Discover a freedom that takes you farther. As the most efficient Toyota hybrid yet, Prius Prime is ready to maximize every drive — whether you’re running around town or taking it beyond city limits. Keep your adventures going by taking advantage of an EPA-estimated 25-mile EV Mode driving range rating. Charge it whenever you can, or don’t. When the charge runs low, Prius Prime will continue to run as an efficient hybrid with an EPA-estimated 54 mpg combined rating. Uniquely designed with intelligent tech, premium materials, thoughtful engineering and room for five, the 2021 Toyota Prius Prime is ready to make the most of tomorrow’s possibilities.
PLUG-IN HYBRID

The best of both worlds.

Prius Prime is more than just a hybrid; it’s a hybrid you can charge for maximum efficiency. Drive in EV Mode without using a drop of fuel or switch to hybrid mode when needed — it’s a no-compromise solution that offers the best of both EV and hybrid options. Add the versatility of five-passenger seating with 19.8 cu. ft. of cargo space still available in the rear, and your potential is endless.

Intelligent efficiency

Its lightweight materials, proven hybrid technology and optimized Plug-in Hybrid Vehicle (PHV) system all work together to give Prius Prime an EPA-estimated 133 MPGe rating. And with a full tank of gas and fully charged battery, get ready to go farther than you’ve ever gone before.

Impressive performance

A 4-cylinder gas engine and electric motor generators seamlessly work together to help maximize your miles before your next fill-up. You can even go all the way up to highway speeds in EV Mode. And when the charge runs low, Prius Prime will continue to run like a conventional hybrid with an impressive EPA-estimated 54 combined mpg rating.

On-road confidence

Go the distance. Prius Prime’s battery is designed to last the life of the vehicle. An impressive 10-year or 150,000-mile hybrid system warranty that covers you for the long haul is only the beginning. The ToyotaCare plan covers normal factory scheduled service for the first 2 years or 25,000 miles, whichever comes first, and comes with 3-year, unlimited-mileage, 24-hour Roadside Assistance to keep you going. Additionally, local savings, incentives and HOV eligibility make the decision to drive a Prius Prime even easier.

See numbered footnotes in Disclosures section.
Every last detail of Prius Prime has been optimized to help make it the most advanced — and efficient — Prius yet. Simply charge up from a standard household outlet or any public charging station and go even farther.

**PERFORMANCE**

Plug in to potential.

**EV power**

Prius Prime features a dual motor drive system that uses both motors to help propel Prius Prime. The result is a boost in acceleration feel, improved efficiency and the added benefit of EV Mode at full highway speeds.

**EV driving range**

On a full charge, Prius Prime has an EPA-estimated 25-mile EV Mode driving range rating; which may cover many commutes. It only takes about 5.5 hours from a standard outlet, or you can take advantage of fast charging stations and shorten the time to a little more than two hours. And remember, if you can’t or forget to charge, it’s OK. Prius Prime will still run on its efficient gas engine as long as you have fuel.

**Body rigidity**

A solid chassis means Prius Prime was built to be confident. With increased torsional rigidity from laser-screw welding, high-tensile-strength steel and uniquely shaped frame structures, Prius Prime offers a ride that’s comfortable yet ready for spirited driving.

**Versatile driving modes**

Prius Prime also offers different driving modes so that the driver stays in control: EV (Electric Vehicle) Mode, EV Auto Mode and HV (Hybrid Vehicle) Mode. EV Auto Mode intelligently selects between EV and hybrid driving based on demand and driving conditions to help optimize your efficiency. HV Mode combines the gas engine and electrical power from the HV battery to most efficiently drive Prius Prime.
Aerodynamic design

Prius Prime’s purposeful features include an active front grille shutter that closes at high speeds, underbody covers, side body fins and an exclusive dual-wave rear glass design — all which help Prius Prime slip through the air.

LED lighting

Prius Prime even finds efficiency in its lighting design. The visually striking Quad-LED projector headlights use LEDs that consume less energy and produce a brighter light compared to regular bulbs. Available LED fog lights, accent lights and rear taillights are also equipped to complete the look.

