Be in your element.
The 2019 Toyota Prius.

With the 2019 Prius, you can confidently face the elements as you discover your own. The 2019 Prius can help in rain, snow and dirt with the newly available AWD-e. This technologically advanced feature means more exploring with fewer compromises. Prius ignites your curiosity and encourages you to ride out your story. So let’s venture outside and into the unknown.
Don’t just imagine the possibilities. Explore them.

Capable of more than just city commutes, Prius offers ample cargo space for your impromptu adventures or your planned itineraries. If up to 27.4 cu. ft. of space with the seats up or 65.5 cu. ft. with the seats folded isn’t enough to hold all your gear, cargo cross bars are available to share the load. Seek out hidden gems — like that quiet surf spot or that bustling marketplace — in the 2019 Prius and be in your element.

**AWD-e**
Introducing AWD-e: The available electronic all-wheel-drive feature on Prius was designed to operate up to 43 mph. And with a manufacturer-estimated combined 50 mpg, it encourages you to expand your horizons.

**CARGO SPACE**
The ample cargo space on Prius leaves room for your tent, snowboard or gear of choice. Prius models equipped with AWD-e offer up to 62.7 cu. ft. of space with their 60/40 fold-down rear seats folded, maximizing cargo and versatility.

**CARGO CROSS BARS**
Think outside the car. The available cargo cross bars on Prius offer even more space — and possibilities — for your next adventure.

See numbered footnotes in Disclosures section.
VERSATILITY

XLE AWD-e<sup>®</sup> interior shown in Black SofTex<sup>®</sup> trim.<sup>16</sup>
See numbered footnotes in Disclosures section.
Navigate your journeys with peace of mind.

Wherever you’re headed, you’re going to need backup. Prius comes standard with the Star Safety System™ — an advanced suite of six safety features including Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution, Brake Assist (BA) and Smart Stop Technology® (SST). Prius also comes with standard Toyota Safety Sense™ P (TSS-P) and eight airbags that work toward your safety. ToyotaCare, a no-cost maintenance package with an extra year of Roadside Assistance in addition to coverage on hybrid-related components for 8 years or 100,000 miles is also included so you can drive on with confidence.
Helping make the road a safer place.

Toyota Safety Sense™ P (TSS-P)$^{32}$ is an advanced suite of six active safety features standard on every 2019 Prius. These innovative features were designed to help protect you and your passengers from harm.

**DYNAMIC RADAR CRUISE CONTROL (DRCC)$^{37}$**

Intended for highway use and similar to “constant speed” cruise control, Dynamic Radar Cruise Control (DRCC) lets you drive at a preset speed. DRCC uses vehicle-to-vehicle distance control, which adjusts your speed, to help you maintain a preset distance from vehicles ahead of you that are driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance. If a driver is traveling slower than you, or within your preset range, DRCC will automatically slow your vehicle down without deactivating cruise control. If DRCC determines you need to slow down more, an audio and visual alert notifies you and brakes are applied. When there's no longer a vehicle driving slower than your preset speed in front of you, DRCC will then accelerate to the preset speed.

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See numbered footnotes in Disclosures section.
Limited shown in Blizzard Pearl. See numbered footnotes in Disclosures section.

RAIN-SENSING WINDSHIELD WIPERS
Don’t let the rainy season put a damper on your journeys. The available rain-sensing variable intermittent windshield wipers on Prius automatically adjust their speed to match the amount of rain hitting the windshield and the speed of the car. Just set the wipers to “auto,” and Prius does the rest.

BLIND SPOT MONITOR (BSM)
The available Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA) helps you identify vehicles that might be in a blind spot. When BSM detects a vehicle, it warns you with a flashing indicator light on the appropriate outside mirror.

INTEGRATED BACKUP CAMERA
When you’re in Reverse, the standard backup camera activates and gives you a view of what’s happening directly behind your car. Let this feature help you when you’re backing up or parking in a tight spot.
Limited interior shown in Black SofTex® trim.
See numbered footnotes in Disclosures section.
Tech to help steer your journey.

