To this day, Prius remains an icon among hybrids. Since it ignited the hybrid revolution 20 years ago, it has not only gotten more efficient, but also more powerful. The 2021 Toyota Prius is geared up to take on your every whim with its available AWD-e, ample cargo space and tech that inspires. And with the aggressively styled 2020 Edition, Prius further sets the standard for the modern-day hybrid.
Impressive fuel efficiency
With up to an EPA-estimated combined 52 mpg, Prius encourages you to go further than you thought possible. For AWD models, capability and efficiency work together for an EPA-estimated combined 49 mpg. And for added efficiency, L Eco has up to an EPA-estimated combined 56 mpg.

Cargo space
The ample cargo space on Prius leaves room for your tent, snowboard or gear of choice. Prius offers up to 50.7 cu. ft. of space with its 60/40 fold-down rear seats folded, maximizing cargo and versatility.

Cross bars
Think outside the car. The available accessory cargo cross bars on Prius offer even more space — and possibilities — for your next adventure.
**EXTERIOR**

**Style to inspire your next escape.**

From city streets to mountain highways, navigate all roads with style and confidence. The artfully sculpted exterior of Prius suits any setting, no matter where your curiosity takes you. Each striking feature is purposefully designed to encourage you to embrace more of life’s moments with fewer compromises.

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**2020 Edition’s exterior styling**

The revamped exterior of the 2020 Edition warrants a double take. Blackout headlights, black badging and exclusive 17-in. black alloy wheels give it that statement-making edge.

**Fog lights and LED accent lights**

Rain or shine, Prius will take you there. The fog lights that come standard on AWD grades are designed to increase your visibility while driving through fog, and the LED accent lights add to the vehicle’s stun factor.

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**Sculpted exterior**

Prius’ sleek lines, active grille shutter, aero stabilizing fins and underbody panels all work together to smooth airflow, which in turn helps maximize fuel efficiency.
More reasons to take the long way home.

Designed for your convenience, Prius’ interior features the latest tech, like available Premium JBL® Audio and the color Head-Up Display (HUD) that uses aircraft-inspired technology to project important information right onto the windshield. Stylish touches further elevate your driving experience.

11.6 in. multimedia display

You’ll want to take note of this. Prius’ available 11.6-in. display uses intuitive pinch, zoom, tap and swipe gestures that create a familiar smartphone-like experience while giving you easy access to the features that matter most.

Three USB ports

Put an end to the power struggle. You and your passengers can charge your compatible devices through the two 2.1A rear charging ports in the back, and play your music through Prius’ audio system via the media port in the front.

Qi-compatible wireless charging

No wires. Total convenience. With available Qi-compatible wireless smartphone charging, simply place your Qi-compatible device on the nonslip surface to charge it up on the go — without the interference of cords.
Amplify your drive.

Take advantage of smarter and convenient technologies designed to simplify your everyday life. From a suite of services that are there for you 24/7 to an immersive audio multimedia system, you can stay connected to your world.

Connected Services

Our available suite of Connected Services provides added convenience and peace of mind.

- **Safety Connect®**
  Emergency SOS assistance and 24/7 Toyota Roadside Assistance.

- **Wi-Fi Connect**
  Turn your Toyota into a hotspot with 4G connectivity.

- **Destination Assist**
  24/7 live agent assistance to locate your next destination.

To view included trial details, please visit toyota.com/connected-services.

Audio Multimedia

Make every drive more personal. By utilizing your vehicle’s touchscreen display and audio multimedia capabilities, you’ll always have access to what you want. Whether it’s listening to your favorite playlist or finding the most scenic route to your destination, you’ll enjoy the latest in connectivity and technologies that are all about you.

Apple CarPlay®

Bring along a familiar face. With Apple CarPlay compatibility, you can use your compatible iPhone with the audio multimedia system to get directions, make calls, send and receive messages, and listen to music — all while staying focused on your commute.

Android Auto™

Stay connected on the road. By pairing your compatible Android phone with the audio multimedia system, Android Auto lets you access your Google Assistant, get real-time traffic alerts, make and receive phone calls, listen to your favorite soundtrack and more.

