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Toyota in North America

Toyota has been a part of the cultural fabric in the U.S. for more than 60 years. The company is committed to advancing sustainable, next-generation mobility through the Toyota and Lexus brands.
Toyota in North America

Toyota directly employs more than 47,000 people in North America – over 36,000 in the U.S.

Counting its dealership network, Toyota is responsible for over 179,000 people working across the U.S. It has also created over 470,000 U.S. jobs both directly and indirectly.

Toyota has directly invested $27.3B in the U.S., as well as $30B in dealer investments.

The 14 North American manufacturing facilities – 10 in the U.S. – assemble more than 70% of the Toyota vehicles sold in the U.S.

11 Toyota models are assembled in North America.

In 2018, 1,928,979 vehicles were assembled at Toyota's North American manufacturing facilities.

Since 1986, Toyota has assembled more than 38 million vehicles in North America. 27.6M vehicles have been assembled in the U.S. alone.

Nearly 116,000 U.S.-assembled vehicles were exported overseas in 2018.

There are currently over 1,200 North American Toyota dealerships.

Toyota gives back to the community through numerous initiatives like Toyota4Good, which coordinates employee volunteer opportunities at non-profits, and the Toyota USA Foundation, a $100 million charitable endowment that supports STEM programs for students and teachers.
A Future of Mobility

At Toyota, Mobility is more than just the physical movement from A to B. Toyota President Akio Toyoda has been leading a brand transition from automobile company to mobility company, pursuing “Mobility for All.”

Mobility for All represents the freedom to move across the country, across town, or across the room. It’s about “being of service,” with universal, inclusive, and accessible mobility solutions that provide the greatest number of options to the greatest number of people.

MOBILITY AS A SERVICE

In 2018, Toyota unveiled the e-Palette and Autono-MaaS, the brand’s concept for Mobility as a Service. Both demonstrate the key pillars that make Mobility for All possible – connected, autonomous vehicles, shared mobility on demand, all powered by electrification.

PERSONAL MOBILITY

Toyota proudly offers partner-provided mobility solutions for its vehicles, such as lowered-floor, wheelchair-accessible Siennas. Toyota collaborates with two companies performing this conversion: BraunAbility and Vantage Mobility International (VMI).

COMMUNITY INVOLVEMENT

The Toyota Mobility Foundation was established in 2014 to support the development of a more mobile society. Programs include resolving transportation problems, expanding the utilization of personal mobility, and developing solutions for next generation mobility.

December 2019
Toyota Research Institute

The Toyota Research Institute (TRI) opened in January 2016 in Los Altos, Calif. – part of Silicon Valley – and has additional locations in Cambridge, Mass. and Ann Arbor, Mich. Its mission is to develop Automated Driving, Robotics, and other Human Amplification Technology for Toyota.

TRI was created to strengthen Toyota’s global research structure with four initial mandates:

1. Improve Vehicle Safety
2. Increase Vehicle Access, including automated driving technology for driverless cars and mobility for those who cannot drive
3. Expand Personal Independence
4. Accelerate Scientific Discovery
Toyota Research Institute

To support these mandates, TRI’s research focuses on Automated Driving, Robotics, and Accelerated Material and Design Discovery.

TRI uses artificial intelligence (AI) and machine learning (ML) to improve the “3 P’s” of cars and robots – Perception, Prediction, Planning – to better understand the world, anticipate changes, and enable decision making. TRI also collaborates with MIT, Stanford and the University of Michigan for research in areas important to TRI’s mission.

AUTOMATED DRIVING

Toyota views the driver and car as teammates working together for a safe and comfortable journey. TRI applies this philosophy to automated driving by pursuing technology that makes vehicles safer while making driving more fun and convenient.

ROBOTICS

Mobility can be applied to moving people and objects throughout the home. Faced with the challenge of growing elderly populations in the U.S. and Japan, TRI leverages its advances in enhanced perception, mobility, manipulation, reasoning, and cloud technologies to develop service robots to assist with in-home care.

ACCELERATED MATERIAL DESIGN AND DISCOVERY

TRI applies AI to accelerate the scientific discovery of advanced materials for future mobility. New material discovery time is reduced through tools and processes that help identify new advanced battery materials and fuel cell catalysts for zero-emission vehicles.
Toyota and the Environment

Toyota is committed to producing environmentally sustainable solutions among the vehicles it makes and how they are made.

VEHICLES
Toyota offers 8 hybrid electric models in North America, including the Prius Prime plug-in and the Mirai fuel cell models.

Over 2 million Toyota hybrid vehicles are on the road in the U.S., more than any other manufacturer.53

MANUFACTURING
Toyota actively works to reduce the waste of water and materials while supporting conservation efforts.

- 148 million gallons of water were recycled or reused in 2018.
- 98 percent of waste from Toyota’s North American operations was diverted from landfills in 2018.
- 12 North American facilities engaged in conservation programs certified by the Wildlife Habitat Council® in 2018.

TOYOTA ENVIRONMENTAL CHALLENGE 2050
Toyota is committed to six global challenges that will lead to positive changes in its manufacturing and the environment by 2050:

1. CHALLENGE 1
   Eliminate almost all CO₂ emissions from new Toyota vehicles

2. CHALLENGE 2
   Eliminate all CO₂ emissions from the manufacturing of parts and materials used to produce Toyota vehicles

3. CHALLENGE 3
   Toyota will eliminate all CO₂ emissions from Toyota facilities, logistics and processes.

4. CHALLENGE 4
   Toyota will ensure all Toyota facilities and processes conserve and protect water resources.

5. CHALLENGE 5
   Toyota will ensure all Toyota facilities and processes support a recycling-based society.

6. CHALLENGE 6
   Toyota will ensure all Toyota facilities and processes operate in harmony with nature.

December 2019
Olympic Sponsorship

Toyota is proud to be an active supporter of the Olympic and Paralympic Games.

In March 2015, Toyota became a TOP (The Olympic Partner) of the International Paralympic Committee in the Mobility category for the years 2017 through 2024.

Team Toyota is sponsoring 17 U.S. athletes and hopefuls for the 2020 Tokyo Summer Olympic and Paralympic Games.

Let’s Go Places

In addition to supporting Team USA, Toyota has partnerships with the National Governing Body (NGB) for the following sports:

USA Skateboarding • USA Surfing • USA Swimming • USA Track & Field • USA Triathlon • US Speedskating • US Figure Skating • USA Hockey and the U.S. National Sled Hockey Team • USA Curling • National Wheelchair Basketball Association • US Paralympics Cycling • US Paralympics Swimming • US Paralympics Track & Field • US Paralympics Alpine Skiing • US Paralympics Nordic Skiing • US Paralympics Snowboarding

December 2019
Why Toyota Fleet?

Whether your needs are large or small, choose Toyota. It’s just smart business.

UNMATCHED QUALITY
Quality is built into every step of the Toyota production process.

DESIGNED FOR SAFETY
Toyota Safety Sense™ (TSS)¹ is a bundle of active safety features included on most new Toyota vehicles at no additional cost. Learn more at www.toyota.com/safety-sense.

TRUE CONNECTIVITY
Toyota Data Services gives you key insights about your fleet, using data from the vehicle.

LOWER OPERATING COSTS
Toyota’s renowned quality and reliability can mean less downtime and improved productivity.

NO COST MAINTENANCE & ROADSIDE ASSISTANCE
ToyotaCare² covers normal factory scheduled maintenance for 2 years or 25,000 miles, whichever comes first. 24-hour roadside assistance is also included for 2 years and unlimited mileage. Learn more at www.toyota.com/toyota-care.

ECO-ADVANCED
We offer more hybrid choices than any other full-line manufacturer.

EXCEPTIONAL RESALE & RESIDUAL VALUE
Toyota named by Kelley Blue Book: 2019 Best Resale Value – Best Brand³

PARTNERSHIP & SUPPORT
We have a full team of field- and headquarter-based fleet professionals dedicated to serving your needs.

¹For vehicles with factory installed active safety equipment. Please see your Toyota Owner’s Manual for more information.
²For 2 years or 25,000 miles, whichever comes first. Coverage is limited.
³Best Resale Value, Best Brand, and Kelley Blue Book are registered trademarks of Kelley Blue Book, Inc.
Contacts

With Toyota Fleet, assistance is always just a phone call away.

**FLEET CUSTOMER SERVICES GROUP**

(800) 732-2798

Monday-Friday, 7:00 a.m. to 4:00 p.m. (CT)

John Melanson  
Fleet Customer Support Analyst

Patricia Rawling  
Fleet Customer Support Analyst

Shierylen Inton  
Fleet Customer Support Analyst

David Brody  
Fleet Operations Manager

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Gene Weber  
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Greg Shono  
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**COMMERCIAL SALES GROUP**

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December 2019
TOYOTA FLEET PROGRAM

Fleet Management Companies

Toyota has strong relationships with many Fleet Management Companies (FMCs) around the country. This allows us to better serve our mutual business partners.

We have partnerships with the FMCs listed below, plus many more.
Supply Chain Assurance

Toyota Fleet prides itself on consistent and reliable availability. Average delivery timing is 75 days for “ASAP” orders – with 45% occurring in less than 45 days.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;30 Days</td>
<td>Immediate orders where delivery is required under 30 days and vehicles are purchased as-is.</td>
</tr>
<tr>
<td>30~60 Days</td>
<td>“ASAP” orders. Maintained pool of popular models and options combinations.</td>
</tr>
<tr>
<td>60~120 Days</td>
<td>Production order. If product is not available in pool or a match cannot be obtained through factory change on available pool.</td>
</tr>
</tbody>
</table>
## Supply Chain Assurance

### Average Order to Delivery

<table>
<thead>
<tr>
<th>Model</th>
<th>Toyota Motor Manufacturing Canada</th>
<th>Toyota Motor Manufacturing Indiana</th>
<th>Toyota Motor Manufacturing Kentucky</th>
<th>Toyota Motor Manufacturing Mississippi</th>
<th>Toyota Motor Manufacturing Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>RAV4</td>
<td><img src="image" alt="RAV4" /></td>
<td><img src="image" alt="Highlander" /></td>
<td><img src="image" alt="Camry" /></td>
<td><img src="image" alt="Corolla" /></td>
<td><img src="image" alt="Tundra" /></td>
</tr>
<tr>
<td>Days</td>
<td>89</td>
<td>76</td>
<td>62</td>
<td>59</td>
<td>80-99</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Model</th>
<th>Toyota Motor Manufacturing Canada</th>
<th>Toyota Motor Manufacturing Indiana</th>
<th>Toyota Motor Manufacturing Kentucky</th>
<th>Toyota Motor Manufacturing Mississippi</th>
<th>Toyota Motor Manufacturing Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>RAV4 Hybrid*</td>
<td><img src="image" alt="RAV4 Hybrid" /></td>
<td><img src="image" alt="Highlander Hybrid" /></td>
<td><img src="image" alt="Camry Hybrid" /></td>
<td><img src="image" alt="Corolla Hybrid" /></td>
<td><img src="image" alt="Tacoma" /></td>
</tr>
<tr>
<td>Days</td>
<td>115</td>
<td>118</td>
<td>90</td>
<td>TBD</td>
<td>89-94</td>
</tr>
</tbody>
</table>

* Starting next year RAV4 Hybrid will begin production at Toyota Motor Manufacturing Kentucky with hybrid added to Commercial pipeline.

Averages based on Model Year 2019. Actual timing may vary.

---

December 2019
Delivery Options

Toyota Fleet is dedicated towards ensuring you get the vehicle you want, set up as you need it. This means offering both “ship to” delivery and “ship thru” delivery.

**SHIP TO**

Toyota Fleet can ship its entire line of vehicles to a wide range of delivery and pickup locations, including Fleet Management Companies and Toyota Executive Delivery dealers.

**SHIP THRU**

Toyota Fleet also offers ship-thru upfitting for Tacoma and Tundra trucks. These vehicles may be shipped to a pre-approved upfitter for customizations before continuing on to its final delivery location.

**UPFITTING**

*Auto Truck Group* specializes in the design, manufacture and installation of truck equipment for a wide variety of customers, trades and industries. They are ready to help pool/dealer customers, fleets, construction, energy and telecommunications, utilities, municipal and state governments, railroads, and many other businesses and industries.

