ABOUT TOYOTA
Toyota in North America

Toyota has been a part of the cultural fabric in the U.S. for more than 60 years. The company is committed to advancing sustainable, next-generation mobility through the Toyota and Lexus brands.
Toyota in North America

IN THE U.S.

- **36,000** people directly employed
- **470,000** U.S. jobs created

IN NORTH AMERICA

- **11** Toyota models assembled
- **1,200+** dealerships
- **38M+** vehicles assembled since 1986

Toyota gives back to the community with Toyota4Good, the Toyota USA Foundation, and many other initiatives.

$28.4B invested since 1957

$13B more investment committed by 2021

1957 2020 2021

$28.4 billion $13 billion

70% of Toyotas sold in the U.S.
The Toyota Research Institute's (TRI) mission is to pioneer technologies that will drive Toyota's future. This R&D has already made waves with active safety systems like TSS 2.0 and 2.5+1, as well as future autonomous platforms like Guardian and Chauffeur.

Guardian
Toyota Guardian uses an “envelope control system” that amplifies human control over driving, while also blending in machine intelligence.

AUTOMATED DRIVING
Toyota views the driver and car as teammates working together. With every automated driving project, the safety and autonomy of people is important. In that spirit, the company has committed to automated driving with two distinct systems:

Chauffeur
Toyota Chauffeur relies on the same artificial intelligence, hardware and software as Guardian, but it is being developed as a fully autonomous driving system.
Toyota and the Environment

Toyota is committed to fostering a more sustainable society. The company is addressing global environmental issues that include climate change, resource depletion and habitat loss.

This year, Toyota Financial Services issued its fifth Green Bond of $750 million to fund new vehicle contracts that meet clean air criteria.

TOYOTA ENVIRONMENTAL CHALLENGE 2050

Toyota is committed to six global challenges that will lead to positive changes in its manufacturing and the environment by 2050:

1. New Vehicle Zero CO₂ Emissions Challenge
2. Life Cycle Zero CO₂ Emissions Challenge
3. Plant Zero CO₂ Emissions Challenge
4. Challenge of Minimizing and Optimizing Water Usage
5. Challenge of Establishing a Recycling-based Society and Systems
6. Challenge of Establishing a Future Society in Harmony with Nature
Toyota is proud to be an active supporter of the Olympic and Paralympic Games. In March 2015, Toyota became a TOP (The Olympic Partner) of the International Paralympic Committee in the Mobility category for the years 2017 through 2024. Team Toyota is sponsoring 17 U.S. athletes and hopefuls for the 2020 Tokyo Summer Olympic and Paralympic Games.

In addition to supporting Team USA, Toyota has partnerships with the National Governing Body (NGB) for the following sports:

USA Skateboarding • USA Surfing • USA Swimming • USA Track & Field • USA Triathlon • US Speedskating • US Figure Skating • USA Hockey and the U.S. National Sled Hockey Team • USA Curling • National Wheelchair Basketball Association • US Paralympics Cycling • US Paralympics Swimming • US Paralympics Track & Field • US Paralympics Alpine Skiing • US Paralympics Nordic Skiing • US Paralympics Snowboarding
Why Toyota Fleet?

Whether your needs are large or small, choose Toyota. It’s just smart business.

UNMATCHED QUALITY
Quality is built into every step of the Toyota production process.

TOYOTACARE
Every Toyota includes ToyotaCare, a plan that covers normal factory scheduled maintenance for 2 years or 25,000 miles, whichever comes first. It also includes 24-hour Roadside Assistance for 2 years, unlimited mileage.

DESIGNED FOR SAFETY
Toyota Safety Sense™ (TSS) is a bundle of active safety features included on most new Toyota vehicles at no additional cost.

TRUE CONNECTIVITY
Toyota Connected Solutions gives you key insights about your fleet, using data from the vehicle.

ECO-ADVANCED
We offer more hybrid choices than any other full-line manufacturer.

EXCEPTIONAL RESALE AND RESIDUAL VALUE
Toyota dominated KBB’s 2020 Best Resale Value awards, with the top vehicle overall for the sixth straight year, as well as the three top hybrid vehicles.

LOWER OPERATING COSTS
Toyota’s renowned quality and reliability can mean less downtime and improved productivity.

PARTNERSHIP & SUPPORT
We have a full team of field- and headquarter-based fleet professionals dedicated to serving your needs.

October 2020
Toyota has strong relationships with many Fleet Management Companies (FMCs) around the country. This allows us to better serve our mutual business partners.

We have partnerships with the FMCs listed here – plus many more.
Supply Chain Performance

Toyota Fleet prides itself on consistent and reliable availability. Average delivery timing for orders that select “ASAP” delivery is <100 days.

**EMMEDIATE POOL**
These pipeline vehicles are purchased “as-is” and delivered in less than 30 days.

**COMMERCIAL POOL**
These vehicles can be ordered from a list of models with pre-defined build specifications.

**PRODUCTION ORDER**
Vehicles that cannot be obtained via a pool can be custom-ordered.

<30 Days
These pipeline vehicles are purchased "as-is" and delivered in less than 30 days.
Delivery Options

Toyota Fleet is dedicated towards ensuring you get the vehicle you want, set up as you need it. This means offering both “ship to” delivery and “ship thru” delivery.

SHIP TO

Toyota Fleet can ship its entire line of vehicles to a wide range of delivery and pickup locations, including Fleet Management Companies and Toyota Executive Delivery dealers.

SHIP THRU

Toyota Fleet also offers ship-thru upfitting for Tacoma and Tundra trucks. These vehicles may be shipped to a pre-approved upfitter for customizations before continuing on to its final delivery location.

UPFITTING

Auto Truck Group specializes in the design, manufacture and installation of truck equipment for a wide variety of customers, trades and industries. They are ready to help pool/dealer customers, fleets, construction, energy and telecommunications, utilities, municipal and state governments, railroads and many other businesses and industries.

Efficient manufacturing processes and flexible assembly lines enable Knapheide to produce both standard and highly customized truck and van bodies. Their products include service bodies, KUV bodies, platform bodies, gooseneck bodies, dump bodies, forestry bodies, pickup accessories, mechanics trucks, fuel and lube trucks, and water trucks.
Toyota Executive Delivery

Over 800 Toyota dealerships around the country are enrolled in the Commercial Toyota Executive Delivery (TED) program.

As part of the TED agreement, these dealers will:

- Perform quality courtesy delivery of vehicles
- Appoint a dealership contact to coordinate deliveries
- Negotiate a delivery fee not to exceed $350/vehicle

A list of TED dealers can be found at fleet.toyota.com.
## Pricing & Incentives

Toyota Fleet offers competitive pricing on its entire vehicle lineup. Toyota’s great value is evident not just in its product quality, reliability and fuel efficiency, but also through available fleet pricing and incentives.

### 2021 Model Incentives

<table>
<thead>
<tr>
<th>Model</th>
<th>Incentive</th>
</tr>
</thead>
<tbody>
<tr>
<td>4Runner</td>
<td>$600</td>
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<tr>
<td>Avalon</td>
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</tr>
<tr>
<td>Avalon Hybrid</td>
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<tr>
<td>C-HR</td>
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<td>Corolla</td>
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<td>Corolla Hybrid</td>
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<tr>
<td>Corolla Hatchback</td>
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</tr>
<tr>
<td>Highlander</td>
<td>$800</td>
</tr>
<tr>
<td>Highlander Hybrid</td>
<td>$800</td>
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</table>

### 2021 Model Incentives

<table>
<thead>
<tr>
<th>Model</th>
<th>Incentive</th>
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</thead>
<tbody>
<tr>
<td>Mirai</td>
<td>Contact Us</td>
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<tr>
<td>Prius</td>
<td>$1,200</td>
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<tr>
<td>Prius Prime</td>
<td>$2,500</td>
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<tr>
<td>RAV4</td>
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<tr>
<td>RAV4 Hybrid</td>
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<tr>
<td>RAV4 Prime</td>
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<tr>
<td>Sequoia</td>
<td>$500</td>
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<tr>
<td>Sienna</td>
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<td>Tacoma</td>
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<tr>
<td>Tundra</td>
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<tr>
<td>Venza</td>
<td>$700</td>
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</table>
THE TOYOTA ADVANTAGE
Overview

The Toyota Fleet Program offers access to Toyota’s award-winning vehicle lineup.

**CARS & MINIVAN**

- Corolla
- Corolla Hatchback
- Camry
- Avalon
- Prius
- Prius Prime
- Mirai
- Sienna

**TRUCKS**

- Tacoma
- Tundra

**CROSSOVERS & SUVS**

- C-HR
- RAV4
- RAV4 Prime
- Venza
- Highlander
- 4Runner
- Sequoia
- Land Cruiser
AWARDS AND ACCOLADES

2020 IIHS Top Safety Pick
Four Toyota Models Were Awarded Top Safety Pick, and One Was Awarded Top Safety Pick+4

2020 NHTSA Safety Rating
10 Toyota Models Were Awarded 5-Star Overall Safety Rating5

2020 Kelley Blue Book Best Resale Value Awards
Three Toyota Models in the Top 56

iSeeCars Best Used Cars for 2020
Toyota Models Rank #1 in Four Vehicle Categories

Fortune World’s Most Admired Companies 2020
Most Admired Motor Vehicle Company for 4 Consecutive Years

October 2020
24-hour roadside assistance is provided at no cost for 2 years from the effective date, for unlimited miles. Services include:

- Battery jump start
- Lockout protection
- Emergency fuel delivery
- Tire service
- Towing
- Winching

ToyotaCare

Toyota is devoted to safety and dependability, and proper vehicle maintenance is important to both.

That’s why Toyota includes a maintenance plan and roadside assistance with every new fleet and retail vehicle.

NO COST MAINTENANCE PLAN

2 YEARS OR 25,000 MILES*

Toyota-trained technicians will perform factory recommended maintenance on your Toyota, including:

- Replace engine oil and oil filter
- Rotate tires
- Multi-point vehicle inspection
- Inspect and adjust all fluid levels

* Whichever comes first.

24-HOUR ROADSIDE ASSISTANCE

2 YEARS, UNLIMITED MILES

24-hour roadside assistance is provided at no cost for 2 years from the effective date, for unlimited miles. Services include:

- Battery jump start
- Lockout protection
- Emergency fuel delivery
- Tire service
- Towing
- Winching
The Toyota Advantage

Warranty

Every new Toyota vehicle is covered by a comprehensive warranty package, including:

<table>
<thead>
<tr>
<th>Coverage</th>
<th>Years</th>
<th>Miles</th>
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</thead>
<tbody>
<tr>
<td>Basic</td>
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<tr>
<td>Powertrain</td>
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<tr>
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<td>60,000</td>
</tr>
<tr>
<td>Rust-through</td>
<td>5</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Emissions</td>
<td>5</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Hybrid System</td>
<td>8</td>
<td>100,000</td>
</tr>
<tr>
<td>Hybrid Battery</td>
<td>10</td>
<td>150,000</td>
</tr>
</tbody>
</table>

Additionally, Toyota hybrid vehicles also offer:

- Basic: 3 years / 36,000 miles
- Powertrain: 5 years / 60,000 miles
- Restraint Systems: 5 years / 60,000 miles
- Rust-through: 5 years / Unlimited miles
- Emissions: 5 years / Unlimited miles
- Hybrid System: 8 years / 100,000 miles
- Hybrid Battery: 10 years / 150,000 miles

Coverages vary under Federal and California regulations.
Safety Technology

Safety is a key part of the Toyota formula. This is plainly evident across the 2021 model lineup, with nearly all vehicles coming standard with a wide range of active and passive safety features, like the Toyota Safety Sense™ (TSS)\(^9\) and Star Safety System™ platforms, as well as comprehensive airbag arrangements and individual features like available Blind Spot Monitor (BSM)\(^9\) with Rear Cross-Traffic Alert (RCTA)\(^{10}\).
This high-tech cruise control uses radar behind the Toyota badge plus a camera on the windshield designed to adjust your speed, helping you maintain a preset distance from the car in front of you.

TSS 2.0 and TSS-P include Full-Speed Range Dynamic Radar Cruise Control (DRCC) on automatic transmission models with an electronic parking brake, which enables low-speed following and matching speed.

Using a forward-facing intelligent camera, Road Sign Assist (RSA) is designed to detect speed limit signs, stop signs, do not enter signs, and yield signs, and display them on the Multi-Information Display (MID).
Toyota Safety Sense™ 2.5+

Making its debut on C-HR, Camry and Highlander for 2021, TSS 2.5+ adds a variety of enhancements to existing systems in the active safety suite, including:

**PRE-COLLISION SYSTEM**
TSS 2.5+ enhances the camera and radar system with intersection support helping to reduce the likelihood of a collision. This integrated camera and radar system is designed to help reduce the likelihood of colliding with a preceding car or pedestrian.