Carbon-fiber-reinforced-polymer rear hatch

Prius Prime’s rear hatch features more than just the unique design of the dual-wave glass. Made of carbon-fiber reinforced polymer, a Toyota first, the rear hatch is made to be rigid while still being lightweight. Using this advanced material reduces the overall weight of the car and helps contribute to its fuel efficiency.

EXT E R I O R

An innovative drive with style to match.

The combination of purposeful, aerodynamic elements and lightweight components helps Prius Prime strike the perfect balance between its elevated efficiency and eye-catching style. It’s an uncompromising approach that ensures you’ll enjoy every moment.

See numbered footnotes in Disclosures section.
INTERIOR

Make every drive more personal.

Get into a space that’s designed to welcome you as much as it is to inspire you. Prius Prime’s modern interior shows off a sleek look with piano-black accents and offers smart tech so you can enjoy every drive to its fullest possible potential.

11.6-in. multimedia display

Prius Prime is loaded with innovative tech that you just can’t miss. Its available 11.6-in. multimedia display uses intuitive pinch, zoom, tap and swipe gestures to create a familiar smartphone-like experience while giving you easy access to the features that matter most.

JBL® premium audio system

Sound all around. The available JBL® Premium Audio features ten speakers to amplify output from less energy. What you hear is clear sound imaging that will help elevate any drive. You can also use the USB ports or Bluetooth® hands-free wireless technology to bring your favorite playlist, and backup singers, along for the ride.

Qi-compatible wireless charging and USB ports

With Prius Prime’s available Qi-compatible wireless smartphone charging, you can charge your Qi-compatible smartphone or other compatible device without wires or worry. Place it on the nonslip holder and charge up before getting to your destination. You can also plug it into one of three USB ports, one underneath the center console and two behind the center armrest.

Heated front seats

Add warmth to every drive. With standard heated front seats, you and your front passenger can find a little more comfort with the flip of a switch.
Comfort within reach.

Prius Prime’s interior features a modern design with premium materials throughout. From every press of a button to every turn of the steering wheel, feel the quality come through. Add smart tech and innovative thinking, and get ready for a more engaging drive.

60/40 split fold-down rear seats

When you require more space, Prius Prime’s rear seats can fold flat. Its 60/40 design also gives you the versatility to adapt to what you’ve got, and when both seats are folded down, 36.6 cu. ft. of cargo room opens up to maximize hauling.

Spacious interior

Sit inside and find comfort in every seat. Large windows and slim pillars add to the sense of space while its unique, futuristic layout keeps everyone looking forward to what’s possible.

Seating for five

Prius Prime seats up to five plus has room for your things. Get ready to treat your passengers to space filled with premium materials and make the most of every moment.

Smart charging cable lock

The available charging cable lock gives you peace of mind when you charge up at a public charging station. The charge port has been equipped with a lock mechanism to help keep your charging cable securely locked so that your charge won’t be interrupted. When you’re ready, it will only unlock when your Smart Key is present.
Amplify your drive.

Take advantage of smarter and convenient technologies designed to simplify your everyday life. From a suite of services that are there for you 24/7 to an immersive audio multimedia system, you can stay connected to your world.

Connected Services

Our available suite of Connected Services provides added convenience and peace of mind.

- **Safety Connect®**
  - Emergency SOS assistance and 24/7 Toyota Roadside Assistance.

- **Wi-Fi Connect**
  - Turn your Toyota into a hotspot with 4G connectivity.

- **Destination Assist**
  - 24/7 live agent assistance to locate your next destination.

To view included trial details, please visit toyota.com/connected-services.

Audio Multimedia

Make every drive more personal. By utilizing your vehicle’s touchscreen display and audio multimedia capabilities, you’ll always have access to what you want. Whether it’s listening to your favorite playlist or finding the most scenic route to your destination, you’ll enjoy the latest in connectivity and technologies that are all about you.