With all the tech built into Prius, you’re not lost — you’re exploring. The available color Head-Up Display (HUD) uses aircraft-inspired technology to project important information right on the windshield and take your driving experience to the next level, while available Qi-compatible wireless smartphone charging\(^2^2\) helps you stay fully charged for the ride ahead. Boost your journeys even further with the available 11.6-in. HD multimedia display and discover a soundtrack for each outing with Entune™ Premium JBL\(^1^0\) Audio. With the available Adaptive Front-Lighting System (AFS)\(^3\) illuminating your every turn, you can sit back and enjoy the drive.

**11.6-IN. HD MULTIMEDIA DISPLAY**
Take a look at Toyota’s noteworthy multimedia display. The available 11.6-in. HD display allows for an intuitive, smartphone-like experience that gives you easy access to the features and apps that matter most, like the available premium navigation system\(^1^1\) that reflects predictive traffic capabilities and real-time weather conditions.

**ADAPTIVE FRONT-LIGHTING SYSTEM (AFS)\(^3\)**
The available Adaptive Front-Lighting System helps you navigate every turn with more visibility. The headlights swivel during turns to help you see what’s around the next corner.

**QI WIRELESS SMARTPHONE CHARGING\(^2^2\)**
No wires. Total convenience. With available Qi-compatible wireless smartphone charging, simply place your Qi-compatible device on the nonslip surface to charge it up on the go — without the interference of wires.

**COLOR HEAD-UP DISPLAY**
Let’s look ahead. The available color Head-Up Display (HUD) uses aircraft-inspired technology to project important information, like speed and Hybrid System Indicator info, right onto the windshield. Standard on Limited, this full-color display can also show turn-by-turn directions, helping you keep your eyes safely on the road.

See numbered footnotes in Disclosures section.
XLE AWD shown in Electric Storm Blue.
See numbered footnotes in Disclosures section.
Style to inspire your next escape.

From city streets to mountain highways, navigate all roads with style and confidence. The artfully sculpted exterior of Prius suits any setting, no matter where your curiosity takes you. Each of the features on Prius is purposefully designed to encourage you to embrace more of life’s moments with fewer compromises.

FOG LIGHTS AND LED ACCENT LIGHTS
Rain or shine, Prius will take you there. The fog lights that come standard on AWD-e grades are designed to increase your visibility while driving through fog, with LED accent lights adding to the vehicle’s stun factor.

REDESIGNED HEADLIGHTS AND TAILLIGHTS
Turn heads whether you’re coming or going. The updated LED headlights and taillights on Prius are as effective as ever, shining bright and completing the stylish look.

AVAILABLE 17-IN. ALLOY WHEELS
Prius brings style to every corner. Available 17-in. alloy wheels add the right amount of attitude and ensure that all eyes are on this hybrid, wherever it goes.

See numbered footnotes in Disclosures section.
PRIUS MODELS

L Eco

Powertrain
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 58 city/53 highway estimated mpg

Exterior Features
- Bi-LED projector low- and high-beam headlights with auto-off feature
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- LED clearance lights
- Active grille shutter
- Heated power outside mirrors with folding feature
- 15-in. 5-spoke alloy wheels with full wheel covers and P195/65R15 tires
- Washer-linked variable intermittent windshield wipers
- Color-keyed roof-mounted shark-fin antenna

Interior Features
- Smart-flow climate control system with humidity sensor and pollen filtration mode
- Integrated backup camera
- Entune™ Audio with 6.1-in. touch-screen display
- 4.2-in. color dual Multi-Information Display (MID)
- Tilt/telescopic steering wheel with audio, climate, Multi-Information Display (MID) and Bluetooth® hands-free phone controls
- 60/40 split fold-down rear seats with center armrest
- Power windows with auto up/down
- Smart Key System on driver’s door with Push Button Start
- One front 12V auxiliary power outlet
- Tire repair kit

