVENIENCE**

- **Star Safety System™** — includes Enhanced Vehicle Stability Control (VSC)²² Traction Control (TRAC), Anti-Lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)²⁸ and Smart Stop Technology® (SST)²⁸

- Driver and front passenger Advanced Airbag System²²

- Driver and front passenger front seat-mounted side airbags, passenger seat cushion airbag, driver's knee airbag, and front and rear curtain shield airbags²²

- LATCH (Lower Anchors and Tethers for Children) includes lower anchors on outboard rear seats and tether anchors on all rear seats

- Tire Pressure Monitor System (TPMS)²²

- Vehicle Proximity Notification System (VPNS)²²

- Safety Connect®¹⁴ — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification, with three-year trial subscription.¹³

- Toyota Safety Sense™ P (TSS-P)³⁵ — Pre-Collision System with Pedestrian Detection (PCS w/PD),³⁶ Lane Departure Alert with Steering Assist (LDA w/SA),³⁷ Automatic High Beams (AHB)³⁸ and Full-Speed Range Dynamic Radar Cruise Control (DRCC)³⁹

- Intelligent Clearance Sonar (ICS)³⁰ with Intelligent Parking Assist (IPA)³⁰

- Color Head-Up Display (HUD) with speedometer, navigation (if equipped) and Hybrid System Indicator

- Adaptive Front-Lighting System (AFS)³ with auto-leveling headlights

- Blind Spot Monitor (BSM)³⁰ with Rear Cross-Traffic Alert (RCTA)³⁰

- Hill Start Assist Control (HAC)³⁰

- Engine immobilizer³⁰

**PACKAGES**

- **Premium Convenience Package**

  - 15-in. alloy wheels with P195/65R15 tires

  - Power tilt/slide moonroof with sliding sunshade

- **Advanced Technology Package**

  - Color Head-Up Display (HUD) with speedometer and Hybrid System Indicator

  - Adaptive Front-Lighting System (AFS) with auto-leveling headlights

---

*S = Standard  O = Optional  P = Available as part of a package  – = Not available

See numbered footnotes in Disclosures section.
## SPECIFICATIONS

### MECHANICAL/PERFORMANCE

<table>
<thead>
<tr>
<th></th>
<th>LECO</th>
<th>LE</th>
<th>XLE</th>
<th>LIMITED</th>
<th>LE AWD-e</th>
<th>XLE AWD-e</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGINE</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hybrid system net power: 121 hp (90kW)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Type: 1.8-Liter, 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV24, 25/ECO/POWER Modes; 96 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb.-ft. @ 3600 rpm (142 N•m @ 3600 rpm)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Electronic On-Demand Compact All-Wheel Drive (AWD-e)</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Compression ratio: 13.0:1</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Induction system: Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
</tbody>
</table>

### EMISSION RATING

- Federal Environmental Protection Agency (EPA) Emission Standard: Tier 3 Bin 30

### ELECTRIC MOTOR

- Motor type: Permanent magnet AC synchronous motor
- Power output: 71 hp (53 kW)
- Torque: 120 lb.-ft. (163 N•m)
- Voltage: 600V maximum
- Motor type: Magnetless rear motor (5kW)

### TRANSMISSION

- Electronically controlled Continuously Variable Transmission (ECVT)

### DRIVETRAIN

- Front-Wheel Drive
- Electronic On-Demand Compact All-Wheel Drive (AWD-e)

### SUSPENSION

- Independent MacPherson strut front suspension with stabilizer bar; multi-link rear suspension with stabilizer bar

### STEERING

- Electric Power Steering (EPS); power-assisted rack-and-pinion
- Turning circle diameter, curb to curb (ft.): 33.5

### BRAKE

- Power-assisted ventilated front disc brakes; solid rear disc with integrated regenerative braking and Star Safety System™

### DIMENSIONS

**EXTERIOR DIMENSIONS (in.)**

<table>
<thead>
<tr>
<th></th>
<th>LECO</th>
<th>LE</th>
<th>XLE</th>
<th>LIMITED</th>
<th>LE AWD-e</th>
<th>XLE AWD-e</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall height/width/length</td>
<td>57.9/69.3/180.0</td>
<td>57.9/69.3/180.0</td>
<td>57.9/69.3/180.0</td>
<td>57.9/69.3/180.0</td>
<td>58.1/69.3/180.0</td>
<td>58.1/69.3/180.0</td>
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<tr>
<td>Wheelbase</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
</tr>
<tr>
<td>Track (front/rear)</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
<td>59.4/59.8</td>
<td>59.4/59.8</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
</tr>
<tr>
<td>Overhang (front/rear)</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
</tr>
<tr>
<td>Ground clearance</td>
<td>5.1</td>
<td>5.1</td>
<td>5.1</td>
<td>5.1</td>
<td>5.3</td>
<td>5.3</td>
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<tr>
<td>Coefficient of drag (Cd)</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
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**INTERIOR DIMENSIONS (in.)**

