

Camry

The Toyota Camry, introduced in 1983, became America's favorite family sedan and was the nation's top-selling automobile in seven of the eight years from 1997 through 2005. Now sold in 27 countries and manufactured in 10, the Camry has had cumulative sales of over 6.5 million units in the United States and over 10 million worldwide.

- Camry became the best selling car in the U.S. in 1997, and has remained the top selling U.S. car for 9 of the last 10 years.***
- Camry is the most recognized vehicle in Toyota's lineup.***
- In 2007, the Toyota Camry becomes the first vehicle built by an international manufacturer to compete in the NASCAR NEXTEL Cup and Busch Series.***

In 1983, Toyota launched the Camry as a four-door sedan and five-door hatchback, replacing the Corona in its automobile lineup. By 1986, the Toyota Camry was listed as a Consumer's Report "Best Buy" for the first time and has remained on the list every year since.

Toyota completely redesigned the Camry for 1987, with a station wagon replacing the hatchback, and adding an All-Trac AWD option. An optional V6 engine was added mid-year 1988.

When Toyota began building the Camry at its Kentucky manufacturing plant in 1988, this car became the first Toyota built at a manufacturing facility solely owned and operated by Toyota in the United States. From 1992 until it was discontinued in 1997, the Camry wagon was produced solely at the Kentucky plant.

The 1992 Camry marked its third generation with a complete upgrade in both size and styling. Classified as a mid-size vehicle, the new Camry included sedan and wagon versions, and was offered as a sport SE grade for the first time. The All-Trac option was dropped and a Coupe added in 1993.

In its fourth generation, the 1997 Camry became the No. 1 selling car in the United States, a first for Toyota. Since then, Camry has held the title of best selling car in the United States every year except 2001. The year 1997 also saw the discontinuation of the wagon and coupe models, and the CE replaced the DX as the base model grade.

In 1999 Toyota introduced the Camry Solara, a sport coupe. It was engineered jointly by Toyota in Japan and the Toyota Technical Center (TTC) in Ann Arbor, Michigan; styled at Calty Design, Inc. in Newport Beach, California; and built exclusively in Cambridge, Ontario.



A convertible was added to the lineup in 2000. In 2004 the second generation Camry Solara debuted with an additional SE Sport grade. Production of the Camry Solara then moved to Toyota Motor Manufacturing, Kentucky.

The fifth generation 2002 Camry received the first all-new platform in 10 years and a new 2.4-liter four-cylinder engine with Variable Valve Timing with intelligence. Toyota made available a package that qualified some models as an EPA certified Ultra Low Emissions Vehicle.

In its sixth generation, the Camry for 2007 is redesigned offering more standard features. This generation includes an available gas/electric hybrid model with Toyota's Hybrid Synergy Drive power train technology.

In 2006, Toyota announced plans to field a NASCAR spec Camry for participation in the NEXTEL Cup and Busch Series, beginning in the 2007 race season.

Highlights

- 1983 Camry Introduced
- 1984 Total U.S. sales exceed 100,000
- 1986 Consumer Reports gives the Camry its first Best buy award
- 1987 Second generation Camry includes a station wagon version and the All-Track option. Total U.S. sales exceed 500,000
- 1988 Camry production at Toyota Motor Manufacturing, Kentucky begins
- 1989 Total U.S. sales exceed 1,000,000
- 1992 Third generation Camry, this car is upgraded to midsize rating.
- 1993 Camry Coupe introduced. Total U.S. sales exceed 2,000,000
- 1996 Total U.S. sales exceed 3,000,000
- 1997 Fourth generation Camry, the number one selling car in the U.S. The wagon and coupe versions are discontinued.
- 1998 Total U.S. sales exceed 4,000,000
- 1999 Camry Solara introduced
- 2000 Camry Solara convertible introduced
- 2001 Total U.S. sales exceed 5,000,000
- 2002 Fifth generation Camry, with VVTi engine achieving ULEV status
- 2004 Second generation Camry Solara
- 2007 Sixth generation Camry, available with a Hybrid Synergy Drive power train option

