

TOYOTA IN IOWA¹¹

EMPLOYMENT

1,592

TOTAL JOBS

649

DIRECT JOBS

943

INDIRECT JOBS⁷

INVESTMENT

\$266M

TOTAL INVESTMENT

\$61M

DIRECT INVESTMENT

\$205M

INDIRECT INVESTMENT⁸

PHILANTHROPY

\$409K

STATE CONTRIBUTION¹² CY20

OVER
\$3.6M

STATE CONTRIBUTION
CUMULATIVE¹³

OVER
\$1.15B

U.S. CONTRIBUTION
CUMULATIVE¹³

DEALERSHIPS

18

TOTAL DEALERSHIPS¹⁴

OUR IMPACT

- We have received 12 Energy Star Sustained Excellence Awards recognizing our U.S. manufacturing operations' long-term commitment to energy efficiency.
- Toyota's total investment in the U.S. has grown to \$30.6 billion.
- Since 1986, over 26 million Toyotas have rolled off the line in the U.S.
- Toyota and Lexus offer 14 hybrid models in the U.S., plus the Mirai FCV (in select markets).⁹ More than 3.2 million hybrids have been sold to date.

LOCATIONS

- Toyota Financial Services (TFS)

FEATURED NON-PROFITS

At Toyota, we believe an automobile company can be a vehicle for change. That's why we are committed to helping make the world a better place. Our giving focus reflects our company's core areas of expertise and concern: personal mobility, education, the environment and the safety of drivers and passengers of all ages.

To date, Toyota has donated over \$1.15 Billion¹³ to nonprofits across the U.S. In Iowa, we've contributed more than \$3.2 million¹³ to organizations, including:

- Cedar Rapids Freedom Festival
- Boys & Girls Clubs of Cedar Rapids
- Big Brothers Big Sisters of Cedar Rapids & East Central Iowa
- LBA Foundation
- Shoes That Fit
- Cedar Rapids Kernels Foundation
- Mercy Medical Center
- United Way of Clinton County Iowa
- Variety Club-The Children's Charity
- Junior Achievement of Eastern Iowa