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<thead>
<tr>
<th></th>
<th>LECO</th>
<th>LE</th>
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<th>LIMITED</th>
<th>LE AWD-e</th>
<th>XLE AWD-e</th>
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<tbody>
<tr>
<td>Head room</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
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<tr>
<td>Shoulder room</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
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<tr>
<td>Hip room</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
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<tr>
<td>Leg room</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
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See numbered footnotes in Disclosures section.
### SPECIFICATIONS (continued)

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<tr>
<th>WEIGHTS/CAPACITIES</th>
<th>L E C O</th>
<th>L E</th>
<th>X L E</th>
<th>L I M I T E D</th>
<th>L E  A W D − e</th>
<th>X L E  A W D − e</th>
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<tbody>
<tr>
<td>Curb weight (lb.)</td>
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<td>3040</td>
<td>3075</td>
<td>3075</td>
<td>3210</td>
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<td>Seating capacity</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
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<tr>
<td>Passenger volume (cu. ft.)</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
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<tr>
<td>Cargo volume (cu. ft.)</td>
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<td>24.6</td>
<td>27.4</td>
<td>27.4</td>
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<tr>
<td>Fuel tank (gal.)</td>
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<td>11.3</td>
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<td>10.6</td>
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### TIRES

<table>
<thead>
<tr>
<th>Size</th>
<th>P195/65R15</th>
<th>P215/45R17</th>
<th>Spare</th>
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<tbody>
<tr>
<td>Size</td>
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<tr>
<td>Temporary</td>
<td>–</td>
<td>S</td>
<td>–</td>
</tr>
<tr>
<td>Tire repair kit</td>
<td>–</td>
<td>S</td>
<td>–</td>
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### MILEAGE ESTIMATES (mpg city/highway/combined)

<table>
<thead>
<tr>
<th>L E C O</th>
<th>L E</th>
<th>X L E</th>
<th>L I M I T E D</th>
<th>L E  A W D − e</th>
<th>X L E  A W D − e</th>
</tr>
</thead>
<tbody>
<tr>
<td>58/53/56</td>
<td>54/50/52</td>
<td>54/50/52</td>
<td>54/50/52</td>
<td>52/48/50</td>
<td>52/48/50</td>
</tr>
</tbody>
</table>

### WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage:** Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details.

**Accessories:** For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle’s in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty. For Genuine Toyota Accessories purchased after the new vehicle purchase, the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage. You may be eligible for transportation assistance if it’s necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details. For complete details about Toyota’s warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.
CARs BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

DISCLOSURES

1. Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and package options. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or different options, contact your dealer to check for current availability or the possibility of placing a special order. Color(s) depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device or print).

