



TOYOTA IN NEBRASKA¹¹

EMPLOYMENT

572

INDIRECT JOBS⁷

INVESTMENT

\$143M

TOTAL INVESTMENT

\$350K

DIRECT INVESTMENT

\$143M

INDIRECT INVESTMENT⁸

PHILANTHROPY

OVER
\$10.4M

STATE CONTRIBUTION
CUMULATIVE¹³

OVER
\$1.15B

U.S. CONTRIBUTION
CUMULATIVE¹³

DEALERSHIPS

11

TOTAL DEALERSHIPS¹⁴

OUR IMPACT

- We have received 12 Energy Star Sustained Excellence Awards recognizing our U.S. manufacturing operations' long-term commitment to energy efficiency.
- Toyota's total investment in the U.S. has grown to \$30.6 billion.
- Since 1986, over 26 million Toyotas have rolled off the line in the U.S.
- Toyota and Lexus offer 14 hybrid models in the U.S., plus the Mirai FCV (in select markets).⁹ More than 3.2 million hybrids have been sold to date.