**DYNAMIC RADAR CRUISE CONTROL**
For TSS 2.5+, Full-Speed Range Dynamic Radar Cruise Control with curve speed management feature is designed to help navigate around curves.

**LANE DEPARTURE ALERT**
TSS 2.5+ updates this system with enhanced line recognition to help drivers stay in their lane.
Toyota's available Connected Services*18 help provide owners with added convenience, safety and peace of mind.

### Connected Services

#### Remote Connect19
- Remotely start/stop the engine, lock/unlock the doors, and locate the vehicle.
- Enable Guest Driver features relating to top speed, curfew or miles driven.
- Receive vehicle status alerts.

**Trial Period:** 1 year

#### Safety Connect20
- Automatic Collision Notifications
- Enhanced Roadside Assistance56
- Emergency Assistance Button
- Stolen Vehicle Locator

**Trial Period:** 1 year

#### Service Connect21
- Receive vehicle alerts from your preferred dealer when maintenance is required.
- Get updates on fuel level, mileage, applicable recalls and more.

**Trial Period:** 10 years

#### Wi-Fi Connect22
- In-vehicle Wi-Fi hotspot using a 4G LTE cellular network.
- Connectivity for up to five devices simultaneously.

**Trial Period:** Up to 2GB/3 months

#### Destination Assist23
- Enjoy 24-hour access to a live agent who can give directions to an address via the navigation system.
- Get directions to restaurants, hotels, fuel stations and more.

**Trial Period:** 1 year

#### Dynamic Navigation24
- Display map data, routes and points of interest on the navigation system.
- Access favorite destinations, view recent searches, or choose an address from the Contacts list.

**Trial Period:** Up to 3 years

*Prius and Prius Prime trial periods may vary; visit toyota.com for more information.*
Toyota Connected Solutions

More than 20 Toyota models now offer critical telemetry services to help you manage your fleet.

By eliminating installation time and providing a built-in OEM hardware solution, keeping track of your drivers and vehicles has never been easier. Learn more at toyotaconnectedsolutions.com.

**THE TOYOTA ADVANTAGE**

### AVAILABLE NOW

**ON DEMAND TELEMETRY**
- Geo-location
- Fuel Gauge
- Time Stamp (UTC)
- Odometer
- Speed (RPM)
- Tire Pressure

**EVENT NOTIFICATIONS**
- Geo-Fencing (Real Time):
  - Entry or Exit
  - Time Stamp
- Configurable Event Notifications:
  - Low Fuel
  - Speeding*
  - Low Tire Pressure*
  - Window Status*

**STREAMING TELEMETRY**
- Geo-location
- Fuel Gauge
- Time Stamp (UTC)
- Odometer
- Speed (RPM)
- Tire Pressure
- Window Status

**COLLISION DETECTION (AIR-BAG + MICRO)**
- Geo while ignition-off
  Includes:
  - Geo-location
  - Speed
  - Time Stamp

**VEHICLE INVENTORY**
- Harsh Braking
- Harsh Acceleration
- Harsh Cornering:
  - Geo-location
  - Odometer
  - Time Stamp
  - Speed
  - Trip Details

**SERVICE WARNING CODES**
- Check Engine Light
- Low Engine Oil & Pressure
- Brake Pad Wear and Brake Fluid
- Low Washer Fluid
- High Engine Temperature
- Maintenance Required
  - + Several other general warnings

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*on roadmap
**select models at launch

October 2020
The Hybrid Advantage

Toyota manufactured its first hybrid in 1997 and has since sold more than 15 million hybrid vehicles worldwide, offering more hybrid choices than any other full-line manufacturer.

The current Toyota hybrid lineup includes the all-new 2021 Sienna and Venza, which are both hybrid-only vehicles. By around 2025, Toyota is planning to have a dedicated electrified model for every Toyota model globally (hybrid, plug-in hybrid, fuel cell or electric).

EFFICIENCY
Alternative fuel vehicles have superior fuel economy estimates, without compromising on performance.

PERFORMANCE
Hybrid vehicles often produce more power than equivalent non-hybrids, thanks to the immediate torque of their electric motors.

MAINTENANCE
Hybrids follow the same maintenance schedule as non-hybrids, with braking systems that help deliver less wear-and-tear.

FUELING
Alternative fuel vehicles are typically refueled like any other vehicle. Even on RAV4 Prime and Prius Prime, plugging in is optional (but it’s the only way to enjoy the EV driving range).
New for 2021

The 2021 model year includes multiple all-new models, special edition trims, and extensive updates across the vehicle lineup.

2021 takes a bold leap forward with new safety, audio multimedia and convenience features, in addition to fresh looks both inside and out.
2021 Sienna

- Advanced hybrid powertrain across the entire lineup, with an EPA-estimated **36 mpg (comb.)** rating
- The first hybrid van with available all-wheel drive
- Split & Stow with One-Motion-Stow 3rd Row® seat makes the most of Sienna’s vast cargo space
- Engineered, designed and assembled in the United States

Standard 9-inch touchscreen with Apple CarPlay®31, Android Auto™32 and Amazon Alexa33 compatibility.
2021 Venza

- **Advanced hybrid powertrain** across the entire lineup, with *219 horsepower* (net)
- **All-wheel drive** standard on all grades
- **EPA-estimated 39 mpg** (comb.)
- Built on the **TNGA-K platform** for refined ride comfort
- **Two-row midsize crossover SUV** – 5.7 inches longer than RAV4 and 8.3 inches shorter than Highlander

Available Star Gaze™ fixed panoramic glass roof changes from frosted to transparent at the press of a button.
2021 RAV4 Prime

- The first-ever RAV4 plug-in hybrid electric vehicle (PHEV) represents a new chapter of Toyota SUV performance
- 302 net horsepower and 5.7-second 0-60 mph acceleration\(^2\)\(^7\)
- Advanced all-wheel drive
- EPA-estimated 94 MPGe\(^2\)\(^8\)
- Estimated 42 miles on battery alone – the highest EV range\(^2\)\(^9\) of any PHEV SUV on the market

Available 9-inch touchscreen is the largest ever on a RAV4.
2021 Avalon AWD

- The first-ever Avalon with all-wheel drive (AWD)
- Standalone option available on XLE and Limited grades
- Can direct up to 50% of engine torque to the rear wheels for added traction when needed
- Can disengage to prioritize fuel efficiency when AWD isn’t needed – like on long highway stretches
- Matches FWD counterparts in passenger space, trunk room, cabin quietness and vehicle agility
2021 Mirai

- An all-new second generation based on Toyota’s premium rear-wheel drive platform
- Improved fuel cell system performance and increased hydrogen storage capacity
- An electric vehicle that never needs to be plugged in to charge
- Generates its own electricity onboard from hydrogen and oxygen
- Water is the only tailpipe emission

Dramatic yet refined coupe-inspired design with improved passenger room and comfort.

Estimated 30% increase in EPA-estimated driving range rating.58
2021 Corolla

Impressive MPG
- Corolla's class-leading EPA-estimated 34 mpg (comb.) means less time at the pump and more time on the road.

Safety Enhancements NEW FOR '21
- 10 airbags with the addition of rear seat-mounted side airbags
- Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA) available on LE and SE CVT; standard on XLE and XSE

Standard Tech NEW FOR '21
- Android Auto™ compatibility in addition to Apple CarPlay® and Amazon Alexa compatibility
- 3-month SiriusXM® All Access trial on all grades
2021 Corolla

**L**  $19,925  STARTING MSRP

**LE**  $20,375  STARTING MSRP

**XLE**  $24,325  STARTING MSRP

**SE**  $22,375  STARTING MSRP

**XSE**  $25,825  STARTING MSRP

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**EPA-EST. MPG (CITY/HWY/COMB)**

L: 31/38/33  LE: 31/38/33  XLE: 29/37/32  SE: 31/40/34 (CVT)  XSE: 29/36/32 (6MT)

---

**NOTABLE FEATURES**

- 139-hp 4-cyl. engine
- Exterior LED lighting
- 6 speakers
- 7-in. touchscreen
- Apple CarPlay™31, Android Auto™32 and Amazon Alexa®33 compatibility
- Connected Services trial periods18
- 10 airbags36
- Toyota Safety Sense™1 2.0 (TSS 2.0)

**ADDS TO L**

- Heated power outside mirrors
- Available power tilt/slide moonroof
- Available 16-in. alloy wheels
- Automatic climate control
- 8-in. touchscreen

**ADDS TO LE**

- Power tilt/slide moonroof
- 16-in. alloy wheels
- 7-in. Multi-Information Display (MID)
- SofTex®-trimmed41 heated front seats
- Smart Key System39 with Push Button Start
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10

**NOTABLE FEATURES**

- 169-hp 4-cyl. engine
- Available Intelligent Manual Transmission (iMT)
- 18-in. alloy wheels
- Available power tilt/slide moonroof
- Available Smart Key System39 with Push Button Start
- Available Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10
- Available Adaptive Front-Lighting System (AFS)44

**ADDS TO SE**

- Power tilt/slide moonroof
- SofTex®-trimmed41 heated front sport seats
- Smart Key System39 with Push Button Start
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10
2021 Corolla Hybrid

Go Far
- EPA-estimated 52 mpg (comb.) means driving farther between fill-ups.

Stay Safe
- Ten airbags with the addition of rear seat-mounted side airbags
- Available Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)

Audio Multimedia Techie
- Standard Android Auto™ and SiriusXM® compatibility in addition to Apple CarPlay® and Amazon Alexa compatibility.
2021 Corolla Hybrid

Hybrid LE $23,400 STARTING MSRP

EPA-EST. MPG (CITY/HWY/COMB) 53/52/52

NOTABLE FEATURES

- 121-hp powertrain
- Exterior LED lighting
- 15-in. alloy wheels
- Automatic climate control
- 8-in. touchscreen
- 6 speakers
- Apple CarPlay®31, Android Auto™32 and Amazon Alexa33 compatibility
- Connected Services18 trial periods
- 7-in. Multi-Information Display (MID)
- 10 airbags36
- Smart Key System39 with Push Button Start
- Toyota Safety Sense™ 2.0 (TSS 2.0)1
2021 Corolla Hatchback

Assembled in Aichi, Japan

Safety First  NEW FOR ’21
- 10 airbags36 with the addition of rear seat-mounted side airbags
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10 standard on XSE CVT; available on SE CVT

Deep Space
- Enhanced cargo space30 option on all grades increases cargo capacity to 23.0 cubic feet
- 60/40 split fold-down rear seats unlock even more storage space

Now Playing
- Apple CarPlay®31, Android Auto™32 and Amazon Alexa33 compatibility on all grades
- 3-month SiriusXM®34 All Access trial on all grades

23.0 ft³ Cargo Volume
2021 Corolla Hatchback

SE $20,565 STARTING MSRP

NOTABLE FEATURES
• 168-hp engine
• Available Intelligent Manual Transmission (iMT)
• Exterior LED lighting
• 16-in. alloy wheels
• 8-in. touchscreen
• 6 speakers
• Apple CarPlay®31, Android Auto™32 and Amazon Alexa33 compatibility
• Connected Services trial periods18
• 10 airbags36
• Smart Key System39 with Push Button Start
• Toyota Safety Sense™ 2.0 (TSS 2.0)
• Up to 23.0 cu. ft. of cargo volume30

XSE $23,515 STARTING MSRP

ADDS TO SE
• LED fog lights
• 18-in. alloy wheels
• Dual-zone automatic climate control
• 7-in. Multi-Information Display (MID)
• Heated front seats
• Auto-dimming rearview mirror with HomeLink®37 universal transceiver
• Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10

EPA-EST. MPG (CITY/HWY/COMB)
SE: 32/41/35
XSE: 30/38/33

PRODUCT PORTFOLIO  CARS & MINIVAN

October 2020
2021 Camry

Assembled in Georgetown, KY

Latest Active Safety

• Toyota Safety Sense™ 2.5+ (TSS 2.5+) suite of active safety technologies includes enhancements to PCS12, DRCC15 and LDA13

Looking Good

• New front and rear fascia, and interior trim designs
• New 17-, 18- and 19-in. alloy wheels
• New Blueprint exterior paint color

Versatile Layout

• 15.1 cubic feet of cargo volume30 with 60/40 split fold-down rear seat for additional storage space
• Available Dynamic Torque Control All-Wheel Drive