2. Prius AWD-e system operates at speeds up to 43 mph. 3. The Adaptive Front-Lighting System helps improve night vision. Situations such as a dirty windshield, rapidly changing light conditions or hilly terrain may limit effectiveness, requiring the driver to manually turn off the system. See Owner’s Manual for additional limitations and details. 4. The backup camera does not provide a comprehensive view of the rear area of the vehicle and you should also look around the vehicle, using mirrors to confirm rearward clearance. Environmental conditions may limit effectiveness and view may become obscured. See Owner’s Manual for additional limitations and details. 5. The Scout® GPS Link app is compatible with select vehicle models. Availability and accuracy of the information provided by Scout® GPS Link is subject to change at any time without notice and is dependent upon many factors, including smartphone connectivity, capability and cellular reception. Always use safe driving practices and follow all traffic rules. Data charges may apply. Scout® and Telenav® are registered trademarks of Telenav, Inc. 6. The Scout® GPS Link trial is at no extra cost and begins when the app is downloaded on the vehicle. Contact the Toyota Customer Experience Center at 800-331-4231 for length of trial period. After the trial period expires, enrollment in a paid subscription is required to use Scout® GPS Link. Service is subject to change at any time without notice. IP address and location information is required in order to provide Scout® GPS Link services. Services are not available in all languages or all areas and features vary by area. Some Siri® functionality and commands are not accessible in the vehicle. See apple.com and phone carrier for details. Data charges may apply. Siri® is a registered trademark of Apple Inc. 8. Apps and services are subject to change at any time without notice. Data charges may apply. Apple CarPlay® functionality requires a compatible iPhone® connected with an approved data cable into the USB media port. Apple CarPlay® is a registered trademark of Apple Inc. 9. Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Requires smart device and smartphone. See applicable application for details. Not all Amazon Alexa functionality is available for in-vehicle use and some functions depend on smart home technology. Download of the Toyota+Alexa app is required to begin-in-vehicle use of Alexa. Data charges may apply. Apps, prices and services subject to change at any time without notice. To learn more, go to https://www.toyota.com/audio-multimedia. To learn more about Toyota’s data collection, use, sharing and retention, please visit https://www.toyota.com/privacypolicy. 10. May not be compatible with all mobile phones, MP3/WMA players and like models. 11. Advanced voice recognition capabilities vary by head unit. 12. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Toyota is under license. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 13. Connected Services depends on an operative telematics device, a cellular connection, navigation map data, GPS signal strength and other factors outside of Toyota’s control, all of which can limit system functionality or availability, including access to response center and emergency support. Service may vary by vehicle and region. Apps and services subject to change at any time without notice. See toyota.com/connected-services for details. To learn about Toyota’s data collection, use, sharing and retention, please visit https://www.toyota.com/privacyxvts/. Stolen vehicle police report required to use Stolen Vehicle Locator. 14. Toyota Safety Connect® depends on an operative telematics device, a cellular connection, navigation map data and GPS signal strength and other factors outside of Toyota’s control, all of which can limit system functionality or availability, including access to response center and emergency support. Stolen vehicle police report required to use Stolen Vehicle Locator. Registration required. Service subject to change at any time without notice. Terms and conditions of subscription service agreement apply. Valid in the continental U.S. Se use precautions and service limitations in Owner’s Manual and at toyota.com/connected-services/. 15. The Safety Connect® trial period is at no extra cost and begins on the original date of purchase or lease of a new vehicle. After the trial period expires, enrollment in paid subscription is required to access the service. 16. Wi-Fi Connect is available on select 2018 and newer Toyota vehicles. Visit toyota.com for vehicle availability. Verizon Wireless is the network provider for Wi-Fi Connect, which uses Verizon’s 4G LTE network to transmit data. Data usage and charges apply. Coverage not available everywhere; see vzw.com. See verizonwireless.com/bestnetwork for details. LTE is a trademark of ETSI. Other terms apply. Up to 5 devices can be supported using in-vehicle Wi-Fi® Connect. To cancel, Verizon call 611 or visit vzw.com/supp/1-866-653-2349. Special $19.99/month Wi-Fi® Connect service fee required for use of the Wi-Fi® Connect service. See vzw.com/supp/1-866-653-2349 for service terms. Fees and programming subject to change. Updates may be available from your dealer at an additional cost. See Owner’s Manual for additional limitations and details. 17. JBL® is a registered trademark of Harman International Industries, Inc. 18. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and foreign Patents. HD Radio™ and HD Radio, “HD” marks are proprietary trademarks of iBiquity Digital Corp. 21. SiriusXM® audio services require a subscription sold separately by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at the current rates. 22. Guaranteed by Toyota. 23. Stolen Vehicle police report required to use Stolen Vehicle Locator. 24. The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked at least monthly when cold. See Owner’s Manual for details. 25. Quick acceleration and braking, road and vehicle conditions, or climate control use may prevent or limit usage or effectiveness of EV Mode. See www.fueleconomy.gov. Driving and at toyota.com/connected-services for details. 26. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 27. The HomeLink® and the HomeLink® house icon are registered trademarks of Gentex Corporation. 28. Ji wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. 29. Quick acceleration and braking, road and vehicle conditions, or climate control use may prevent or limit usage or effectiveness of EV Mode. See www.fueleconomy.gov. 30. Brake Assist is designed to help the driver take advantage of ABS and is not a substitute for safe driving practices. Braking effectiveness also depends on proper vehicle maintenance, tire and road conditions. See Owner’s Manual for additional limitations and details. 31. Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked at least monthly when cold. See Owner’s Manual for additional limitations and details. 32. The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked at least monthly when cold. See Owner’s Manual for additional limitations and details. 33. The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked at least monthly when cold. See Owner’s Manual for additional limitations and details.