SiriusXM® All Access 3-month trial subscription

Enjoy listening to what you want to hear. With SiriusXM, you get the deepest variety of ad-free music, more sports coverage than anywhere else, exclusive talk channels, every kind of comedy, and the most complete news coverage.

Amazon Alexa

Almost anywhere the road takes you, Amazon Alexa connectivity follows. With a smartphone connection and the Toyota+Alexa app, all you have to do is ask Alexa to play music, listen to audiobooks, hear the news, check weather, control smart-home devices and more.

JBL®

Feel the difference and hear the truth. Designed specifically for Toyota, JBL finely tunes each speaker to the interior of the vehicle. Just turn up the volume to hear the crisp, rich, vibrant sound come through.

Feature availability may vary by model grade. See numbered footnotes in Disclosures section.
TOYOTA SAFETY SENSE™ 2.0 (TSS 2.0)

Peace of mind comes standard.

Toyota Safety Sense™ 2.0 (TSS 2.0)22 is a bundle of active safety features included on many new Toyota vehicles at no additional cost. These innovative features were designed to help protect you and your passengers from harm.

- Pre-Collision System with Pedestrian Detection23
- Full-Speed Range Dynamic Radar Cruise Control24
- Lane Departure Alert with Steering Assist25
- Automatic High Beams26
- Lane Tracing Assist27
- Road Sign Assist28

For more information, visit toyota.com/safety-sense. Feature availability may vary by model grade. See numbered footnotes in Disclosures section.
L Eco

Includes these key features:

**Mechanical/Performance**
- 1.8-Liter 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i); 96 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb-ft @ 3600 rpm (142 N-m @ 3600 rpm)
- Electronically controlled Continuously Variable Transmission (ECVT)
- Front-Wheel Drive (FWD)
- EV*/ECO/POWER Modes
- Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- Electric Power Steering (EPS); power-assisted rack-and-pinion
- 15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires

**Exterior Features**
- Bi-LED projector low- and high-beam headlights with auto-off feature
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- LED clearance lamps
- Active grille shutter
- 15-in. 5-spoke alloy wheels with full wheel covers and P195/6SR15 tires
- Heated power outside mirrors with folding feature

**Interior Features**
- Seating for (up to) five
- Fabric-trimmed front seats with extended seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat
- Smart-flow climate control system with pollen filtration
- 60/40 split fold-down rear seats with center armrest
- Full-Speed Range Dynamic Radar Cruise Control
- Tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth® hands-free phone controls
- Digital instrumentation with speedometer, fuel gauge, odometer, current and average fuel economy, distance to empty, shift-position indicator and EV*/ECO/POWER Mode indicators
- Smart Key System® on driver’s door with Push Button Start
- One front 12V auxiliary power outlet
- 4.2-in. color Dual Multi-Information Display (MID)

**Audio Multimedia**
- Audio — 7-in. touchscreen and six speakers
- Android Auto™& Apple CarPlay® compatible
- SiriusXM® with 3-month All Access trial subscription
- Connected Services® with Safety Connect®

**Safety/Convenience**
- Toyota Safety Sense™ 2.0 (TSS 2.0)®
- Star Safety System®
- Ten airbags®
- Tire Pressure Monitor System (TPMS)®
- Vehicle Proximity Notification System (VPNS)®
- Integrated backup camera display®
- Intelligent Clearance Sonar (ICS)® with Intelligent Parking Assist (IPA)®
- Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®

LE

Adds to or replaces features offered on L Eco

**Mechanical/Performance**
- 1.8-Liter 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i); 96 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb-ft @ 3600 rpm (142 N-m @ 3600 rpm)
- Electronically controlled Continuously Variable Transmission (ECVT)
- Front-Wheel Drive (FWD)
- EV*/ECO/POWER Modes
- Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- Electric Power Steering (EPS); power-assisted rack-and-pinion
- 51 city/47 highway/49 combined est. mpg

**Exterior Features**
- Intermittent rear window wiper

**Interior Features**
- Fabric-trimmed front seats with extended seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat
- Cargo area tonneau cover