Upgraded Audio Multimedia

• New floating design for 7- or 9-in. touchscreen
• Standard Apple CarPlay®31, Android Auto™32 and Amazon Alexa compatibility33, and a 3-month SiriusXM® All Access trial34
# 2021 Camry

**LE** | $24,790 STARTING MSRP
---|---
**XLE** | $29,870 STARTING MSRP
**XLE V6**

## EPA-EST. MPG (CITY/HWY/COMB)

<table>
<thead>
<tr>
<th>Model</th>
<th>LE</th>
<th>XLE</th>
<th>XLE V6</th>
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<tbody>
<tr>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
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</tr>
</tbody>
</table>

## NOTABLE FEATURES

- 203-hp 4-cyl. engine
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- Exterior LED lighting
- 17-in. alloy wheels
- 7-in. touchscreen
- Apple CarPlay™31, Android Auto™32 and Amazon Alexa compatibility
- 6 speakers
- Connected Services trial periods18
- Three USB ports35
- 60/40 split fold-down rear seat
- 10 airbags36
- Toyota Safety Sense™ 2.5+ (TSS 2.5+)
- 15.1 cu. ft. of cargo volume30

## ADDS TO LE

- Available Dynamic Torque Control All-Wheel Drive (AWD)
- 18-in. alloy wheels
- Dual-zone automatic climate control
- 9-in. touchscreen
- 7-in. Multi-Information Display (MID)
- Auto-dimming rearview mirror with HomeLink®37 universal transceiver
- Qi-compatible wireless smartphone charging38
- Leather-trimmed, heated front seats
- Smart Key System39 with Push Button Start
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10

## ADDS TO XLE

- 301-hp V6 engine
- Panoramic glass roof with power tilt/slide moonroof
- 9 JBL®40 speakers
- 10-in. Head-Up Display (HUD)
<table>
<thead>
<tr>
<th>Feature</th>
<th>SE</th>
<th>XSE</th>
<th>XSE V6</th>
</tr>
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<td><strong>Notable Features</strong></td>
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<td>TBD</td>
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<tr>
<td>• 203-hp 4-cyl. engine</td>
<td>TBD</td>
<td>TBD</td>
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</tr>
<tr>
<td>• Available Dynamic Torque Control All-Wheel Drive (AWD)</td>
<td>TBD</td>
<td>TBD</td>
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</tr>
<tr>
<td>• Exterior LED lighting</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• 18-in. alloy wheels</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• 7-in. touchscreen</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• Apple CarPlay®, Android Auto™ and Amazon Alexa® compatibility</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• 6 speakers</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• Connected Services trial periods</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• Three USB ports</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• Sport SofTex®-trimmed® front seats</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• 60/40 split fold-down rear seat</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
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<tr>
<td>• 10 airbags</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• Toyota Safety Sense™ 2.5+ (TSS 2.5+)</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• 15.1 cu. ft. of cargo volume</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td><strong>Adds to SE</strong></td>
<td>TBD</td>
<td>TBD</td>
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</tr>
<tr>
<td>• 206-hp 4-cyl. engine</td>
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<tr>
<td>• Available Dynamic Torque Control All-Wheel Drive (AWD)</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• 19-in. alloy wheels</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• Dual-zone automatic climate control</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• 9-in. touchscreen</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• 7-in. Multi-Information Display (MID)</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
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<tr>
<td>• Auto-dimming rearview mirror with HomeLink® universal transceiver</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
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<tr>
<td>• Qi-compatible wireless smartphone charging</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• Leather-trimmed, heated front seats</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• Smart Key System® with Push Button Start</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td><strong>Adds to XSE</strong></td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• 301-hp V6 engine</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• Panoramic glass roof with power tilt/slide moonroof</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
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<tr>
<td>• 9 JBL® speakers</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• 10-in. Head-Up Display (HUD)</td>
<td>TBD</td>
<td>TBD</td>
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</tr>
</tbody>
</table>
2021 Camry Hybrid

Assembled in Georgetown, KY

Actively Safe

- The new Toyota Safety Sense™ 2.5 (TSS 2.5) suite of active safety technologies with enhancements to PCS\textsuperscript{12}, DRCC\textsuperscript{15} and LDA\textsuperscript{13}.

More Options

- New Hybrid XSE grade with 19-inch alloy wheels, sport-tuned suspension and other notable features help complement Camry’s sporty style.

Fresh Design

- New front and rear fascia, wheel and interior trim designs
- New Blueprint exterior paint color

Latest Audio Multimedia

- Standard 7- or available 9-in. floating touchscreen
- Standard Apple CarPlay\textsuperscript{31}, Android Auto\textsuperscript{32} and Amazon Alexa\textsuperscript{33} compatibility
- 3-month SiriusXM\textsuperscript{r} All Access trial\textsuperscript{34}
2021 **Camry Hybrid**

**Hybrid LE** $27,270 STARTING MSRP

**Hybrid XLE** $32,170 STARTING MSRP

**EPA-EST. MPG (CITY/HWY/COMB)**

<table>
<thead>
<tr>
<th>NOTABLE FEATURES</th>
<th>ADDS TO HYBRID LE</th>
</tr>
</thead>
<tbody>
<tr>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>• 208-hp powertrain</td>
<td>• 18-in. alloy wheels</td>
</tr>
<tr>
<td>• Exterior LED lighting</td>
<td>• 9-in. touchscreen</td>
</tr>
<tr>
<td>• Dual-zone automatic climate control</td>
<td>• 7-in. Multi-Information Display (MID)</td>
</tr>
<tr>
<td>• 7-in. touchscreen</td>
<td>• Auto-dimming rearview mirror with HomeLink® universal transceiver</td>
</tr>
<tr>
<td>• Apple CarPlay® and Amazon Alexa® compatibility</td>
<td>• Qi-compatible wireless smartphone charging</td>
</tr>
<tr>
<td>• 6 speakers</td>
<td>• Leather-trimmed, heated front seats</td>
</tr>
<tr>
<td>• Connected Services trial periods</td>
<td>• Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)</td>
</tr>
<tr>
<td>• Three USB ports</td>
<td>• 60/40 split fold-down rear seat</td>
</tr>
<tr>
<td>• 60/40 split fold-down rear seat</td>
<td>• 10 airbags</td>
</tr>
<tr>
<td>• 10 airbags</td>
<td>• Smart Key System with Push Button Start</td>
</tr>
<tr>
<td>• Toyota Safety Sense™ 2.5+ (TSS 2.5+)</td>
<td>• 15.1 cu. ft. of cargo volume</td>
</tr>
<tr>
<td>• 15.1 cu. ft. of cargo volume</td>
<td>• 18-in. alloy wheels</td>
</tr>
</tbody>
</table>

October 2020
### 2021 Camry Hybrid

#### Hybrid SE
- **Starting MSRP:** $28,785

#### Hybrid XSE
- **Starting MSRP:** $32,720

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**NOTABLE FEATURES**

<table>
<thead>
<tr>
<th>Hybrid SE</th>
<th>Hybrid XSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 208-hp powertrain</td>
<td>• 19-in. alloy wheels</td>
</tr>
<tr>
<td>• Exterior LED lighting</td>
<td>• 9-in. touchscreen</td>
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<tr>
<td>• Dual-zone automatic climate control</td>
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<td>• 18-in. alloy wheels</td>
<td>• Auto-dimming rearview mirror with HomeLink® universal transceiver</td>
</tr>
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<td>• 7-in. touchscreen</td>
<td>• Qi-compatible wireless smartphone charging18</td>
</tr>
<tr>
<td>• Apple CarPlay® and Amazon Alexa compatibility</td>
<td>• Leather-trimmed, heated front seats</td>
</tr>
<tr>
<td>• 6 speakers</td>
<td>• Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)10</td>
</tr>
<tr>
<td>• Connected Services trial periods18</td>
<td>• Three USB ports35</td>
</tr>
<tr>
<td>• Three USB ports35</td>
<td>• SoFtex®-trimmed front seats</td>
</tr>
<tr>
<td>• SofTex®-trimmed front seats</td>
<td>• 60/40 split fold-down rear seat</td>
</tr>
<tr>
<td>• 60/40 split fold-down rear seat</td>
<td>• 10 airbags36</td>
</tr>
<tr>
<td>• 10 airbags36</td>
<td>• Smart Key System39 with Push Button Start</td>
</tr>
<tr>
<td>• Smart Key System39 with Push Button Start</td>
<td>• Toyota Safety Sense™ 2.5+ (TSS 2.5+)</td>
</tr>
<tr>
<td>• Toyota Safety Sense™ 2.5+ (TSS 2.5+)</td>
<td>• Sport-tuned suspension</td>
</tr>
<tr>
<td>• Sport-tuned suspension</td>
<td>• 15.1 cu. ft. of cargo volume30</td>
</tr>
</tbody>
</table>

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EPA-EST. MPG (CITY/HWY/COMB)

<table>
<thead>
<tr>
<th>Hybrid SE</th>
<th>Hybrid XSE</th>
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<tbody>
<tr>
<td>TBD</td>
<td>TBD</td>
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</tbody>
</table>
2021 Avalon

More Traction • AWD is now available on XLE and Limited grades and comes paired to a 205-horsepower four-cylinder engine. • The Dynamic Torque Control All-Wheel Drive system can send up to 50 percent of torque to the rear wheels.

A New Shade • New XSE Nightshade grade with black exterior accents • 19-in. black-painted alloy wheels • SofTex®-trimmed seats with perforation and Ultrasuede heated front seats

Enhanced Audio Multimedia • Standard Android Auto™ compatibility in addition to Apple CarPlay® and Amazon Alexa® compatibility.
2021 Avalon

**XLE** $35,875

**Limited** $42,175

**EPA-EST. MPG** (CITY/HWY/COMB)

<table>
<thead>
<tr>
<th>XLE</th>
<th>Limited</th>
</tr>
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<tbody>
<tr>
<td>26/22/32</td>
<td>25/22/31</td>
</tr>
</tbody>
</table>

**NOTABLE FEATURES**

- 301-hp V6 engine
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- Exterior LED lighting
- 17-in. alloy wheels
- Dual-zone automatic climate control
- 7-in. Multi-Information Display (MID)
- 9-in. touchscreen
- Apple CarPlay®31, Android Auto™32 and Amazon Alexa®33 compatibility
- 8 speakers
- Connected Services trial periods18
- Auto-dimming rearview mirror
- Five USB ports35

- SofTex®-trimmed41 heated front seats
- 60/40-split folding rear seats
- 10 airbags36
- Smart Key System39 with Push Button Start
- Toyota Safety Sense™ P (TSS-P)9
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10
- 16.09 cu. ft. of cargo volume30
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- Power tilt/slide moonroof
- 18-in. alloy wheels
- 14 JBL®40 speakers
- Dynamic Navigation24
- 10-in. color Head-Up Display (HUD)
- Frameless auto-dimming rearview mirror with HomeLink®37 universal transceiver
- Qi-compatible wireless smartphone charging38
- Premium leather-trimmed, heated and ventilated front seats
- Heated rear seats
- Heated, premium leather-trimmed steering wheel
- Genuine wood interior trim

**PRODUCT PORTFOLIO | CARS & MINIVAN**

October 2020
2021 Avalon

XSE Nightshade $39,110 STARTING MSRP

EPA-EST. MPG (CITY/HWY/COMB)
25/22/31

NOTABLE FEATURES
- 301-hp V6 engine
- Exterior LED lighting
- Power tilt/slide moonroof
- Intake Sound Generator (ISG)
- 19-in. black-painted alloy wheels
- Black exterior accents
- Dual-zone automatic climate control
- 7-in. Multi-Information Display (MID)
- 9-in. touchscreen
- Apple CarPlay®31, Android Auto™32 and Amazon Alexa33 compatibility
- 8 speakers
- Connected Services trial periods18
- Auto-dimming rearview mirror with HomeLink®37 universal transceiver
- Five USB ports35
- SofTex®-trimmed41 seats with perforation and Ultrasuede heated front seats
- 60/40-split folding rear seats
- 10 airbags36
- Smart Key System39 with Push Button Start
- Toyota Safety Sense™ P (TSS-P)1
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10
- Genuine aluminum interior trim
- 16.09 cu. ft. of cargo volume30
- Sport sound-tuned exhaust
- 14 JBL®40 speakers
- Dynamic Navigation24
- 10-in. color Head-Up Display (HUD)
- SofTex®-trimmed41 seats with perforation and Ultrasuede heated, ventilated front seats
- Heated rear seats
- Heated, premium leather-trimmed steering wheel
- Active Noise Control (ANC)
- Engine Sound Enhancement (ESE)
- 4-mode switch (ECO, Normal/Custom, Sport, Sport+)

Touring $42,575 STARTING MSRP

EPA-EST. MPG (CITY/HWY/COMB)
25/22/31

ADDTS TO XSE NIGHTSHADE
- SofTex®-trimmed41 seats with perforation and Ultrasuede heated front seats
- 60/40-split folding rear seats
- 10 airbags36
- Smart Key System39 with Push Button Start
- Toyota Safety Sense™ P (TSS-P)1
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10
- Genuine aluminum interior trim
- 16.09 cu. ft. of cargo volume30
2021 Avalon Hybrid

Effectively Efficient
- EPA-estimated 44 mpg (comb.)\(^60\) fuel economy rating on Hybrid XLE

Standard Safety NEW FOR '21
- Vehicle Approach Noise\(^73\) helps alert pedestrians of the Avalon Hybrid’s presence at low speeds.