Apple CarPlay®

Bring along a familiar face. With Apple CarPlay® compatibility, you can use your compatible iPhone® with the audio multimedia system to get directions, make calls, send and receive messages, and listen to music — all while staying focused on your commute.

Android Auto™

Stay connected on the road. By pairing your compatible Android™ phone with the audio multimedia system, Android Auto™ lets you access your Google Assistant, get real-time traffic alerts, make and receive phone calls, listen to your favorite soundtrack and more.

SiriusXM® All Access 3-month trial subscription

Enjoy listening to what you want to hear. With SiriusXM®, you get the deepest variety of ad-free music, more sports coverage than anywhere else, exclusive talk channels, every kind of comedy, and the most complete news coverage.

Amazon Alexa

Almost anywhere the road takes you, Amazon Alexa connectivity follows. With a smartphone connection and the Toyota+Alexa app, all you have to do is ask Alexa to play music, listen to audiobooks, hear the news, check weather, control smart-home devices and more.

JBL®

Feel the difference and hear the truth. Designed specifically for Toyota, JBL® finely tunes each speaker to the interior of the vehicle. Just turn up the volume to hear the crisp, rich, vibrant sound come through.

Feature availability may vary by model grade. See numbered footnotes in Disclosures section.
Peace of mind comes standard.

Toyota Safety Sense™ 2.0 (TSS 2.0) is a bundle of active safety features included on many new Toyota vehicles at no additional cost. These innovative features were designed to help protect you and your passengers from harm.

- Pre-Collision System with Pedestrian Detection
- Full-Speed Range Dynamic Radar Cruise Control
- Lane Departure Alert with Steering Assist
- Automatic High Beams
- Lane Tracing Assist
- Road Sign Assist

For more information, visit toyota.com/safety-sense. Feature availability may vary by model grade. See numbered footnotes in Disclosures section.
PRIUS PRIME MODELS

LE

Includes these key features

Drivertrain/Powertrain
✓ 1.8L 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV/ECO/POWER Modes, 95 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb.-ft. @ 3600 rpm (142 N-m @ 3600 rpm)
✓ Electronically controlled Continuously Variable Transmission (ECVT)
✓ Forward-Stop Control
✓ Independent MacPherson strut front suspension with front stabilizer bar, rear suspension with rear stabilizer bar
✓ 55 city/53 highway/54 combined est. mpg
Exterior Features
✓ Quad LED projector headlights with auto-off feature
✓ LED Daytime Running Lights (DRL) with on/off feature
✓ LED taillights and stop lights
✓ Patterned grille overlay with active grille shutter
✓ 15-in. 5-spoke alloy wheels with two-tone wheel covers
✓ Heated power outside mirrors with folding feature
✓ Dual-wedge rear glass design
Interior Feature
✓ Seating for (up to) five
✓ Fabric-trimmed heated front seats
✓ Smart-flow climate control system with air pollen filtration
✓ Integrated backup camera
✓ Smart Key System® on driver-side door with Push Button Start
✓ Full-Speed Range Dynamic Radar Cruise Control (DRCC)
✓ Three USB ports
✓ 4.2-in. color dual Multi-Information Display (MID)
Audio Multimedia
✓ Audio Plus with 7-in. touchscreen and six speakers
✓ Android Auto™ & Apple CarPlay® compatible
✓ SiriusXM® with 3-month All Access trial subscription
✓ Connected Services® with Safety Connect®
Safety/Convenience
✓ Toyota Safety Sense™ 2.0 (TSS 2.0)
✓ Star Safety System™
✓ Eight airbags
✓ Hill Start Assist Control (HAC)
✓ Engine immobilizer
✓ Tire Pressure Monitor System (TPMS)
✓ Vehicle Proximity Notification System (VPNS)
✓ Tire Repair System

