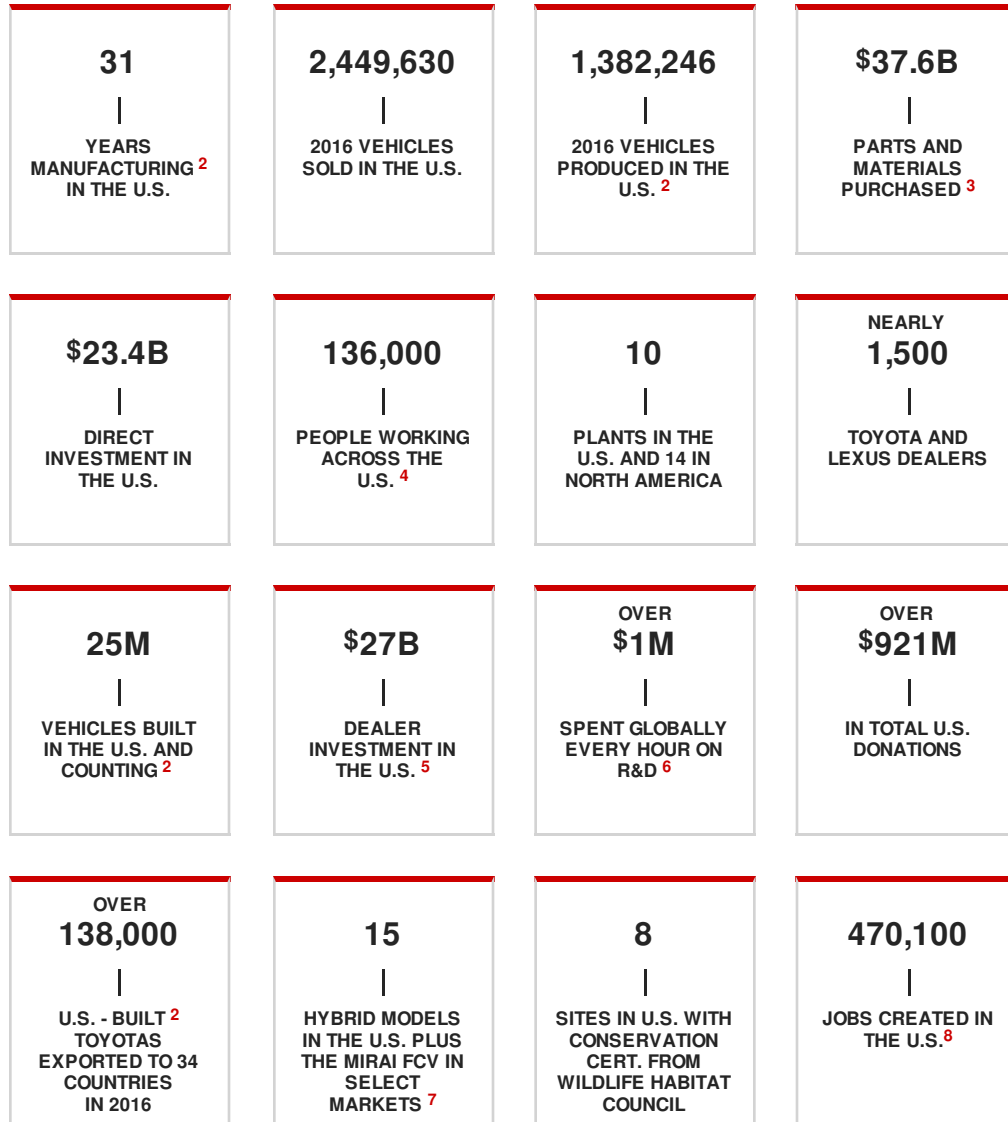


Toyota By The Numbers ¹

Toyota has been a part of the cultural fabric in the U.S. for 60 years. See below for a showcase of our commitment to the U.S.



Our History

- 1957 Toyota Motor Sales, U.S.A established
- 1972 Manufacturing operations begin in U.S.
- 1973 Caltex Design Research established
- 1977 Toyota Technical Center, U.S.A. incorporated
- 1986 Toyota breaks ground in Georgetown, KY. The future home of TMMK, Toyota's first wholly-owned vehicle manufacturing plant in the U.S.
- 1987 Toyota U.S.A. Foundation established
- 1993 Arizona Proving Ground established
- 1996 North American manufacturing headquarters established
- 1997 Five millionth North American vehicle produced
- 2000 First hybrid vehicle sold in U.S.
- 2002 Ten millionth North American vehicle produced
- 2006 Hybrid production begins in U.S.
- 2008 One millionth Prius sold globally
- 2010 Toyota North American Center for Quality Excellence established
- 2011 Collaborative Safety Research Center (CSRC) launched
- 2012 25 Millionth North American vehicle produced
- 2015 Toyota breaks ground on its new North American headquarters in Plano, Texas

¹ All data as of December 2016, except where noted. ² Toyota vehicles and components assembled using U.S. and globally sourced parts. ³ Parts, materials and components (FY ending 3/16). Goods and Services (CY 2016). ⁴ 2015 Center Automotive Research Study. Includes direct employees, contingent workers and dealer employees. ⁵ Includes U.S. and Puerto Rico. ⁶ Global estimate based on FY17 projections of Toyota Motor Corporation. ⁷ As of 2016. ⁸ 2015 Center for Automotive Research Study. Includes direct, dealer and supplier employees and jobs created through their spending.