Efficient manufacturing processes and flexible assembly lines enable *Knapheide* to produce both standard and highly customized truck and van bodies. Their products include: service bodies, KUV bodies, platform bodies, gooseneck bodies, dump bodies, forestry bodies, pick up accessories, mechanics trucks, fuel and lube trucks, and water trucks.
Toyota Executive Delivery

Over 800 Toyota dealerships around the country are enrolled in the Commercial Toyota Executive Delivery (TED) program.

As part of the TED agreement, these dealers will:

• Perform quality courtesy delivery of vehicles
• Appoint a dealership contact to coordinate deliveries
• Negotiate a delivery fee not to exceed $350/vehicle

A list of TED dealers can be found at fleet.toyota.com.
Toyota Fleet offers competitive pricing on its entire vehicle lineup. Toyota’s great value is evident not just in the MSRP of its products, but also through available fleet discounts and incentives.

<table>
<thead>
<tr>
<th>2020 MODEL</th>
<th>INCENTIVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avalon</td>
<td>$1,300</td>
</tr>
<tr>
<td>Avalon Hybrid</td>
<td>$1,300</td>
</tr>
<tr>
<td>C-HR</td>
<td>$1,000</td>
</tr>
<tr>
<td>Camry</td>
<td>$1,300</td>
</tr>
<tr>
<td>Camry Hybrid</td>
<td>$1,300</td>
</tr>
<tr>
<td>Corolla</td>
<td>$800</td>
</tr>
<tr>
<td>Corolla Hatchback</td>
<td>$800</td>
</tr>
<tr>
<td>Corolla Hybrid</td>
<td>$800</td>
</tr>
<tr>
<td>Highlander</td>
<td>$600</td>
</tr>
<tr>
<td>Highlander Hybrid</td>
<td>$600</td>
</tr>
<tr>
<td>Mirai</td>
<td>CONTACT US</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2020 MODEL</th>
<th>INCENTIVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prius</td>
<td>$1,200</td>
</tr>
<tr>
<td>Prius Prime</td>
<td>$2,500</td>
</tr>
<tr>
<td>RAV4</td>
<td>$1,000</td>
</tr>
<tr>
<td>RAV4 Hybrid</td>
<td>$1,000</td>
</tr>
<tr>
<td>Sequoia</td>
<td>$500</td>
</tr>
<tr>
<td>Sienna</td>
<td>$1,500</td>
</tr>
<tr>
<td>Tacoma</td>
<td>$1,000</td>
</tr>
<tr>
<td>Tundra</td>
<td>$1,900</td>
</tr>
<tr>
<td>Yaris</td>
<td>$500</td>
</tr>
<tr>
<td>Yaris Hatchback</td>
<td>$500</td>
</tr>
<tr>
<td>4Runner</td>
<td>$600</td>
</tr>
</tbody>
</table>
Overview

The Toyota Fleet Program offers access to Toyota’s award-winning vehicle lineup.

CARS & MINIVANS

- Yaris
- Yaris Hatchback
- Corolla
- Corolla Hatchback
- Camry
- Avalon
- Sienna

CROSSOVERS & SUVS

- C-HR
- RAV4
- Highlander
- 4Runner
- Sequoia
- Land Cruiser

TRUCKS

- Tacoma
- Tundra

HYBRIDS

- Prius
- Prius Prime
- Corolla Hybrid
- Camry Hybrid
- Avalon Hybrid
- RAV4 Hybrid
- Highlander Hybrid

FUEL CELL

- Mirai*

* California only
THE TOYOTA ADVANTAGE

Brand Value

AWARDS AND ACCOLADES

Six Toyota models were awarded Top Safety Pick, and three were awarded Top Safety Pick+4

Best Resale Value Brand6

TOTAL COST OF OWNERSHIP

Backed by over 30 years of automotive research and analysis, IntelliChoice understands value and Toyota Cost of Ownership (TCO).

Each year, IntelliChoice provides comprehensive long-term cost estimates and value ratings for nearly every vehicle on the market, and it’s no surprise that Toyota frequently comes out on top.

Case in point? Of the nearly 200 current Toyota vehicles with TCO ratings, over 90% received either Above Average or Excellent.
ToyotaCare

Toyota is devoted to safety and dependability, and proper vehicle maintenance is important to both.

That’s why Toyota includes a maintenance plan and roadside assistance2 with every new vehicle.

THE TOYOTA ADVANTAGE

NO COST MAINTENANCE PLAN

2 YEARS OR 25,000 MILES*
Toyota-trained technicians will perform factory recommended maintenance on your Toyota, including:

✓ Replace engine oil and oil filter
✓ Rotate tires
✓ Multi-point vehicle inspection
✓ Inspect and adjust all fluid levels

* Whichever comes first.

24-HOUR ROADSIDE ASSISTANCE

2 YEARS, UNLIMITED MILES
24-hour roadside assistance is provided at no cost for 2 years from the effective date, for unlimited miles. Services include:

✓ Battery jump start
✓ Lockout protection
✓ Emergency fuel delivery
✓ Tire service
✓ Towing
✓ Winching

December 2019
THE TOYOTA ADVANTAGE

Warranty

Every new Toyota vehicle is covered by a comprehensive warranty package, including:

- **BASIC**: 36 months | 36,000 miles
- **POWERTRAIN**: 60 months | 60,000 miles
- **RESTRAINT SYSTEMS**: 60 months | 60,000 miles
- **CORROSION PERFORATION**: 60 months | Unlimited miles
- **EMISSIONS**: Coverages vary under Federal and California regulations.

Additionally, Toyota hybrid vehicles also offer:

- **HYBRID SYSTEM**: 96 months | 100,000 miles
- **HYBRID BATTERY**: 120 months | 150,000 miles

December 2019
Safety Technology

Safety is a key part of the Toyota formula. This is plainly evident across the 2020 model lineup, with nearly all vehicles coming standard with a wide range of active and passive safety features, like the Toyota Safety Sense™ and Star Safety System™ platforms, as well as comprehensive airbag arrangements and individual features like available Blind Spot Monitor® and Rear Cross-Traffic Alert®.
**Toyota Safety Sense**

**PRE-COLLISION SYSTEM**

This camera and radar system is designed to help reduce the likelihood of colliding with a preceding vehicle or pedestrian.

TSS 2.0 enhances this system with low-light detection for pedestrians, plus daytime detection of bicycles.

**LANE DEPARTURE ALERT**

A camera on your windshield may help you avoid the consequences of unintended lane departure by alerting you when it senses that you’ve veered from your lane.

For TSS 2.0, LDA has been updated with Road Edge Detection, which may be capable of sensing the boundary between the road surface and the side of the road.

**AUTOMATIC HIGH BEAMS**

A camera on your windshield aids nighttime driving by using a camera to detect headlights and taillights of preceding vehicles, and toggling accordingly between high and low beams.

**DYNAMIC RADAR CRUISE CONTROL**

This high-tech cruise control uses radar behind the Toyota badge plus a camera on the windshield designed to adjust your speed, helping you maintain a preset distance from the car in front of you.

TSS 2.0 includes Full-Speed Range Dynamic Radar Cruise Control on automatic transmission models, which enables low-speed following, matching speed and, under certain circumstances, stopping before colliding with preceding vehicles on highways.

**LANE TRACING ASSIST**

When Full-Speed Range Dynamic Radar Cruise Control (DRCC) is enabled and lane markers are visible, Lane Tracing Assist (LTA) uses the lines on the road and preceding vehicles to help keep the vehicle centered and in its lane.

For TSS 2.0, LDA has been updated with Road Edge Detection, which may be capable of sensing the boundary between the road surface and the side of the road.

**ROAD SIGN ASSIST**

Using a forward-facing intelligent camera, Road Sign Assist (RSA) is designed to detect speed limit signs, stop signs, do not enter signs and yield signs, and display them on the MID.
As vehicles become more connected, Toyota is expanding what is possible for Audio Multimedia and Connected Services.17

**THE TOYOTA ADVANTAGE**

**Connected Technology**

**AUDIO MULTIMEDIA**
Toyota’s latest line of in-car multimedia systems offers an enhanced ownership experience.

**AUDIO**
Audio systems offer standard Bluetooth® and Apple CarPlay® compatibility, as well as a range of apps, radio and media formats – all presented through a 7-inch or larger touchscreen.

**AUDIO PLUS**
Audio Plus systems enhance this with the addition of HD Radio™ and SiriusXM®, caching functionality on all radio services, and an available JBL® with Clari-Fi® speaker system.

**PREMIUM AUDIO**
Premium Audio systems round out the top of the lineup with features like Dynamic Navigation with Destination Assist®, Dynamic Voice Recognition®, and Weather/Traffic via HD Radio.
THE TOYOTA ADVANTAGE

Connected Technology

CONNECTED SERVICES

Toyota’s Connected Services help provide owners with added convenience, safety and peace of mind.

Remote Connect

Remote Connect provides customers with the ability to:

- Remotely start and stop the engine, lock and unlock the doors, locate the vehicle and more.
- Enable Guest Driver features and vehicle settings.
- Receive vehicle status alerts.

Safety Connect enables the vehicle to provide peace of mind through:

- Automatic Collision Notifications
- Enhanced Roadside Assistance
- Emergency Assistance Button
- Stolen Vehicle Locator

Service Connect

Service Connect makes keeping up with your vehicle’s health easier than ever:

- Contact your preferred dealer to arrange service.
- Get updates on fuel level, mileage, maintenance alerts and more.

Wi-Fi Connect

Wi-Fi Connect enhances in-vehicle connectivity by offering:

- In-vehicle Wi-Fi hotspot using a 4G LTE cellular network.
- Connectivity for up to five devices simultaneously.
Telematics Capabilities

Many Toyota vehicles now offer unique telemetry services specific to fleet applications. This means that staying on top of your drivers and vehicles has never been easier.

**THE TOYOTA ADVANTAGE**

**ON DEMAND TELEMETRY**
- Geo-Location
- Odometer
- Window Status
- Fuel Gauge
- Speed
- Battery Charge
- Time Stamp
- Tire Pressure
  (Hybrid Only)

**DRIVER BEHAVIOR**
- Harsh Braking
- Harsh Acceleration
- Harsh Cornering

Each event includes:
- GPS, Odometer, and Timestamp

**DRIVER SCORE**
- Harsh Braking
- Harsh Acceleration
- Harsh Cornering

Geo-Location
- Score for Trip (Trip Log)
- Overall Score for Trips

**SERVICE WARNINGS**
- Notifies when there are any service warning lights

**EVENT NOTIFICATION**
- Notifies when a set rule is violated

**STREAMING**
- Allows streaming of select telemetry elements

**COMING SOON**

Note:
Fleet telematics require that customers opt in to data transmission.

December 2019
THE TOYOTA ADVANTAGE

Connected Vehicle Lineup

Corolla
Corolla Hatchback
Camry
Avalon
Sienna

RAV4
Highlander
4Runner
Sequoia

Tacoma
Tundra
Prius
Prius Prime
Mirai*

* California only
THE TOYOTA ADVANTAGE

Alternative Fuel

Toyota manufactured its first hybrid in 1997 and has since sold more than 12 million hybrid vehicles worldwide.

The current Toyota hybrid lineup includes America’s first Corolla Hybrid, which was named the 2020 Green Car of the Year.

By around 2025, every Toyota model globally will have a dedicated electrified model (hybrid, plug-in hybrid, fuel cell, or electric).

SAVINGS

Alternative fuel vehicles are a smart financial decision – especially when you consider the long-term fuel savings.

POWER

Alternative fuel vehicles often produce more power than equivalent non-hybrids, and they often do so in a more usable manner, thanks to the immediate torque of their electric motors.

CONVENIENCE

Alternative fuel vehicles are typically refueled like any other vehicle, and often do not need to be plugged in. Even in the case of Prius Prime, plugging in is optional (but it’s the only way to enjoy its all-electric driving range).
PRODUCT PORTFOLIO
New for 2020

The 2020 model year includes multiple all-new models, as well as many extensive updates across the vehicle lineup.