**Audio Multimedia**
- Audio — 7-in. touchscreen and six speakers
- Android Auto™& Apple CarPlay® compatible
- SiriusXM® with 3-month All Access trial subscription
- Connected Services® with Safety Connect®

**Safety/Convenience**
- Toyota Safety Sense™ 2.0 (TSS 2.0)®
- Star Safety System®
- Ten airbags®
- Tire Pressure Monitor System (TPMS)®
- Vehicle Proximity Notification System (VPNS)®
- Integrated backup camera display®
- Intelligent Clearance Sonar (ICS)® with Intelligent Parking Assist (IPA)®
- Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®

LE AWD-e®

Adds to or replaces features offered on LE

**Mechanical/Performance**
- 1.8-Liter 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i); 96 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb-ft @ 3600 rpm (142 N-m @ 3600 rpm)
- Electronically controlled Continuously Variable Transmission (ECVT)
- Electronic On-Demand Compact All-Wheel Drive (AWD-e)®
- EV*/ECO/POWER Modes
- Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- Electric Power Steering (EPS); power-assisted rack-and-pinion
- 51 city/47 highway/49 combined est. mpg

**Exterior Features**
- Integrated fog lights and LED accent lights
- 15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/6SR15 tires

**Interior Features**
- 4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and ECO Score, ECO Savings Record, Drive Monitor, ECO Wallet, ECO Diary, Climate Control, Driver support systems, audio system content, and AWD-e® system indicator

**Audio Multimedia**
- Audio — 7-in. touchscreen and six speakers
- Android Auto™& Apple CarPlay® compatible
- SiriusXM® with 3-month All Access trial subscription
- Connected Services® with Safety Connect®

**Safety/Convenience**
- Toyota Safety Sense™ 2.0 (TSS 2.0)®
- Star Safety System®
- Ten airbags®
- Tire Pressure Monitor System (TPMS)®
- Vehicle Proximity Notification System (VPNS)®
- Integrated backup camera display®
- Intelligent Clearance Sonar (ICS)® with Intelligent Parking Assist (IPA)®
- Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®

See numbered footnotes in Disclosures section.
PRIUS MODELS

**XLE**
Add to or replaces features offered on LE

**Mechanical/Performance**
- 1.8-Liter 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i); 96 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb-ft. @ 3600 rpm (142 N-m @ 3600 rpm)  
- Electronically controlled Continuously Variable Transmission (ECVT)  
- Front-Wheel Drive (FWD)

**Exterior Features**
- Bi-LED projector low- and high-beam headlights with auto on/off feature  
- Rain-sensing variable intermittent windshield wipers  
- 17-in. 5-spoke alloy wheels with titanium-finished wheel inserts and P215/65R15 tires

**Interior Features**
- SofTex+trimmed heated front seats with extended seatback pockets; 8-way power-adjustable driver’s seat including power lumbar support; 4-way adjustable front passenger seat  
- SofTex+trimmed heated tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth® hands-free phone controls  
- Smart Key System® on three doors with Push Button Start and remote illuminated entry  
- Auto-dimming rearview mirror with HomeLink®  
- Qi-compatible wireless smartphone charging® with charge indicator light  
- Audio Multimedia  
  - Audio — 7-in. touchscreen and six speakers  
  - Android Auto™ and Apple CarPlay® compatible  
  - SiriusXM® with 3-month All Access trial subscription  
  - Connected Services® with Safety Connect®

**Options and Packages**
- Premium Convenience Package  
  - Power tilt/slide moonroof with sliding sunshade  
  - 15-in. forged titanium-finished alloy wheels with P195/65R15 tires  
- Advanced Technology Package  
  - Color Head-Up Display (HUD) with speedometer, navigation (if equipped), and Hybrid System Indicator  
  - Adaptive Front-Lighting System (AFS)® with auto-leveling headlights

**Safety/Convenience**
- Toyota Safety Sense™ 2.0 (TSS 2.0)®  
- Star Safety System®  
- Ten airbags®  
- Integrated backup camera display®  
- Hill Start Assist Control (HAC)®  
- Intelligent Clearance Sonar (ICS)® with Intelligent Parking Assist (IPA)®  
- Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®  

