Take center stage with C-HR’s uniquely expressive, precision-cut lines, and shine from every angle. Agile handling helps this crossover show off its athletic side, while the driver-focused cockpit keeps you in command. Best of all, since the Toyota Safety Sense® 2.5 (TSS 2.5) suite of active safety technologies comes standard, you’ll get a valuable package of cutting-edge safety and cool tech. It’s bold and smart, just like you.

Limited shown in Blizzard Pearl with Black R-Code® Roof. See numbered footnotes in Disclosures section.
Distinct design.

Leather-Trimmed Interior
Available leather-trimmed heated seats add to the premium feel while firmly supporting you around every corner. Take hold and take control with the available leather-wrapped steering wheel and standard satin-plated shift knob for that perfect blend of elegance and sportiness.

LED Headlights
Shine a light on C-HR’s edgy design with standard LED headlights and available Adaptive Front-Lighting System.

XLE Black Fabric Interior with Blue Accent
Featuring a striking blue detail accent that runs across the dashboard and interior door panels, this premium Black fabric interior is as eye-catching as C-HR’s exterior. Available on XLE trim only.

18-in. Alloy Wheels
This sporty turbine-style design on the available 18-in. alloy wheels puts a fresh spin on bold performance — a perfect complement to C-HR’s distinguishing exterior.

Discover even more outstanding features at toyota.com/c-hr/c-hr-features
Shine through the night.

Express yourself through C-HR Nightshade’s blacked out features, including black roof, black badging and 18-in. black sport alloy wheels with black lug nuts. These quietly stylish design elements make C-HR, and you, look sharper than ever.

Nightshade shown in Supersonic Red. See numbered footnotes in Disclosures section.
Focused comfort.

Dual Zone Climate Control
You’re cool. But your friend likes it warm. With C-HR’s standard dual zone automatic climate control system, have it both ways and ride in total comfort.

Smart Key with Push Button Start
When you’re always on the move, you don’t want to waste time searching for your keys. That’s why C-HR’s available Smart Key lets you unlock the front doors and rear hatch, plus start C-HR, far more easily — all while the key fob sits comfortably inside your pocket or bag.

8-way Power-Adjustable Driver’s Seat
This available feature is strategically positioned to maximize your comfort for the many escapades ahead.

Blind Spot Monitor with Rear Cross-Traffic Alert
Don’t get taken by surprise. By illuminating a warning signal on the outside mirror, the available Blind Spot Monitor with Rear Cross-Traffic Alert helps identify vehicles when changing lanes or backing out of a parking space.

Stay Connected While You Drive
With tech that provides Apple CarPlay® integration for your iPhone, Android Auto™ for compatible Android devices and Amazon Alexa® compatibility, it’s easy to stay connected. Additionally, the C-HR comes with a SiriusXM® All Access 3-month trial® on the standard 8-in. touchscreen multimedia system.

Learn more at toyota.com/audio-multimedia
Limited interior shown in Black leather trim.
See numbered footnotes in Disclosures section.
Feel protected, wherever you go.

Designed for Safety

Toyota Safety Sense® 2.5 (TSS 2.5) is a bundle of active safety features included at no additional cost. These innovative features were designed to help protect you and your passengers from harm.

- Pre-Collision System with Pedestrian Detection
- Lane Departure Alert with Steering Assist
- Automatic High Beams
- Full-Speed Range Dynamic Radar Cruise Control

Get full standard safety details at toyota.com/safety-sense

Add a personal touch to your C-HR with Genuine Toyota Accessories.

See numbered footnotes in Disclosures section.
Mechanical and Performance
- 2.0-Liter 4-Cylinder Engine
- Continuously Variable Transmission with Shift Mode
- 144 hp @ 6100 rpm

Exterior Features
- Vortex-style 18-in. sport alloy wheels with temporary spare
- Multi-reflector LED headlights
- LED Daytime Running Lights
- Heated power outside mirrors with turn signal indicators
- Smart Key System® on Front Doors and Rear Hatch with Push Button Start with Remote Illuminated Entry
- Leather-trimmed tilt/telescopic steering wheel
- Dual sun visors with sliding extensions and illuminated vanity mirrors

Safety and Convenience
- Toyota Safety Sense® 2.5 (TSS 2.5)® includes:
  – Pre-Collision System with Pedestrian Detection®
  – Lane Departure Alert with Steering Assist®
  – Automatic High Beams®
  – Full-Speed Range Dynamic Radar Cruise Control®
  – Lane Tracing Assist®
  – Road Sign Assist®
  – Blind Spot Monitor® and Rear Cross-Traffic Alert®

Options
- Audio Plus — Includes HD Radio

Option(s)
- 17” alloy wheels

C-HR MODELS

Mechanical and Performance
- 2.0-Liter 4-Cylinder Engine
- Continuously Variable Transmission with Shift Mode
- 144 hp @ 6100 rpm

Exterior Features
- Turbine-style 18-in. sport alloy wheels
- LED projector beam headlights with Adaptive Front-Lighting System®
- High-performance LED fog lights
- Chrome window trim