Safety Features
- Eight airbags
- Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC) , Traction Control (TRAC), 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology® (SST)
- Toyota Safety Sense™ P (TSS-P) — Pre-Collision System with Pedestrian Detection, Lane Departure Alert with Steering Assist, and Full-Speed Range Dynamic Radar Cruise Control (DRCC)

LE

Adds to or replaces features offered on L Eco

Powertrain
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

Exterior Features
- Intermittent rear window wiper

Interior Features
- Fabric-trimmed front seats with extended seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat
- Cargo area tonneau cover
- Temporary spare tire

Safety Features
- Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)
- Intelligent Clearance Sonar (ICS) with Intelligent Parking Assist (IPA)

XLE

Adds to or replaces features offered on LE

Powertrain
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

Exterior Features
- Bi-LED projector low- and high-beam headlights with auto on/off feature
- Rain-sensing variable intermittent windshield wipers
- 17-in. 5-spoke alloy wheels with titanium-finished wheel inserts and P215/45R17 tires

Interior Features
- Smart Key System on three doors with Push Button Start and remote illuminated entry
- SofTex®-trimmed heated front seats with extended seatback pockets; 8-way power-adjustable driver’s seat with power lumbar support, 4-way adjustable front passenger seat
- Auto-dimming rearview mirror with HomeLink®
- SofTex®-trimmed tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth® hands-free phone controls
- Qi-compatible wireless smartphone charging with charge indicator light
- Tire repair kit

Packages
- Premium Convenience Package
  - Power tilt/slide moonroof with sliding sunshade
  - 15-in. alloy wheels with P195/65R15 tires
- Advanced Technology Package
  - Color Head-Up Display (HUD) with speedometer and Hybrid System Indicator
  - Adaptive Front-Lighting System (AFS) with auto-leveling headlights

See numbered footnotes in Disclosures section.
Limited
Adds to or replaces features offered on XLE

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 54 city/50 highway estimated mpg

**Exterior Features**
- Adaptive Front-Lighting System (AFS) with auto-leveling headlights

**Interior Features**
- Entune™ Premium JBL® Audio with Integrated Navigation and Entune® App Suite with 11.6-in. HD multimedia display
- Color Head-Up Display (HUD) with speedometer, navigation and Hybrid System Indicator
- Safety Connect®

**Packages**
- Premium Convenience Package
  - Power tilt/slide moonroof with sliding sunshade
  - 15-in. alloy wheels with P195/65R15 tires

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LE AWD-e
Adds to or replaces features offered on LE

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 52 city/48 highway estimated mpg
- Electronic On-Demand Compact All-Wheel Drive (AWD-e)

**Exterior Features**
- Integrated fog lights and LED accent lights
- Intermittent rear window wiper
- 15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires

**Interior Features**
- Fabric-trimmed front seats with extended seatback pockets;
  6-way adjustable driver’s seat; 4-way adjustable front passenger seat
- Cargo area tonneau cover
- Tire repair kit

**Safety Features**
- Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)
- Intelligent Clearance Sonar (ICS) with Intelligent Parking Assist (IPA)

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XLE AWD-e
Adds to or replaces features offered on LE AWD-e

**Powertrain**
- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 52 city/48 highway estimated mpg
- Electronic On-Demand Compact All-Wheel Drive (AWD-e)

**Exterior Features**
- Bi-LED projector low- and high-beam headlights with auto on/off feature
- Rain-sensing variable intermittent windshield wipers

**Interior Features**
- Smart Key System on three doors with Push Button Start and remote illuminated entry
- SofTex®-trimmed heated front seats with extended seatback pockets; 6-way adjustable driver’s seat; 4-way adjustable front passenger seat
- SofTex®-trimmed tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth® hands-free phone controls
- Auto-dimming rearview mirror with HomeLink®
- Cargo area tonneau cover

**Package**
- Advanced Technology Package
  - Color Head-Up Display (HUD) with speedometer and Hybrid System Indicator
  - Adaptive Front-Lighting System (AFS) with auto-leveling headlights