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**XLE AWD-e®**
Add to or replaces features offered on LE

**Mechanical/Performance**
- 1.8-Liter 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i); 96 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb-ft. @ 3600 rpm (142 N-m @ 3600 rpm)  
- Electronically controlled Continuously Variable Transmission (ECVT)  
- Front-Wheel Drive (FWD)  

**Exterior Features**
- Bi-LED projector low- and high-beam headlights with auto on/off feature  
- Rain-sensing variable intermittent windshield wipers  
- 15-in. forged titanium-finished alloy wheels with P195/65R15 tires

**Interior Features**
- SofTex+trimmed heated front seats with extended seatback pockets; 6-way adjustable driver’s seat, 4-way adjustable front passenger seat  
- SofTex+trimmed heated tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth® hands-free phone controls  
- Smart Key System® on three doors with Push Button Start and remote illuminated entry  
- Auto-dimming rearview mirror with HomeLink®  
- Qi-compatible wireless smartphone charging® with charge indicator light  
- Audio Multimedia  
  - Audio — 7-in. touchscreen and six speakers  
  - Android Auto™ and Apple CarPlay® compatible  
  - SiriusXM® with 3-month All Access trial subscription  
  - Connected Services® with Safety Connect®

**Options and Packages**
- Advanced Technology Package  
  - Color Head-Up Display (HUD) with speedometer, navigation (if equipped), and Hybrid System Indicator  
  - Adaptive Front-Lighting System (AFS)® with auto-leveling headlights

**Safety/Convenience**
- Toyota Safety Sense™ 2.0 (TSS 2.0)®  
- Star Safety System®  
- Ten airbags®  
- Tire Pressure Monitor System (TPMS)®  
- Vehicle Proximity Notification System (VPNS)®  
- Integrated backup camera display®  
- Intelligent Clearance Sonar (ICS)® with Intelligent Parking Assist (IPA)®  
- Color Head-Up Display (HUD) with speedometer, navigation (if equipped) and Hybrid System Indicator  
- Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®
PRIUS MODELS

2020 Edition
Adds to or replaces features offered on XLE

Mechanical/Performance
✓ 1.8-Liter 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i); 96 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb.-ft. @ 3600 rpm (142 N•m @ 3600 rpm)
✓ Electronically controlled Continuously Variable Transmission (ECVT)
✓ Front-Wheel Drive (FWD)
✓ EV29/ECO/POWER Modes
✓ Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
✓ Electric Power Steering (EPS); power-assisted rack-and-pinion
✓ 54 city/50 highway/52 combined est. mpg

Exterior Features
✓ Black model and grade badges
✓ LED accent lights with piano-black bezels
✓ Blackout headlight components
✓ Color-keyed rear deck spoiler
✓ 17-in. 5-spoke alloy wheels with black lug nuts, piano-black wheel inserts and P215/45R17
✓ Color-keyed rear deck spoiler

Interior Features
✓ Custom “2020” floormats and key glove
✓ Piano-black shift knob
✓ Smoked center and side-vent registers

Audio Multimedia
✓ Audio — 7-in. touchscreen and six speakers
✓ Android Auto™ & Apple CarPlay® compatible
✓ SiriusXM® with 3-month All Access trial subscription
✓ Connected Services™ with Safety Connect™

Safety/Convenience
✓ Toyota Safety Sense™ 2.0 (TSS 2.0)
✓ Star Safety System™
✓ Ten airbags
✓ Tire Pressure Monitor System (TPMS)
✓ Vehicle Proximity Notification System (VPNS)
✓ Integrated backup camera display
✓ Intelligent Clearance Sonar (ICS) with Intelligent Parking Assist (IPA)
✓ Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)
**PRIUS COLORS & TRIMS**

- Midnight Black Metallic
- Electric Storm Blue
- Sea Glass Pearl
- Supersonic Red
- Magnetic Gray Metallic
- Classic Silver Metallic
- Wind Chill Pearl