2020 ushers in a new generation by introducing new safety, audio multimedia and convenience features, in addition to fresh looks both inside and out.
2020 Corolla

- America’s **first-ever Corolla Hybrid** has an EPA-est. 52 mpg combined\(^{32}\).
- **Over 46 million** Corolla vehicles have been sold since its 1966 debut.
- Built on the **advanced TNGA platform** and is **60 percent more rigid** than before.
- SE and XSE grades feature a powerful new **169-hp engine**.

2020 marks the model’s all-new 12th generation design.

The 2020 Corolla comes standard with **Toyota Safety Sense™ 2.0 (TSS 2.0)**.\(^1\)
2020 Highlander

- New **TNGA-K platform** enhances driving refinement.
- Choice of powertrain: **V6 or New-Generation Hybrid**.
- Hybrid available **with front-wheel drive and all-wheel drive**.
- Hybrid grades has up to an **estimated 34 mpg combined** – a 17% improvement over the previous Highlander Hybrid.
- Available **12.3-inch Audio Multimedia display** – the largest in the segment.

2020 introduces an **all-new fourth generation** mid-size crossover SUV.
2020 Camry AWD

- The first Camry with all-wheel drive (AWD) since 1991.
- Can disengage to prioritize fuel efficiency when AWD isn’t needed – like on long highway stretches.
- Matches FWD counterparts in passenger space, trunk room, ride comfort, cabin quietness and vehicle agility.
- Exclusive to North America, developed in the U.S. and assembled at Toyota Motor Manufacturing Kentucky.

Can direct up to 50% of engine torque to the rear wheels for added traction.

Standalone option available on LE, XLE, SE and XLE grades. Available Spring 2020
Audio Multimedia

- Toyota’s latest in-car entertainment and convenience platform is called Audio Multimedia.

- Select 2020 Audio Multimedia systems now include standard support for Android Auto™.

- Android Auto allows users with compatible Android devices to stay connected while driving.

- Use the vehicle’s display and controls to interact with Android™ devices.

- Toyota’s Android Auto compatibility joins existing third-party services like Apple CarPlay® and Amazon Alexa®.
## 2020 Yaris

**Assembled in Salamanca, Mexico**

**Standard sport-tuned Electric Power Steering on all grades**

**Standard Low-Speed Pre-Collision System** on all grades

**Standard 7-inch touchscreen on all grades**

---

### EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)

<table>
<thead>
<tr>
<th>L</th>
<th>LE</th>
<th>XLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>32/40/35 mpg</td>
<td>32/40/35 mpg</td>
<td>32/40/35 mpg</td>
</tr>
<tr>
<td>30/39/34 mpg (6MT)</td>
<td>30/39/34 mpg (6MT)</td>
<td></td>
</tr>
</tbody>
</table>

### NOTABLE FEATURES

<table>
<thead>
<tr>
<th>L</th>
<th>LE</th>
<th>XLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active Safety System</td>
<td>16-inch split-spoke alloy wheels</td>
<td>Automatic LED headlights</td>
</tr>
<tr>
<td>Apple CarPlay® and Android Auto™ compatible</td>
<td>Smart Key System with Push Button Start</td>
<td>Leather steering wheel, shift knob and parking brake</td>
</tr>
<tr>
<td>Two USB 2.0 ports</td>
<td>Fog lights</td>
<td>6-speed automatic transmission</td>
</tr>
</tbody>
</table>

---

### EXTERIOR COLORS

- Chromium
- Icicle
- Frost
- Graphite
- Stealth
- Sapphire
- Pulse

---

December 2019
## 2020 Yaris

![Image of 2020 Yaris](image-url)

## AWARDS & ACCOLADES

- **Car and Driver 2019 Editors’ Choice Award**

## HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Less cargo volume: 12.8 cu. ft.</td>
<td>Fewer standard speakers: 4</td>
<td>No standard Forward Collision Alert</td>
<td>No standard Forward Collision-Avoidance Assist</td>
</tr>
<tr>
<td>Smaller standard display: 4.2-inch screen</td>
<td>No standard Apple CarPlay® and Android Auto™ compatibility</td>
<td>Smaller standard display: 5-inch touchscreen</td>
<td>No offering in this segment.</td>
</tr>
</tbody>
</table>

December 2019
## 2020 Yaris Hatchback

**Assembled in Salamanca, Mexico**

<table>
<thead>
<tr>
<th>LE</th>
<th>XLE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EST. FUEL ECONOMY (CITY/HWY/COMB)</strong></td>
<td>32/40/35 mpg</td>
</tr>
<tr>
<td><strong>NOTABLE FEATURES</strong></td>
<td>32/40/35 mpg</td>
</tr>
<tr>
<td>- Smart Key System[^37^] with Push Button Start on all grades</td>
<td>- Automatic climate control</td>
</tr>
<tr>
<td>- Standard Low-Speed Pre-Collision System[^38^] on all grades</td>
<td>- Automatic LED headlights</td>
</tr>
<tr>
<td>- Standard 7-inch touchscreen on all grades</td>
<td>- Leatherette-trimmed seats</td>
</tr>
</tbody>
</table>

**EXTERIOR COLORS**

- Chromium
- Icicle
- Frost
- Graphite
- Stealth
- Sapphire
- Pulse

**Apple CarPlay**\[^{19}\] and **Android Auto**\[^{33}\] compatible

**EST. FUEL ECONOMY**

- LE: 32/40/35 mpg
- XLE: 32/40/35 mpg
AWARDS & ACCOLADES

Coming soon.

HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th>2019 Ford Fiesta</th>
<th>2020 Chevrolet Sonic</th>
<th>2019 Nissan Versa Note</th>
<th>2020 Hyundai Accent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less cargo volume: 14.9 cu. ft.</td>
<td>Extra-cost fog lights</td>
<td>No standard cruise control</td>
<td>No standard Forward Collision-Avoidance Assist</td>
</tr>
<tr>
<td>Smaller standard display: 4.2-inch screen</td>
<td>No standard Forward Collision Alert</td>
<td>No standard Apple CarPlay and Android Auto compatibility</td>
<td>Smaller standard display: 5-inch touchscreen</td>
</tr>
</tbody>
</table>
2020 Corolla

Assembled in Blue Spring, MS

All-new 12th-generation vehicle built on the advanced TNGA platform

Standard Toyota Safety Sense 2.0 (TSS 2.0) active safety systems on all grades

Standard touchscreen Audio Multimedia with Apple CarPlay compatibility on all grades

December 2019

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)\textsuperscript{35}

<table>
<thead>
<tr>
<th>L</th>
<th>LE</th>
<th>XLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>30/38/33 mpg</td>
<td>30/38/33 mpg</td>
<td>29/37/32 mpg</td>
</tr>
</tbody>
</table>

NOTABLE FEATURES

<table>
<thead>
<tr>
<th>L</th>
<th>LE</th>
<th>XLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>139-horsepower engine w/ CVT</td>
<td>8-inch touchscreen</td>
<td>Power tilt/slide moonroof</td>
</tr>
<tr>
<td>Toyota Safety Sense™ 2.0\textsuperscript{1}</td>
<td>Automatic climate control</td>
<td>8-way power driver’s seat</td>
</tr>
<tr>
<td>Apple CarPlay\textsuperscript{19} compatible</td>
<td>Wi-Fi Connect\textsuperscript{31}</td>
<td>Blind Spot Monitor\textsuperscript{8}</td>
</tr>
</tbody>
</table>

NOTABLE FEATURES

SE

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)\textsuperscript{35}

<table>
<thead>
<tr>
<th>LE</th>
<th>XSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>31/40/34 mpg</td>
<td>31/38/34 mpg</td>
</tr>
<tr>
<td>29/36/32 mpg (6MT)</td>
<td></td>
</tr>
</tbody>
</table>

NOTABLE FEATURES

<table>
<thead>
<tr>
<th>LE</th>
<th>XSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>169-hp engine w/ CVT or 6MT</td>
<td>7-inch Multi-Information Display</td>
</tr>
<tr>
<td>18-inch alloy wheels\textsuperscript{19}</td>
<td>Available Dynamic Navigation\textsuperscript{23}</td>
</tr>
<tr>
<td>Smart Key System\textsuperscript{37}</td>
<td>Remote Connect\textsuperscript{26}</td>
</tr>
</tbody>
</table>

See Corolla Hybrid page for hybrid grades.

EXTERIOR COLORS

Celestite | Classic Silver Metallic | Black Sand Pearl | Barcelona Red Metallic | Super White | Blizzard Pearl\textsuperscript{16} | Blueprint | Blue Crush Metallic
### AWARDS & ACCOLADES

- **2019 IIHS Top Safety Pick**
- **Green Car Journal**
- **Blue Book Best Resale Value Awards**

- **2020 Green Car of the Year**

### 2020 Corolla

#### HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th></th>
<th>2019 Chevrolet Cruze</th>
<th>2019 Nissan Sentra</th>
<th>2020 Hyundai Elantra</th>
<th>2020 Subaru Impreza</th>
</tr>
</thead>
<tbody>
<tr>
<td>No offering in this segment.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No standard active safety suite</td>
<td></td>
<td>Less standard power: 124 hp</td>
<td>No independent rear suspension</td>
<td>No standard active safety suite</td>
</tr>
<tr>
<td>Less fuel efficient: 28/38/32 mpg</td>
<td></td>
<td>Assembled in Mexico</td>
<td>No standard adaptive cruise control</td>
<td>Less fuel efficient: Up to 28/36 mpg (city/hwy)</td>
</tr>
<tr>
<td>Fewer standard speakers: 4</td>
<td></td>
<td>No lane monitoring system</td>
<td>No standard automatic high beams</td>
<td>MT option is only 5-speed</td>
</tr>
</tbody>
</table>

December 2019
2020 Corolla Hatchback

- Assembled in Aichi, Japan
- Car features:
  - 168-horsepower 2.0-liter four-cylinder engine
  - Standard Toyota Safety Sense 2.0 (TSS 2.0) active safety systems on all grades
  - Standard Safety Connect® and Wi-Fi Connect® on all grades

**SE**

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)**

<table>
<thead>
<tr>
<th></th>
<th>32/41/35 mpg</th>
<th>28/37/31 mpg (6MT)</th>
</tr>
</thead>
</table>

**NOTABLE FEATURES**

- Apple CarPlay® compatible
- Toyota Safety Sense™ 2.0 (TSS 2.0)
- 16-inch alloy wheels

**XSE**

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)**

<table>
<thead>
<tr>
<th></th>
<th>30/38/33 mpg</th>
<th>28/37/31 mpg (6MT)</th>
</tr>
</thead>
</table>

**NOTABLE FEATURES**

- LED fog lights
- 18-inch alloy wheels
- Dual-zone automatic climate control

**EXTERIOR COLORS**

- Blue Flame
- Classic Silver Metallic
- Midnight Black Metallic
- Galactic Aqua Mica
- Smoked Paprika Metallic
- Oxide Bronze
- Blizzard Pearl®
2020 Corolla Hatchback

AWARDS & ACCOLADES

HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th>Company</th>
<th>Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019 Chevrolet Cruze Hatchback</td>
<td>No standard active safety suite</td>
</tr>
<tr>
<td></td>
<td>Less fuel efficient: 28/38/32 mpg</td>
</tr>
<tr>
<td></td>
<td>Fewer standard speakers: 4</td>
</tr>
<tr>
<td>No offering in this segment.</td>
<td></td>
</tr>
<tr>
<td>2020 Hyundai Elantra GT</td>
<td>No standard active safety suite</td>
</tr>
<tr>
<td></td>
<td>No standard exterior LED lighting</td>
</tr>
<tr>
<td></td>
<td>Less fuel efficient: 25/32/27 mpg</td>
</tr>
<tr>
<td>No offering in this segment.</td>
<td></td>
</tr>
<tr>
<td>2020 Subaru Impreza 5-door</td>
<td>No standard active safety suite</td>
</tr>
<tr>
<td></td>
<td>Less fuel efficient: Up to 28/36/31 mpg</td>
</tr>
<tr>
<td></td>
<td>No standard keyless entry with push button start</td>
</tr>
</tbody>
</table>