See numbered footnotes in Disclosures section.
COLOR/TRIM/WHEELS*

Color
- Midnight Black Metallic
- Electric Storm Blue
- Sea Glass Pearl
- Supersonic Red
- Magnetic Gray Metallic
- Classic Silver Metallic
- Blizzard Pearl

Trim

L Eco, LE and LE AWD-e
- Black
- Moonstone
- Harvest Beige

XLE, Limited and XLE AWD-e
- Black
- Moonstone
- Harvest Beige

Wheels

L Eco and LE
- 15-in. 5-spoke alloy wheels with full wheel covers

LE AWD-e and XLE
- 15-in. 5-spoke alloy wheels with two-tone wheel covers

XLE and Limited
- 15-in. alloy wheels (available with Premium Convenience Package)

- 17-in. 5-spoke alloy wheels with titanium-finished wheel inserts

XLE and Limited
- 17-in. accessory black wheel inserts

*Not all colors and trims available on all model grades. See dealer for details. See numbered footnotes in Disclosures section.
A wide range of Genuine Toyota Accessories is available to help make driving your Prius even more fun. Now your Prius can reflect your personal style. There’s something for everyone. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/prius.

- 15-in. 10-spoke alloy wheels
- Aero side splitters
- Alloy wheel locks
- All-weather floor liners
- Black wheel inserts
- Body side moldings
- Cargo liner
- Cargo net — envelope
- Cargo tote
- Carpet cargo mat
- Carpet floor mats
- Coin holder/ashtray cup

See numbered footnotes in Disclosures section.
See numbered footnotes in Disclosures section.
### FEATURES1

