

TOYOTA IN LOUISIANA¹

EMPLOYMENT

2,038

TOTAL JOBS

12

DIRECT JOBS

2,026

INDIRECT JOBS²

INVESTMENT

\$389.7M

TOTAL INVESTMENT

\$2M

DIRECT INVESTMENT

\$387.7M

INDIRECT INVESTMENT³

PHILANTHROPY

\$2.6M

STATE CONTRIBUTION⁴

OVER
\$9.7M

STATE CONTRIBUTION⁵

OVER
\$982M

U.S. CONTRIBUTION⁵

DEALERSHIPS

27

TOTAL DEALERSHIPS⁶

OUR IMPACT

- Toyota's total investment in the U.S. has grown to \$25 billion.
- Since 1986, over 26 million Toyotas have rolled off the line in the U.S.
- Toyota and Lexus offer 14 hybrid models in the U.S., plus the Mirai FCV (in select markets).⁷ More than 3.2 million hybrids have been sold to date.
- We have received 12 Energy Star Sustained Excellence Awards recognizing our U.S. manufacturing operations' long-term commitment to energy efficiency.

LOCATIONS

- Toyota Financial Services (TFS)

¹ All data as of December 2017, except where noted. All figures are rounded and reported in U.S. dollars, except where noted. State and location investment figures are based on different parameters, therefore, figures may vary.² Represents 2017 dealer and supplier jobs³ Includes U.S. and Puerto Rico.⁴ CY 2017.⁵ Cumulative to Date.⁶ May represent more than one location.⁷ As of CY 2017.