December 2019
## 2020 Camry

**Assembled in Georgetown, KY**

### Standard Safety Connect™ and Wi-Fi Connect™ on all grades

### Available Dynamic Torque Control All-Wheel Drive (coming Spring 2020)

<table>
<thead>
<tr>
<th></th>
<th>L</th>
<th>LE</th>
<th>SE</th>
<th>XLE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NOTABLE FEATURES</strong></td>
<td>Toyota Safety Sense™ P (TSS-P)¹</td>
<td>17-inch alloy wheels³⁹</td>
<td>18-inch alloy wheels³⁹</td>
<td>18-inch alloy wheels³⁹</td>
</tr>
<tr>
<td></td>
<td>Apple CarPlay®¹⁹ compatible</td>
<td>Power-adjustable driver’s seat</td>
<td>Sport SofTex®-trimmed⁴⁰ seats</td>
<td>7-inch Multi-Information Display (MID)</td>
</tr>
<tr>
<td></td>
<td>Android Auto™ compatible</td>
<td>Available all-wheel drive</td>
<td>Sport-tuned suspension</td>
<td>Smart Key System³⁷ with Push Button Start</td>
</tr>
</tbody>
</table>

### XSE

<table>
<thead>
<tr>
<th></th>
<th>XSE</th>
<th>XLE V6</th>
<th>XSE V6</th>
<th>TRD</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)</strong></td>
<td>27/38/31 mpg</td>
<td>22/33/26 mpg</td>
<td>22/32/26 mpg</td>
<td>22/31/25 mpg</td>
</tr>
<tr>
<td><strong>NOTABLE FEATURES</strong></td>
<td>Available two-tone paint 19-inch alloy wheels³⁹</td>
<td>301-hp V6 engine Panoramic glass roof</td>
<td>Available two-tone paint</td>
<td>301-hp V6 engine Cat-back dual exhaust</td>
</tr>
<tr>
<td></td>
<td>19-inch alloy wheels³⁹ Dual exhaust with quad chrome tips 10-inch color Heads-Up Display (HUD)</td>
<td></td>
<td>Sport-tuned suspension</td>
<td>Rear pedestal wing</td>
</tr>
</tbody>
</table>

See Camry Hybrid page for hybrid grades.

### EXTERIOR COLORS

- Super-sonic Red
- Ruby Flare Pearl⁵⁵
- Midnight Black Metallic
- Super White
- Wind Chill Pearl⁵⁵
- Celestial Silver Metallic
- Predawn Gray Mica
- Galactic Aqua Mica
- Brown-stone
- Blue Streak Metallic
- w/ Midnight Black Metallic Roof and Rear Spoiler

- Blue Streak Metallic⁵⁵
- Celestial Silver Metallic⁵⁵
- Wind Chill Pearl⁵⁵

December 2019
2020 Camry

AWARDS & ACCOLADES

2019 Fleet Car of the Year

Car and Driver 2019 Editors' Choice Award

HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>No standard adaptive cruise control</td>
<td>No standard active safety suite</td>
<td>No standard automatic high beams</td>
<td>Fewer airbags: 9</td>
<td>Fewer standard speakers: 4</td>
</tr>
</tbody>
</table>

2020 Camry
AWARDS & ACCOLADES

automotive FLEET

2019 Fleet Car of the Year

Car and Driver 2019 Editors' Choice Award

HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>No standard adaptive cruise control</td>
<td>No standard active safety suite</td>
<td>No standard automatic high beams</td>
<td>Fewer airbags: 9</td>
<td>Fewer standard speakers: 4</td>
</tr>
</tbody>
</table>

December 2019
XLE

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)**
22/32/26 mpg

**NOTABLE FEATURES**
- Toyota Safety Sense™ P (TSS-P)
- Apple CarPlay® compatible
- Connected Services

XSE

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)**
22/31/25 mpg

**NOTABLE FEATURES**
- 19-inch alloy wheels
- Power tilt/slide moonroof
- Qi-compatible wireless charging

TRD

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)**
22/31/25 mpg

**NOTABLE FEATURES**
- Gloss-black aero kit
- Red-contrast stitching
- 19-inch matte-black alloy wheels

---

### 2020 Avalon

**Assembled in Georgetown, KY**

- 301-horsepower 3.5-liter V6 engine
- Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades
- Standard Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA) on all grades

See Avalon Hybrid page for hybrid grades.

---

### Exterior Colors

- Wind Chill Pearl
- Harbor Gray Metallic
- Opulent Amber
- Celestial Silver Metallic
- Midnight Black Metallic
- Ruby Flare Pearl
- Brownstone
- Parisian Night Pearl
- Supersonic Red
2020 Avalon

AWARDS & ACCOLADES

HOW THE COMPETITION COMPARES

No offering in this segment.

2020 Chevrolet Impala
- No standard active safety suite
- Smaller display: 8-in. touchscreen
- Less fuel efficient: 19/28/22 mpg (city/hwy/comb)

2020 Nissan Maxima
- Less passenger volume: 98.5 cu. ft.
- Less cargo volume: 14.3 cu. ft.
- Less fuel efficient: 20/30/24 mpg (city/hwy/comb)

No offering in this segment.

No offering in this segment.
### 2020 Sienna

#### Assembled in Princeton, IN

**2020 Sienna**

<table>
<thead>
<tr>
<th></th>
<th>L</th>
<th>LE</th>
<th>SE</th>
<th>SE Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)</strong></td>
<td>19/26/22 mpg</td>
<td>30/38/33 mpg</td>
<td>30/38/33 mpg</td>
<td>30/38/33 mpg</td>
</tr>
<tr>
<td></td>
<td>18/24/20 mpg (AWD)</td>
<td>18/24/20 mpg (AWD)</td>
<td>18/24/20 mpg (AWD)</td>
<td>18/24/20 mpg (AWD)</td>
</tr>
</tbody>
</table>

**NOTABLE FEATURES**

- **L**
  - Three-zone automatic climate control
  - Toyota Safety Sense P (TSS-P)¹
  - Apple CarPlay®¹⁹ compatible

- **LE**
  - Dual power-sliding side doors
  - Safety Connect®²⁷ and Wi-Fi Connect®³¹
  - Available AWD

- **SE**
  - 19-inch alloy wheels³⁹
  - Fog lights
  - Perforated leather-trimmed seating

- **SE Premium**
  - Blind Spot Monitor (BSM)⁸
  - Rear Cross-Traffic Alert (RCTA)⁹
  - Power tilt/slide moonroof

#### EXTERIOR COLORS

- Midnight Black Metallic
- Parisian Night Pearl
- Alumina Jade Metallic
- Salsa Red Pearl
- Toasted Walnut Pearl
- Predawn Gray Mica
- Celestial Silver Metallic
- Blizzard Pearl³⁵
- Super White

**December 2019**

**PROTECTED"内容外検"
2020 Sienna

No offering in this segment.

2020 Chrysler Pacifica
- No standard active safety suite
- Less power: 287 hp
- No available all-wheel drive

2019 Dodge Caravan
- No standard active safety suite
- Less power: 283 hp
- No available all-wheel drive

2020 Kia Sedona
- No standard active safety suite
- Less power: 276 hp
- Less cargo volume: 142.0/78.4/33.9 cu. ft.
**2020 C-HR**

**Assembled in**

Sakarya, Turkey | Iwate, Japan

---

**LE**

- **EPA-EST. FUEL ECONOMY (CITY/HWY/COMB):** 27/31/29 mpg

**NOTABLE FEATURES**

- Standard dual-zone automatic climate control
- Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades
- Standard 8-inch touchscreen

**XLE**

- **EPA-EST. FUEL ECONOMY (CITY/HWY/COMB):** 27/31/29 mpg

**NOTABLE FEATURES**

- Toyota Safety Sense™ P (TSS-P)
- Apple CarPlay™ compatible
- LED Headlights
- 18-inch alloy wheels
- Leather-trimmed steering wheel
- Blind Spot Monitor (BSM)
- Leather-trimmed seating
- Smart Key System

**Limited**

- **EPA-EST. FUEL ECONOMY (CITY/HWY/COMB):** 27/31/29 mpg

**NOTABLE FEATURES**

- LED fog lights
- Blind Spot Monitor (BSM)

---

**EXTERIOR COLORS**

- R Code Silver
- R Code Black
- Hot Lava
- Blue Eclipse Metallic
- Supersonic Red
- Silver Knockout Metallic
- Blizzard Pearl
- Black Sand Pearl
- Magnetic Gray Metallic
- Blue Eclipse Metallic
- Supersonic Red
- Silver Knockout Metallic
- Blizzard Pearl

---

December 2019
PRODUCT PORTFOLIO | Crossovers & SUVs

2020 C-HR

AWARDS & ACCOLADES

Coming soon.

HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th>Model</th>
<th>Ford EcoSport</th>
<th>Chevrolet Trax</th>
<th>Nissan Kicks</th>
<th>Hyundai Kona</th>
</tr>
</thead>
<tbody>
<tr>
<td>No standard active safety suite</td>
<td>No standard active safety suite</td>
<td>No standard active safety suite</td>
<td>No standard active safety suite</td>
<td>No offering in this segment.</td>
</tr>
</tbody>
</table>

December 2019
2020 RAV4

**EPA-EST. FUEL ECONOMY** (CITY/HWY/COMB)\(^{52}\)

<table>
<thead>
<tr>
<th>LE</th>
<th>XLE</th>
<th>XLE Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>26/35/30 mpg</td>
<td>28/35/30 mpg</td>
<td>28/35/30 mpg</td>
</tr>
<tr>
<td>27/34/30 mpg (AWD)</td>
<td>27/33/29 mpg (AWD)</td>
<td>27/33/29 mpg (AWD)</td>
</tr>
</tbody>
</table>

**NOTABLE FEATURES**

<table>
<thead>
<tr>
<th>LE</th>
<th>XLE</th>
<th>XLE Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toyota Safety Sense™ 2.0 (TSS 2.0)(^1)</td>
<td>17-inch alloy wheels(^{39})</td>
<td>Power liftgate</td>
</tr>
<tr>
<td>Apple CarPlay(^{19}) compatible</td>
<td>Dual-zone automatic climate control</td>
<td>Softex(^{®})-trimmed(^{40}) seating</td>
</tr>
<tr>
<td>Multi-LED headlights</td>
<td>Power tilt/slide moonroof</td>
<td>Leather-trimmed steering wheel</td>
</tr>
</tbody>
</table>

**Adventure**

**EPA-EST. FUEL ECONOMY** (CITY/HWY/COMB)\(^{52}\)

<table>
<thead>
<tr>
<th>LE</th>
<th>XLE</th>
<th>XLE Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>25/33/28 mpg</td>
<td>25/32/27 mpg</td>
<td>26/35/30 mpg</td>
</tr>
<tr>
<td>25/32/27 mpg (AWD)</td>
<td>25/33/28 mpg (AWD)</td>
<td>25/33/28 mpg (AWD)</td>
</tr>
</tbody>
</table>

**NOTABLE FEATURES**

<table>
<thead>
<tr>
<th>LE</th>
<th>XLE</th>
<th>XLE Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>19-inch alloy wheels(^{39})</td>
<td>18-inch matte-black alloy wheels(^{39})</td>
<td>8-inch touchscreen</td>
</tr>
<tr>
<td>7-inch Multi-Information Display (MID)</td>
<td>TRD-tuned suspension</td>
<td>Heated front seats</td>
</tr>
<tr>
<td>Multi-terrain Select</td>
<td>LED fog lights</td>
<td>Dynamic Navigation(^{23})</td>
</tr>
</tbody>
</table>

**EXTERIOR COLORS**

<table>
<thead>
<tr>
<th>LE</th>
<th>XLE</th>
<th>XLE Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lunar Rock(^{55})</td>
<td>Midnight Black Metallic(^{55})</td>
<td>Super White</td>
</tr>
<tr>
<td>Magnetic Gray Metallic(^{55})</td>
<td>Blue Flame(^{55})</td>
<td>Blizzard Pearl</td>
</tr>
<tr>
<td>Ruby Flare Pearl</td>
<td>Blue</td>
<td>Silver Sky Metallic</td>
</tr>
<tr>
<td>Blue</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
AWARDS & ACCOLADES

Coming soon.