Advanced Audio Multimedia NEW FOR '21
- Standard Android Auto\(^{32}\) compatibility in addition to Apple CarPlay\(^{31}\) and Amazon Alexa\(^{33}\) compatibility.

Assembled in Georgetown, KY

October 2020
2021 **Avalon Hybrid**

### Hybrid XLE **$37,000 STARTING MSRP**

**EPA-EST. MPG (CITY/HWY/COMB)**

<table>
<thead>
<tr>
<th>CITY</th>
<th>HWY</th>
<th>COMB</th>
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</thead>
<tbody>
<tr>
<td>43</td>
<td>44</td>
<td>44</td>
</tr>
</tbody>
</table>

**NOTABLE FEATURES**

- 215-hp powertrain
- Exterior LED lighting
- 17-in. alloy wheels
- Automatic climate control
- 7-in. Multi-Information Display (MID)
- 9-in. touchscreen
- Apple CarPlay®, Android Auto™ and Amazon Alexa™ compatibility
- 8 speakers
- Connected Services trial periods
- Auto-dimming rearview mirror
- Five USB ports
- SofTex®-trimmed heated front seats
- 60/40-split folding rear seats
- 10 airbags
- Smart Key System® with Push Button Start
- Toyota Safety Sense™ P (TSS-P)
- Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)
- 16.09 cu. ft. of cargo volume

### Hybrid Limited **$43,300 STARTING MSRP**

**EPA-EST. MPG (CITY/HWY/COMB)**

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<th>HWY</th>
<th>COMB</th>
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<tbody>
<tr>
<td>43</td>
<td>43</td>
<td>43</td>
</tr>
</tbody>
</table>

**ADDS TO HYBRID XLE**

- Power tilt/slide moonroof
- 18-in. alloy wheels
- 14 JBL® speakers
- Dynamic Navigation
- 10-in. color Head-Up Display (HUD)
- Frameless auto-dimming rearview mirror with HomeLink® universal transceiver
- Qi-compatible wireless smartphone charging
- Premium leather-trimmed, heated and ventilated front seats
- Heated rear seats
- Heated, premium leather-trimmed steering wheel
- Genuine wood interior trim
2021 Avalon Hybrid

Hybrid XSE $39,500 STARTING MSRP

EPA-EST. MPG (CITY/HWY/COMB)
43/43/43

NOTABLE FEATURES

- Exterior LED lighting
- Power tilt/slide moonroof
- Intake Sound Generator (ISG)
- 18-in. alloy wheels
- Automatic climate control
- 7-in. Multi-Information Display (MID)
- 9-in. touchscreen
- Apple CarPlay®31, Android Auto™32 and Amazon Alexa33 compatibility
- 8 speakers
- Connected Services trial periods18
- Auto-dimming rearview mirror with HomeLink®37 universal transceiver
- Qi-compatible wireless smartphone charging18
- Five USB ports35
- SofTex®-trimmed41 seats with perforation and Ultrasuede heated front seats
- 60/40-split folding rear seats
- 10 airbags36
- Smart Key System39 with Push Button Start
- Toyota Safety Sense™ P (TSS-P)1
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10
- Genuine aluminum interior trim
- 16.09 cu. ft. of cargo volume30
2021

Prius

The Hybrid Standard
- As the first mass-produced hybrid electric vehicle, Prius continues to set the bar for its segment.
- Electronic On-Demand Compact All-Wheel Drive (AWD-e) available on LE and XLE
- 10-year/150,000-mile Hybrid Battery Warranty sets the bar for the hybrid segment

Enhanced Safety
- Toyota Safety Sense™ 2.0 (TSS 2.0) on all grades – now with Lane Tracing Assist (LTA) and Road Sign Assist (RSA)
- 10 airbags with the addition of rear seat-mounted side airbags

Audio Upgrades
- Android Auto™ compatibility (except Limited) in addition to Apple CarPlay and Amazon Alexa compatibility
- 3-month SiriusXM All Access trial on all grades

Assembled in Aichi, Japan

NEW FOR ‘21

October 2020
2021 Prius

**L Eco** $24,525

- Exterior LED lighting
- 15-in. alloy wheels
- Smart-flow climate control system
- 6 speakers
- 7-in. touchscreen
- Apple CarPlay® and Android Auto™ compatibility
- Connected Services trial periods
- 10 airbags
- Smart Key System with Push Button Start
- Toyota Safety Sense™ (TSS 2.0)
- 27.4 cu. ft. of cargo volume

**LE** $25,735

- Available Electronic On-Demand Compact All-Wheel Drive (AWD-e)
- Available integrated fog lights and LED accent lights (requires AWD-e)
- Intelligent Clearance Sonar (ICS) with Intelligent Parking Assist (IPA)
- Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)
- 24.6 cu. ft. of cargo volume

**XLE** $28,575

- Available Electronic On-Demand Compact All-Wheel Drive (AWD-e)
- Available integrated fog lights and LED accent lights (requires AWD-e)
- 17-in. alloy wheels
- Auto-dimming rearview mirror with HomeLink® universal transceiver
- Qi-compatible wireless smartphone charging
- SofTex®-trimmed heated front seats
- 27.4 cu. ft. of cargo volume

**Limited** $32,650

- Adaptive Front-Lighting System (AFS)
- Integrated Navigation
- 10 speakers
- 11.6-in. touchscreen with split-screen display
- Apple CarPlay® and Amazon Alexa compatibility
- Color Head-Up Display (HUD)
- 27.4 cu. ft. of cargo volume

**EPA-EST. MPG (CITY/HWY/COMB)**

- L Eco: 58/50/56
- LE: 54/50/52
- XLE: 54/50/52
- Limited: 54/50/52

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NOTABLE FEATURES

- **ADDs to L Eco**
  - Available Electronic On-Demand Compact All-Wheel Drive (AWD-e)
  - Available integrated fog lights and LED accent lights (requires AWD-e)
  - Intelligent Clearance Sonar (ICS) with Intelligent Parking Assist (IPA)
  - Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)
  - 24.6 cu. ft. of cargo volume

- **ADDs to LE**
  - Available Electronic On-Demand Compact All-Wheel Drive (AWD-e)
  - Available integrated fog lights and LED accent lights (requires AWD-e)
  - 17-in. alloy wheels
  - Auto-dimming rearview mirror with HomeLink® universal transceiver
  - Qi-compatible wireless smartphone charging
  - SofTex®-trimmed heated front seats
  - 27.4 cu. ft. of cargo volume

- **ADDs to XLE**
  - Adaptive Front-Lighting System (AFS)
  - Integrated Navigation
  - 10 speakers
  - 11.6-in. touchscreen with split-screen display
  - Apple CarPlay® and Amazon Alexa compatibility
  - Color Head-Up Display (HUD)
  - 27.4 cu. ft. of cargo volume
2021 Prius Prime

Assembled in Aichi, Japan

More Safety
- Toyota Safety Sense™ 2.0 (TSS 2.0) on all grades – now with Lane Tracing Assist (LTA) and Road Sign Assist (RSA)
- 10 airbags with the addition of rear seat-mounted side airbags

Advanced Tech
- Android Auto™ compatibility on LE, in addition to Apple CarPlay® and Amazon Alexa® compatibility on all grades

Free Range
- 25-mile EV Mode driving range and estimated 133 MPGe (comb.) help Prius Prime go the distance.
- 10-year/150,000-mile Hybrid Battery Warranty and 3-year Roadside Assistance deliver peace of mind.
2021 Prius Prime

LE $28,220 STARTING MSRP

XLE $30,000 STARTING MSRP

Limited $34,000 STARTING MSRP

EPA-EST. MPG (CITY/HWY/COMB)
55/53/54

NOTABLE FEATURES

• Exterior LED lighting
• 15-in. alloy wheels
• Smart-flow climate control system
• 6 speakers
• 7-in. touchscreen
• Apple CarPlay®31, Android Auto™32 and Amazon Alexa™33 compatibility
• Connected Services trial periods18
• Smart Key System39 with Push Button Start
• 10 airbags36
• Toyota Safety Sense™1.0 (TSS 2.0)
• 19.8 cu. ft. of cargo volume30

ADDS TO LE

• Integrated Navigation48
• 11.6-in. touchscreen with split-screen display
• 6 speakers
• Apple CarPlay®31 and Amazon Alexa™33 compatibility
• Qi-compatible wireless smartphone charging18
• SofTex®-trimmed41 heated front seats

ADDS TO XLE

• LED fog lights
• 10 speakers
• Color Head-Up Display (HUD)
• Auto-dimming rearview mirror with HomeLink®37 universal transceiver
• Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10
• Intelligent Clearance Sonar (ICS)46 with Intelligent Parking Assist (IPA)47

October 2020
2021 Sienna

Class Leader
• Advanced hybrid powertrain across the entire lineup – with an estimated 36 mpg (comb.) rating
• Available Electronic On-Demand All-Wheel Drive (AWD) on all grades

Fresh Swag
• 20-inch alloy wheels standard on XSE and Platinum
• Toyota Safety Sense™ 2.0 (TSS 2.0) and Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA) on all grades

Roomy Roadtripper
• 60/40 One-Motion-Stow Split & Stow 3rd Row® seat on all grades
• Available second-row seat captain’s chairs with super long-slide feature and ottoman on Limited and Platinum

New Audio Multimedia
• 9-inch Audio Multimedia touchscreen on all grades
• Seven USB ports to help keep everyone’s devices charged
2021 Sienna

LE

EPA-EST. MPG (CITY/HWY/COMB)
36/36/36

NOTABLE FEATURES
• 245-hp (net) powertrain
• Available Electronic On-Demand All-Wheel Drive (AWD)
• 17-in. alloy wheels
• Exterior LED lighting
• Dual power sliding side doors
• 6 speakers
• 9-in. touchscreen
• Apple CarPlay®31, Android Auto™32 and Amazon Alexa33 compatibility
• Seven USB ports35
• Eight-passenger seating
• Rear seat reminder
• 60/40 One-Motion-Stow Split & Stow 3rd Row Seat
• Connected Services trial periods18
• Three-zone automatic climate control
• 10 airbags36
• Toyota Safety Sense™2.0 (TSS 2.0)
• Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10
• 33.5 cu. ft. of cargo volume30

XLE

ADDTS TO LE
• Available Electronic On-Demand All-Wheel Drive (AWD)
• Integrated wide-angle fog lights
• Hands-free dual power sliding side doors and liftgate51
• Power tilt/slide moonroof
• 8 speakers
• Seven-passenger seating
• Four-zone automatic climate control
• SofTex®-trimmed41 heated front seats
• Auto-dimming rearview mirror with HomeLink®37 universal transceiver
• Smart Key System39 with Push Button Start
• Front and rear parking assist sonar52

October 2020
## 2021 Sienna

**XSE**

<table>
<thead>
<tr>
<th>EPA-EST. MPG (CITY/HWY/COMB)</th>
<th>36/36/36</th>
<th>36/36/36</th>
<th>36/36/36</th>
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</thead>
<tbody>
<tr>
<td><strong>ADDS TO XLE</strong></td>
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<tr>
<td>• Available Electronic On-Demand All-Wheel Drive (AWD)</td>
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<tr>
<td>• Sport-calibrated Electric Power Steering (EPS)</td>
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<tr>
<td>• 20-in. alloy wheels</td>
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<tr>
<td>• Dynamic Navigation trial period</td>
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<tr>
<td>• SofTex® sport-trimmed heated front seats</td>
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<tr>
<td><strong>ADDS TO LIMITED</strong></td>
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<tr>
<td>• Available Electronic On-Demand All-Wheel Drive (AWD)</td>
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<tr>
<td>• Integrated wide-angle LED fog lights</td>
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<tr>
<td>• 18-in. alloy wheels</td>
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<tr>
<td>• Chrome roof rails</td>
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<tr>
<td>• Leather-trimmed heated and ventilated front seats</td>
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<tr>
<td>• 12 speakers</td>
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<td></td>
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<tr>
<td>• Qi-compatible wireless smartphone charging</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>• 7-in. Multi-Information Display (MID)</td>
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</tbody>
</table>