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>L ECO</th>
<th>LE</th>
<th>XLE</th>
<th>LIMITED</th>
<th>LE AWD-e¹</th>
<th>XLE AWD-e²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bi-LED projector low- and high-beam headlights with auto-off feature</td>
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<tr>
<td>Bi-LED projector low- and high-beam headlights with auto on/off feature</td>
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<tr>
<td>LED Daytime Running Lights (DRL) with on/off feature</td>
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<tr>
<td>Integrated fog lights and LED accent lights</td>
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<tr>
<td>Adaptive Front-Lighting System (AFS)¹ with auto-leveling headlights</td>
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<tr>
<td>LED taillights and stop lights</td>
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<tr>
<td>Integrated backup camera*</td>
<td>$</td>
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</tr>
<tr>
<td>Entune™ Premium JBL®¹⁰ Audio with Integrated Navigation¹¹ and Entune® App Suite¹² — includes 11.6-in. high-resolution touch-screen display, AM/FM cache radio, HD Radio™¹³ ten JBL®¹⁰ GreenEdge®¹⁴ speakers, auxiliary port, USB 2.0 media port⁵ with iPod®⁶ connectivity and control, two rear USB 2.1A ports⁵ with advanced voice recognition⁷; hands-free phone capability, phone book access and music streaming⁸ via Bluetooth®⁸ wireless technology, and Siri® Eyes Free⁹. See toyota.com/entune for details.</td>
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<tr>
<td>Smart-flow climate control system with pollen filtration (available as part of a package)</td>
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<tr>
<td>Power tilt/slide moonroof with sliding sunshade</td>
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<td>Power door locks</td>
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<td>Power windows with auto up/down</td>
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<tr>
<td>Smart Key System® on three doors with Push Button Start</td>
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<td>Power windows with auto up/down</td>
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<td>Power door locks</td>
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<tr>
<td>Auto-dimming rearview mirror with HomeLink®⁸</td>
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<tr>
<td>Active grille shutter</td>
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<tr>
<td>Heated power outside mirrors with folding feature</td>
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<tr>
<td>Rain-sensing variable intermittent windshield wipers</td>
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<tr>
<td>Intermittent rear window wiper</td>
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<td>Color-keyed roof-mounted shark-fin antenna</td>
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<tr>
<td><strong>INTERIOR</strong></td>
<td><strong>LECO</strong></td>
<td><strong>LE</strong></td>
<td><strong>XLE</strong></td>
<td><strong>LIMITED</strong></td>
<td><strong>LE AWD-e¹</strong></td>
<td><strong>XLE AWD-e²</strong></td>
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<tr>
<td>Smart-flow climate control system with pollen filtration</td>
<td>$</td>
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<tr>
<td>Integrated backup camera*</td>
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<tr>
<td>Entune™ Audio — includes 6.1-in. touch-screen display, AM/FM, CD player, six speakers, auxiliary port, USB 2.0 media port¹ with iPod®¹⁶ connectivity and control, two rear USB 2.1A ports¹; advanced voice recognition¹; hands-free phone capability, phone book access and music streaming¹ via Bluetooth®¹⁶ wireless technology, and Siri® Eyes Free¹. See toyota.com/entune for details.</td>
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</tr>
<tr>
<td>Entune™ Premium JBL®¹⁰ Audio with Integrated Navigation¹¹ and Entune® App Suite¹² — includes 11.6-in. high-resolution touch-screen display, AM/FM cache radio, HD Radio™¹³ ten JBL®¹⁰ GreenEdge®¹⁴ speakers, auxiliary port, USB 2.0 media port¹ with iPod®¹⁶ connectivity and control, two rear USB 2.1A ports¹; advanced voice recognition¹; hands-free phone capability, phone book access and music streaming¹ via Bluetooth®¹⁶ wireless technology, Siri® Eyes Free¹; HD Radio™¹³ Predictive Traffic and Doppler Weather overlay, and SiriusXM® Satellite Radio¹⁶ with 3-month All Access trial.¹⁶ See toyota.com/entune for details.</td>
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</tr>
<tr>
<td>4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and ECO Score, ECO Savings Record, Drive Monitor, ECO Wallet, ECO Diary, climate control, driver support systems, audio system content</td>
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<tr>
<td>4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and ECO Score, ECO Savings Record, Drive Monitor, ECO Wallet, ECO Diary, climate control, driver support systems, audio system content and AWD-e² system indicator</td>
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<tr>
<td>Color-keyed roof-mounted shark-fin antenna</td>
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<tr>
<td>Tilt/telescoping steering wheel with audio, Multi-Information Display (MID) and Bluetooth®¹¹ hands-free phone controls</td>
<td>$</td>
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<tr>
<td>Soft-Touch™ heated seats with extended seatback pockets; 6-way adjustable driver’s seat, 4-way adjustable front passenger seat</td>
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<tr>
<td>Soft-Touch™ heated seats with extended seatback pockets; 6-way adjustable driver’s seat, 4-way adjustable front passenger seat</td>
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<tr>
<td>Smart Key System® on driver’s door with Push Button Start</td>
<td>$</td>
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</tr>
<tr>
<td>Smart Key System® on three doors with Push Button Start and remote illuminated entry</td>
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<tr>
<td>Power windows with auto up/down</td>
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<tr>
<td>Power door locks</td>
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<tr>
<td>Auto-dimming rearview mirror with HomeLink®⁸</td>
<td>–</td>
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</tr>
</tbody>
</table>

See numbered footnotes in Disclosures section.

