

TOYOTA IN LOUISIANA ¹¹

EMPLOYMENT

1,853

TOTAL JOBS

4

DIRECT JOBS

1,849

INDIRECT JOBS ⁷

INVESTMENT

\$429M

TOTAL INVESTMENT

\$993K

DIRECT INVESTMENT

\$428M

INDIRECT INVESTMENT ⁸

PHILANTHROPY

\$1M

STATE CONTRIBUTION ¹² CY20

OVER
\$11.8M

STATE CONTRIBUTION
CUMULATIVE ¹³

OVER
\$1.15B

U.S. CONTRIBUTION
CUMULATIVE ¹³

DEALERSHIPS

27

TOTAL DEALERSHIPS ¹⁴

OUR IMPACT

- Toyota's total investment in the U.S. has grown to \$30.6 billion.
- Since 1986, over 26 million Toyotas have rolled off the line in the U.S.
- Toyota and Lexus offer 14 hybrid models in the U.S., plus the Mirai FCV (in select markets). ⁹ More than 3.2 million hybrids have been sold to date.
- We have received 12 Energy Star Sustained Excellence Awards recognizing our U.S. manufacturing operations' long-term commitment to energy efficiency.

LOCATIONS

- Toyota Financial Services (TFS)

