**Toyota By The Numbers**

Toyota has been a part of the cultural fabric in the U.S. for 61 years. See below for a showcase of our commitment to the U.S.

- **34** years manufacturing in the U.S.
- **2,383,349** 2019 vehicles sold in the U.S.
- **1,194,348** 2019 vehicles produced in the U.S.
- **$35.3B** parts and materials purchased
- **$28.4B** direct investment in the U.S.
- **10** plants in the U.S. and 14 in North America.
- **NEARLY 1,500** Toyota and Lexus dealers
- **OVER 186,000** people working across the U.S.
- **OVER 2,383,349** 2019 vehicles sold in the U.S.
- **OVER $1M** spent globally every hour on R&D
- **$1.1B** in total U.S. donations
- **NEARLY 170,000** U.S.-built Toyota exported to 30 countries in 2019
- **14** hybrid models in the U.S. plus the Mirai FCV in select markets
- **13** sites with certified wildlife habitat conservation programs
- **470,100** jobs created in the U.S.

**Our History**

- **1957** Toyota Motor Sales established
- **1972** Manufacturing operations begin in U.S.
- **1973** Calty Design Research established
- **1977** Toyota Technical Center, U.S.A. incorporated
- **1986** Toyota breaks ground in Georgetown, KY. The future home of TMMK, Toyota's first wholly-owned vehicle manufacturing plant in the U.S.
- **1987** Toyota U.S.A. Foundation established
- **1993** Arizona Proving Ground established
- **1996** North American manufacturing headquarters established
- **1997** Five millionth North American vehicle produced
- **2000** First hybrid vehicle sold in U.S.
- **2002** Ten millionth North American vehicle produced
- **2006** Hybrid production begins in U.S.
- **2008** One millionth Prius sold globally
- **2010** Toyota North American Center for Quality Excellence established
- **2011** Collaborative Safety Research Center (CSRC) launched
- **2012** 25 Millionth North American vehicle produced
- **2015** Toyota breaks ground on its new North American headquarters in Plano, Texas

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