Interior Features
- Leather-trimmed heated front bucket seats
- 8-way power adjustable driver’s seat with sport bolsters and lumbar support
- 3-passenger rear seating with leather-trimmed 60/40 split fold-flat second-row rear seat

Safety and Convenience
- Toyota Safety Sense® 2.5 (TSS 2.5)® includes:
  – Pre-Collision System with Pedestrian Detection®
  – Lane Departure Alert with Steering Assist®
  – Automatic High Beams®
  – Full-Speed Range Dynamic Radar Cruise Control®
  – Lane Tracing Assist®
  – Road Sign Assist®
  – Blind Spot Monitor® and Rear Cross-Traffic Alert®

Options
- Audio Plus — Includes HD Radio

Option(s)
- 17” alloy wheels

LE

LE

Mechanical and Performance
- 2.0-Liter 4-Cylinder Engine
- Continuously Variable Transmission with Shift Mode
- 144 hp @ 6100 rpm

Exterior Features
- Vortex-style 18-in. sport alloy wheels with temporary spare
- Multi-reflector LED headlights
- LED Daytime Running Lights
- Heated power outside mirrors with turn signal indicators
- Smart Key System® on Front Doors and Rear Hatch with Push Button Start with Remote Illuminated Entry
- Leather-trimmed tilt/telescopic steering wheel
- Dual sun visors with sliding extensions and illuminated vanity mirrors

Safety and Convenience
- Toyota Safety Sense® 2.5 (TSS 2.5)® includes:
  – Pre-Collision System with Pedestrian Detection®
  – Lane Departure Alert with Steering Assist®
  – Automatic High Beams®
  – Full-Speed Range Dynamic Radar Cruise Control®
  – Lane Tracing Assist®
  – Road Sign Assist®
  – Blind Spot Monitor® and Rear Cross-Traffic Alert®

Options
- Audio Plus — Includes HD Radio

Option(s)
- 17” alloy wheels

LARGE

Mechanical and Performance
- 2.0-Liter 4-Cylinder Engine
- Continuously Variable Transmission with Shift Mode
- 144 hp @ 6100 rpm

Exterior Features
- Vortex-style 18-in. sport alloy wheels with temporary spare
- Multi-reflector LED headlights
- LED Daytime Running Lights
- Heated power outside mirrors with turn signal indicators
- Smart Key System® on Front Doors and Rear Hatch with Push Button Start with Remote Illuminated Entry
- Leather-trimmed tilt/telescopic steering wheel
- Dual sun visors with sliding extensions and illuminated vanity mirrors

Safety and Convenience
- Toyota Safety Sense® 2.5 (TSS 2.5)® includes:
  – Pre-Collision System with Pedestrian Detection®
  – Lane Departure Alert with Steering Assist®
  – Automatic High Beams®
  – Full-Speed Range Dynamic Radar Cruise Control®
  – Lane Tracing Assist®
  – Road Sign Assist®
  – Blind Spot Monitor® and Rear Cross-Traffic Alert®

Options
- Audio Plus — Includes HD Radio

Option(s)
- 17” alloy wheels

NIGHTSHADE

Mechanical and Performance
- 2.0-Liter 4-Cylinder Engine
- Continuously Variable Transmission with Shift Mode
- 144 hp @ 6100 rpm

Exterior Features
- 18-in. black sport alloy wheels with black lug nuts
- Black exterior accents including chin spoiler, outside door handles and outside mirrors
- Black badging
- Black roof

Interior Features
- Black interior trim including sport fabric-trimmed front bucket seats

Safety and Convenience
- Toyota Safety Sense® 2.5 (TSS 2.5)® includes:
  – Pre-Collision System with Pedestrian Detection®
  – Lane Departure Alert with Steering Assist®
  – Automatic High Beams®
  – Full-Speed Range Dynamic Radar Cruise Control®
  – Lane Tracing Assist®
  – Road Sign Assist®
  – Blind Spot Monitor® and Rear Cross-Traffic Alert®

Options
- Audio Plus — Includes HD Radio

Option(s)
- 17” alloy wheels

LIMITED

Mechanical and Performance
- 2.0-Liter 4-Cylinder Engine
- Continuously Variable Transmission with Shift Mode
- 144 hp @ 6100 rpm

Exterior Features
- 17-in. steel wheels and temporary spare
- Multi-reflector LED headlights
- LED Daytime Running Lights
- Heated power outside mirrors with turn signal indicators
- One-Touch Automatic Windows
- Sport fabric-trimmed front bucket seats
- 3-passenger rear seating with fabric-trimmed 60/40 split fold-flat second-row rear seat

Safety and Convenience
- Toyota Safety Sense® 2.5 (TSS 2.5)® includes:
  – Pre-Collision System with Pedestrian Detection®
  – Lane Departure Alert with Steering Assist®
  – Automatic High Beams®
  – Full-Speed Range Dynamic Radar Cruise Control®
  – Lane Tracing Assist®
  – Road Sign Assist®
  – Blind Spot Monitor® and Rear Cross-Traffic Alert®