**LE Eco, LE and LE AWD-e fabric shown in Black**

**XLE, Limited, LE and XLE AWD-e SofTex® shown in Black**

**2020 Edition shown in Black**

See numbered footnotes in Disclosures section.
PRIUS WHEELS

L Eco and L 15-in. 5-spoke alloy wheels with full wheel covers

LE AWD-e and XLE AWD-e 15-in. 5-spoke alloy wheels with two-tone wheel covers

XLE and Limited 15-in. alloy wheels (available with Premium Convenience Package)

XLE and Limited 17-in. 5-spoke alloy wheels with titanium-finished wheel inserts

XLE and Limited 17-in. accessory black wheel inserts

2020 Edition 17-in. 5-spoke alloy wheels with black lug nuts, piano-black wheel inserts

See numbered footnotes in Disclosures section.
PRIUS ACCESSORIES

This is a great way to add extra personality to your Prius. Not every accessory is available in your area, so for a complete list of accessories, go to toyota.com/prius/accessories.

Aero side splitter
Alloy wheel locks
All-Weather floor liners*

Black wheel inserts
Body side moldings
Cargo liner

Cargo net — envelope¹
Cargo tote²
Carpet cargo mat²

See numbered footnotes in Disclosures section.
PRIUS ACCESSORIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. Refer to applicable Warranty and Maintenance Guide for details.

Hybrid Battery: HV battery is covered for 10 years or 150,000 miles, whichever comes first. Warranty coverage is subject to terms and conditions. Refer to applicable Warranty and Maintenance Guide for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).


Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle’s in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it’s necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota’s warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

See numbered footnotes in Disclosures section.

PRIUS ACCESSORIES

Carpet floor mats

Coin holder ashtray cup

Door edge guards

Emergency assistance Kit

First Aid Kit with PPE

Frameless HomeLink®

Illuminated doorsills

Paint Protection Film for Hood, Fenders, Mirror Backs and Door Cups

Rear bumper applique
**PRIUS FEATURES**

### Exterior

<table>
<thead>
<tr>
<th>Feature</th>
<th>L Eco</th>
<th>LE</th>
<th>XLE</th>
<th>Limited</th>
<th>LE AWD-e</th>
<th>XLE AWD-e</th>
<th>2020 Edition</th>
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</thead>
<tbody>
<tr>
<td>Black model and grade badges</td>
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<td>Bi-LED projector low- and high-beam headlights with auto-off feature</td>
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<td>Integrated fog lights and LED accent lights</td>
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<td>LED accent lights with piano-black bezels</td>
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<td>Blackout headlight components</td>
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<td>Adaptive Front-Lighting System (AFS) with auto-leveling headlights</td>
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<td>LED taillights and stop lights</td>
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<td>Active grille shutter</td>
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<td>Heated power outside mirrors with folding feature</td>
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<td>Color-keyed outside door handles</td>
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<td>Power tint/slide moonroof with sliding sunshade</td>
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<td>15-in. 5-spoke alloy wheels with full wheel covers and P195/65R15 tires</td>
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<td>15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires</td>
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<td>17-in. 5-spoke alloy wheels with black lug nuts, piano-black wheel inserts and P215/45R17</td>
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<td>Washer-linked variable intermittent windshield wipers</td>
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<td>Rain-sensing variable intermittent windshield wipers</td>
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<td>Intermittent rear window wiper</td>
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<td>Color-keyed roof-mounted shark-fin antenna</td>
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<td>Color-keyed rear deck spoiler</td>
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### Interior