**Limited**

**Platinum**

October 2020
2021 C-HR

Next-Generation Safety [NEW FOR '21]

- Toyota Safety Sense™ 2.5 (TSS 2.5)¹ suite of active safety systems featuring enhancements to Pre-Collision System¹², Dynamic Radar Cruise Control¹⁵ and Lane Departure Alert¹³

Curbside Appeal [NEW FOR '21]

- New Nightshade Edition grade with 18-in. black alloy wheels and black exterior accents

Tech-Rich Cabin

- Standard dual-zone automatic climate control
- Standard 8-in. touchscreen with Apple CarPlay®³¹, Android Auto™³² and Amazon Alexa³³
<table>
<thead>
<tr>
<th>Model</th>
<th>Starting MSRP</th>
<th>EPA-EST. MPG (CITY/HWY/COMB)</th>
<th>Notable Features</th>
</tr>
</thead>
</table>
| LE          | $21,445         | 27/31/29                     | • 144-hp 4-cyl. engine  
• Multi-reflector LED headlights  
• Dual-zone automatic climate control  
• 8-in. touchscreen  
• Six speakers  
• Connected Services trial periods  
• 60/40-split, fold-flat second-row rear seat  
• Ten airbags  
• Toyota Safety Sense™ 2.5 (TSS 2.5) |
| XLE         | $23,480         | 27/31/29                     | • 18-in. alloy wheels  
• Smart Key System with Push Button Start  
• Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)  |
| Nightshade Edition | $24,245     | 27/31/29                     | • Black exterior accents  
• Black 18-in. alloy wheels |
| Limited     | $26,500         | 27/31/29                     | • Adaptive Front-Lighting System (AFS)  
• LED fog lights  
• Leather-trimmed seating  
• Heated front seats |
2021 RAV4

Assembled in Ontario, Canada

Standard Safety
- Toyota Safety Sense™ 2.0 (TSS 2.0)\(^1\) suite of active safety technologies
- Eight airbags\(^36\)

Portable Powerhouse
- Standard 7-in. touchscreen
- Standard Apple CarPlay\(^{31}\), Android Auto\(^{32}\) and Amazon Alexa\(^{33}\) compatibility

Capable Crossover
- Available Dynamic Torque Vectoring All-Wheel Drive (TV-AWD) with Rear Driveline Disconnect
### 2021 RAV4

#### LE $26,050 STARTING MSRP

<table>
<thead>
<tr>
<th>NOTABLE FEATURES</th>
<th>ADDS TO LE</th>
</tr>
</thead>
<tbody>
<tr>
<td>203-hp 4-cyl. engine</td>
<td>Available All-Wheel Drive (AWD)</td>
</tr>
<tr>
<td>Available All-Wheel Drive (AWD)</td>
<td>Integrated fog lights</td>
</tr>
<tr>
<td>Exterior LED lighting</td>
<td>17-in. alloy wheels</td>
</tr>
<tr>
<td>7-in. touchscreen</td>
<td>Dual-zone automatic climate control</td>
</tr>
<tr>
<td>Apple CarPlay®, Android Auto™ and Amazon Alexa® compatibility</td>
<td>Five USB ports</td>
</tr>
<tr>
<td>6 speakers</td>
<td>Smart Key System® with Push Button Start</td>
</tr>
<tr>
<td>Connected Services trial periods</td>
<td>Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®</td>
</tr>
<tr>
<td>60/40-split reclining fold-flat rear seat</td>
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<tr>
<td>Eight airbags</td>
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<tr>
<td>Toyota Safety Sense™ 2.0 (TSS 2.0)</td>
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<tr>
<td>Trailer-Sway Control (TSC)</td>
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<tr>
<td>37.6 cu. ft. of cargo volume</td>
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</tbody>
</table>

#### XLE $27,345 STARTING MSRP

#### XLE Premium $30,050 STARTING MSRP

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<tr>
<th>NOTABLE FEATURES</th>
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<th>ADDS TO XLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>17-in. alloy wheels</td>
<td>Available All-Wheel Drive (AWD)</td>
<td>Available All-Wheel Drive (AWD)</td>
</tr>
<tr>
<td>Dual-zone automatic climate control</td>
<td>Power tilt/slide moonroof</td>
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<tr>
<td>Five USB ports</td>
<td>19-in. alloy wheels</td>
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<tr>
<td>Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)®</td>
<td>SofTex®-trimmed seating</td>
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</tr>
<tr>
<td>Height-adjustable power liftgate</td>
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<td>Height-adjustable power liftgate</td>
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</tbody>
</table>
Limited $34,580 STARTING MSRP

EPA-EST. MPG (CITY/HWY/COMB) 27/35/30

ADDS TO XLE PREMIUM
- Available Dynamic Torque Vectoring All-Wheel Drive (TV-AWD) with Driveline Disconnect
- 8-in. touchscreen
- 11 JBL® speakers
- Dynamic Navigation®
- 7-in. Multi-Information Display (MID)
- Digital rearview mirror with HomeLink® universal transceiver
- Front and Rear Parking Assist with Automated Braking (PA w/ABJ)

EPA-EST. MPG (CITY/HWY/COMB) 25/33/28

ADDS TO XLE PREMIUM
- 60/40-split reclining fold-flat rear seat
- Eight airbags
- Smart Key System® with Push Button Start
- Toyota Safety Sense™ 2.0 (TSS 2.0)
- Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)
- Trailer-Sway Control (TSC)
- 37.6 cu. ft. of cargo volume

RAV4 Limited

Adventures $33,151 STARTING MSRP

• 203-hp 4-cyl. engine
• Standard Dynamic Torque Vectoring All-Wheel Drive (TV-AWD) with Driveline Disconnect
• Exterior LED lighting
• Integrated fog lights
• 19-in. alloy wheels
• 8-in. touchscreen
• Apple CarPlay®, Android Auto™ and Amazon Alexa™ compatibility
• 6 speakers
• Connected Services trial periods
• Multi-terrain Select
• 7-in. Multi-Information Display (MID)
• Five USB ports
OREGON: 2020 RAV4
PRODUCT PORTFOLIO | Crossovers & SUVs

2021
RAV4 Hybrid

Assembled in Georgetown, KY

More Choices
NEW FOR ‘21

• The new XLE Premium Hybrid grade comes standard with 18-inch alloy wheels, SofTex®-trimmed seats, power tilt/slide moonroof, power liftgate and more.

Hybrid Capability

• EPA-estimated 40 mpg (comb.)
• Standard Electronic On-Demand All-Wheel Drive (AWD)

Standard Tech

• Toyota Safety Sense™ 2.0 (TSS 2.0) suite of active safety technologies
• Apple CarPlay®, Android Auto™ and Amazon Alexa® compatibility
2021 **RAV4 Hybrid**

**LE Hybrid**

- $28,500 STARTING MSRP43

**EPA-EST. MPG (CITY/HWY/COMB)**

41/38/40

**NOTABLE FEATURES**

- 219 hp (net)
- Electronic On-Demand All-Wheel Drive (AWD)
- Exterior LED lighting
- 17-in. alloy wheels
- Dual-zone automatic climate control
- 7-in. touchscreen
- Apple CarPlay®31, Android Auto™32 and Amazon Alexa®33 compatibility
- 6 speakers
- Connected Services trial periods18
- 60/40-split reclining fold-flat rear seat
- Eight airbags36
- Toyota Safety Sense™ 2.0 (TSS 2.0)9
- Trailer-Sway Control (TSC)61
- 37.6 cu. ft. of cargo volume30

**ADDS TO LE HYBRID**

- Integrated fog lights
- Five USB ports35
- Smart Key System®9 with Push Button Start
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10

**XLE Hybrid**

- $29,795 STARTING MSRP

41/38/40

**ADDS TO LE HYBRID**

- Power tilt/slide moonroof
- 19-in. alloy wheels
- Multi-terrain Select
- SofTex®-trimmed41 seating
- Height-adjustable power liftgate62

**XLE Premium Hybrid**

- $32,050 STARTING MSRP

41/38/40

**ADDS TO XLE HYBRID**

- Power tilt/slide moonroof
- 19-in. alloy wheels
- Multi-terrain Select
- SofTex®-trimmed41 seating
- Height-adjustable power liftgate62

October 2020
2021 RAV4 Hybrid

**Limited Hybrid**

$37,030 STARTING MSRP

**EPA-EST. MPG (CITY/HWY/COMB)**

41/38/40

**ADDs TO XLE PREMIUM HYBRID**

- 18-in. alloy wheels
- 8-in. touchscreen
- 11 JBL® speakers
- Dynamic Navigation
- 7-in. Multi-Information Display (MID)
- Digital rearview mirror with HomeLink® universal transceiver
- Front and Rear Parking Assist with Automated Braking (PA w/ABJ)

**XSE Hybrid**

$34,450 STARTING MSRP

**EPA-EST. MPG (CITY/HWY/COMB)**

41/38/40

**NOTABLE FEATURES**

- 219 hp (net)
- Electronic On-Demand All-Wheel Drive (AWD)
- Exterior LED lighting
- Integrated fog lights
- Power tilt/slide moonroof
- 7-in. Multi-Information Display (MID)
- Five USB ports
- 18-in. alloy wheels
- Dual-zone automatic climate control
- 8-in. touchscreen
- Apple CarPlay®, Android Auto™ and Amazon Alexa compatibility
- 6 speakers
- Connected Services trial periods

- 60/40-split reclining fold-flat rear seat
- Eight airbags
- Toyota Safety Sense™ 2.0 (TSS 2.0)
- Trailer-Sway Control (TSC)
- 37.6 cu. ft. of cargo volume
2021 RAV4 Prime

Wide Range
• 42-mile EV Mode driving range and EPA-estimated 94 MPGe help RAV4 Prime go further.
• Charge up in about 2.5 hours with the available 6.6 kW fast charger and a 240V Level 2 charging cable.

Prime Time
• The fastest RAV4 ever – with the most horsepower in the small SUV segment
• 0 to 60 acceleration in just 5.7 seconds – the second quickest in the Toyota lineup

Technological Wonder
• 9-inch Audio Multimedia touchscreen on XSE – the largest ever on a RAV4
• Premium Package adds a Head-Up Display (HUD), digital rearview mirror, and much more
2021 **RAV4 Prime**

**SE** $38,100

**EPA-EST. MPG (CITY/HWY/COMB)**
40/36/38

**NOTABLE FEATURES**
- 302-hp (net) powertrain
- Electronic On-Demand All-Wheel Drive (AWD)
- Exterior LED lighting
- 18-in. alloy wheels
- 7-in. Multi-Information Display (MID)
- Heated front seats
- 8-in. touchscreen
- 6 speakers
- Apple CarPlay® and Amazon Alexa® compatibility
- Connected Services trial periods
- Dual-zone automatic climate control
- 10 airbags
- Smart Key System with Push Button Start
- Toyota Safety Sense™ 2.0 (TSS 2.0)
- Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)
- 37.5 cu. ft. of cargo volume

**XSE** $41,425

**ADDS TO SE**
- Vertical LED accent lights
- 19-in. alloy wheels
- 9-in. touchscreen
- SofTex®-trimmed seats
- Auto-dimming rearview mirror with HomeLink® universal transceiver
- Power tilt/slide moonroof
- Qi-compatible wireless smartphone charging

**October 2020**
Hybrid Advantage
• Has an EPA-estimated 39 mpg (comb.)\textsuperscript{26}
• Powered exclusively by an advanced hybrid powertrain producing 219 horsepower (net)
• Electronic On-Demand All-Wheel Drive (AWD) on all grades

Safe and Smart
• Toyota Safety Sense\textsuperscript{TM1} 2.0 (TSS 2.0) and Blind Spot Monitor (BSM)\textsuperscript{9} with Rear Cross-Traffic Alert (RCTA)\textsuperscript{10} on all grades

Next-Level Technology
• 10-inch Head-Up Display (HUD) available on Limited
• 9-speaker JBL\textsuperscript{\textcopyright40} Premium Audio system with 12.3-inch touchscreen available on XLE; standard on Limited
• Star Gaze\textsuperscript{TM} fixed panoramic glass roof with frost control available on Limited – a Toyota first
### 2021 Venza

