

# TOYOTA IN IOWA<sup>1</sup>

## EMPLOYMENT

1,617

TOTAL JOBS

639

DIRECT JOBS

978

INDIRECT JOBS<sup>2</sup>

## INVESTMENT

\$221.6M

TOTAL INVESTMENT

\$41.1M

DIRECT INVESTMENT

\$180.5M

INDIRECT INVESTMENT<sup>3</sup>

## PHILANTHROPY

\$208.7K

STATE CONTRIBUTION<sup>4</sup>

OVER  
\$2.9M

STATE CONTRIBUTION<sup>5</sup>

OVER  
\$982M

U.S. CONTRIBUTION<sup>5</sup>

## DEALERSHIPS

18

TOTAL DEALERSHIPS<sup>6</sup>

## OUR IMPACT

- We have received 12 Energy Star Sustained Excellence Awards recognizing our U.S. manufacturing operations' long-term commitment to energy efficiency.
- Toyota's total investment in the U.S. has grown to \$25 billion.
- Since 1986, over 26 million Toyotas have rolled off the line in the U.S.
- Toyota and Lexus offer 14 hybrid models in the U.S., plus the Mirai FCV (in select markets).<sup>7</sup> More than 3.2 million hybrids have been sold to date.

## LOCATIONS

- Toyota Financial Services (TFS)

<sup>1</sup> All data as of December 2017, except where noted. All figures are rounded and reported in U.S. dollars, except where noted. State and location investment figures are based on different parameters, therefore, figures may vary.<sup>2</sup> Represents 2017 dealer and supplier jobs<sup>3</sup> Includes U.S. and Puerto Rico.<sup>4</sup> CY 2017.<sup>5</sup> Cumulative to Date.<sup>6</sup> May represent more than one location.<sup>7</sup> As of CY 2017.

## FEATURED NON-PROFITS

At Toyota, we believe an automobile company can be a vehicle for change. That's why we are committed to helping make the world a better place. Our giving focus reflects our company's core areas of expertise and concern: personal mobility, education, the environment and the safety of drivers and passengers of all ages.

To date, Toyota has donated over \$982 million<sup>1</sup> to nonprofits across the U.S. In Iowa, we've contributed more than \$2.9 million<sup>1</sup> to organizations, including:

- Cedar Rapids Freedom Festival
- Boys & Girls Clubs of Cedar Rapids
- Big Brothers Big Sisters of Cedar Rapids & East Central Iowa
- LBA Foundation
- Shoes That Fit
- Cedar Rapids Kernels Foundation
- Mercy Medical Center
- United Way of Clinton County Iowa
- Variety Club-The Children's Charity
- Junior Achievement of Eastern Iowa

<sup>1</sup> Cumulative to Date.