



## DEALER REFERENCE GUIDE

PROMOTION OFFER: OCTOBER 1 - 31, 2022

When your customers buy a set of four select Yokohama tires, they'll be eligible to receive a Yokohama Tire Prepaid Mastercard® (up to \$100).

REBATE AMOUNT	ELIGIBLE TREADS	
\$100	ADVAN APEX®	GEOLANDAR X-CV®
	ADVAN SPORT® A/S+	BLUEARTH WINTER® V906
\$70	AVID ASCEND GT®	BLUEARTH WINTER® V906 SUV
	AVID ASCEND LX®	GEOLANDAR I/T® G072
	GEOLANDAR® A/T G015	ICEGUARD® G075
	GEOLANDAR® H/T G056	ICEGUARD® IG51V
	GEOLANDAR CV® G058	ICEGUARD® IG52C
	BLUEARTH WINTER® V905	ICEGUARD® IG53

## REDEMPTION DEADLINE/CUSTOMER RESOURCES

Your customers have until **November 30, 2022** to submit their rebate online at [yokohamatirerebates.com](http://yokohamatirerebates.com). All promotional webpages listed below will become active when the promo begins on October 1.

**Redemption Form & Rules**  
Check out Official Rules at:  
[yokohamatire.com/promotions](http://yokohamatire.com/promotions)

**Online Redemption**  
Customers can enter claims online:  
[yokohamatirerebates.com](http://yokohamatirerebates.com)

### UPDATED RESOURCE INFORMATION

**Card/Account Delivery Status**  
Customers can check their card status:  
[yokohamatirerebates.com](http://yokohamatirerebates.com)  
or call (800) 619-4703

**Card Account Balance**  
Customers can check the balance of their card at:  
[login.northlane.com](http://login.northlane.com)

## DIGITAL ASSET SUPPORT

We've made digital assets available for local marketing support through our Digital Asset Management Site (DAMS). You can access files for all of your print and digital needs using the Yokohama Dealer Services Portal. For other inquiries, email us at [promotional.support@yokohamatire.com](mailto:promotional.support@yokohamatire.com).

## SOCIAL MEDIA SUPPORT

Register for Yokohama's free social media tool at [rallio.com/yokohama](http://rallio.com/yokohama) for instant access to social media assets and to set up easy posting to your channels to promote the Fall Rebate and drive traffic to your store.

rallio



Yokohama Mastercard is issued by Sunrise Banks N.A., Member FDIC, pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated. Use of this card constitutes acceptance of the terms and conditions stated in the Cardholder Agreement. Cards will not have cash access and can be used everywhere Mastercard debit cards are accepted.

Encourage customers to go to [yokohamatirerebates.com](http://yokohamatirerebates.com) and submit their claim online.





## Official Rebate Terms and Conditions

To receive your \$100 or \$70 Yokohama Mastercard® Prepaid Card, submit your claim online at [yokohamatirerebates.com](http://yokohamatirerebates.com) by **November 30, 2022**. Valid for purchases made October 1 – October 31, 2022 of a set of four Yokohama ADVAN Apex®, ADVAN Sport® A/S+, AVID Ascend GT®, AVID Ascend LX®, GEOLANDAR® A/T G015, GEOLANDAR® H/T G056, GEOLANDAR CV® G058, GEOLANDAR X-CV®, Tornante®\*, Tornante® All Season\*, BLUEARTH Winter® V905, BLUEARTH Winter® V906, BLUEARTH Winter® V906 SUV, GEOLANDAR i/T® G072, iceGUARD® G075, iceGUARD® iG51v, iceGUARD® iG52c, and iceGUARD® iG53 tires at participating locations (see below for details). Original Equipment lines not eligible. To check the status of your rebate, please visit [yokohamatirerebates.com](http://yokohamatirerebates.com) or call 800-619-4703.

1. Limit 2 Yokohama Mastercard Prepaid Card redemptions per household, customer, or email address. Purchase must be four tires for a single vehicle. The required invoice for a second redemption per household, customer, or email address must show purchase of an additional set of 4 tires for a different vehicle than the one referenced in the first redemption.
2. Valid on purchases made from participating locations or Yokohama-authorized dealers. Excludes purchases made on any website not associated with an authorized Yokohama dealer or listed on [yokohamatire.com/dealer-locator](http://yokohamatire.com/dealer-locator).
3. Rebate value of \$100 valid on ADVAN Apex and GEOLANDAR X-CV. Rebate value of \$70 valid on ADVAN Sport A/S+, AVID Ascend GT, AVID Ascend LX, GEOLANDAR A/T G015, GEOLANDAR H/T G056, GEOLANDAR CV G058, Tornante, Tornante All Season, BLUEARTH Winter V905, BLUEARTH Winter V906, BLUEARTH Winter V906 SUV, GEOLANDAR i/T G072, iceGUARD G075, iceGUARD iG51v, iceGUARD iG52c, and iceGUARD iG53.
4. Claims with cash paid invoices must present a picture of the DOT number on the tire or the tire including the tread name as well as an invoice for approval. Yokohama reserves the right to verify the purchase location.
5. Claims of lost materials will not be honored unless accompanied by proof of receipt of materials, such as proof of certified mailing.
6. Sponsor reserves the right, in its sole discretion, to withdraw or amend this offer in any way or to amend these terms and conditions without prior notice or obligation.
7. Offer valid only for legal US residents physically residing in the 50 United States (includes DC).
8. This offer is not valid for commercial, fleet, or employee program purchases.
9. This offer is not valid with any other Yokohama offer, except for rebates under the Friends & Family or Partner Perks Programs.
10. Void where prohibited by law.
11. Rebate issued in the form of Yokohama Mastercard Prepaid Card. Sponsor or their agent may, at their discretion, pay this claim with a check instead of a prepaid card.
12. Yokohama Mastercard is issued by Sunrise Banks N.A., Member FDIC, pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated. Use of this card constitutes acceptance of the terms and conditions stated in the Cardholder Agreement. Cards will not have cash access and can be used everywhere Mastercard debit cards are accepted.
13. Allow 8 weeks after claim submission for Mastercard Prepaid Card delivery.

\*Tornante and Tornante All Season available only at select retail locations.

Full rules and terms can be found at [www.yokohamatirerebates.com](http://www.yokohamatirerebates.com)