be checked regularly with a gauge; do not rely solely on the monitor system. See Owner's Manual for additional limitations and details. 34. This device is not a substitute for safe and attentive driving practices. It is the driver’s responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects, and to drive the vehicle in a safe and attentive manner to avoid making contact. 35. Building and/or parking structures may limit system effectiveness. Stolen vehicle police report required to use Stolen Vehicle Locator. For additional assistance contact the Toyota Customer Experience Center at 1-800-331-4331. 36. Requires adequate cellular coverage and GPS signal strength. May not work in all areas. Service may vary by vehicle and region. See Toyota Dealer for details and exclusions. 37. Toyota Safety Sense™ effectiveness is dependent on many factors including road, weather and vehicle conditions. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. See Owner's Manual for additional limitations and details. 38. The Pre-Collision System (PCS) with Pedestrian Detection (PD) is designed to determine if impact is imminent and help reduce impact speed and damage in certain frontal collisions involving a vehicle or a pedestrian. PCS w/PD is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrian and weather, light and road conditions. See Owner's Manual for additional limitations and details. 39. Lane Departure Alert with Steering Assist is designed to read visible lane markers under certain conditions when DRCC is engaged. It provides a visual and audible alert and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness is dependent on many factors including road, weather and vehicle conditions. See Owner's Manual for additional limitations and details. 40. Automatic High Beams operate at speeds above 25 mph. Factors such as a dirty windshield, weather, lighting and terrain limit effectiveness, requiring the driver to manually operate the high beams. See Owner's Manual for additional limitations and details. 41. Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness is dependent on many factors including road, weather and traffic conditions. DRCC is not available on manual transmissions. See Owner’s Manual for additional limitations and details. 42. Intelligent Clearance Sonar (ICS) is designed to assist drivers in avoiding potential collisions at speeds of 9 mph or less. Certain vehicle and environmental factors, including an object’s shape, size and composition, may affect the system’s effectiveness. Always look around outside the vehicle and use mirrors to confirm clearance. See Owner’s Manual for additional limitations and details. 43. The Intelligent Parking Assist system requires driver brake control. Always look around outside the vehicle and use mirrors to confirm clearance. See Owner’s Manual for additional limitations and details. 44. Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection and range of the monitor. See Owner's Manual for additional limitations and details. 45. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection and range of the system. See Owner’s Manual for additional limitations and details. 46. Hill Start Assist Control is designed to help minimize rolling backward on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. See Owner’s Manual for additional limitations and details. 47. The engine immobilizer is a state-of-the-art anti-theft system that is initiated when you insert your key into the ignition switch or bring a Smart Key fob into the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle's immobilizer. The transponder chip is embedded in the key/fob and can be costly to replace. If you lose a key or fob, your Toyota dealer can help or go to www.aloa.org to find a qualified locksmith in your area who can perform high-security key service. 48. Hybrid vehicle battery expected life is 150,000 miles based on laboratory bench testing. 49. Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. Cargo capacity up to 27.4 cu. ft. with 60/40 split fold-down rear seats up and to 65.5 cu. ft. with rear seats folded on Prius L Eco, XLE and Limited. Cargo capacity up to 24.6 cu. ft. with 60/40 split fold-down rear seats up and up to 62.7 cu. ft. with rear seats folded on Prius LE, LE AWD-e and XLE AWD-e. 50. 2020 Prius L Eco EPA 58 city/53 hwy/56 combined mpg estimates. Actual mileage will vary. 51. 2020 Prius LE, XLE and Limited EPA 54 city/50 hwy/52 combined mpg estimates. Actual mileage will vary. 52. 2020 Prius LE AWD-e and XLE AWD-e EPA 52 city/48 hwy/50 combined mpg estimates. Actual mileage will vary. 53. Do not overload your vehicle. See Owner’s Manual for weight limits and restrictions. 54. ToyotaCare plan covers normal factory scheduled service for 2 years or 25K miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. 55. Roadside Assistance coverage is 3 years unlimited mileage. Does not include parts and fluids, except emergency fuel delivery. See Toyota Dealer for details and exclusions. Valid only in the continental U.S. and Alaska. 56. The universal tablet holder is intended for passengers only. Drivers should always be sure to obey traffic regulations and maintain awareness of the road and traffic conditions at all times. Use of aftermarket accessories may pose an increased risk of injury to occupants in the event of an accident. Tablet sold separately. 57. Extra-cost color. 58. iPhone® is a registered trademark of Apple Inc. All rights reserved. This floor mat/floor liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/floor liner on top of an existing floor mat/floor liner. 60. Genuine Toyota Paint Protection Film by 3M™ is designed for specific sections of the vehicle most prone to chipping and may vary depending on vehicle model. Select applications may require an additional charge. Toyota Genuine Accessory Warranty only applies when installation is performed by a trained Toyota-approved installer. See Toyota dealer for details.