S = Standard  O = Optional  P = Available as part of a package  – = Not available
<table>
<thead>
<tr>
<th>FEATURES (continued)</th>
<th>L E C O</th>
<th>L E</th>
<th>X L E</th>
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<th>L E A W D- e</th>
<th>X L E A W D- e</th>
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<tr>
<td>Matte-black center console with armrest and storage compartment</td>
<td>$</td>
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<tr>
<td>Semi-gloss black center console with armrest and storage compartment</td>
<td>–</td>
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<td>–</td>
</tr>
<tr>
<td>Cargo area tonneau cover</td>
<td>–</td>
<td>$</td>
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<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>One front 12V auxiliary power outlet</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Qi-compatible wireless smartphone charging with charge indicator light</td>
<td>–</td>
<td>–</td>
<td>$</td>
<td>–</td>
<td>–</td>
<td>$</td>
</tr>
<tr>
<td>Extendable dual sun visors with illuminated vanity mirrors</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Rear dome light and cargo area light</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Two front and two rear cup holders; two front and two rear bottle holders</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>INTERIOR (continued)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Matte-black center console with armrest and storage compartment</td>
<td>$</td>
<td>$</td>
<td>–</td>
<td>–</td>
<td>$</td>
<td>–</td>
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<tr>
<td>Semi-gloss black center console with armrest and storage compartment</td>
<td>–</td>
<td>–</td>
<td>$</td>
<td>–</td>
<td>$</td>
<td>–</td>
</tr>
<tr>
<td>Cargo area tonneau cover</td>
<td>–</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<td>$</td>
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<tr>
<td>One front 12V auxiliary power outlet</td>
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<tr>
<td>Qi-compatible wireless smartphone charging with charge indicator light</td>
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<td>$</td>
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<tr>
<td>Extendable dual sun visors with illuminated vanity mirrors</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Rear dome light and cargo area light</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Two front and two rear cup holders; two front and two rear bottle holders</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>SAFETY/CONVENIENCE</td>
<td></td>
<td></td>
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<td></td>
<td></td>
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</tr>
<tr>
<td>Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology® (SST)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Driver and front passenger Advanced Airbag System</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Tire Pressure Monitor System (TPMS)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Vehicle Proximity Notification System (VPNS)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Safety Connect® — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification; with three-year trial subscription</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>$</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Toyota Safety Sense™ P (TSS-P) — Pre-Collision System with Pedestrian Detection, Lane Departure Alert with Steering Assist (LDA w/SA), Automatic High Beams (AHB) and Full-Speed Range Dynamic Radar Cruise Control (DRCC)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Intelligent Clearance Sonar (ICS) with Intelligent Parking Assist (IPA)</td>
<td>–</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Color Head-Up Display (HUD) with speedometer, navigation and Hybrid System Indicator</td>
<td>–</td>
<td>–</td>
<td>P</td>
<td>S</td>
<td>–</td>
<td>P</td>
</tr>
<tr>
<td>Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)</td>
<td>–</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Hill Start Assist Control (HAC)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Engine immobilizer</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>PACKAGES</td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premium Convenience Package</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15-in. alloy wheels with P195/65R15 tires</td>
<td>–</td>
<td>–</td>
<td>P</td>
<td>P</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Power tilt/slide moonroof with sliding sunshade</td>
<td>–</td>
<td>–</td>
<td>P</td>
<td>P</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Advanced Technology Package</td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Color Head-Up Display (HUD) with speedometer and Hybrid System Indicator</td>
<td>–</td>
<td>–</td>
<td>P</td>
<td>S</td>
<td>–</td>
<td>P</td>
</tr>
<tr>
<td>Adaptive Front-Lighting System (AFS) with auto-leveling headlights</td>
<td>–</td>
<td>–</td>
<td>P</td>
<td>S</td>
<td>–</td>
<td>P</td>
</tr>
</tbody>
</table>

See numbered footnotes in Disclosures section.

S = Standard  O = Optional  P = Available as part of a package  – = Not available
**SPECIFICATIONS**

### MECHANICAL/PERFORMANCE

<table>
<thead>
<tr>
<th>ENGINE</th>
<th>LECO</th>
<th>LE</th>
<th>XLE</th>
<th>LIMITED</th>
<th>LE AWD-e²</th>
<th>XLE AWD-e²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type: 1.8-Liter, 4-Cylinder Aluminum DOHC 16-Valve with Variable Valve Timing (VVT-i), EV18 / ECO/POWER Modes; 96 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb.-ft. @ 3600 rpm (142 N•m @ 3600 rpm)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Electronic On-Demand Compact All-Wheel Drive (AWD-e²)</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Compression ratio: 13.0:1</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Induction system: Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
</tbody>
</table>