<table>
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<tr>
<th>Feature</th>
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<th>LE AWD-e</th>
<th>XLE AWD-e</th>
<th>2020 Edition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Custom “2020” floormats and key glove</td>
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<td>$</td>
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<td>Piano-black shift knob</td>
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<td></td>
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</tr>
<tr>
<td>Smoked center- and side-vent registers</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Smart-flow climate control system with pollen filtration</td>
<td>$</td>
<td>$</td>
<td></td>
<td>$</td>
<td></td>
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<td>$</td>
</tr>
<tr>
<td>4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and ECO Score, ECO Savings Record, Drive Monitor, ECO Wallet, ECO Diary, climate control, driver support systems, audio system content</td>
<td>$</td>
<td>$</td>
<td></td>
<td>$</td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and ECO Score, ECO Savings Record, Drive Monitor, ECO Wallet, ECO Diary, climate control, driver support systems, audio system content and AWD-e system indicator</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Fabric-trimmed front seats; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat</td>
<td>$</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fabric-trimmed front seats with extended seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>SofTex®-trimmed heated front seats with extended seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$</td>
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<tr>
<td>SofTex®-trimmed heated front seats with extended seatback pockets; 8-way power-adjustable driver’s seat including power lumbar support; 4-way adjustable front passenger seat</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$</td>
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<tr>
<td>60/40 split fold-down rear seats with center armrest</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Full-Speed Range Dynamic Radar Cruise Control</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth® hands-free phone controls</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>SofTex®-trimmed heated tilt/telescoping steering wheel with audio, Multi-Information Display (MID) and Bluetooth® hands-free phone controls</td>
<td></td>
<td></td>
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See numbered footnotes in Disclosures section.
## Interior (continued)

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<thead>
<tr>
<th>Feature</th>
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<th>LE AWD-e</th>
<th>XLE AWD-e</th>
<th>2020 Edition</th>
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<tbody>
<tr>
<td>Digital instrumentation with speedometer, fuel gauge, odometer, current and average fuel economy, distance to empty, shift-position indicator and EV+/ECO/POWER Mode indicators</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Upper door trim with chrome accent, soft-touch door armrest area with chrome accent interior door handles</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<td>S</td>
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<tr>
<td>Soft-touch upper door trim with chrome accent, Softex®-trimmed door armrest area with chrome accent interior door handles</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Smart Key System® on driver’s door with Push Button Start</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
<td>S</td>
<td>S</td>
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<tr>
<td>Smart Key System® on three doors with Push Button Start and remote illuminated entry</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<td>S</td>
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<tr>
<td>Power windows with auto up/down</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Power door locks</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<td>S</td>
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<tr>
<td>Auto-dimming rearview mirror with Homelink®</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Matte-black center console with armrest and storage compartment</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Semi-gloss black center console with armrest and storage compartment</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Cargo area tonneau cover</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>One front 12V auxiliary power outlet</td>
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<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Qi-compatible wireless smartphone charging with charge indicator light</td>
<td>S</td>
<td>S</td>
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<td>S</td>
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<tr>
<td>Extendable dual sun visors with illuminated vanity mirrors</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Rear dome light and cargo area light</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Two front and two rear cup holders; two front and two rear bottle holders</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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</tbody>
</table>

### Audio Multimedia

Audio — includes 7-in. touchscreen, six speakers, Apple CarPlay® & Android Auto™ & Amazon Alexa™ compatible, USB media port, two USB charge ports, hands-free phone capability and music streaming via Bluetooth® wireless technology, SiriusXM® with 3-month All Access trial subscription. See toyota.com/audio-multimedia for details. Connected Services® — Safety Connect® with 1-year trial. Wi-Fi Connect® with up to 2 GB within 3-month trial. See toyota.com/connected-services for details.

Premium Audio with Integrated Navigation — includes 11.6-in. touchscreen with split-screen display, ten JBL® speakers with amplifier, USB media port, two USB charge ports, advanced voice recognition, hands-free phone capability and music streaming via Bluetooth® wireless technology, Apple CarPlay® & Amazon Alexa™ compatible, SiriusXM® with 3-month All Access trial subscription. See toyota.com/audio-multimedia for details. Connected Services® — Safety Connect® with 3-year trial.

