

# TOYOTA IN NORTH CAROLINA <sup>11</sup>

## EMPLOYMENT

7,731

TOTAL JOBS

53

DIRECT JOBS

7,678

INDIRECT JOBS <sup>7</sup>

## INVESTMENT

\$1.1B

TOTAL INVESTMENT

\$124M

DIRECT INVESTMENT

\$938M

INDIRECT INVESTMENT <sup>8</sup>

## PHILANTHROPY

OVER  
\$3.4M

STATE CONTRIBUTION  
CUMULATIVE <sup>13</sup>

OVER  
\$1.15B

U.S. CONTRIBUTION  
CUMULATIVE <sup>13</sup>

## DEALERSHIPS

46

TOTAL DEALERSHIPS <sup>14</sup>

## OUR IMPACT

- We have received 12 Energy Star Sustained Excellence Awards recognizing our U.S. manufacturing operations' long-term commitment to energy efficiency.
- We partner with over 15 parts and materials suppliers throughout the state.
- Toyota's total investment in the U.S. has grown to \$30.6 billion.
- Since 1986, over 26 million Toyotas have rolled off the line in the U.S.
- Toyota and Lexus offer 14 hybrid models in the U.S., plus the Mirai FCV (in select markets). <sup>9</sup> More than 3.2 million hybrids have been sold to date.

## LOCATIONS

- TRD, U.S.A., Inc.

## FEATURED NON-PROFITS

At Toyota, we believe an automobile company can be a vehicle for change. That's why we are committed to helping make the world a better place. Our giving focus reflects our company's core areas of expertise and concern: personal mobility, education, the environment and the safety of drivers and passengers of all ages.

To date, Toyota has donated over \$1.15 Billion<sup>13</sup> to nonprofits across the U.S. In North Carolina, we've contributed more than \$3.4 million<sup>13</sup> to organizations, including:

- I Am A Leader.org
- Good Shepherd Ministries of Wilmington Inc
- Greensboro Symphony Orchestra Incorporated
- Alamance County Meals on Wheels Inc
- Bennett College
- Boys & Girls Clubs of the Coastal Plain, Inc.
- Cystic Fibrosis Foundation
- Boy Scouts of America
- American National Red Cross
- Kyle Busch Foundation