### EMISSION RATING

- Federal Environmental Protection Agency (EPA) Emission Standard: Tier 3 Bin 30

### ELECTRIC MOTOR

- Motor type: Permanent magnet AC synchronous motor
- Power output: 71 hp (53 kW)
- Torque: 120 lb.-ft. (163 N•m)
- Voltage: 600V maximum
- Motor type: Magnetless rear motor (SkW)
- Performance: Hybrid system net power: 121 hp (90kW)

### TRACTION BATTERY

- Type: Sealed Nickel-Metal Hydride (Ni-MH) — Voltage: 201.6V
- Type: Lithium-ion (Li-ion) — Voltage: 207.2V

### TRANSMISSION

- Electronically controlled Continuously Variable Transmission (ECVT)

### DRIVETRAIN

- Front-Wheel Drive
- Electronic On-Demand Compact All-Wheel Drive (AWD-e²)

### SUSPENSION

- Independent MacPherson strut front suspension with stabilizer bar; multi-link rear suspension with stabilizer bar

### STEERING

- Electric Power Steering (EPS); power-assisted rack-and-pinion
- Turning circle diameter, curb to curb (ft.): 33.5

### BRAKE

- Power-assisted ventilated front disc brakes; solid rear disc with integrated regenerative braking and Star Safety System™

### DIMENSIONS

<table>
<thead>
<tr>
<th>EXTERIOR DIMENSIONS (in.)</th>
<th>LECO</th>
<th>LE</th>
<th>XLE</th>
<th>LIMITED</th>
<th>LE AWD-e²</th>
<th>XLE AWD-e²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall height/width/length</td>
<td>57.9/69.3/180.0</td>
<td>57.9/69.3/180.0</td>
<td>57.9/69.3/180.0</td>
<td>57.9/69.3/180.0</td>
<td>58.1/69.3/180.0</td>
<td>58.1/69.3/180.0</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
</tr>
<tr>
<td>Track (front/rear)</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
<td>59.4/59.8</td>
<td>59.4/59.8</td>
<td>60.2/60.6</td>
<td>60.2/60.6</td>
</tr>
<tr>
<td>Overhang (front/rear)</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
<td>37.8/36.0</td>
</tr>
<tr>
<td>Ground clearance</td>
<td>5.1</td>
<td>5.1</td>
<td>5.1</td>
<td>5.1</td>
<td>5.3</td>
<td>5.3</td>
</tr>
<tr>
<td>Coefficient of drag (Cd)</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
<td>0.24</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>INTERIOR DIMENSIONS (front/rear) (in.)</th>
<th>LECO</th>
<th>LE</th>
<th>XLE</th>
<th>LIMITED</th>
<th>LE AWD-e²</th>
<th>XLE AWD-e²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head room</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
<td>39.4/37.4</td>
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<tr>
<td>Shoulder room</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
<td>55.0/53.0</td>
</tr>
<tr>
<td>Hip room</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
<td>53.4/51.9</td>
</tr>
<tr>
<td>Leg room</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
<td>42.3/33.4</td>
</tr>
</tbody>
</table>

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See numbered footnotes in Disclosures section.

S = Standard  O = Optional  P = Available as part of a package  – = Not available
### WEIGHTS/CAPACITIES

<table>
<thead>
<tr>
<th></th>
<th>LECO</th>
<th>LE</th>
<th>XLE</th>
<th>LIMITED</th>
<th>LE AWD-e</th>
<th>XLE AWD-e</th>
</tr>
</thead>
<tbody>
<tr>
<td>Curb weight (lb.)</td>
<td>3010</td>
<td>3040</td>
<td>3075</td>
<td>3075</td>
<td>3210</td>
<td>3220</td>
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<tr>
<td>Seating capacity</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Passenger volume (cu. ft.)</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
<td>93.1</td>
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<tr>
<td>Cargo volume (cu. ft.)</td>
<td>27.4</td>
<td>27.4</td>
<td>27.4</td>
<td>27.4</td>
<td>24.6</td>
<td>24.6</td>
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<tr>
<td>Fuel tank (gal.)</td>
<td>11.3</td>
<td>11.3</td>
<td>11.3</td>
<td>11.3</td>
<td>10.6</td>
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### TIRES