**LE** $32,470<br>STARTING MSRP

**XLE** $36,000<br>STARTING MSRP

**Limited** $39,800<br>STARTING MSRP

#### NOTABLE FEATURES

- 219-hp (net) powertrain
- Electronic On-Demand All-Wheel Drive (AWD)
- 18-in. alloy wheels
- Exterior LED lighting
- 6 speakers
- 8-in. touchscreen
- Apple CarPlay®31, Android Auto™32 and Amazon Alexa®33 compatibility
- Connected Services trial periods18
- Qi-compatible wireless smartphone charging38
- Dual-zone automatic climate control
- Smart Key System19 with Push Button Start
- Eight airbags36
- Toyota Safety Sense™ 2.0 (TSS 2.0)
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10
- 28.8 cu. ft. of cargo volume30

#### ADDS TO LE

- Roof rails54
- 19-in. alloy wheels
- 7-in. Multi-Information Display (MID)
- Heated front seats
- Auto-dimming rearview mirror with HomeLink®37 universal transceiver
- Front and Rear Parking Assist with Automated Braking (PA w/AB)55

#### ADDS TO XLE

- Dynamic Navigation24
- 9 speakers
- 12.3-in. touchscreen
- Destination Assist trial period23
- 4-way passenger seat
- Bird’s Eye View Camera53 with Perimeter Scan
- Perforated SofTex®-trimmed41 heated and ventilated front seats
- Digital rearview mirror
- Available fixed panoramic glass roof

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**EPA-EST. MPG (CITY/HWY/COMB)**

<table>
<thead>
<tr>
<th>Model</th>
<th>LE</th>
<th>XLE</th>
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**PRODUCT PORTFOLIO | Crossovers & SUVs**

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**October 2020**
2021
Highlander

Assembled in Princeton, IN

Latest Active Safety NEW FOR ‘21
• The new Toyota Safety Sense™ 2.5+ (TSS 2.5+)\(^1\) suite of active safety technologies includes enhancements to PCS\(^2\), DRCC\(^3\) and LDA.\(^4\)

Sporty Side NEW FOR ‘21
• The new XSE grade features unique front and rear fascias and 20-inch alloy wheels, plus a twin-tip exhaust, sport-tuned suspension, available two-tone leather-trimmed seats and more.

Spacious Cabin
• 7- or 8-passenger seating includes 60/40-split fold-flat second- and third-row bench seats.
2021 **Highlander**

**L** $34,810 STARTING MSRP

**LE** $37,000 STARTING MSRP

**XLE** $39,810 STARTING MSRP

**NOTABLE FEATURES**
- 295-hp V6 engine
- Available Dynamic Torque Control All-Wheel Drive (AWD) with Driveline Disconnect
- Exterior LED lighting
- 18-in. alloy wheels
- Three-zone automatic climate control
- 8-in. touchscreen
- Apple CarPlay®31, Android Auto™32 and Amazon Alexa®33 compatibility
- 6 speakers
- Connected Services trial periods18
- Five USB ports35

**ADD TO L**
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- LED fog lights
- Height-adjustable power liftgate62
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10
- Trailer-Sway Control (TSC)61

**ADD TO LE**
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- Power tilt/slide moonroof
- Roof rails54
- 7-in. Multi-Information Display (MID)
- Auto-dimming rearview mirror with HomeLink®37 universal transceiver
- Qi-compatible wireless smartphone charging38
- Heated front seats
- SofTex®-trimmed41 seating

**EPA-EST. MPG** (CITY/HWY/COMB)

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<tr>
<th>Plan</th>
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**PRODUCT PORTFOLIO | Crossovers & SUVs**

L **Highlander**

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<tr>
<td><strong>2021 Highlander</strong></td>
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<tr>
<td><strong>L</strong> $34,810 STARTING MSRP</td>
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<td><strong>LE</strong> $37,000 STARTING MSRP</td>
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**ADD TO L**
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- LED fog lights
- Height-adjustable power liftgate62
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10
- Trailer-Sway Control (TSC)61

**ADD TO LE**
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- Power tilt/slide moonroof
- Roof rails54
- 7-in. Multi-Information Display (MID)
- Auto-dimming rearview mirror with HomeLink®37 universal transceiver
- Qi-compatible wireless smartphone charging38
- Heated front seats
- SofTex®-trimmed41 seating

**PRODUCT PORTFOLIO | Crossovers & SUVs**

L **Highlander**

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**ADD TO L**
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- LED fog lights
- Height-adjustable power liftgate62
- Blind Spot Monitor (BSM)9 with Rear Cross-Traffic Alert (RCTA)10
- Trailer-Sway Control (TSC)61

**ADD TO LE**
- Available Dynamic Torque Control All-Wheel Drive (AWD)
- Power tilt/slide moonroof
- Roof rails54
- 7-in. Multi-Information Display (MID)
- Auto-dimming rearview mirror with HomeLink®37 universal transceiver
- Qi-compatible wireless smartphone charging38
- Heated front seats
- SofTex®-trimmed41 seating

October 2020
2021 Highlander

**XSE** $41,405 STARTING MSRP

- Available Dynamic Torque Vectoring All-Wheel Drive (AWD) with Driveline Disconnect
- Sport-tuned suspension
- Exterior LED lighting
- Black roof rails
- Twin-tip exhaust
- 20-in. alloy wheels
- 8-in. touchscreen
- Apple CarPlay®, Android Auto™ and Amazon Alexa compatibility
- 6 speakers
- Connected Services trial periods
- Three USB ports

**Limited** $43,765 STARTING MSRP

- Available Dynamic Torque Vectoring All-Wheel Drive (AWD) with Driveline Disconnect
- 60/40 split fold-down rear seat
- 10 airbags
- Toyota Safety Sense™ 2.5 (TSS 2.5)
- 84.3/48.4/16.0 cu. ft. of cargo volume
- Trailer-Sway Control (TSC)
- Sport SofTex®-trimmed front seats
- 60/40 split fold-down rear seat
- 10 JBL® speakers
- Dynamic Navigation
- Leather-trimmed seating
- Height-adjustable hands-free power liftgate
- Front and Rear Parking Assist with Automated Braking (PA w/AB)

**Platinum** $46,965 STARTING MSRP

- Available Dynamic Torque Vectoring All-Wheel Drive (AWD) with Driveline Disconnect
- 20-in. alloy wheels
- 11 JBL® speakers
- Dynamic Navigation
- Leather-trimmed seating
- Height-adjustable hands-free power liftgate
- Front and Rear Parking Assist with Automated Braking (PA w/AB)

**NOTABLE FEATURES**

- Sport SofTex®-trimmed front seats
- 60/40 split fold-down rear seat
- 10 airbags
- Toyota Safety Sense™ 2.5 (TSS 2.5)
- 84.3/48.4/16.0 cu. ft. of cargo volume
- Trailer-Sway Control (TSC)

**EPA-EST. MPG (CITY/HWY/COMB)**

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**PRODUCT PORTFOLIO | Crossovers & SUVs**

**2021 Highlander**

**EPA-EST. MPG (CITY/HWY/COMB)**

- 21/29/24

**NOTABLE FEATURES**

- Available Dynamic Torque Vectoring All-Wheel Drive (AWD) with Driveline Disconnect
- Sport-tuned suspension
- Exterior LED lighting
- Black roof rails
- Twin-tip exhaust
- 20-in. alloy wheels
- 8-in. touchscreen
- Apple CarPlay®, Android Auto™ and Amazon Alexa compatibility
- 6 speakers
- Connected Services trial periods
- Three USB ports

**EPA-EST. MPG (CITY/HWY/COMB)**

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**PRODUCT PORTFOLIO | C都不是**

**2021 Highlander**

**EPA-EST. MPG (CITY/HWY/COMB)**

- 21/29/24

**NOTABLE FEATURES**

- Available Dynamic Torque Vectoring All-Wheel Drive (AWD) with Driveline Disconnect
- Sport-tuned suspension
- Exterior LED lighting
- Black roof rails
- Twin-tip exhaust
- 20-in. alloy wheels
- 8-in. touchscreen
- Apple CarPlay®, Android Auto™ and Amazon Alexa compatibility
- 6 speakers
- Connected Services trial periods
- Three USB ports

**EPA-EST. MPG (CITY/HWY/COMB)**

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<th>Model</th>
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<th>HWY</th>
<th>COMB</th>
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<td>XSE</td>
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<td>Limited</td>
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<tr>
<td>Platinum</td>
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</tbody>
</table>
2021 Highlander Hybrid

Assembled in Princeton, IN

Latest Active Safety

• The new *Toyota Safety Sense™ 2.5+ (TSS 2.5+)* suite of active safety technologies includes enhancements to PCS\(^1\), DRCC\(^3\), and LDA\(^4\).

Powerful Performer

• Best-in-class EPA-estimated 36 mpg (comb.)\(^6\)
• Available **Electronic On-Demand All-Wheel Drive (AWD)**

Weekend Worker

• 3,500-lb. towing capacity\(^5\)
• Standard **Trailer-Sway Control (TSC)**\(^6\)
2021 **Highlander Hybrid**

### Hybrid LE

__$38,410 STARTING MSRP43__

- **EPA-EST. MPG (CITY/HWY/COMB):** 36/35/36

**NOTABLE FEATURES**

- Available Electronic On-Demand All-Wheel Drive (AWD)
- Exterior LED lighting
- LED fog lights
- 18-in. alloy wheels
- Three-zone automatic climate control
- 8-in. touchscreen
- Apple CarPlay31, Android Auto™32 and Amazon Alexa33 compatibility
- 6 speakers
- Connected Services trial periods18
- Five USB ports35
- 60/40-split fold-flat second-row bench seats
- 60/40-split fold-flat third-row seats
- Eight airbags36
- Height-adjustable power liftgate
- Toyota Safety Sense™ 2.5+ (TSS 2.5+)^1
- Blind Spot Monitor (BSM)^9 with Rear Cross-Traffic Alert (RCTA)^10
- Smart Key System^9 with Push Button Start
- 84.3/48.4/16.0 cu. ft. of cargo volume^30 (behind 1st/2nd/3rd row seats)
- Trailer-Sway Control (TSC)^61

### Hybrid XLE

__$41,210 STARTING MSRP__

**ADDS TO HYBRID LE**

- Available Electronic On-Demand All-Wheel Drive (AWD)
- Power tilt/slide moonroof
- Roof rails54
- 7-in. Multi-Information Display (MID)
- Auto-dimming reareview mirror with HomeLink®37 universal transceiver
- Qi-compatible wireless smartphone charging38
- Heated front seats
- SofTex®-trimmed41 seating

---

**October 2020**
2021 **Highlander Hybrid**

## Hybrid Limited

$45,165

**STARTING MSRP**

**EPA-EST. MPG (CITY/HWY/COMB)**

36/35/36

**ADDS TO HYBRID XLE**

- Available Electronic On-Demand All-Wheel Drive (AWD)
- 20-in. alloy wheels
- 11 JBL® speakers
- Dynamic Navigation
- Leather-trimmed seating
- Height-adjustable hands-free power liftgate
- Front and Rear Parking Assist with Automated Braking (PA w/AB)

## Hybrid Platinum

$48,365

**STARTING MSRP**

**EPA-EST. MPG (CITY/HWY/COMB)**

36/35/36

**ADDS TO HYBRID LIMITED**

- Available Electronic On-Demand All-Wheel Drive (AWD)
- Adaptive Front-Lighting System (AFS)
- Power panoramic view moonroof
- 12.3-in. touchscreen
- 10-in. color Head-Up Display (HUD)
- Digital rearview mirror
- Heated second row
- Bird’s Eye View Camera

October 2020
2021 4Runner

Credible Capability
- Available Multi-terrain Select and Crawl Control64
- Up to 9.6 inches of ground clearance
- Skid plates covering engine and front suspension, and transfer case (4x4 only)

Looking Bright NEW FOR ‘21
- Standard LED headlights and fog lights on all grades

Everyday Versatility
- Standard power rear liftgate window on all grades
- Available third-row seating
- 5,000-lb. towing capacity65
2021 4Runner

SR5

$36,340
STARTING MSRP

EPA-EST. MPG (CITY/HWY/COMB)

16/19/17

NOTABLE FEATURES

- 270-hp V6 engine
- Available part-time 4WD
- Exterior LED lighting
- Roof rails
- Skid plates
- 17-in. alloy wheels
- 8-in. touchscreen
- Apple CarPlay®, Android Auto™ and Amazon Alexa compatibility
- 8 speakers