XLE

Adds to or replaces features offered on LE

Drivertrain/Powertrain
✓ 1.8L 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV/ECO/POWER Modes, 95 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb.-ft. @ 3600 rpm (142 N-m @ 3600 rpm)
✓ Electronically controlled Continuously Variable Transmission (ECVT)
✓ Forward-Stop Control
✓ Independent MacPherson strut front suspension with front stabilizer bar, rear suspension with rear stabilizer bar
✓ 55 city/53 highway/54 combined est. mpg
Exterior Features
✓ Quad LED projector headlights with auto-off feature
✓ LED Daytime Running Lights (DRL) with on/off feature
✓ LED taillights and stop lights
✓ Patterned grille overlay with active grille shutter
✓ 15-in. 5-spoke alloy wheels with two-tone wheel covers
✓ Smart charging cable lock
Interior Feature
✓ Seating for (up to) five
✓ SofTex®-trimmed heated front seats
✓ Smart-flow climate control system with air pollen filtration
✓ Integrated backup camera
✓ Smart Key System® on three doors with Push Button Start and remote illuminated entry
✓ Full-Speed Range Dynamic Radar Cruise Control (DRCC)
✓ Three USB ports
✓ 4.2-in. color dual Multi-Information Display (MID)
✓ Predictive Efficient Drive
✓ Qi-compatible wireless smartphone charging
Audio Multimedia
✓ Premium Audio with 11.6-in. touchscreen and six speakers
✓ Apple CarPlay® compatible
✓ SiriusXM® with 3-month All Access trial subscription
✓ Connected Services® with Safety Connect®
Safety/Convenience
✓ Toyota Safety Sense™ 2.0 (TSS 2.0)
✓ Star Safety System™
✓ Eight airbags
✓ Hill Start Assist Control (HAC)
✓ Engine immobilizer
✓ Tire Pressure Monitor System (TPMS)
✓ Vehicle Proximity Notification System (VPNS)
✓ Tire Repair System

Limited

Adds to or replaces features offered on XLE

Drivertrain/Powertrain
✓ 1.8L 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV/ECO/POWER Modes, 95 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb.-ft. @ 3600 rpm (142 N-m @ 3600 rpm)
✓ Electronically controlled Continuously Variable Transmission (ECVT)
✓ Forward-Stop Control
✓ Independent MacPherson strut front suspension with front stabilizer bar, rear suspension with rear stabilizer bar
✓ 55 city/53 highway/54 combined est. mpg
Exterior Features
✓ Quad LED projector headlights with auto-off feature
✓ LED Daytime Running Lights (DRL) with on/off feature
✓ LED fog lights
✓ LED taillights and stop lights
✓ Patterned grille overlay with active grille shutter
✓ 15-in. 5-spoke alloy wheels with two-tone wheel covers
Interior Feature
✓ Seating for (up to) five
✓ SofTex®-trimmed heated front seats
✓ Smart-flow climate control system with air pollen filtration
✓ Integrated backup camera
✓ Smart Key System® on three doors with Push Button Start and remote illuminated entry
✓ Full-Speed Range Dynamic Radar Cruise Control (DRCC)
✓ Three USB ports
✓ 4.2-in. color dual Multi-Information Display (MID)
✓ Remote A/C System
✓ Predictive Efficient Drive
✓ Qi-compatible wireless smartphone charging
✓ Auto-dimming rearview mirror with HomeLink® universal transceiver
Audio Multimedia
✓ Premium Audio JBL® with 11.6-in. touchscreen and ten speakers
✓ Apple CarPlay® compatible
✓ SiriusXM® with 3-month All Access trial subscription
✓ Connected Services® with Safety Connect®
Safety/Convenience
✓ Toyota Safety Sense™ 2.0 (TSS 2.0)
✓ Star Safety System™
✓ Eight airbags
✓ Hill Start Assist Control (HAC)
✓ Engine immobilizer
✓ Color Head-Up Display (HUD)
✓ Intelligent Clearance Sonar (ICS) with Intelligent Parking Assist (IPA)
✓ Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)
✓ Tire Pressure Monitor System (TPMS)
✓ Vehicle Proximity Notification System (VPNS)
✓ Tire Repair System
**PRIUS PRIME COLORS & TRIMS**