<table>
<thead>
<tr>
<th>Size</th>
<th>LECO</th>
<th>LE</th>
<th>XLE</th>
<th>LIMITED</th>
<th>LE AWD-e</th>
<th>XLE AWD-e</th>
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<tbody>
<tr>
<td>P195/65R15</td>
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<td>S</td>
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<td>P215/45R17</td>
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<td>Temporary</td>
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<td>–</td>
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<td>–</td>
<td>–</td>
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<tr>
<td>Tire repair kit</td>
<td>$</td>
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<td>$</td>
<td>$</td>
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### MILEAGE ESTIMATES (mpg city/highway/combined)

<table>
<thead>
<tr>
<th></th>
<th>LECO</th>
<th>LE</th>
<th>XLE</th>
<th>LIMITED</th>
<th>LE AWD-e</th>
<th>XLE AWD-e</th>
</tr>
</thead>
<tbody>
<tr>
<td>58/53/56</td>
<td>54/50/52</td>
<td>54/50/52</td>
<td>54/50/52</td>
<td>54/50/52</td>
<td>52/48/50</td>
<td>52/48/50</td>
</tr>
</tbody>
</table>

### WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic**: 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage**: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.

**Powertrain**: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through**: 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions**: Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details.

**Accessories**: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle’s in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it’s necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota’s warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

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rear clearance. There are limitations to the function, detection and range of the system. See Owner’s Manual for additional limitations and details. 42. Hill Start Assist Control is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. See Owner’s Manual for additional limitations and details. 43. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle’s immobilizer. Because the transponder chip is embedded in the key/fob, it can be costly to replace. If you lose a key or fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.aloa.org. 44. Hybrid vehicle battery expected life is 150,000 miles based on laboratory bench testing. 45. Cargo capacity up to 27.4 cu. ft. with 60/40 split fold-down rear seats up and up to 65.5 cu. ft. with rear seats folded on Prius L Eco, XLE and Limited. Cargo capacity up to 24.6 cu. ft. with 60/40 split fold-down rear seats up and up to 62.7 cu. ft. with rear seats folded on Prius LE, LE AWD-e and XLE AWD-e. 46. 2019 Prius L Eco preliminary 58 city/56 hwy/56 combined mpg estimates determined by Toyota. EPA ratings not available at time of posting. Actual mileage will vary. 47. 2019 Prius LE, XLE and Limited preliminary 54 city/50 hwy/52 combined mpg estimates determined by Toyota. EPA ratings not available at time of posting. Actual mileage will vary. 48. 2019 Prius LE AWD-e and XLE AWD-e preliminary 52 city/48 hwy/50 combined mpg estimates determined by Toyota. EPA ratings not available at time of posting. Actual mileage will vary. 49. Removable cross bars not recommended for luggage. 50. Do not overload your vehicle. See Owner’s Manual for weight limits and restrictions. Always properly secure cargo and cargo area. 51. ToyotaCare plan covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. 52. Extra-cost color. 53. This floor mat/floor liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/floor liner on top of an existing floor mat/floor liner. 54. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. 55. The universal tablet holder is intended for passengers only. Drivers should always be sure to obey traffic regulations and maintain awareness of the road and traffic conditions at all times. Use of aftermarket accessories may pose an increased risk of injury to occupants in the event of an accident. Tablet sold separately. 56. Date and mileage limitations refer to whichever occurs first from the date of purchase. Warranty coverage is subject to other terms and conditions. Refer to applicable Warranty and Maintenance Guide for full details. Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle. All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.