- Connected Services trial periods
- Four USB ports
- Eight airbags
- Toyota Safety Sense™ P (TSS-P)
- Power rear liftgate window

SR5 Premium

$39,550
STARTING MSRP

ADDS TO SR5

- Available part-time 4WD
- Auto-dimming rearview mirror with HomeLink® universal transceiver
- SofTex®-trimmed seating
- Heated front seats
- Smart Key System® with Push Button Start

NOTABLE FEATURES

- EPA-EST. MPG (CITY/HWY/COMB)
- 16/19/17

- Connected Services trial periods
- Four USB ports
- Eight airbags
- Toyota Safety Sense™ P (TSS-P)
- Power rear liftgate window

- Available part-time 4WD
- Auto-dimming rearview mirror with HomeLink® universal transceiver
- SofTex®-trimmed seating
- Heated front seats
- Smart Key System® with Push Button Start
## 2021 4Runner

### TRD Off-Road

**$40,305**  
STARTING MSRP

### EPA-EST. MPG (CITY/HWY/COMB)

16/19/17

<table>
<thead>
<tr>
<th>NOTABLE FEATURES</th>
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</thead>
<tbody>
<tr>
<td>• 270-hp V6 engine</td>
<td>• Connected Services trial periods18</td>
</tr>
<tr>
<td>• Standard part-time 4WD</td>
<td>• Multi-terrain Select</td>
</tr>
<tr>
<td>• Exterior LED lighting</td>
<td>• Crawl Contro64</td>
</tr>
<tr>
<td>• Roof rails54</td>
<td>• Four USB ports35</td>
</tr>
<tr>
<td>• Skid plates</td>
<td>• TRD shift knob</td>
</tr>
<tr>
<td>• 17-in. alloy wheels</td>
<td>• TRD Off-Road floor mats</td>
</tr>
<tr>
<td>• 8-in. touchscreen</td>
<td>• Eight airbags36</td>
</tr>
<tr>
<td>• Apple CarPlay®31, Android Auto™32 and Amazon Alexa33 compatibility</td>
<td>• Toyota Safety Sense™ P (TSS-P)1</td>
</tr>
<tr>
<td>• 8 speakers</td>
<td>• Power rear lifegate window</td>
</tr>
</tbody>
</table>

### TRD Off-Road Premium

**$43,050**  
STARTING MSRP

16/19/17

<table>
<thead>
<tr>
<th>ADDS TO TRD OFF-ROAD</th>
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</thead>
<tbody>
<tr>
<td>• Auto-dimming rearview mirror with HomeLink universal transceiver</td>
</tr>
<tr>
<td>• SofTex®-trimmed41 seating</td>
</tr>
<tr>
<td>• Heated front seats</td>
</tr>
<tr>
<td>• Smart Key System39 with Push Button Start</td>
</tr>
</tbody>
</table>

October 2020
2021 4Runner

Limited

$45,395
STARTING MSRP

EPA-EST. MPG (CITY/HWY/COMB)

16/19/17

NOTABLE FEATURES

- 270-hp V6 engine
- Available full-time 4WD
- Exterior LED lighting
- Power tilt/slide moonroof
- Roof rails
- Skid plates
- 20-in. alloy wheels
- Dual-zone automatic climate control
- 8-in. touchscreen
- Apple CarPlay®31, Android Auto™32 and Amazon Alexa33 compatibility
- 15 JBL®40 speakers
- Connected Services trial periods
- Auto-dimming rearview mirror with HomeLink®37 universal transceiver
- Four USB ports
- Perforated leather-trimmed seats
- Heated and ventilated front seats
- Eight airbags
- Toyota Safety Sense™ P (TSS-P)1
- Front and rear parking assist sonar
- Power rear liftgate window
- X-REAS Sport Enhancement Suspension
2021 Sequoia

Assembled in Princeton, IN

A Different Shade
- New Nightshade Special Edition grade with 20-inch black alloy wheels and black exterior accents

Full-Size Capability
- Available Multi-Mode 4WD with Torsen limited-slip center differential with locking feature
- 7,400-lb. maximum towing capacity

Safety Comes Standard
- Toyota Safety Sense™ P (TSS-P)¹
- Blind Spot Monitor (BSM)⁹ with Rear Cross-Traffic Alert (RCTA)¹⁰

NEW FOR ‘21
2021 Sequoia

SR5 $50,100 STARTING MSRP

EPA-EST. MPG (CITY/HWY/COMB)
13/17/15

NOTABLE FEATURES
- 381-hp V8 engine
- Available Multi-Mode 4WD
- LED headlights
- Integrated LED fog lights
- Power tilt/slide moonroof
- Roof rack
- Skid plates
- 18-in. alloy wheels
- Three-zone automatic climate control
- 7-in. touchscreen
- Apple CarPlay®, Android Auto™ and Amazon Alexa compatibility
- 8 speakers

Limited $59,120 STARTING MSRP

ADD TO SR5
- Available Multi-Mode 4WD
- Power liftgate
- 20-in. alloy wheels
- 12 speakers
- Dynamic Navigation
- Leather-trimmed seating with heated front seats

EPA-EST. MPG (CITY/HWY/COMB)
13/17/15

CONNECTED SERVICES trial periods
- Auto-dimming rearview mirror and HomeLink universal transceiver
- Eight airbags
- Smart Key System® with Push Button Start
- Toyota Safety Sense™ P (TSS-P)
- Blind Spot Monitor (BSM)® with Rear Cross-Traffic Alert (RCTA)
- Trailer-Sway Control (TSC)
Nightshade Special Edition

EPA-EST. MPG (CITY/HWY/COMB)
13/17/15

- Available Multi-Mode 4WD
- 20-in. black alloy wheels
- Black exterior accents
- Black leather-trimmed seating with heated front seats

Platinum

EPA-EST. MPG (CITY/HWY/COMB)
13/17/15

- Available Multi-Mode 4WD
- 14 JBL® speakers
- Rear-seat Blu-ray Disc player with 9-in. display
- Perforated, leather-trimmed, heated, ventilated front seats
- Adaptive Variable Suspension (AVS)
- Electronically Modulated Air Suspension

PRODUCT PORTFOLIO | Crossovers & SUVs

2021 Sequoia

Nightshade Special Edition $60,120 STARTING MSRP

Platinum $66,150 STARTING MSRP

ADD TO LIMITED

ADD TO LIMITED

$60,120

$66,150

Starting MSRP
2021
Land Cruiser

Safety That Comes Standard
• Toyota Safety Sense™ P (TSS-P)¹
• Blind Spot Monitor (BSM)⁹ with Rear Cross-Traffic Alert (RCTA)¹⁰

All the Comforts
• Four-zone automatic climate control
• Three-row, perforated leather-trimmed seating

Impressive Capability
• Standard full-time 4WD
• 8,100-lb. maximum towing capacity⁶⁵

Assembled in Aichi, Japan
NOTABLE FEATURES

- 381-hp V8 engine
- Standard full-time 4WD
- LED headlights
- Integrated LED fog lights
- Power tilt/slide moonroof
- Roof rack
- Skid plates
- 18-in. alloy wheels
- Four-zone automatic climate control
- 9-in. touchscreen
- 14 JBL® speakers
- Safety Connect® trial period

- Auto-dimming rearview mirror and HomeLink® universal transceiver
- Qi-compatible wireless smartphone
- Multi-stage heated and ventilated front seats
- Ten airbags
- Bird’s Eye View Camera
- Smart Key System® with Push Button Start
- Toyota Safety Sense™ P (TSS-P)
- Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)
- Front and rear parking assist sonar
- Trailer-Sway Control (TSC)

ADDS TO 4X4

- Unique exterior accents
- Black Yakima MegaWarrior Roofrack
- 18-in., bronze-colored BBS® forged-aluminum alloy wheels
- All-weather floor and cargo mats
2021 Tacoma

New Special Editions
- Trail Special Edition package on SR5
- Nightshade Special Edition package on Limited

Tow Ready
- Available V6 Tow Package with Class-IV towing hitch receiver, engine oil cooler, 130-amp alternator, Trailer-Sway Control (TSC)\(^6\) and more
- 6,800-lb. maximum towing capacity\(^6\)

Pick a Pickup
- Five grades include two performance-ready TRD models
- 32 total configurations include a range of engines, transmissions, bed and cab sizes
2021 **Tacoma**

<table>
<thead>
<tr>
<th>Model</th>
<th>EPA-EST. MPG (CITY/HWY/COMB)</th>
<th>NOTABLE FEATURES</th>
</tr>
</thead>
</table>
| **SR**    | 4-cyl.: 20/23/21 | • 159-hp 4-cyl. engine  
• Available part-time 4WD  
• Skid plates  
• 7-in. touchscreen  
• Apple CarPlay®, Android Auto™, and Amazon Alexa® compatibility  
• 6 speakers  
• Connected Services trial periods18  
• Three USB ports35  
• Eight airbags56  
• Toyota Safety Sense™ P (TSS-P)1 |
| **SR5**   | 4-cyl.: 20/23/21 | • Available part-time 4WD  
• 16-in. alloy wheels  
• 8-in. touchscreen |
| **Limited** | 19/24/21 | • 278-hp V6 engine  
• Available part-time 4WD  
• LED headlights  
• Power tilt/slide moonroof  
• 18-in. alloy wheels  
• Dual-zone automatic climate control  
• Dynamic Navigation24  
• Auto-dimming rearview mirror with HomeLink® universal transceiver  
• Qi-compatible wireless smartphone charging38  
• Leather-trimmed seating  
• Heated front seats  
• Panoramic view monitor (PVM)  
• Smart Key System with Push Button Start  
• Blind Spot Monitor (BSM)9 and Rear Cross-Traffic Alert (RCTA)10  
• Rear parking assist sonar52 |

| **SR**    | Starting MSRP: $26,150 |
| **SR5**   | Starting MSRP: $27,940 |
| **Limited** | Starting MSRP: $38,905 |
2021 **Tacoma**

**TRD Sport** $33,060
STARTING MSRP

**TRD Off-Road** $34,315
STARTING MSRP

**EPA-EST. MPG (CITY/HWY/COMB)**
19/24/21

**NOTABLE FEATURES**
- 278-hp V6 engine
- Available part-time 4WD
- Skid plates
- 17-in. alloy wheels
- Dual-zone automatic climate control
- 8-in. touchscreen
- Apple CarPlay®31, Android Auto™32 and Amazon Alexa®33 compatibility
- 6 speakers
- Connected Services trial periods18
- Smart Key System19 with Push Button Start
- Three USB ports35
- Qi-compatible wireless smartphone charging38
- Eight airbags36
- Toyota Safety Sense™ P (TSS-P)1
- TRD sport-tuned suspension

**ADD TO TRD SPORT**
- Available part-time 4WD
- 16-in. alloy wheels
- Electronically controlled locking rear differential
- TRD-tuned off-road suspension with Bilstein®69 shocks
2021 Tundra

Assembled in San Antonio, TX

Fresh Looks • Trail Special Edition option on SR5 • Nightshade Special Edition option on Limited

Performance Powerhouse • 381-horsepower V8 engine • 10,200-lb. maximum towing capacity

Tech Truck • Standard Toyota Safety Sense™ P (TSS-P)¹ • Standard Apple CarPlay®31, Android Auto™32 and Amazon Alexa™33 compatibility
2021 **Tundra**

### SR
- $33,675 STARTING MSRP
- **NOTABLE FEATURES**
  - 381-hp V8 engine
  - Available part-time 4WD
  - 7-in. touchscreen
  - Apple CarPlay®31, Android Auto™32 and Amazon Alexa™33 compatibility
  - 6 speakers
  - Connected Services trial periods18
  - Eight airbags36
  - Toyota Safety Sense™ P (TSS-P)1
  - Trailer-Sway Control (TSC)61

### SR5
- $35,365 STARTING MSRP
- **NOTABLE FEATURES**
  - Available part-time 4WD
  - Fog lights
  - 8-in. touchscreen

### Limited
- $42,390 STARTING MSRP
- **NOTABLE FEATURES**
  - Available part-time 4WD
  - LED headlights
  - LED fog lights
  - 20-in. alloy wheels
  - Dual-zone automatic climate control
  - Dynamic Navigation24
  - Auto-dimming rearview mirror and HomeLink™37 universal transceiver
  - Leather-trimmed and heated front bucket seats
  - Smart Key System39 with Push Button Start

**EPA-EST. MPG** (CITY/HWY/COMB)

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<td>CITY</td>
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<td>COMB</td>
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<tr>
<td>SR</td>
<td>SR5</td>
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**PRODUCT PORTFOLIO | TRUCKS**

**2021**

<table>
<thead>
<tr>
<th>SR</th>
<th>SR5</th>
<th>Limited</th>
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<tbody>
<tr>
<td>$33,675</td>
<td>$35,365</td>
<td>$42,390</td>
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<tr>
<td>STARTING MSRP</td>
<td>STARTING MSRP</td>
<td>STARTING MSRP</td>
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</tbody>
</table>

**October 2020**
2021 Tundra

Platinum $48,895

Available part-time 4WD
12 JBL® speakers
Perforated, leather-trimmed, heated and ventilated front seats
Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)
Front and rear parking assist sonar

1794 Edition $48,895

Available part-time 4WD
Skid plates
18-in. alloy wheels

EPA-EST. MPG (CITY/HWY/COMB)
13/18/15

ADD TO LIMITED

ADD TO PLATINUM

$48,895 STARTING MSRP

October 2020
Fleet Contacts

With Toyota Fleet, assistance is always just a phone call away.