- Midnight Black Metallic
- Blue Magnetism
- Supersonic Red
- Magnetic Gray Metallic
- Classic Silver Metallic
- Titanium Glow
- Wind Chill Pearl

**PRIUS PRIME WHEEL**

- 15-in. 5-spoke alloy wheel with two-tone wheel cover

See numbered footnotes in Disclosures section.
PRIUS PRIME ACCESSORIES

This is a great way to add extra personality to your Prius Prime. Not every accessory is available in your area, so for a complete list of accessories, go to toyota.com/priusprime/accessories.

Illuminated doorsills

Removable cross bars

15-in. 10-spoke alloy wheels

Body side molding

All-weather floor liners

Cargo liners

First aid kit with PPE

Quick charge cable package

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. Refer to applicable Warranty and Maintenance Guide for details.

Hybrid Battery: HV battery is covered for 10 years or 150,000 miles, whichever comes first. Warranty coverage is subject to terms and conditions. Refer to applicable Warranty and Maintenance Guide for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).


Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle’s in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it’s necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota’s warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

See numbered footnotes in Disclosures section.
### PRIUS PRIME FEATURES $^2$

<table>
<thead>
<tr>
<th>Exterior</th>
<th>LE</th>
<th>XLE</th>
<th>Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quad-LED projector headlights with auto-off feature</td>
<td>$</td>
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<tr>
<td>Quad-LED projector headlights with auto on/off feature</td>
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<tr>
<td>LED Daytime Running Lights (DRL) with on/off feature</td>
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<tr>
<td>LED fog lights</td>
<td>$</td>
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<tr>
<td>LED taillights and stop lights</td>
<td>$</td>
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<tr>
<td>Patterned acrylic grille overlay with active grille shutter</td>
<td>$</td>
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<td>$</td>
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<tr>
<td>Exclusive Prius Prime badging</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Color-keyed outside door handles</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Heated power outside mirrors with folding feature</td>
<td>$</td>
<td>$</td>
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<tr>
<td>15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires</td>
<td>$</td>
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<tr>
<td>Washer-linked variable intermittent windshield wipers</td>
<td>$</td>
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<td>$</td>
</tr>
<tr>
<td>Rain-sensing variable intermittent windshield wipers</td>
<td>$</td>
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<tr>
<td>Dual-wave rear glass design</td>
<td>$</td>
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<td>$</td>
</tr>
<tr>
<td>Color-keyed roof-mounted shark-fin antenna</td>
<td>$</td>
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<tr>
<td>Charge port with illumination and charge indicator light</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Smart charging cable lock</td>
<td>$</td>
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<table>
<thead>
<tr>
<th>Interior</th>
<th>LE</th>
<th>XLE</th>
<th>Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smart-flow climate control system with pollen filtration</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Remote A/C System $^{44, 45}$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Predictive Efficient Drive</td>
<td>$</td>
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<tr>
<td>Integrated backup camera $^{27}$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and ECO Score, ECO Savings Record, Drive Monitor, ECO Diary, climate control, driver support systems, audio system content and navigation system content (if equipped)</td>
<td>$</td>
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<tr>
<td>5-passenger seating with 60/40 split fold-down rear seats with center armrest and cup holders</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Full-Speed Range Dynamic Radar Cruise Control (DRCC) $^{32}$</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>SofTex $^{12}$-trimmed tilt/telescopic steering wheel with audio, climate, Multi-Information Display (MID) and Bluetooth $^{35}$ hands-free phone controls</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>SofTex $^{12}$-trimmed tilt/telescopic heated steering wheel with audio, Multi-Information Display (MID) and Bluetooth $^{35}$ hands-free phone controls</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Digital instrumentation with speedometer, hybrid system power meter, fuel gauge, odometer, current fuel economy, shift-position indicator, EV/hybrid mode indicator, and drive mode indicator</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Fabric-trimmed heated front seats with armrests and seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>SofTex $^{12}$-trimmed heated front seats with armrests and seatback pockets; 8-way power-adjustable driver’s seat with power lumbar support; 4-way adjustable front passenger seat</td>
<td>$</td>
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<td>$</td>
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<tr>
<td>Soft-touch upper door trim with chrome accent, SofTex $^{12}$-trimmed door armrest area with chrome interior door handles</td>
<td>$</td>
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<tr>
<td>Smart Key System $^{17}$ on driver-side door with Push Button Start</td>
<td>$</td>
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<tr>
<td>Smart Key System $^{17}$ on three doors with Push Button Start and remote illuminated entry</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Power windows with auto up/down</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Dual sun visors with extenders and illuminated vanity mirrors</td>
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<tr>
<td>Power door locks</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Auto-dimming rearview mirror with HomeLink $^{46}$ universal transceiver</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Rear center console with armrest and two rear cup/bottle holders</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Qi-compatible wireless smartphone charging $^{16}$ with charge indicator light</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Cargo area lightweight tonneau cover</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Cargo area heavy sliding tonneau cover</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>One front 12V auxiliary power outlet $^{53}$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Rear dome light</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Cargo area light</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Front door storage pockets with sculpted bottle holders, rear door storage bottle holders</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Foot pedal parking brake</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Charging cable for 120V outlet $^{54}$</td>
<td>$</td>
<td>$</td>
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</tr>
</tbody>
</table>

