

# TOYOTA IN ARKANSAS<sup>1</sup>

## EMPLOYMENT

2,780

TOTAL JOBS

686

DIRECT JOBS

2,094

INDIRECT JOBS<sup>2</sup>

## INVESTMENT

\$563.1M

TOTAL INVESTMENT

\$327M

DIRECT INVESTMENT

\$236.1M

INDIRECT INVESTMENT<sup>3</sup>

## PHILANTHROPY

\$16K

STATE CONTRIBUTION<sup>4</sup>

OVER  
\$479.5K

STATE CONTRIBUTION<sup>5</sup>

OVER  
\$982M

U.S. CONTRIBUTION<sup>5</sup>

## DEALERSHIPS

17

TOTAL DEALERSHIPS<sup>6</sup>

## OUR IMPACT

- We partner with seven parts and materials suppliers throughout the state.
- We have received 12 Energy Star Sustained Excellence Awards recognizing our U.S. manufacturing operations' long-term commitment to energy efficiency.
- Toyota's total investment in the U.S. has grown to \$25 billion.
- Since 1986, over 26 million Toyotas have rolled off the line in the U.S.
- Toyota and Lexus offer 14 hybrid models in the U.S., plus the Mirai FCV (in select markets).<sup>7</sup> More than 3.2 million hybrids have been sold to date.

<sup>1</sup> All data as of December 2017, except where noted. All figures are rounded and reported in U.S. dollars, except where noted. State and location investment figures are based on different parameters, therefore, figures may vary.<sup>2</sup> Represents 2017 dealer and supplier jobs<sup>3</sup> Includes U.S. and Puerto Rico.<sup>4</sup> CY 2017.<sup>5</sup> Cumulative to Date.<sup>6</sup> May represent more than one location.<sup>7</sup> As of CY 2017.

## FEATURED LOCATIONS

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- Hino Motors Manufacturing U.S.A., Inc.

## FEATURED NON-PROFITS

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At Toyota, we believe an automobile company can be a vehicle for change. That's why we are committed to helping make the world a better place. Our giving focus reflects our company's core areas of expertise and concern: personal mobility, education, the environment and the safety of drivers and passengers of all ages.

To date, Toyota has donated over \$982 million<sup>1</sup> to nonprofits across the U.S. In Arkansas, we've contributed more than \$479.5k<sup>1</sup> to organizations, including:

- Arkansas Economic Development Foundation
- Arkansas Vets
- West Memphis Chamber of Commerce
- United Way of Boone County Inc
- Feed the Kids
- American Heart Association (Little Rock, AR)
- Marion Chamber of Commerce
- Miracle League of Southeast Arkansas Inc.
- Boy Scouts of America

<sup>1</sup> Cumulative to Date.