### Safety/Convenience

Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology® (SST)

<table>
<thead>
<tr>
<th>Feature</th>
<th>L Eco</th>
<th>LE</th>
<th>XLE</th>
<th>Limited</th>
<th>LE AWD-e</th>
<th>XLE AWD-e</th>
<th>2020 Edition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver and front passenger Advanced Airbag System</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Driver and front passenger front seat-mounted side airbags, passenger seat cushion airbag, driver’s knee airbag, rear airbags and front and rear curtain shield airbags</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<td>S</td>
<td>S</td>
</tr>
<tr>
<td>LATCH (Lower Anchors and Tethers for Children) includes lower anchors on outboard rear seats and tether anchors on all rear seats</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Tire Pressure Monitor System (TPMS)</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Vehicle Proximity Notification System (VPNS)</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
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</tr>
<tr>
<td>Safety Connect® — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification; with complimentary three-year trial subscription</td>
<td>S</td>
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</tbody>
</table>
## Safety/Convenience (continued)

<table>
<thead>
<tr>
<th>Feature</th>
<th>L Eco</th>
<th>LE</th>
<th>XLE</th>
<th>Limited</th>
<th>LE AWD-e</th>
<th>XLE AWD-e</th>
<th>2020 Edition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toyota Safety Sense™ 2.0 (TSS 2.0)? — Pre-Collision System with Pedestrian Detection (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA), Lane Tracing Assist (LTA), Automatic High Beams (AHB), Full-Speed Range Dynamic</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Radar Cruise Control (DRCC), Road Sign Assist (RSA)?</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Intelligent Clearance Sonar (ICS)? with Intelligent Parking Assist (IPA)?</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Color Head-Up Display (HUD) with speedometer, navigation (if equipped)</td>
<td>P</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>P</td>
<td></td>
</tr>
<tr>
<td>and Hybrid System Indicator</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Blind Spot Monitor (BSM)? with Rear Cross-Traffic Alert (RCTA)?</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Hill Start Assist Control (HAC)?</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Engine immobilizer?</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
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</tr>
</tbody>
</table>

## Packages

**PREMIUM CONVENIENCE PACKAGE**
- Power tilt/slide moonroof with sliding sunshade
- 15-in. forged titanium-finished alloy wheels with P195/65R15 tires

**ADVANCED TECHNOLOGY PACKAGE**
- Color Head-Up Display (HUD) with speedometer and Hybrid System Indicator
- Adaptive Front-Lighting System (AFS) with auto-leveling headlights

## PRIUS SPECIFICATIONS

### Mechanical

#### ENGINE
- Type: 1.8-Liter, 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV29/ECO/POWER Modes; 96 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb.-ft. @ 3600 rpm (142 N•m @ 3600 rpm)
- Compression ratio: 13.0:1
- Induction system: Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)

#### EMISSION RATING
- SULEV with Advanced Technology Partial Zero Emission Vehicle (AT-PZEV)

#### ELECTRIC RATING
- Motor type: Permanent magnet AC synchronous motor
- Motor type: Magnetless rear motor (5kW)
- Power output: 71 hp (53 kW)
- Torque: 120 lb.-ft. (163 N•m)
- Voltage: 600V maximum
- Hybrid system net power: 121 hp (90kW)

#### TRACTION BATTERY
- Type: Sealed Nickel-Metal Hydride (Ni-MH) — Voltage: 201.6V
- Type: Lithium-ion (Li-ion) — Voltage: 207.2V

#### TRANSMISSION
- Electronically controlled Continuously Variable Transmission (ECVT)
- Electronically controlled On-Demand Compact All-Wheel Drive (AWD-e)

#### DRIVETRAIN
- Front-Wheel Drive

#### SUSPENSION
- Independent MacPherson strut front suspension with stabilizer bars, multi-link rear suspension with stabilizer bars
- Power-assisted ventilated front disc brakes, solid rear disc with integrated regenerative braking and Star Safety System™