WHAT THE COMPETITION COMPARES

|------------------|------------------------|-------------------|---------------------|---------------------|
## Toyota Highlander

### 2020 Highlander

Assembled in Princeton, IN

![Highlander Image]

**Standard**
- Standard Stop and Start Engine System (S&S) on all grades
- Standard Toyota Safety Sense 2.0 (TSS 2.0) active safety systems on all grades
- Two available all-wheel-drive systems

### Standard Features
- Toyota Safety Sense™ 2.0 (TSS 2.0)
- 8-inch touchscreen
- Three-zone climate control

### Eco-Friendly
- 22 mpg (comb)

### Limited
- 20-inch alloy wheels
- Perforated leather-trimmed seats
- Dynamic Navigation
- Premium Audio

### Eco-Friendly
- 22 mpg (comb)

### Platinum
- 12.3-inch touchscreen
- Bird's Eye View Camera

### Eco-Friendly
- 22 mpg (comb)

### Notable Features
- Power liftgate
- Blind Spot Monitor
- LED fog lights
- Power tilt/slide moonroof
- 7-in. Multi-Information Display (MID)
- SofTex®-trimmed seats

### Exterior Colors

<table>
<thead>
<tr>
<th>L</th>
<th>LE</th>
<th>XLE</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="color1.png" alt="Color Swatches" /></td>
<td><img src="color2.png" alt="Color Swatches" /></td>
<td><img src="color3.png" alt="Color Swatches" /></td>
</tr>
</tbody>
</table>

Coming soon.

---

*EST. FUEL ECONOMY (COMB)*

22 mpg (comb)

---

*NOTABLE FEATURES*

- Toyota Safety Sense™ 2.0 (TSS 2.0)
- 8-inch touchscreen
- Three-zone climate control

---

*Limited Platinum*

- 20-inch alloy wheels
- Perforated leather-trimmed seats
- Dynamic Navigation
- Premium Audio
- Bird's Eye View Camera

---

*Platinum*

- 12.3-inch touchscreen
- Bird's Eye View Camera

---

See Highlander Hybrid page for hybrid grades.
## 2020 Highlander

### AWARDS & ACCOLADES

Coming soon.

### HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th>Model</th>
<th>Feature Comparison</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2020 Ford Explorer</strong></td>
<td>No standard intelligent adaptive cruise control</td>
</tr>
<tr>
<td></td>
<td>No standard active safety suite</td>
</tr>
<tr>
<td></td>
<td>Less maximum seating capacity: 7</td>
</tr>
<tr>
<td></td>
<td>Smaller available touchscreen: 10.1 inch</td>
</tr>
<tr>
<td><strong>2020 Chevrolet Traverse</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>No standard active safety suite</td>
</tr>
<tr>
<td></td>
<td>Smaller standard touchscreen: 7.0 inch</td>
</tr>
<tr>
<td><strong>2020 Nissan Pathfinder</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>No standard active safety suite</td>
</tr>
<tr>
<td></td>
<td>No hybrid powertrain variant</td>
</tr>
<tr>
<td><strong>2020 Hyundai Palisade</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>No standard smart key system</td>
</tr>
<tr>
<td></td>
<td>Less power: 284 hp</td>
</tr>
<tr>
<td><strong>2020 Subaru Ascent</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>No standard automatic high beams</td>
</tr>
<tr>
<td></td>
<td>Less power: 291 hp</td>
</tr>
<tr>
<td></td>
<td>Less power: 260 hp</td>
</tr>
<tr>
<td></td>
<td>Smaller standard touchscreen: 6.5 inch</td>
</tr>
</tbody>
</table>

December 2019
## 2020 4Runner

**270-horsepower 4.0-liter V6 engine**

**Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades**

**Power rear liftgate window**

### SR5

<table>
<thead>
<tr>
<th>EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)</th>
<th>NOTABLE FEATURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>17/16/19 mpg (4WD)</td>
<td>Smart Key System with Push Button Start</td>
</tr>
<tr>
<td>17/16/19 mpg (4WD)</td>
<td>SofTex®-trimmed seating</td>
</tr>
</tbody>
</table>

### SR5 Premium

<table>
<thead>
<tr>
<th>EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)</th>
<th>NOTABLE FEATURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>17/16/19 mpg (4WD)</td>
<td>Smart Key System with Push Button Start</td>
</tr>
<tr>
<td>17/16/19 mpg (4WD)</td>
<td>SofTex®-trimmed seating</td>
</tr>
</tbody>
</table>

### Limited

<table>
<thead>
<tr>
<th>EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)</th>
<th>NOTABLE FEATURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>17/16/19 mpg (4WD)</td>
<td>20-inch alloy wheels</td>
</tr>
</tbody>
</table>

### TRD Off-Road

<table>
<thead>
<tr>
<th>EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)</th>
<th>NOTABLE FEATURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>17/16/19 mpg</td>
<td>Part-time 4WD</td>
</tr>
<tr>
<td>17/16/19 mpg</td>
<td>Multi-terrain Select</td>
</tr>
<tr>
<td>17/16/19 mpg</td>
<td>TRD shift knob</td>
</tr>
</tbody>
</table>

### TRD Off-Road Premium

<table>
<thead>
<tr>
<th>EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)</th>
<th>NOTABLE FEATURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>17/16/19 mpg</td>
<td>SofTex®-trimmed seating</td>
</tr>
<tr>
<td>17/16/19 mpg</td>
<td>Auto-dimming rearview mirror</td>
</tr>
<tr>
<td>17/16/19 mpg</td>
<td>Dynamic Navigation</td>
</tr>
</tbody>
</table>

### TRD Pro

<table>
<thead>
<tr>
<th>EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)</th>
<th>NOTABLE FEATURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>17/16/19 mpg</td>
<td>TRD FOX high-performance shocks</td>
</tr>
<tr>
<td>17/16/19 mpg</td>
<td>TRD-stamped aluminum front skid plate</td>
</tr>
<tr>
<td>17/16/19 mpg</td>
<td>TRD cat-back exhaust</td>
</tr>
</tbody>
</table>

### Exterior Colors

- Nautical Blue Metallic
- Super White
- Blizzard Pearl
- Classic Silver Metallic
- Magnetic Gray Metallic
- Midnight Black Metallic
- Barcelona Red Metallic
- Army Green
- Voodoo Blue

*Assembled in Aichi, Japan*
### AWARDS & ACCOLADES

![Blue Book Best Resale Value Awards](image)

---

### HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th>2020 Ford Explorer</th>
<th>2020 Chevrolet Blazer</th>
<th>2020 Nissan Pathfinder</th>
<th>No offering in this segment</th>
<th>No offering in this segment</th>
</tr>
</thead>
<tbody>
<tr>
<td>No standard Adaptive Cruise Control</td>
<td>No standard active safety suite</td>
<td>No Apple CarPlay® compatibility</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No standard fog lights</td>
<td>Fewer airbags: 7</td>
<td>No Android Auto™ compatibility</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No standard skid plates</td>
<td>Less ground clearance: 7.4 inch</td>
<td>Less ground clearance: 7.0 inch</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

December 2019
2020 Sequoia

Assembled in Princeton, IN

381-horsepower 5.7-liter V8 engine

Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades

Standard Blind Spot Monitor (BSM)\(^8\) and Rear Cross-Traffic Alert (RCTA)\(^9\) on all grades

December 2019

**SR5**

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)\(^{35}\)
- 13/17/15 mpg
- 13/17/14 mpg (4WD)

NOTABLE FEATURES
- Apple CarPlay\(^{19}\) compatible
- Android Auto\(^{33}\) compatible
- Smart Key System\(^{37}\)

**Limited**

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)\(^{35}\)
- 13/17/15 mpg
- 13/17/14 mpg (4WD)

NOTABLE FEATURES
- Power liftgate
- Integrated Navigation\(^{44}\)
- Leather-trimmed seats

**Platinum**

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)\(^{35}\)
- 13/17/15 mpg
- 13/17/14 mpg (4WD)

NOTABLE FEATURES
- Perforated leather-trimmed seats
- Electronic Modulated Air Suspension
- Adaptive Variable Suspension

**TRD Sport**

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)\(^{35}\)
- 13/17/15 mpg
- 13/17/14 mpg (4WD)

NOTABLE FEATURES
- 20-inch alloy wheels\(^{39}\)
- Performance-tuned shocks
- Performance-tuned anti-sway bars

**TRD Pro**

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)\(^{35}\)
- 13/17/14 mpg

NOTABLE FEATURES
- 18-inch black BBS forged alloy wheels\(^{39}\)
- TRD-tuned suspension
- TRD front skid plate

**EXTERIOR COLORS**

- Super White
- Silver Sky Metallic
- Magnetic Gray Metallic
- Midnight Black Metallic
- Sizzling Crimson Mica
- Shoreline Blue Pearl
- Toasted Walnut Pearl
- Blizzard Pearl\(^{45}\)
- Army Green
## 2020 Sequoia

### AWARDS & ACCOLADES

### HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th></th>
<th>2020 Ford Expedition</th>
<th>2020 Chevrolet Tahoe</th>
<th>2020 Nissan Armada</th>
<th>No offering in this segment</th>
<th>No offering in this segment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safety Suite</td>
<td>No standard active safety suite</td>
<td>No standard active safety suite</td>
<td>No standard blind spot system</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cargo Volume</td>
<td>Less cargo volume: 104.6/57.5/19.3 cu. ft.</td>
<td>Less cargo volume: 94.7/51.7/15.3 cu. ft.</td>
<td>Assembled in Japan</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Skid Plates</td>
<td>No standard skid plates</td>
<td>No standard fog lights</td>
<td>No standard fog lights</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fog Lights</td>
<td>No standard fog lights</td>
<td>No standard fog lights</td>
<td>No standard fog lights</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2020 Land Cruiser

Assembled in Aichi, Japan

381-horsepower 5.7-liter V8 engine

Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades

Four-zone automatic climate control

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)

| 13/17/14 mpg |

NOTABLE FEATURES

Toyota Safety Sense™ P (TSS-P)¹
Multi-terrain Select
Perforated leather-trimmed seating

Heritage Edition 4x4

13/17/14 mpg

18-inch bronze BBS forged alloy wheels³⁹
Black Yakima MegaWarrior Roofrack⁴⁵
Bronze-colored contrast stitching

EXTERIOR COLORS

Blue Onyx Pearl
Midnight Black Metallic
Blizzard Pearl⁵⁶
Classic Silver Metallic
Magnetic Gray Metallic

December 2019
## 2020 Land Cruiser

![Image of 2020 Land Cruiser](image)

## AWARDS & ACCOLADES

Coming soon.

## HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th></th>
<th>2020 Ford Expedition</th>
<th>2020 Chevrolet Tahoe</th>
<th>2020 Nissan Armada</th>
<th>No offering in this segment</th>
<th>No offering in this segment</th>
</tr>
</thead>
<tbody>
<tr>
<td>No standard active safety suite</td>
<td>No standard active safety suite</td>
<td>No standard blind spot system</td>
<td>No standard front and rear parking assist</td>
<td>No standard moonroof</td>
<td>No standard power liftgate</td>
</tr>
<tr>
<td>No standard leather-trimmed seating</td>
<td>No standard front and rear parking assist</td>
<td>No standard moonroof</td>
<td>No standard power liftgate</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No standard skid plates</td>
<td>No standard fog lights</td>
<td>No standard power liftgate</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

December 2019
## 2020 Tacoma

### Assembled in San Antonio, TX

**SR**

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)**

<table>
<thead>
<tr>
<th></th>
<th>Up to 20/23/21 mpg</th>
</tr>
</thead>
</table>

**NOTABLE FEATURES**

- Toyota Safety Sense™ P (TSS-P)¹
- Apple CarPlay®¹¹ compatible
- Android Auto™³³ compatible

### SR5

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)**

<table>
<thead>
<tr>
<th></th>
<th>Up to 20/23/21 mpg</th>
</tr>
</thead>
</table>

**NOTABLE FEATURES**

- 8-inch touchscreen
- Power-adjustable driver’s seat
- Leather-trimmed steering wheel

### Limited

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)**

<table>
<thead>
<tr>
<th></th>
<th>Up to 20/23/21 mpg</th>
</tr>
</thead>
</table>

**NOTABLE FEATURES**

- 18-inch alloy wheels³⁹
- Dual-zone automatic climate control
- Power tilt/slide moonroof

## TRD Off-Road

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)**

<table>
<thead>
<tr>
<th></th>
<th>Up to 20/23/21 mpg</th>
</tr>
</thead>
</table>

**NOTABLE FEATURES**

- Multi-terrain Select
- Rear locking differential
- TRD-tuned off-road suspension
- Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades
- Standard safety connect®²⁷ and Wi-Fi Connect³¹ on all grades
- Standard skid plates on engine and front suspension on all grades

## TRD Sport

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)**

<table>
<thead>
<tr>
<th></th>
<th>Up to 20/23/21 mpg</th>
</tr>
</thead>
</table>

**NOTABLE FEATURES**

- 17-inch alloy wheels³⁹
- Smart Key System³⁷
- LED fog lights

## EXTERIOR COLORS

- Cavalry Blue
- Super White Metallic
- Silver Sky Metallic
- Magnetic Gray Metallic
- Midnight Black Metallic
- Barcelona Red Metallic
- Quick Sand
- Cement
- Voodoo Blue

**Assembled in San Antonio, TX**
## PRODUCT PORTFOLIO | TRUCKS

### 2020 Tacoma

**AWARDS & ACCOLADES**

![IntelliChoice](image)

![BLUE BOOK COST TO OWN AWARDS](image)

![BLUE BOOK RESALE VALUE AWARDS](image)

![2019 IIHS TOP SAFETY PICK](image)

## HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th>2020 Ford Ranger</th>
<th>2020 Chevrolet Colorado</th>
<th>2019 Nissan Frontier</th>
<th>No offering in this segment.</th>
<th>No offering in this segment.</th>
</tr>
</thead>
<tbody>
<tr>
<td>No standard cruise control</td>
<td>No standard active safety suite</td>
<td>No standard active safety suite</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fewer USB ports: 1</td>
<td>Fewer airbags: 6</td>
<td>Fewer standard speakers: 4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Less ground clearance: 8.4 inch</td>
<td>Less ground clearance: 8.2 inch</td>
<td>Less ground clearance: 8.7 inch</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2020 Tundra

Assembled in San Antonio, TX

- 381-horsepower 5.7-liter V8 engine
- Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades
- 10,200-lb. maximum towing capacity

SR

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)
- 13/18/15 mpg
- 13/17/14 mpg (4WD)

NOTABLE FEATURES
- Toyota Safety Sense™ P (TSS-P)
- Apple CarPlay™ compatible
- Android Auto™ compatible

SR5

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)
- 13/18/15 mpg
- 13/17/14 mpg (4WD)

NOTABLE FEATURES
- 8-inch touchscreen
- Fog lights
- Smart Key System™

Limited

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)
- 13/18/15 mpg
- 13/17/14 mpg (4WD)

NOTABLE FEATURES
- 20-inch alloy wheels
- Integrated navigation
- Leather-trimmed seats

Platinum

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)
- 13/18/15 mpg
- 13/17/14 mpg (4WD)

NOTABLE FEATURES
- Available power tilt/slide moonroof
- Perforated leather-trimmed seats
- Front and rear parking assist sonar

1794 Edition

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)
- 13/18/15 mpg
- 13/17/14 mpg (4WD)

NOTABLE FEATURES
- Wood-grain-style accents
- Available skid plates
- Chrome grille and front bumper

EXTERIOR COLORS

- Cavalry Blue
- Voodoo Blue
- Midnight Black Metallic
- Smoked Mesquite
- Magnetic Gray Metallic
- Cement
- Silvery Sky Metallic
- Super White
- Barcelona Red Metallic
- Quicksand
2020 Tundra

AWARDS & ACCOLADES

HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th>2020 Ford F-150</th>
<th>2020 Chevrolet Silverado</th>
<th>2019 Nissan Titan</th>
</tr>
</thead>
<tbody>
<tr>
<td>No standard active safety suite</td>
<td>No standard active safety suite</td>
<td>No standard active safety suite</td>
</tr>
<tr>
<td>Less standard power: 290 hp</td>
<td>Less standard power: 285 hp</td>
<td>No standard Trailer Sway Control</td>
</tr>
<tr>
<td>Less ground clearance: 9.4 inch</td>
<td>Fewer airbags: 6</td>
<td>Less ground clearance: 9.6 inch</td>
</tr>
</tbody>
</table>

No offering in this segment. No offering in this segment.
## 2020 Prius

Assembled in Aichi, Japan

**Up to an EPA-estimated 27.4 cu. ft. of cargo volume**

Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades

Available all-wheel drive-e

---

**L Eco**

**EPA-EST. FUEL ECONOMY** *(CITY/HWY/COMB)*

|  | 58/53/56 mpg |

**NOTABLE FEATURES**

- Toyota Safety Sense™ P (TSS-P)
- Apple CarPlay® compatible
- Smart Key System with Push Button Start

**LE**

**Up to 54/50/52 mpg**

- Blind Spot Monitor (BSM)
- Rear Cross-Traffic Alert (RCTA)
- Available all-wheel drive-e

---

**XLE**

**EPA-EST. FUEL ECONOMY** *(CITY/HWY/COMB)*

|  | 54/50/52 mpg |

**NOTABLE FEATURES**

- 17-inch alloy wheels
- SofTex®-trimmed seats
- Available all-wheel drive-e

**Limited**

54/50/52 mpg

- 11.6-inch touchscreen
- Adaptive Front-Lighting System (AFS)
- Color Head-Up Display (HUD)

---

**EXTERIOR COLORS**

<table>
<thead>
<tr>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electric Storm Blue</td>
</tr>
<tr>
<td>Blizzard Pearl</td>
</tr>
<tr>
<td>Classic Silver Metallic</td>
</tr>
<tr>
<td>Magnetic Gray Metallic</td>
</tr>
<tr>
<td>Midnight Black Metallic</td>
</tr>
<tr>
<td>Supersonic Red</td>
</tr>
<tr>
<td>Sea Glass Pearl</td>
</tr>
</tbody>
</table>

---

December 2019
2020 Prius

AWARDS & ACCOLADES

HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th>2020 Ford Fusion Hybrid</th>
<th>2019 Chevrolet Volt</th>
<th>No offering in this segment.</th>
<th>2019 Hyundai Ioniq</th>
<th>2020 Subaru Crosstrek Hybrid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less fuel efficient: 43/41/42 mpg (city/hwy/comb)</td>
<td>Less fuel efficient: 42 mpg (comb)</td>
<td></td>
<td>Less power: 139 hp</td>
<td>Less fuel efficient: 35 mpg (comb)</td>
</tr>
<tr>
<td>Less cargo volume: 12.0 cu. ft.</td>
<td>Less cargo volume: 10.6 cu. ft.</td>
<td></td>
<td>No standard exterior LED lighting</td>
<td>No standard exterior LED lighting</td>
</tr>
<tr>
<td>No standard adaptive cruise control</td>
<td>No standard active safety suite</td>
<td></td>
<td>No standard active safety suite</td>
<td>No standard active safety suite</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Shorter est. driving range: 497 miles</td>
<td></td>
</tr>
</tbody>
</table>
### 2020 Prius Prime

**Assembled in Aichi, Japan**

- **5-passenger seating**
- Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades
- **25-mile EPA-estimated EV Mode driving range**

#### LE

- **EPA-EST. FUEL ECONOMY (COMB)**
  - 54 mpg (comb)
  - 133 mpg-e (comb)

#### XLE

- **EPA-EST. FUEL ECONOMY (COMB)**
  - 54 mpg (comb)
  - 133 mpg-e (comb)

#### NOTABLE FEATURES

- Toyota Safety Sense™ P (TSS-P)
- Apple CarPlay® compatible
- Quad-LED projector headlights
- SofTex®-trimmed seating
- Integrated Navigation
- Intelligent Clearance Sonar (ICS)

#### Limited

- **EPA-EST. FUEL ECONOMY (COMB)**
  - 54 mpg (comb)
  - 133 mpg-e (comb)

- Integrated Navigation and JBL®
- Blind Spot Monitor (BSM)
- Intelligent Clearance Sonar (ICS)

---

**EXTERIOR COLORS**

- Supersonic Red
- Magnetic Gray Metallic
- Titanium Glow
- Classic Silver Metallic
- Blizzard Pearl
- Blue Magnetism
- Midnight Black Metallic
### AWARDS & ACCOLADES

![2019 IIHS Top Safety Pick](image)

### HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th>2020 Ford Fusion Plug-In Hybrid Titanium</th>
<th>2019 Chevrolet Volt</th>
<th>No offering in this segment.</th>
<th>2019 Hyundai Ioniq Plug-In</th>
<th>2020 Subaru Crosstrek Hybrid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Longer charge time: 7:00 (120V)/2:30 (240V)</td>
<td>No standard active safety suite</td>
<td></td>
<td>No standard active safety suite</td>
<td></td>
</tr>
<tr>
<td>Less cargo volume: 8.2 cu. ft.</td>
<td>Shorter est. driving range: 420 miles</td>
<td></td>
<td>Longer charge time: 9 hours (120V)</td>
<td></td>
</tr>
<tr>
<td>Less fuel efficient: 42 mpg (comb)</td>
<td>Less fuel efficient: 42 mpg (comb)</td>
<td></td>
<td>Less passenger volume: 96.2 cu. ft.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Less cargo volume: 15.9 cu. ft.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Shorter est. driving range: 497 miles</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Less fuel efficient: 35 mpg (comb)</td>
<td></td>
</tr>
</tbody>
</table>
Hybrid LE

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)**

<table>
<thead>
<tr>
<th>City</th>
<th>HWY</th>
<th>Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>53</td>
<td>52</td>
<td>52 mpg</td>
</tr>
</tbody>
</table>

**NOTABLE FEATURES**

- 7-inch Multi-Information Display (MID)
- Toyota Safety Sense™ 2.0 (TSS 2.0)
- Apple CarPlay® compatible

---

**2020 Corolla Hybrid**

Assembled in Blue Spring, MS

- All-new hybrid vehicle built on the advanced TNGA platform
- Standard Toyota Safety Sense 2.0 (TSS 2.0) active safety systems
- 8-inch touchscreen audio multimedia

**EXTERIOR COLORS**

- Blizzard Pearl
- Classic Silver Metallic
- Black Sand Pearl
- Barcelona Red Metallic
- Super White
- Celestite
- Blueprint
2020 Corolla Hybrid

AWARDS & ACCOLADES

2019 TOP SAFETY PICK
2020 Green Car of the Year

HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th></th>
<th>Ford</th>
<th>Chevrolet</th>
<th>Nissan</th>
<th>Hyundai</th>
<th>Subaru Crosstrek Hybrid</th>
</tr>
</thead>
<tbody>
<tr>
<td>No offering in this segment.</td>
<td>No offering in this segment.</td>
<td>No offering in this segment.</td>
<td>No offering in this segment.</td>
<td>No offering in this segment.</td>
<td>Charge required: 5 hours (120V)</td>
</tr>
<tr>
<td>Less fuel efficient: 35 mpg (comb)</td>
<td>Shorter EPA-est. driving range: 497 miles</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2020 Camry Hybrid

Assembly:

- Blue Streak Metallic
- Supersonic Red
- Ruby Flare Pearl
- Midnight Black Metallic
- Super White
- Wind Chill Pearl
- Celestial Silver Metallic
- Predawn Gray Mica
- Galactic Aqua Mica
- Brownstone

Standard Safety Connect®27 and Wi-Fi Connect31 on all grades

Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades

Apple CarPlay®19 & Android Auto™33 compatibility on all grades

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)32

<table>
<thead>
<tr>
<th>Model</th>
<th>LE</th>
<th>SE</th>
<th>XLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>MPG</td>
<td>51/53/52 mpg</td>
<td>44/47/46 mpg</td>
<td>44/47/46 mpg</td>
</tr>
</tbody>
</table>