Options
- Audio Plus — Includes HD Radio

Option(s)
- 17” alloy wheels
**Wheels**

- 17-in. steel wheel
- 17-in. alloy wheel (LE)
- 18-gauge steel wheel (Nightshade)
- Vortex-style 18-in. sport alloy wheel (Nightshade)
- Black 18-in. sport alloy wheel (Nightshade)
- Turbine-style 18-in. sport alloy wheel (Limited)

**Wallet**

- Black Sand Pearl
- R-Code Silver Knockout Metallic
- Blue Eclipse Metallic
- R-Code Black
- Supersonic Red
- R-Code Black
- Oxide Bronze
- R-Code Black
- Blizzard Pearl
- R-Code Black
- Magnetic Gray Metallic

**Color/Trim/Wheels**

Vehicle choices using available options and may include options. 1. Toyota Safety Sense effectiveness is dependent on many factors including road, weather and vehicle condition. Drivers are responsible for their own driving. Always keep your compassion sensing system turned off. See Owner's Manual for additional limitations and details. 2. Electronic color. 3. The availability of Code color differentiation with a black or silver-painted roof and side mirrors. Extra cost feature. 4. The Adaptive Front Lighting System helps improve night vision. Situations such as a dirty windshield, rapidly changing light conditions, other driver range-results effectiveness requiring the driver to manually turn-off the system. See Owner's Manual for additional limitations and details. 5. A gain and removal subject to change. 6. Requires 2018MY or greater Toyota model equipped with the Pre-Collision System (PCS). 7. The system is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness is dependent on many factors including road, weather and vehicle condition. See Owner's Manual for additional limitations and details. 8. The available R-Code adds differentiation. Extra-cost color. 9. Toyota Safety Sense effectiveness is dependent on many factors including road, weather and vehicle condition. Drivers are responsible for their own driving. Always keep your compassion sensing system turned off. See Owner's Manual for additional limitations and details. 10. The Pre-Collision System (PCS) with Pedestrian Detection (PD) is designed to determine if impact is imminent and help reduce impact speed and damage in certain frontal collisions involving a vehicle, a pedestrian or a bicyclist. PCS w/PD is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrian or bicyclist and weather, light and road conditions. See Owner's Manual for additional limitations and details. 11. Lane Departure Alert with Steering Assist is designed to help guide lane markers when lane departure is detected. It is not to substitute for your own driving. System effectiveness depends on many factors including road, weather and vehicle condition. See Owner's Manual for additional limitations and details. 12. Adaptive Full-Speed Dynamic Cruise Control (Full-Speed Dynamic Cruise Control (FSDC)) is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness is dependent on many factors including road, weather and vehicle condition. See Owner's Manual for additional limitations and details. 13. Automatic high beams operate at speeds above 25 mph. Factors such as a dirty windshield, weather, lighting and headlight effectiveness requiring the driver to manually operate the high beams. See Owner's Manual for additional limitations and details. 14. The Full-Speed Dynamic Cruise Control (FSDC) is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness is dependent on many factors including road, weather and vehicle condition. See Owner's Manual for additional limitations and details. 15. Lane Departure Assist (LDA) is designed to read visible lane markers and detect other vehicles under certain conditions. It is only operational when the driver selects Dynamic Radar Cruise Control (DRCC) or Full-Speed Dynamic Cruise Control (FSDC). 16. Lane Departure Assist (LDA) uses a camera and radar to help keep you in your lane. Environmental conditions may limit effectiveness and view may become obscured. See Owner's Manual for additional limitations and details. 17. Adaptive Full-Speed Dynamic Cruise Control (Full-Speed Dynamic Cruise Control (FSDC)) is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness is dependent on many factors including road, weather and vehicle condition. See Owner's Manual for additional limitations and details. 18. The Lane Departure Alert with Steering Assist is designed to help guide lane markers when lane departure is detected. It is not to substitute for your own driving. System effectiveness depends on many factors including road, weather and vehicle condition. See Owner's Manual for additional limitations and details. 19. The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See Owner's Manual for additional limitations and details. 20. Road Sign Assist (RSA) helps the driver read road signs, not make a decision based on them. Environmental conditions may limit effectiveness and view may become obscured. See Owner's Manual for additional limitations and details. 21. Lane Departure Assist (LDA) is designed to keep you in your lane, not to prevent accidents. If you are unable to steer or if you don’t follow the recommended system settings, the system may not operate as expected. 22. Roadside Assistance is also included for two years, unlimited mileage. Roadside Assistance does not include parts and fluids, except emergency fuel delivery. See Toyota dealer for details. 23. Do not overload your vehicle. See Owner's Manual.
No Cost Maintenance Plan and Roadside Assistance

Every new Toyota comes with ToyotaCare, a maintenance plan that covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first, and 24/7 Roadside Assistance for 2 years, unlimited mileage.23

For more information, visit toyota.com/toyota-care