See numbered footnotes in Disclosures section.
## PRIUS SPECIFICATIONS

### Dimensions

<table>
<thead>
<tr>
<th></th>
<th>L Eco</th>
<th>LE</th>
<th>XLE</th>
<th>Limited</th>
<th>LE AWD-e</th>
<th>XLE AWD-e</th>
<th>2020 Edition</th>
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</thead>
<tbody>
<tr>
<td><strong>EXTERIOR DIMENSIONS (in.)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall height/width/length</td>
<td>57.9/69.3/180.0</td>
<td>57.9/69.3/180.0</td>
<td>57.9/69.3/180.0</td>
<td>57.9/69.3/180.0</td>
<td>58.1/69.3/180.0</td>
<td>58.1/69.3/180.0</td>
<td>57.9/69.3/180.0</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
</tr>
<tr>
<td>Track (front/rear)</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
<td>59.4/59.8</td>
<td>59.4/59.8</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
<td>59.4/59.8</td>
</tr>
<tr>
<td>Overhang (front/rear)</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
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<tr>
<td>Ground clearance</td>
<td>5.1</td>
<td>5.1</td>
<td>5.1</td>
<td>5.1</td>
<td>5.3</td>
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<tr>
<td>Coefficient of drag (Cd)</td>
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<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
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<td><strong>INTERIOR DIMENSIONS (FRONT/REAR) (in.)</strong></td>
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<tr>
<td>Head room</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
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<tr>
<td>Shoulder room</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
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<tr>
<td>Hip room</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
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<tr>
<td>Leg room</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
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<td>42.3/33.4</td>
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### Weights/Capacities

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<thead>
<tr>
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<th>LE</th>
<th>XLE</th>
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<th>LE AWD-e</th>
<th>XLE AWD-e</th>
<th>2020 Edition</th>
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<tbody>
<tr>
<td>Curb weight (lb.)</td>
<td>3010</td>
<td>3040</td>
<td>3075</td>
<td>3075</td>
<td>3210</td>
<td>3220</td>
<td>3075</td>
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<tr>
<td>Seating capacity</td>
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<td>S</td>
<td>S</td>
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<tr>
<td>EPA passenger volume (cu. ft.)</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
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</tr>
<tr>
<td>EPA cargo volume (cu. ft.)</td>
<td>seats up/ seats folded</td>
<td>27.4</td>
<td>24.6</td>
<td>27.4</td>
<td>27.4</td>
<td>24.6</td>
<td>27.4/50.7</td>
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<td>Fuel tank (gal.)</td>
<td>11.3</td>
<td>11.3</td>
<td>11.3</td>
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<td>10.6</td>
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<td>11.3</td>
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### Tires

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<tr>
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<th>Limited</th>
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<tbody>
<tr>
<td>P195/65R15</td>
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<td>P215/45R17</td>
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<tr>
<td>SPARE</td>
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<td>S</td>
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<tr>
<td>Tire repair kit</td>
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</table>

### Mileage Estimates (mpg city/highway/combined)

<table>
<thead>
<tr>
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<th>L Eco</th>
<th>LE</th>
<th>XLE</th>
<th>Limited</th>
<th>LE AWD-e</th>
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See numbered footnotes in Disclosures section.
DISCLOSURES

viewed (e.g., computer, mobile device or print). 49. The Safety Connect® trial period is at no extra cost and begins on the original date of purchase or lease of a new vehicle. After the trial period expires, enrollment in paid subscription is required to access the service. 50. The Wi-Fi Connect trial begins at the time of activation and expires when 2GB of data is used or when the 3-month period ends. After the trial period expires, enrollment in a paid subscription is required to access the service. Terms and conditions apply. 51. Advanced voice recognition capabilities vary by head unit. 52. Vehicle Stability Control is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether VSC will be effective in preventing a loss of control. See Owner’s Manual for additional limitations and details. 53. Brake Assist is designed to help the driver take advantage of ABS and is not a substitute for safe driving practices. Braking effectiveness also depends on proper vehicle maintenance, tire and road conditions. See Owner’s Manual for additional limitations and details. 54. Smart Stop Technology® operates only in the event of certain contemporaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology® is not a substitute for safe and attentive driving and does not guarantee instant stopping. See Owner’s Manual for additional limitations and details. 55. Building and/or parking structures may limit system effectiveness. Stolen vehicle police report required to use Stolen Vehicle Locator. For additional assistance contact the Toyota Customer Experience Center at 1-800-331-4331. 56. Hybrid vehicle battery expected life is 150,000 miles based on laboratory bench testing.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Color(s) depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device or print). Toyota PRIUS is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing hitch receiver/ball mount kits are not intended to provide crash protection. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle. All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Vehicles shown may be prototypes, shown using visual effects and/or shown with options. Actual models may vary.