See numbered footnotes in Disclosures section.
### Audio Multimedia

Audio Plus — 7-in. touchscreen, six speakers, CD player, Apple CarPlay® & Android Auto™ & Amazon Alexa™ compatible, USB media port, two USB charge ports, hands-free phone capability and music streaming via Bluetooth® wireless technology. SiriusXM® with 3-month All Access trial subscription. See toyota.com/audio-multimedia for details.


<table>
<thead>
<tr>
<th>Feature</th>
<th>LE</th>
<th>XLE</th>
<th>Limited</th>
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<tbody>
<tr>
<td>Audio Plus</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Premium Audio with Integrated Navigation™</td>
<td>✓</td>
<td>✓</td>
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</tr>
</tbody>
</table>

### Safety and Convenience

Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC)™, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)™ and Smart Stop Technology® (SST)™

Eight airbags™ — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, driver knee airbag, front passenger seat cushion airbags, and front side curtain airbags

Driver and front passenger front seat-mounted side airbags, driver’s knee airbag and front and rear side curtain airbags

Toyota Safety Sense™ 2.0 (TSS 2.0)™ — includes Pre-Collision System with Pedestrian Detection (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA), Lane Tracing Assist (LTA), Automatic High Beams (AHB), Full-Speed Range Dynamic Radar Cruise Control (DRCC), Road Sign Assist (RSA)™

LATCH (Lower Anchors and Tethers for Children) includes lower anchors on rear seats

Tire Pressure Monitor System (TPMS)™

Vehicle Proximity Notification System (VPNS)™

Color Head-Up Display (HUD) with speedometer, navigation, Hybrid System Indicator, battery charge, and Toyota Safety Sense™ 2.0 (TSS 2.0)™ alerts

Intelligent Clearance Sonar (ICS)™ with Intelligent Parking Assist (IPA)™

Hill Start Assist Control (HAC)™

Blind Spot Monitor (BSM)™ with Rear Cross-Traffic Alert (RCTA)™

Engine immobilizer

Tire Repair System

Additional year of Roadside Assistance for a total of 3 years of Roadside Assistance from date of purchase