NOTABLE FEATURES

- Dual-zone automatic climate control
- Power-adjustable driver’s seat
- Available power tilt/slide moonroof
- 18-inch alloy wheels
- Sport SofTex®-trimmed seats
- Sport-tuned suspension
- Qi-compatible wireless charging
- 7-in. Multi-Information Display (MID)
- Leather-trimmed seats

Assembled in Georgetown, KY
2020 Camry Hybrid

AWARDS & ACCOLADES

HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th>2020 Ford Fusion Hybrid</th>
<th>No offering in this segment.</th>
<th>No offering in this segment.</th>
<th>2019 Hyundai Sonata Hybrid</th>
<th>No offering in this segment.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less cargo volume:</td>
<td></td>
<td></td>
<td>No standard active safety suite</td>
<td></td>
</tr>
<tr>
<td>12 cu. ft.</td>
<td></td>
<td></td>
<td>Less power: 193 hp</td>
<td></td>
</tr>
<tr>
<td>Less power:</td>
<td></td>
<td></td>
<td>Less fuel efficient: 40/46/42 mpg (city/hwy/comb)</td>
<td></td>
</tr>
<tr>
<td>188 hp</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Less fuel efficient:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>43/41/42 mpg (city/hwy/comb)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

December 2019
## Hybrid XLE

**EPA-EST. FUEL ECONOMY**

<table>
<thead>
<tr>
<th>City</th>
<th>HWY</th>
<th>Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>43 mpg</td>
<td>44 mpg</td>
<td>44 mpg</td>
</tr>
</tbody>
</table>

**NOTABLE FEATURES**

- 17-inch alloy wheels
- Dual-zone automatic climate control
- SofTex®-trimmed seating

## Hybrid XSE

**EPA-EST. FUEL ECONOMY**

<table>
<thead>
<tr>
<th>City</th>
<th>HWY</th>
<th>Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>43 mpg</td>
<td>43 mpg</td>
<td>43 mpg</td>
</tr>
</tbody>
</table>

**NOTABLE FEATURES**

- Sport-tuned suspension
- Power tilt/slide moonroof
- Qi-compatible wireless charging

## Hybrid Limited

**EPA-EST. FUEL ECONOMY**

<table>
<thead>
<tr>
<th>City</th>
<th>HWY</th>
<th>Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>43 mpg</td>
<td>43 mpg</td>
<td>43 mpg</td>
</tr>
</tbody>
</table>

**NOTABLE FEATURES**

- Dynamic Navigation
- Leather-trimmed seating
- 10-in. color Head-Up Display (HUD)

---

### 2020 Avalon Hybrid

- **Assembled in Georgetown, KY**
- Standard 7-inch Multi-Information Display (MID) on all grades
- Standard Toyota Safety Sense™ P (TSS-P) active safety systems on all grades
- Standard Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA) on all grades

### EXTERIOR COLORS

- Wind Chill Pearl
- Harbor Gray Metallic
- Opulent Amber
- Classic Silver Metallic
- Midnight Black Metallic
- Ruby Flare Pearl
- Brownstone
- Parisian Night Pearl
### How the Competition Compares

<table>
<thead>
<tr>
<th></th>
<th>2020 Lincoln MKZ Hybrid</th>
<th>2019 Buick LaCrosse</th>
<th>No offering in this segment.</th>
<th>No offering in this segment.</th>
<th>No offering in this segment.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less passenger volume</td>
<td>96.6 cu. ft.</td>
<td>No standard active safety suite</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Less power</td>
<td>188 hp</td>
<td>Less power: 194 hp</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Less fuel efficient</td>
<td>42/39/41 mpg</td>
<td>Less fuel efficient: 25/35/29 mpg</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## PRODUCT PORTFOLIO | HYBRIDS

### 2020 RAV4 Hybrid

**Assembled in Ontario, Canada**

<table>
<thead>
<tr>
<th>LE Hybrid</th>
<th>XLE Hybrid</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)</strong></td>
<td>41/38/40 mpg</td>
</tr>
<tr>
<td><strong>NOTABLE FEATURES</strong></td>
<td>41/38/40 mpg</td>
</tr>
<tr>
<td>Toyota Safety Sense™ 2.0 (TSS 2.0)</td>
<td>Smart Key System³⁷</td>
</tr>
<tr>
<td>Apple CarPlay®¹⁹ compatible</td>
<td>8-inch touchscreen</td>
</tr>
<tr>
<td>Dual-zone automatic climate control</td>
<td>Power tilt/slide moonroof</td>
</tr>
</tbody>
</table>

### XSE Hybrid

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)** | 41/38/40 mpg |

**NOTABLE FEATURES**

- 18-inch alloy wheels
- Power liftgate
- Sport-tuned suspension

### Limited Hybrid

**EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)** | 41/38/40 mpg |

**NOTABLE FEATURES**

- Intelligent Clearance Sonar⁴⁹
- Rear Cross-Traffic Braking⁵¹
- Dynamic Navigation²³

### EXTERIOR COLORS

- Magnetic Gray Metallic
- Lunar Rock
- Blizzard Pearl
- Blue Flame
- Super White
- Midnight Black Metallic
- Ruby Flare Pearl⁵⁵
- Blueprint Silver Metallic
- Silver Sky Metallic
- Blizzard Pearl⁵⁵
- Silver Sky Metallic⁵⁵
- Magnetic Gray Metallic⁵⁵

*with Midnight Black Metallic Roof*
PROTECTED

2020 RAV4 Hybrid

AWARDS & ACCOLADES

Coming soon.

HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th></th>
<th>2020 Ford Escape Hybrid</th>
<th>No offering in this segment.</th>
<th>No offering in this segment.</th>
<th>No offering in this segment.</th>
<th>No offering in this segment.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less power</td>
<td>198 hp</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No standard</td>
<td>Adaptive Cruise Control</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No standard all-wheel drive</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

December 2019
## 2020 Highlander Hybrid

**Assembled in**
Princeton, IN

### LE Hybrid

<table>
<thead>
<tr>
<th>EST. FUEL ECONOMY (CITY/HWY/COMB)</th>
<th>34 mpg (comb)</th>
</tr>
</thead>
</table>

### Notable Features

<table>
<thead>
<tr>
<th>Feature</th>
</tr>
</thead>
<tbody>
<tr>
<td>Power liftgate</td>
</tr>
<tr>
<td>Blind Spot Monitor(^8)</td>
</tr>
<tr>
<td>LED fog lights</td>
</tr>
</tbody>
</table>

### Limited Hybrid

<table>
<thead>
<tr>
<th>EST. FUEL ECONOMY (CITY/HWY/COMB)</th>
<th>34 mpg (comb)</th>
</tr>
</thead>
</table>

### Notable Features

<table>
<thead>
<tr>
<th>Feature</th>
</tr>
</thead>
<tbody>
<tr>
<td>20-inch alloy wheels(^{39})</td>
</tr>
<tr>
<td>Perforated leather-trimmed seats</td>
</tr>
<tr>
<td>Premium Audio</td>
</tr>
</tbody>
</table>

### Platinum Hybrid

<table>
<thead>
<tr>
<th>EST. FUEL ECONOMY (CITY/HWY/COMB)</th>
<th>34 mpg (comb)</th>
</tr>
</thead>
</table>

### Notable Features

<table>
<thead>
<tr>
<th>Feature</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dynamic Navigation(^{23})</td>
</tr>
<tr>
<td>12.3-inch touchscreen</td>
</tr>
<tr>
<td>Bird’s Eye View Camera(^{43})</td>
</tr>
</tbody>
</table>

### Exteriar Colors

Coming soon.
## AWARDS & ACCOLADES

Coming soon.

## HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th>Product</th>
<th>Ford 2020 Explorer Hybrid</th>
<th>Chevrolet No offering in this segment.</th>
<th>Nissan No offering in this segment.</th>
<th>Hyundai No offering in this segment.</th>
<th>Subaru No offering in this segment.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intelligent adaptive cruise control</td>
<td>No standard</td>
<td>No offering in this segment.</td>
<td>No offering in this segment.</td>
<td>No offering in this segment.</td>
<td>No offering in this segment.</td>
</tr>
<tr>
<td>Seating capacity</td>
<td>7 seats</td>
<td>7 seats</td>
<td>7 seats</td>
<td>5 seats</td>
<td>5 seats</td>
</tr>
<tr>
<td>Touchscreen</td>
<td>10.1 inch</td>
<td>8 inch</td>
<td>8 inch</td>
<td>8 inch</td>
<td>8 inch</td>
</tr>
</tbody>
</table>

**Coming soon.**
Mirai

**EST. FUEL ECONOMY** *(CITY/HWY/COMB)*

<table>
<thead>
<tr>
<th>City</th>
<th>HWY</th>
<th>Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>66/66/66 mpg</td>
<td>67/67/67 mpge</td>
<td></td>
</tr>
</tbody>
</table>

**NOTABLE FEATURES**

- 7-inch Multi-Information Display (MID)
- Toyota Safety Sense™ 2.0 (TSS 2.0)
- Apple CarPlay® compatible

**2020 Mirai**

Assembled in Aichi, Japan

- Standard Safety Connect®, Wi-Fi Connect® and Destination Assist Connect®
- Standard Toyota Safety Sense 2.0 (TSS 2.0) active safety systems
- Standard Dynamic Navigation

**EXTERIOR COLORS**

- Salsa Red Pearl
- Atmospheric Blue Metallic
- Nautical Blue Metallic
- Crystal White
- Elemental Silver
- Celestial Black

*Assembled in Aichi, Japan*
2020 Mirai

AWARDS & ACCOLADES

Coming soon.

HOW THE COMPETITION COMPARES

<table>
<thead>
<tr>
<th></th>
<th>No offering in this segment.</th>
<th>No offering in this segment.</th>
<th>No offering in this segment.</th>
<th>2020 Hyundai Nexo</th>
<th>No offering in this segment.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fuel Efficiency</td>
<td></td>
<td></td>
<td></td>
<td>Less fuel efficient: 56/58/53 mpg</td>
<td></td>
</tr>
<tr>
<td>Comfort</td>
<td></td>
<td></td>
<td></td>
<td>Less comfort: 6-way power-adjustable passenger seat</td>
<td></td>
</tr>
<tr>
<td>Heating</td>
<td></td>
<td></td>
<td></td>
<td>No standard heated steering wheel</td>
<td></td>
</tr>
</tbody>
</table>

December 2019
It should go without saying that Toyota has some amazing products in the pipeline. This upcoming lineup includes three vehicles that are just around the corner for model year 2021.
2021 RAV4 Prime

- The first-ever RAV4 plug-in hybrid electric vehicle (PHEV) represents a new chapter of Toyota SUV performance.
- Estimated 302 horsepower and 5.8-second 0-60 mph acceleration.
- Advanced all-wheel drive and sport-tuned suspension.
- Manufacturer-estimated 90 MPGe.59
- Estimated 39 miles60 on battery alone – the highest EV range of any PHEV SUV on the market.
2021 Mirai

- An **all-new second generation** based on Toyota’s **premium rear-wheel drive platform**.

- Improved fuel cell system performance and **increased hydrogen storage capacity**.

- An electric vehicle that **never needs to be plugged in** to charge.

- **Generates its own electricity** onboard from hydrogen and oxygen.

- **Water is the only tailpipe emission.**

Dramatic yet refined **coupe-inspired design** with improved passenger room and comfort.

Estimated 30% increase in driving range.\(^{61}\)
2021 Avalon AWD

- The first-ever Avalon with all-wheel drive (AWD).
- Standalone option available on XLE and Limited grades.
- Can direct up to 50% of engine torque to the rear wheels for added traction when needed.
- Can disengage to prioritize fuel efficiency when AWD isn’t needed – like on long highway stretches.
- Matches FWD counterparts in passenger space, trunk room, cabin quietness and vehicle agility.