FLEET CUSTOMER SERVICES GROUP
(800) 732-2798
Monday through Friday, 7:00 a.m. to 4:00 p.m. (Central Time)

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Scott Witt
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STX, LA, MS

October 2020
Disclosures

*Vehicles shown may be prototypes, shown with options or using visual effects.

1. Toyota Safety Sense effectiveness is dependent on many factors including road, weather and vehicle conditions. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. See Owner's Manual for additional limitations and details. 2. ToyotaCare covers normal factory scheduled maintenance for two years or 25,000 miles, whichever comes first. Certain models require a different maintenance schedule as described in their Maintenance Guide. 24-hour Roadside Assistance is also included for two years for Prius and Prius Prime, unlimited mileage. Roadside Assistance does not include parts and fluids, except emergency fuel delivery. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska and Hawaii. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 3. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 4. Visit www.toyota.com/blueseek connection for details. 5. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 6. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 7. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 8. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 9. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 10. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 11. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 12. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 13. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 14. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 15. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 16. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 17. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 18. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 19. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 20. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 21. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 22. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 23. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 24. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare. 25. Vehicle's projected resale value is specific to the 2020 model year. For more details on ToyotaCare visit the ToyotaCare website at www.toyota.com/priuscare.
Disclosures

24. Dynamic Navigation depends on an operativetelematics device, a cellular connection, navigation map data and GPS signal strength and other factors outside of Toyota's control which canlimit system functionality or availability. Services notavailable in every area. For additional limitations and details, see www.fueleconomy.gov. See Owner's Manual for details. Charges may apply. See Owner's Manual and www.toyota.com/conncetected-services for additional limitations and details. To learn about Toyota's data collection, use, sharing andretention practices, please visit www.toyota.com/privacyvts/. The Dynamic Navigation trial period is at no extra cost and begins on the original date of purchase of lease of a new vehicle. Paid subscriptionrequired after trial to access the service. 25. EPA-estimated 36c/30hwy/33comb MPG for 2021 Sienna Hybrid FWD. Use for comparison purposes only. Your mileage may vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 26. EPA-estimated 40c/37hwy/37comb MPG for 2021 Venza LE. Use for comparison purposes only. Your mileage may vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 27. Performance figures are for comparisononly and were obtained with prototype vehicles by professional drivers. 28. EPA-estimated 94 MPGe for 2021 RAV4 Prime. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric operation. Use for comparison purposes only. MPGe/MPG will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 29. Preliminary EPA-estimated 42 mile-all electric driving range when fully charged for 2021 RAV4 Prime. Use for comparison purposes only. Your mileage may vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 30. Carload and capacity limited by weight and distribution. Always properly secure cargo and cargo area. 31. Apps and services are subject to change at any time without notice. Data charges may apply. Apple CarPlay® requires a compatible iPhone® connected with an approved data cable into the USB media port. Apple CarPlay is a registered trademark of Apple Inc. 32. Android Auto is a trademark of Google LLC. To use Android Auto on your audio display, you'll need an Android Auto compatible vehicle and Android Auto compatible Android device. Use for comparison purposes only. Your mileage may vary for many reasons, including your vehicle'scondition and how/where you drive. See www.fueleconomy.gov. 33. SiriusXM® audio services require a subscription sold separately by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and tax apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Not all vehicles may have this feature. All phones must be capable of 4G LTE. Not all vehicles may not have a roof or sunroof. 34. SiriusXM® Satellite Radio requires a compatible receiver, a subscription sold separately by SiriusXM Radio Inc. SiriusXM® and all related marks and logos are trademarks of Sirius XM Radio Inc. SiriusXM® trial length and service availability may vary by model, model year or trim. 35. May not be compatible with all mobile phones, MP3/WMA players and like models. 36. Airbag systems are Supplemental Restraint Systems and are designed to inflate only under certain conditions and in certain types of severe collisions. To decrease the risk of injury from an inflating airbag, always wear seatbelts and sit upright in the middle of the seat. Never put objects between an airbag and the occupant. Don’t put objects or install accessories that may prevent proper inflation or impair performance of an airbag. Always look around outside of the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. 37. The Information Display is intended for supplemental use only. Use of the display systems to the exclusion of the vehicle's other safety devices may increase the risk of an accident. Always look around outside of the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. 38. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Functionality and accuracy of information provided by the system depends on many factors and service may not be available in every location. Use common sense when relying on information provided. Services and programming of an object's shape, size and composition, may affect the system's effectiveness. Always look around outside of the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. 39. The Rearview Camera is intended for supplemental use only. Use of the system to the exclusion of the vehicle's other safety devices may increase the risk of an accident. Always look around outside of the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. 40. The Blind Spot Monitor is intended for supplemental use only. Use of the system to the exclusion of the vehicle's other safety devices may increase the risk of an accident. Always look around outside of the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. 41. The Bird’s Eye-View Camera does not provide a comprehensive view of the area surrounding the vehicle and you should also look around the vehicle, including an object's shape and composition, may affect the ability of the Rear Parking Assist Sonar to detect it. Always look around outside of the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. 42. The Amazon Alexa skill and Alexa App require a compatible Android phone. For phone compatibility visit: www.amazon.com/auto/. Apps and services vary by phone carrier and are subject to change at any time without notice. 33. Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Not all Amazon Alexa functionality is available for in-vehicle use. 43. SiriusXM® audio services require a subscription sold separately by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and tax apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Not all vehicles may have this feature. All phones must be capable of 4G LTE. Not all vehicles may not have a roof or sunroof. 44. The Adaptive Front-Lighting System helps improve night vision. Situations such as a dirty windshield, rapidly changing light conditions or hilly terrain may limit effectiveness requiring the driver to manually turn off the system. See Owner's Manual for additional limitations and details. 45. Prius AWD-e system operates at speeds up to 43 mph. 46. Intelligent Clearance Sonar (ICS) is designed to assist drivers in avoiding potential forward and rearward collisions at speeds of 9 mph or less. Certain vehicle and environmental factors, including an object's shape, size and composition, may affect the system's effectiveness. Always look around outside of the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. 47. The Intelligent Backup Dog is a supplemental system and is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether TSC will be effective in preventing a loss of control. To decrease the risk of injury from an inflating airbag, always wear seatbelts and sit upright in the middle of the seat. Never put objects between an airbag and the occupant. Don’t put objects or install accessories that may prevent proper inflation or impair performance of an airbag. Always look around outside of the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. 48. See www.fueleconomy.gov for additional limitations and details. 49. May affect the system's effectiveness. Always look around outside of the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. 50. See www.fueleconomy.gov for additional limitations and details. 51. Installation of a tow hitch receiver or other accessories located near the rear bumper or side door kick sensors, may require disabling or removing the kick sensor, and the sensor to not operate properly or to operate unintentionally. See Owner's Manual for limitations. 52. Rear Parking Assist Sonar is intended to warn drivers of potential rear collisions at speeds of 6 mph or less. Certain vehicle and environmental factors, including an object's shape and composition, may affect the ability of the Rear Parking Assist Sonar to detect it. Always look around outside of the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. 53. The Bird’s Eye-View Camera does not provide a comprehensive view of the area surrounding the vehicle and you should also look around the vehicle, including an object's shape and composition, may affect the system's effectiveness. See Owner's Manual for additional limitations and details. 54. Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 55. As of 10/2020, obstacles are limited to objects larger than 4”x4” and outside vehicle’s clearance. Not all vehicles may have this feature. 56. Requires adequate cellular coverage and GPS signal strength. 57. Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers. 28. EPA-estimated 25 mile-all electric driving range when fully charged for 2021 Prius Prime. Use for comparison purposes only. Your mileage may vary for many reasons, including your vehicle’s condition and how/where you drive. See www.fueleconomy.gov. 58. EPA-estimated 133comb MPG for 2021 Prius Prime. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric operation. EPA-estimated 54 combined gas-only MPG. Use for comparison purposes only. Your MPGe/MPG will vary for many reasons, including your vehicle's condition and how/where you drive. www.fueleconomy.gov. 59. Installations of a tow hitch receiver or other accessories located near the rear bumper or side door kick sensors, may require disabling or removing the kick sensor, and the sensor to not operate properly or to operate unintentionally. See Owner's Manual for limitations. 60. If you should disable the Rear Parking Assist Sonar, the Radar parking sensor system will be inoperative. See Owner's Manual for additional limitations and details. 61. Trailer Sway Control (TSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether TSC will be effective in preventing a loss of control. To decrease the risk of injury from an inflating airbag, always wear seatbelts and sit upright in the middle of the seat. Never put objects between an airbag and the occupant. Don’t put objects or install accessories that may prevent proper inflation or impair performance of an airbag. Always look around outside of the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. 62. Installation of a tow hitch receiver or other accessories located near the rear bumper or side door kick sensors, may require disabling or removing the kick sensor, and the sensor operation setting in your vehicle should be turned off. See Owner's Manual for additional limitations and details. 63. Access to 50% of total tank capacity. Use for comparison purposes only. Your mileage may vary for many reasons, including refueling practices, your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 59. EPA-estimated 53c/yd2/52hwy/52comb MPG for 2021 Corolla S. Use for comparison purposes only. Your mileage may vary for many reasons, including your vehicle's condition and how/where you drive. www.fueleconomy.gov. 60. EPA-estimated 43c/44hwy/44comb MPG for 2021 Corolla Hybrid XLE. Use for comparison purposes only. Your mileage may vary for many reasons, including your vehicle's condition and how/where you drive. www.fueleconomy.gov. 61. Driver Location Services (DLS) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether TSC will be effective in preventing a loss of control. To decrease the risk of injury from an inflating airbag, always wear seatbelts and sit upright in the middle of the seat. Never put objects between an airbag and the occupant. Don’t put objects or install accessories that may prevent proper inflation or impair performance of an airbag. Always look around outside of the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details.
Disclosures

63. EPA-estimated 40city/38hwy/40comb MPG for 2021 RAV4 Hybrid. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle’s condition and how/where you drive. www.fueleconomy.gov

64. Crawl Control is designed for driving on difficult terrain at low speeds and assists driver by controlling acceleration and braking, allowing the driver to focus on steering. See Owner’s Manual for additional limitations and details. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner’s Manual. The maximum you can tow depends on base curb weight plus the total weight of any cargo, occupants, and added vehicle equipment. “Added vehicle equipment” includes additional standard/optional equipment and accessories added by the manufacturer, dealers, and/or vehicle owners. The only way to be certain of your vehicle’s exact curb weight is to weigh your vehicle without passengers or cargo. Calculated with the new SAE J2807 method. 66. EPA-estimated 36city/35hwy/36comb MPG for 2021 Highlander Hybrid. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle’s condition and how/where you drive. www.fueleconomy.gov

67. BBS is a registered trademark of BBS of America, Inc. 68. This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. 69. Bilstein is a registered trademark of ThyssenKrupp Bilstein GmbH FED REP GERMANY. 70. The Toyota land Cruiser is designed to meet most off-road driving requirements, but off-roading is inherently dangerous and may result in vehicle damage. Toyota encourages responsible operation to help protect you, your vehicle and the environment. Seatbelts should be worn at all times. Do not allow passengers to ride in cargo area. 71. The use of Olympic Marks, Terminology and Imagery is authorized by the U.S. Olympic & Paralympic Committee pursuant to Title 36 U.S. Code Section 220506.

72. Modifying your vehicle with non-Genuine Toyota parts can negatively affect your warranty, safety performance and street legality. Other trademarks and trade names appearing on the vehicles are those of their respective owners. 73. This device is not a substitute for safe and attentive driving practices. It is the driver’s responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects and to drive the vehicle in a safe and attentive manner to avoid making contact.