---

S = Standard
# PRIUS PRIME SPECIFICATIONS

## Mechanical/Performance

<table>
<thead>
<tr>
<th></th>
<th>LE</th>
<th>XLE</th>
<th>Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>POWER OUTPUT</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hybrid system net power: 121 hp (90 kW)</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td><strong>ENGINE</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.8-Liter 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV/ECO/POWER Modes; 95 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb-ft @ 3600 rpm (142 N•m @ 3600 rpm)</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td>Compression ratio: 13.0:1</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td>Induction system: Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td><strong>EMISSION RATING</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SULEV30 with Transitional Zero Emission Vehicle (TZEV)</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td><strong>ELECTRIC MOTOR</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Motor type: Permanent magnet AC synchronous motor</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td>Voltage: 600V maximum</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td><strong>TRACTION BATTERY</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Type: Lithium-ion (Li-ion)</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td>Voltage: 351.5V</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td><strong>TRANSMISSION</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronically controlled Continuously Variable Transmission (ECVT)</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td><strong>DRIVETRAIN</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Front-Wheel Drive</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td><strong>SUSPENSION</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Independent MacPherson strut front suspension and multi-link rear suspension with front and rear stabilizer bars</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td><strong>STEERING</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electric Power Steering (EPS); power-assisted rack-and-pinion</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
<tr>
<td>Turning circle diameter, curb to curb (ft.)</td>
<td>33.4</td>
<td>33.4</td>
<td>33.4</td>
</tr>
<tr>
<td><strong>BRAKES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Power-assisted ventilated front disc brakes, solid rear disc with integrated regenerative braking and Star Safety System™</td>
<td>$S$</td>
<td>$S$</td>
<td>$S$</td>
</tr>
</tbody>
</table>

## Dimensions

### EXTERIOR (in.)

<table>
<thead>
<tr>
<th></th>
<th>LE 9/69.3/182.9</th>
<th>LE 9/69.3/182.9</th>
<th>LE 9/69.3/182.9</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall height/width/length</td>
<td>57.9/69.3/182.9</td>
<td>57.9/69.3/182.9</td>
<td>57.9/69.3/182.9</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
</tr>
<tr>
<td>Track (front/rear)</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
</tr>
<tr>
<td>Overhang (front/rear)</td>
<td>38.4/38.2</td>
<td>38.4/38.2</td>
<td>38.4/38.2</td>
</tr>
<tr>
<td>Ground clearance</td>
<td>4.8</td>
<td>4.8</td>
<td>4.8</td>
</tr>
<tr>
<td>Coefficient of drag (Cd)</td>
<td>0.25</td>
<td>0.25</td>
<td>0.25</td>
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</table>

### INTERIOR (front/rear) (in.)

<table>
<thead>
<tr>
<th></th>
<th>LE 9/69.3/182.9</th>
<th>LE 9/69.3/182.9</th>
<th>LE 9/69.3/182.9</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head room</td>
<td>39.4/37.2</td>
<td>39.4/37.2</td>
<td>39.4/37.2</td>
</tr>
<tr>
<td>Shoulder room</td>
<td>54.2/53.0</td>
<td>54.2/53.0</td>
<td>54.2/53.0</td>
</tr>
<tr>
<td>Hip room</td>
<td>53.7/51.6</td>
<td>53.7/51.6</td>
<td>53.7/51.6</td>
</tr>
<tr>
<td>Leg room</td>
<td>43.2/33.4</td>
<td>43.2/33.4</td>
<td>43.2/33.4</td>
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</tbody>
</table>

### WEIGHTS AND CAPACITIES

<table>
<thead>
<tr>
<th></th>
<th>LE</th>
<th>LE</th>
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</thead>
<tbody>
<tr>
<td>Curb weight (lb.)</td>
<td>3365</td>
<td>3375</td>
<td>3375</td>
</tr>
<tr>
<td>Seating capacity</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>EPA-estimated passenger volume (cu. ft.)</td>
<td>91.5</td>
<td>91.5</td>
<td>91.5</td>
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<tr>
<td>EPA-estimated cargo volume (cu. ft.)</td>
<td>19.8</td>
<td>19.8</td>
<td>19.8</td>
</tr>
<tr>
<td>EPA-estimated interior volume (interior passenger volume + cargo volume) (cu. ft.)</td>
<td>111.3</td>
<td>111.3</td>
<td>111.3</td>
</tr>
<tr>
<td>Battery capacity (kWh)</td>
<td>8.8</td>
<td>8.8</td>
<td>8.8</td>
</tr>
<tr>
<td>Battery weight (lb.)</td>
<td>265</td>
<td>265</td>
<td>265</td>
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<tr>
<td>Fuel tank (gal.)</td>
<td>11.4</td>
<td>11.4</td>
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</table>