Exclusive to North America, developed in the U.S. and assembled at Toyota Motor Manufacturing Kentucky.
Disclosures

1. Toyota Safety Sense effectiveness is dependent on many factors including road, weather and vehicle conditions. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. See Owner’s Manual for additional limitations and details. 1

2. Destination Assist depends on an operative telematics device, a cellular connection, navigation map data and GPS signal strength. To decrease risk of an inflicting airbag, always seatbelts sit upright in the middle seat as far back as possible. Do not use a rear-facing child seat in any front passenger seat. See Owner’s Manual for additional limitations and details. 2

3. Vehicle’s projected resale value is specific to the 2019 model year. For more information, visit Kelley Blue Book’s KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. For more details on 2019 Top Safety Pick and 2019 Top Safety Pick Awards, please visit https://www.ihs.org. 3

4. For more information, visit Vincenter.com. 6

5. Vehicle’s projected resale value is specific to the 2019 model year. For more information, visit Kelley Blue Book’s KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. Airbag systems are Supplemental Restraint Systems and are designed to inflate only under certain conditions and in certain types of severe collisions. To decrease the risk of airbag failure, always seatbelt sit upright in the middle seat as far back as possible. Do not put objects in front of an airbag or seatbelt in the seatback. Do not use a rear-facing child seat in any front passenger seat. See Owner’s Manual for additional limitations and details. 2

6. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection and range of the monitor. See Owner’s Manual for additional limitations and details. 9

7. To learn about Toyota’s data collection, use, sharing and retention, please visit https://www.toyota.com/privacyvts. Stolen vehicle police report required to use Stolen Vehicle Locator. 1


9. Data charges may apply. Remote start/stop not available on manual transmission-equipped vehicles. Services subject to change at any time without notice. See usage precautions and service limitations in Owner’s Manual and Toyota.com/connected-services for details. To learn about Toyota’s data collection, use, sharing and retention, please visit https://www.toyota.com/priva

10. Data charges may apply. Apps and services subject to change at any time without notice. See Toyota.com/connected-services for details. To learn about Toyota’s data collection, use, sharing and retention, please visit https://www.toyota.com/priva

11. The Pedestrian Detection System is designed to detect a pedestrian or bicyclist ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. Effectiveness is dependent on many factors, including road, weather and vehicle conditions. See Owner’s Manual for additional limitations and details.

12. SiriusXM audio services require a subscription sold separately by SiriusXM. Certain fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Current fees and information may not be available in all markets and on all receivers. SiriusXM All Access trial trial length and service availability may vary by model, model year or trim. ©2019 Sirius XM Radio Inc. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. 22

13. Dynamic Radar Cruise Control (DRCC) is designed to assist the driver maintain a safe and at a safe and at a safe distance to and from the vehicle in front. System may be unable to detect or follow the vehicle in front. It can be disabled under certain conditions. For more details, please visit https://www.toyota.com/priva

14. Dynamic Windshield Wipers are designed to detect and apply high beams. System effectiveness may vary by vehicle and region. Service subject to change at any time without notice. Terms and conditions of subscription services agreement apply. See Owner’s Manual and Toyota.com/connected-services for additional limitations and details. To learn about Toyota’s data collection, use, sharing and retention, please visit https://www.toyota.com/priva

15. Dynamic Voice Recognition capabilities vary by head unit. 6

16. Use only if aware of surroundings and taking appropriate safety precautions. Dynamic Radar Cruise Control (DRCC) is designed to assist the driver maintain an appropriate distance to and from the vehicle in front. System may be unable to detect or follow the vehicle in front. It can be disabled under certain conditions. For more details, please visit https://www.toyota.com/priva

17. Service Connect is designed to detect a visible lane marker and detect other vehicles under certain conditions. When potential lane departure is detected, LTA provides a visual warning and either an audible alert or vibration in the steering wheel and can apply a slight steering force. It is a collision avoidance system or a substitute for safe and attentive driving. Effectiveness is dependent on many factors, including road, weather and vehicle conditions. See Owner’s Manual for additional limitations and details.

18. Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 1

19. The TSS Pre-Collision System is designed to help avoid or reduce the crash speed and damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness is dependent on many factors including road, weather and vehicle conditions. See Owner’s Manual for additional limitations and details.

20. Destination Assist depends on an operative telematics device, a cellular connection, navigation map data, GPS signal strength and other factors outside of Toyota’s control, all of which can limit system functionality or availability, including access to selected centers and emergency support. Service may vary by vehicle and region. Parts and conditions of subscription service agreement apply. Data charges may apply. Apps and services subject to change at any time without notice. See Toyota.com/connected-services for details. To learn about Toyota’s data collection, use, sharing and retention, please visit https://www.toyota.com/priva

21. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Current fees and information may not be available in all markets and on all receivers. SiriusXM All Access trial trial length and service availability may vary by model, model year or trim. ©2019 Sirius XM Radio Inc. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. 22

22. iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio and the HD, HD Radio, and “Arc” logos are proprietary trademarks of iBiquity Digital Corp. 21

23. iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio and the HD, HD Radio, and “Arc” logos are proprietary trademarks of iBiquity Digital Corp. 21

24. The Pedestrian Detection System is designed to detect a pedestrian or bicyclist ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. Effectiveness is dependent on many factors, including road, weather and vehicle conditions. See Owner’s Manual for additional limitations and details.

25. To learn about Toyota’s data collection, use, sharing and retention, please visit https://www.toyota.com/priva

26. To learn about Toyota’s data collection, use, sharing and retention, please visit https://www.toyota.com/priva

27. See Owner’s Manual for additional limitations and details. To learn about Toyota’s data collection, use, sharing and retention, please visit https://www.toyota.com/priva

28. Apps and services subject to change at any time without notice. See Toyota.com/connected-services for details. To learn about Toyota’s data collection, use, sharing and retention, please visit https://www.toyota.com/priva

29. Building and/or parking structures may limit system effectiveness. Stolen vehicle police report required to use Stolen Vehicle Locator.

30. Vehicle’s projected resale value is specific to the 2019 model year. For more information, visit Kelley Blue Book’s KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. For more details on 2019 Top Safety Pick and 2019 Top Safety Pick Awards, please visit https://www.ihs.org. 3

31. Wi-Fi Connect is available on select 2018 and newer Toyota vehicles. Visit Toyota.com for vehicle availability. Verizon Wireless is the network provider for Wi-Fi Connect, which uses Verizon Wireless data subscription. Data charges apply. Up to 5 devices can be supported using in-vehicle connectivity. Verizon Wireless data subscription required upon end of 6-month trial period or use of 2-GB data (whichever comes first). Use of Wi-Fi Connect subject to Verizon Wireless’ Customer Agreement.

32. 2020 Corolla LE Hybrid EPA 53/city, 52/hwy, 52/combined. Actual mileage will vary.
Disclosures (cont.)

33. Vehicle user interface is a product of Google and its terms and privacy statement apply. Requires compatible smartphone, and data plan rates apply. Android and Android Auto are trademarks of Google. 34. Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Certain functions require adequate signal strength and/or smartphone technology/connectivity. Not all Amazon Alexa functionality is available in in-vehicle use. See applicable app for details. Download of the Toyota+Alexa app is required to begin in-vehicle use of Alexa. Data charges may apply for certain functions. Apps and services subject to change at any time without notice. To learn more, go to https://www.toyota.com/audiostreaming. To learn more about Toyota data collection, use, sharing and retention, please visit https://www.toyota.com/privacy/. 35. 2020 EPA-estimated mileage. Actual mileage will vary. 36. May not be compatible with all mobile phones, MP3/WMA players and like models. 37. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 38. Low-Speed Pre-Collision System operates at speeds of 18 mph or less. It is intended to assist a driver, but it is the driver’s responsibility to be aware of the vehicle’s surroundings. The system cannot prevent all collisions, and performance is dependent on road, weather, and vehicle conditions. See Owner’s Manual for additional limitations and details. 39. 17-in. to 20-in. performance tires are expected to experience greater tire wear than conventional tires. Tire life may be substantially less than mileage expectancy, depending on driving conditions. 40. Softex is a registered trademark of Toyota Motor Sales, U.S.A., Inc. 41. Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. When using the wireless charging system avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. 42. Front/Rear/Front and Rear Parking Assist Sonar is designed to warn drivers of potential front/rear/front and rear collisions at speeds of 6 mph or less. Certain vehicle and environmental factors, including an object’s shape and composition, may affect the ability of the Front/Rear/Front and Rear Parking Assist Sonar to detect it. Always look around outside the vehicle and use mirrors to confirm clearance. See Owner’s Manual for additional limitations and details. 43. The Bird’s Eye-View Camera does not provide a comprehensive view of the area surrounding the vehicle and you should also look around the vehicle, using mirrors to confirm surrounding clearance. Environmental conditions may limit effectiveness and view may become obscured. See Owner’s Manual for additional limitations and details. 44. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability and accuracy of the information provided by the navigation system are dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See Owner’s Manual for additional limitations and details. 45. Do not overload your vehicle. See Owner’s Manual for weight limits and restrictions. 46. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings, and follow all instructions in your Owner’s Manual. The maximum you can tow depends on base curb weight plus the total weight of any cargo, occupants, and added vehicle equipment. “Added vehicle equipment” includes additional standard/optional equipment and accessories added by the manufacturer, dealers, and/or vehicle owners. The only way to be certain of your vehicle’s exact curb weight is to weigh your vehicle without passengers or cargo. Calculated with the new SAE J2807 method. 47. Prius AWD-e system operates at speeds up to 43 mph. 48. Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. 49. Intelligent Clearance Sonar (ICS) is designed to assist drivers in avoiding potential collisions at speeds of 9 mph or less. Certain vehicle and environmental factors, including an object’s shape, size and composition, may affect the system’s effectiveness. Always look around outside the vehicle and use mirrors to confirm clearance. See Owner’s Manual for additional limitations and details. 50. 2020 EPA-estimated 25 miles in EV Mode. Quick acceleration and braking, road and vehicle conditions, or climate control use may prevent or limit usage or effectiveness of EV mode. See fueleconomy.gov. 51. Do not rely exclusively on the Rear Cross-Traffic Braking system. Always look over your shoulder and use your mirrors to confirm rear clearance. The system cannot prevent all collisions, and performance is dependent on road, weather and vehicle conditions. See Owner’s Manual for additional limitations and details. 52. 2020 manufacturer-estimated mileage. Actual mileage will vary. 53. For more information, please go to https://www.toyota.com/usa/environment/index.html//Vehicles. 54. For Toyota hybrid vehicles beginning with model year 2020, the hybrid (HV) battery is covered for 10 years from original date of first use or 150,000 miles, whichever comes first. Coverage is subject to the terms and conditions of your New Vehicle Limited Warranty. See Toyota: Owner’s Warranty and Maintenance Guide for details. 55. Extra cost color. 56. Based on manufacturer's data as of 9/12/2019. 57. Eligible vehicle and wireless service required. Coverage and service not available everywhere. Valid in the contiguous U.S. and Alaska. Do not drive distracted. Go to all.toyota.com/for terms and conditions. Wi-Fi Connect is available on select 2019 and newer Toyota vehicles. Visit Toyota.com for vehicle availability. Data usage and charges apply. Up to 5 devices can be supported using in-vehicle connectivity. Services subject to change at any time without notice. The Wi-Fi Connect trial period is at no extra cost and begins on the date of activation. After the trial period expires, enrollment in a paid subscription is required to access the service. Terms and conditions apply. 58. For more information, please visit (SeeCars.com). 59. 2021 Prius Prime manufacturer-estimated combined MPG. Actual MPGe will vary. Battery capacity will decrease with time and use. See www.fueleconomy.gov. 60. Calculations based on 2021 Prius Prime manufacturer-estimated EV Mode range of 39 miles when vehicle is fully charged. Excludes driving conditions. Actual mileage traveled in EV Mode will vary and is dependent on many factors such as roads, traffic conditions, vehicle maintenance, driving speed and cargo load. 61. Actual mileage will vary for many reasons including driving conditions and how you drive and maintain your vehicle. Range measurement pursuant to SAE J2601 standards (ambient temperature: 70°F, hydrogen tank pressure when fueled: 70 MPa). Fueling time varies with hydrogen fueling pressure and ambient temperature.