

TOYOTA IN ARKANSAS¹¹

EMPLOYMENT

3,211

TOTAL JOBS

951

DIRECT JOBS

2,260

INDIRECT JOBS⁷

INVESTMENT

\$519M

TOTAL INVESTMENT

\$217M

DIRECT INVESTMENT

\$302M

INDIRECT INVESTMENT⁸

PHILANTHROPY

OVER
\$508K

STATE CONTRIBUTION
CUMULATIVE¹³

OVER
\$1.15B

U.S. CONTRIBUTION
CUMULATIVE¹³

DEALERSHIPS

16

TOTAL DEALERSHIPS¹⁴

OUR IMPACT

- We partner with seven parts and materials suppliers throughout the state.
- We have received 12 Energy Star Sustained Excellence Awards recognizing our U.S. manufacturing operations' long-term commitment to energy efficiency.
- Toyota's total investment in the U.S. has grown to \$30.6 billion.
- Since 1986, over 26 million Toyotas have rolled off the line in the U.S.
- Toyota and Lexus offer 14 hybrid models in the U.S., plus the Mirai FCV (in select markets).⁹ More than 3.2 million hybrids have been sold to date.

FEATURED LOCATIONS

- Hino Motors Manufacturing U.S.A., Inc.

FEATURED NON-PROFITS

At Toyota, we believe an automobile company can be a vehicle for change. That's why we are committed to helping make the world a better place. Our giving focus reflects our company's core areas of expertise and concern: personal mobility, education, the environment and the safety of drivers and passengers of all ages.

To date, Toyota has donated over \$1.15 Billion¹³ to nonprofits across the U.S. In Arkansas, we've contributed more than \$508K¹³ to organizations, including:

- Arkansas Economic Development Foundation
- Arkansas Vets
- West Memphis Chamber of Commerce
- United Way of Boone County Inc
- Feed the Kids
- American Heart Association (Little Rock, AR)
- Marion Chamber of Commerce
- Miracle League of Southeast Arkansas Inc.
- Boy Scouts of America