### TIRES

<table>
<thead>
<tr>
<th></th>
<th>LE</th>
<th>LE</th>
<th>LE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spare: temporary repair kit</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
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</tbody>
</table>

### MILEAGE ESTIMATES

<table>
<thead>
<tr>
<th></th>
<th>LE</th>
<th>LE</th>
<th>LE</th>
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</thead>
<tbody>
<tr>
<td>EPA-estimated hybrid mode mpg (city/highway/combined)</td>
<td>55/53/54</td>
<td>55/53/54</td>
<td>55/53/54</td>
</tr>
<tr>
<td>EPA-estimated MPGe</td>
<td>133</td>
<td>133</td>
<td>133</td>
</tr>
<tr>
<td>EPA-estimated EV Mode driving range</td>
<td>25 mi. (up to 84 mph)</td>
<td>25 mi. (up to 84 mph)</td>
<td>25 mi. (up to 84 mph)</td>
</tr>
</tbody>
</table>

### BATTERY CHARGING TIME

<table>
<thead>
<tr>
<th></th>
<th>LE</th>
<th>LE</th>
<th>LE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard outlet1/240V (public charging) charging time (hr.:min.)</td>
<td>&lt;5:30/-2:10</td>
<td>&lt;5:30/-2:10</td>
<td>&lt;5:30/-2:10</td>
</tr>
</tbody>
</table>

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See numbered footnotes in Disclosures section.
DISCLOSURES

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Color(s) depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device or print). 53 Rated for 12 volts/10 amps. See Owner’s Manual for additional limitations and details. 54 Connect to an AC 120V outlet (NEMA 5-15R) with a Ground-Fault Circuit Interrupter (GFCI) and supplied by a circuit breaker per your local code. Use of a 15A individual circuit is strongly recommended. 55 The Safety Connect® trial period is at no extra cost and begins on the original date of purchase or lease of a new vehicle. After the trial period expires, enrollment in paid subscription is required to access the service. 56 The Wi-Fi Connect® trial begins at the time of activation and expires when 2GB of data is used or when the 3-month period ends. After the trial period expires, enrollment in a paid subscription is required to access the service. Terms and conditions apply. 57 Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Functionality, availability and accuracy of information provided by the system depends on many factors and service may not be available in every location. Use common sense when relying on information provided. Apps/services vary by phone/carrier. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change at any time without notice. See toyota.com/connected-services for details. Services and programming subject to change. Updates may be available from your dealer at an additional cost. See Owner’s Manual for additional limitations and details. 58 HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and “Arc” logos are proprietary trademarks of iBiquity Digital Corp. 59 Advanced voice recognition capabilities vary by head unit. 60 Always focus on the road while driving. Siri® is available on select iPhone®/iPad® models and requires Internet access. Siri® is not available in all languages or all areas and features vary by area. Some Siri® functionality and commands are not accessible in the vehicle. See apple.com and phone carrier for details. Data charges may apply. Siri® is a registered trademark of Apple Inc. 61 Vehicle Stability Control is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether VSC will be effective in preventing a loss of control. See Owner’s Manual for additional limitations and details. 62 Brake Assist is designed to help the driver take advantage of ABS and is not a substitute for safe driving practices. Braking effectiveness also depends on proper vehicle maintenance, tire and road conditions. See Owner’s Manual for additional limitations and details. 63 Smart Stop Technology® operates only in the event of certain contemporaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology® is not a substitute for safe and attentive driving and does not guarantee instant stopping. See Owner’s Manual for additional limitations and details.